

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

June 30, 2022



“Rich Heritage, Bright Future”

ADMINISTRATION DEPARTMENT

Fireworks are Illegal in Placentia

As we approach the Fourth of July holiday, please remember that fireworks, including the “Safe and Sane” fireworks, are illegal in the City of Placentia.

Fireworks are not only a fire hazard but can result in extreme bodily injury. According to recent data from the U.S. Consumer Product Safety Commission (CPSC), injuries from fireworks cause approximately 9,100 visits to the emergency room each year, with 15% of those injuries being eye-related. These injuries largely occur in the weeks near the Fourth of July. One CPSC study showed that 65% of people injured by fireworks are bystanders. If you plan to enjoy fireworks this holiday, consider attending a professional display.



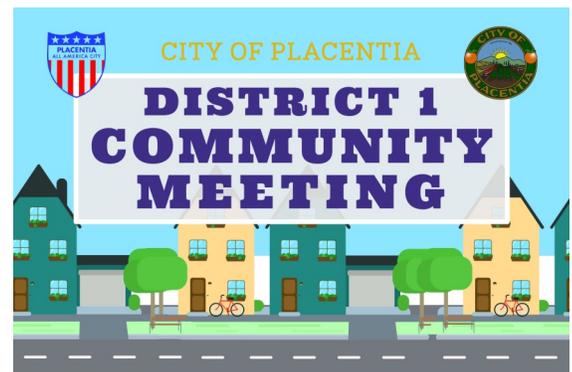
If you see something, say something. Call (714) 993-8111 or 9-1-1 if you observe dangerous or illegal activities. Together we can enjoy a safe holiday.

Fourth of July Holiday Closure

All City facilities will be closed on Monday, July 4th in observance of Independence Day. The Police Department and Fire and Life Safety Department will remain open. For non-life threatening emergencies, such as a fallen tree, street flooding, or Public Works issues, please call (714) 993-8111.

District 1 Community Meeting

Mayor Rhonda Shader is hosting a community meeting for residents of District 1 **today, June 30th at 6:00 pm** at the Whitten Community Center, 900 S. Melrose Street. Topics of discussion include streets and roads, economic development, public safety, City finances, grant awards, park improvements, and special events.



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Upcoming Meetings and Events

- 7/4/22 Independence Day City Facilities Closure
- 7/5/22 City Council Meeting
- 7/11/22 Veterans Advisory Committee
- 7/12/22 Parks Arts and Recreation Commission
- 7/12/22 Planning Commission

For additional

information or

questions about this

Weekly Briefing, please email:

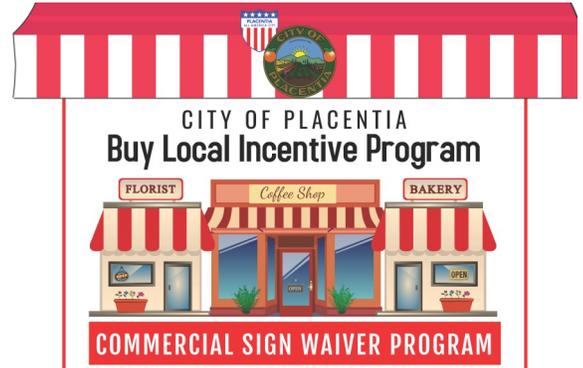
CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Commercial Sign Waiver Program

As part of the City's Buy Local Incentive Program, the Placentia City Council approved the Commercial Sign Waiver Program. This program allows the City to waive all planning and building fees, up to \$1,000 per business that is interested in upgrading their existing commercial building sign. Participating business must have an active business license. The Commercial Sign Waiver Program starts on May 1, 2022 and is only available for six months and will expire on November 1, 2022. For additional information, please call (714) 993-8268.



Resident Vehicle Rebate Program

Placentia residents purchasing or leasing a new vehicle from Fairway Ford or Audi North OC are eligible to receive a \$500 rebate with proof of residency. Vehicle price must exceed \$25,000 or more to qualify.

Visit the following participating dealerships for more information on this program:

- Fairway Ford - 1350 E. Yorba Linda Blvd., Placentia, CA 92870 (714) 579-3800
- Audi North OC - 1275 E. Yorba Linda Blvd., Placentia, CA 92870 (657) 452-6940

The Resident Vehicle Rebate Program will expire on April 30, 2025.

Legacy Bricks Available for Purchase

The City is partnering with the Placentia Community Foundation to create an opportunity for the community to invest in this one-of-a-kind historic project by incorporating a legacy brick dedication program into this restoration of the Kraemer Park Memorial Fountain. The City and Foundation are now selling personalized commemorative bricks to the community for installation in the fountain plaza area as part of this legacy project. This will provide the larger community an opportunity to participate in this legacy project and be a part of Placentia's legacy! Brick sales are on sale now and cost \$130 each. Placentia seniors (65+) can purchase a brick for \$95. For questions about the Legacy Brick Program, visit www.placentia.org/legacybrick or contact (714) 993-8232.

CITY OF PLACENTIA

LEGACY BRICK PROGRAM

BE A PART OF PLACENTIA'S LEGACY!

The City of Placentia is restoring the Kraemer Memorial Park Fountain and surrounding plaza. As a part of this project, the City and the Placentia Community Foundation are proud to offer Placentia residents, businesses, non-profits, and service groups a one-time opportunity to purchase a legacy brick, to be installed around the restored fountain, and become a part of Placentia's history.

- Bricks can be purchased for \$130 or \$95 for seniors (65+)
- Bricks will be 4 in x 8 in
- 1-3 lines of text will be allowed with 20 spaces per line
- Logos for businesses, non-profits, and service groups can be included for an additional fee
- Brick purchases are tax deductible
- Bricks are sold on a first come, first served basis, while supplies last

Purchase your legacy brick before they run out!

For more information or to purchase a legacy brick, please visit www.placentia.org/legacybrick



COMMUNITY SERVICES DEPARTMENT

Tiny Tots Program Coming Soon!

A new Tiny Tots program will be offered beginning July 2022. The program will focus on introducing youth ages 3-5 years old to numbers, counting, colors, shapes, letters, vocabulary development, and following directions in order to gain valuable socialization skills and prepare for kindergarten. The program will be offered in 6-week sessions and at the Koch Park Community Building. For more information, please visit www.placentia.org/tinytots or call (714) 993-8232.

Movies in the Park

The Movies in the Park series has returned! The second movie of the series is Sing 2 and will be held on July 8th. Movies begin at dusk, and participants are encouraged to bring lawn chairs for comfortable viewing. Movies are held at the Champions Sports Complex, 505 Jefferson Street. Snacks and refreshments will be available for a nominal fee. Also, free glow necklaces will be distributed to all children in the audience. Admission to the Movies in the Park series is free. The Summer Movies series is hosted in partnership with Republic Services. The City of Placentia thanks our sponsor Republic Services for making this event possible. For more information, please visit www.placentia.org/movies or contact the Community Services Department at (714) 993-8232.

PUBLIC WORKS DEPARTMENT

Expand the Forest Program

The City's Expand the Forest Program provides residents and community groups with an opportunity to purchase and dedicate a tree to commemorate a loved one or special event. Planting a tree in a City Park is a special way to honor a loved one and also provides a gift to the whole community by contributing to the expansion of the City's Urban Forest. The cost to purchase and plant a tree will be funded by the tree sponsor and is based on the current contract price paid by the City for 24-inch box trees. The current cost is \$300 for an Expand the Forest tree. Residents can participate by completing an Expand the Forest Program application and submitting it to the Public Works Department via email at urbanforest@placentia.org or via mail at 401 E. Chapman Avenue, Placentia, CA 92870. The application is available online at www.placentia.org/urbanforest and at City Hall through the Public Works Department. For more information on the Expand the Forest Program, contact the Public Works Department at (714) 993-8148 or urbanforest@placentia.org.



The City is seeking community input on the proposed Atwood Multi-Purpose Trail. The Trail will assist in expanding the city's trail network and help increase the number of users who can bike/walk to public transportation. It aims to provide connectivity to surrounding communities, including Placentia's Veterans Village and the Atwood neighborhood while promoting a livable city where people can get around without cars. For more information and to take this brief survey, please [click here](#).

Atwood Channel Multipurpose Trail - Community Survey

The City is seeking community input on the proposed Atwood Multi-Purpose Trail. The Trail will assist in expanding the city's trail network and help increase the number of users who can bike/walk to public transportation. It aims to provide connectivity to surrounding communities, including Placentia's Veterans Village and the Atwood neighborhood while promoting a livable city where people can get around without cars. For more information and to take this brief survey, please [click here](#).

Holiday Schedule for Street Sweeping and Trash Collection

Due to the Independence Day holiday, there will be no waste collection on Monday, July 4th with pickups delayed by a day for the week. In addition, there will be no street sweeping or citations. Street sweeping will resume on Tuesday, July 5th with regular routes for that day.



FIRE AND LIFE SAFETY DEPARTMENT

Leave Fireworks to the Experts

Summer is synonymous with barbecues, parades, and fireworks. The National Safety Council advises everyone to enjoy fireworks at public displays conducted by professionals and not use fireworks at home. Fireworks are illegal in the City of Placentia.

In 2017, eight people died, and over 12,000 were injured badly enough to require medical treatment after fireworks-related incidents. Of these, 50% of the injuries were to children and young adults under 20. Over two-thirds (67%) of injuries occurred from June 16 to July 16. And while most of these incidents were due to amateurs attempting to use professional-grade, homemade, or other illegal fireworks or explosives, an estimated 1,200 injuries were from less powerful devices like small firecrackers and sparklers.

Additionally, fireworks start an average of 18,500 fires yearly, including 1,300 structure fires, 300 vehicle fires, and nearly 17,000 other fires.

POLICE DEPARTMENT

Fourth of July Pet Safety

On the Fourth of July, many pets become so frightened by the noise and commotion of fireworks that they run from familiar environments and sadly become lost. If your pet does become lost, contact your local animal control and surrounding shelters immediately. The image below has helpful tips and information for keeping your pet safe.

The Placentia Police Department wishes you and your family a safe Fourth of July!



OFFICIAL NOTICE

**ALL FIREWORKS ARE
ILLEGAL**

IN THE CITY OF PLACENTIA

Including "SAFE & SANE" Fireworks



**ALL FIREWORKS
ARE DANGEROUS**

We care about your safety!

Municipal Code Section
14.08.050

Anyone cited or arrested for firework violations may be faced with a fine, sentenced to jail, or both.



If you See Something, Say Something!

Call Placentia Communications Center at

(714) 993-8164 or 9-1-1

if you observe dangerous or illegal activities.

Together, we can enjoy a safe holiday.

Fourth of July Pet Safety.

Many pets become so frightened by the noise and commotion of fireworks that they run from familiar environment and people, and sadly become lost. Here are some ways to keep them safe:

- Keep pets inside.
- Ensure pets have ID tags.
- Walk pets beforehand.
- Keep the windows closed.
- Comort pets with treats and toys.
- Play music to combat outside noises.

Source: ASPCA, The Humane Society of the United States





DEVELOPMENT SERVICES DEPARTMENT

Construction Underway at Future Luxury Apartment Site

The City's second development within the Transit Oriented Development (TOD) Zone is under construction. JPI Development, located at 501 W. Crowther Avenue, obtained building permits in March 2021 and has completed construction of a seven-level parking structure. The development will feature 418 high-quality residential luxury apartments, featuring amenities such as a pool, high-end workout facilities, gourmet kitchens, finely appointed courtyards with fire pits, barbeques, and pet walking areas. The mixed-use development will feature approximately 10,500 square feet of retail-commercial space on the ground floor, accessible from Crowther Avenue. This vibrant and modern new rental community is projected to take another 12 months (approximately) to fully finish construction. Please contact the Planning Division if you have any questions at (714) 993-8124.



EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Placentia Library District

Weekly Summary – July 1-7, 2022

Follow us on social media!
Instagram: @placentialib
Facebook: Placentia Library

Summer Reading Program

SUMMER READING PROGRAM: CAMP OUT WITH A GOOD BOOK!

June 17 – July 28

<https://placentialibrary.beanstack.org> or the Beanstack App

Hike on over to the library to start your summer reading!

Pack up your stories - the more you read, the s'more chances you'll have to win! All ages!

WILD WEDNESDAYS – CHILDREN'S PROGRAM

Wednesdays in July, 2:00 - 3:00 p.m.

Virginia and Norman Haussman Storytime Alcove

Join us for Camping fun, stories, and activities at the library each Wednesday in July! We'll be exploring nature, sharing stories, and making a craft to take home each week. While supplies last.

July 6: Our Fine Feathered Friends!

Let's go bird-watching! We will share some of our favorite stories about birds, plus songs and a craft. We will learn more about the birds in our area too!

July 13: Circle Around the Campfire!

Let's set up a campfire and read some stories! Join us as we read about silly camping adventures and sing some campfire songs. Then make your own glowing campfire craft!

July 20: The Great Outdoors!

Exploring nature is one of the amazing things about camping! We'll share stories about nature, including trees, animals, and the night sky. We'll make a nature craft to take home!

July 27: Solar Sweets!

Let's roast some marshmallows! No campfire? No problem! Join us to make a solar oven and harness the power of the sun to cook a classic camping treat – s'mores! Online pre-orders begin June 27-July 1 or until full. Supplies will be available for pickup at this event only.



Children's Programs

IN-PERSON STORYTIMES

Your favorite storytimes are back at Placentia Library District! Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove. Info and schedules: www.placentialibrary.org

Luna, Luna! Bilingual Pajama Storytime – This week: Wednesday July 6 @ 6:30 p.m.

Once Upon A Storytime (Ages 0-3 with caregiver) – This week: Thursday, July 7 @ 10 a.m.

Family Storytime – This week: Saturday, July 2 @ 10 a.m.

READ TO THE DOGS

1st Monday of Each Month, 6:00 p.m. Next week: July 11

Virginia and Norman Haussman Storytime Alcove

Learn more at www.placentialibrary.org/read-to-the-dogs

MORNING MEET UPS

2nd and 4th Monday of Each Month, 10:00 a.m. - 12:00 p.m. Next week: July 11

Crossroads Corner

Learn more at www.placentialibrary.org/morning-meet-ups



The Hangar DIY Lab

Visit www.placentialibrary.org/hangar-diy-lab for more info!



ADULT & TEEN TAKE AND MAKE KIT PICKUP: SHARK WEEK EMBROIDERY SAMPLER

Pickup begins July 1, while supplies last

Sink your teeth into this oceanic embroidery sampler! You'll need a bigger boat to brave these waters...

Learn more at www.placentialibrary.org/take-and-make-diy-kits



ADULT & TEEN TAKE AND MAKE KIT PREORDER: AMIGURUMI BEAR

Preorder July 1-7 to pick up in August.

You'll be hooked by this bear-y adorable Amigurumi Bear!

Learn more at www.placentialibrary.org/take-and-make-kit-preorder

GLOWFORGE OPEN HOUSE

Saturday, July 2, 1:30 p.m. - 4:30 p.m.

Open House is a great time to come learn the basics of our Glowforge Laser. Whether you want to try our basic beginners craft, or just ask questions - these days are great for stopping on by The Hangar!

Learn more at www.placentialibrary.org/hangar-open-house

Adult, Teens and Literacy Programs

BOOK CLUB

2nd Tuesday of Each Month, 1:00 p.m. This month: "All-Night Sun" by Diane Zinna on July 12

Placentia Library Community Meeting Room

Learn more at www.placentialibrary.org/book-club

YOGA AT THE LIBRARY WITH GOOD MOODRA YOGA

Select Saturdays, 10:30 a.m. Next week: July 9

Placentia Library Lawn

Learn more at www.placentialibrary.org/yoga

PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

1st and 3rd Thursdays of Each Month, 6:00 – 7:00 p.m. This week: July 7

Placentia Library Community Meeting Room

Learn more at www.placentialibrary.org/ptac

Sew Fun at the Library

FAMILY SEWING WORKSHOP: PILLOWCASE

Saturday, July 16, 2022, 1:30 – 4:30 p.m.

Registration opens July 1

Placentia Library Community Meeting Room

Designed for a parent and child together; limit 1 child per adult participant.



About Sew Fun at the Library: Let's get creative and learn new sewing skills with these beginner projects! We will provide the sewing machines and supplies as we create items for the home and to wear. Space is limited, registration required, check below for details.

Register in person at the Information Desk. Registration must be completed by the patron attending the event. Parents may complete the registration process for tween and family events. Visit www.placentialibrary.org/sewing for more info.

Looking for a book or library item? Search our online catalog at catalog.placentialibrary.org.

