



# Heritage Committee Agenda

July 13<sup>th</sup>, 2022 – 6:00 p.m.  
Regular Meeting

## SPECIAL PROCEDURES NOTICE

**Kenny Binnings**  
Chair

**Patti Martin**  
Vice Chair

**Carole Nixon**  
Treasurer

**Frank Perez**

**Meredith Castillo**

**Martin Gonzalez**

**Michele Severson**

**Manpreet Chadha**

**Vacant**

**City of Placentia**  
401 E Chapman Avenue  
City of Placentia, CA 92870

**Community Services Department**  
Phone: (714) 993-8232  
Fax: (714) 961-0283  
Website: [www.placentia.org](http://www.placentia.org)

On March 4, 2020, pursuant to California Government Code Section 8625, Governor Newsom declared a State of Emergency as a result of the threat of the COVID-19 virus.

On September 17, 2021, Governor Newsom signed AB 361, which went into immediate effect as urgency legislation. AB 361 added subsection (e) to Section 54953 to authorize legislative bodies to conduct remote meetings provided the legislative body makes specified findings. As of September 19, 2021 the COVID-19 pandemic had killed more than 67,612 Californians. Social distancing measures decrease the chance of the spread of COVID-19.

Given the health risks associated with COVID-19, please be advised that while the City Council Chambers are open to the public, some or all of the Placentia City Council Members may attend this meeting via teleconference. Those locations are not listed on the agenda and are not accessible to the public.

### Procedures for Addressing the Heritage Committee

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Heritage Committee encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Heritage Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMITTEE IS IN SESSION.

### Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at [cityclerk@placentia.org](mailto:cityclerk@placentia.org) or by calling (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.  
(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8232, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

## REGULAR MEETING

July 13, 2022 6:00 p.m. – City Hall Front Community Room

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### MEETING CALLED TO ORDER

### PLEDGE OF ALLEGIANCE

### EXECUTIVE COMMITTEE

#### ROLL CALL:

Chair / Kenny Binnings  
Vice Chair / Patti Martin  
Treasurer / Carole Nixon  
Frank Perez  
Meredith Castillo  
Martin Gonzalez  
Michele Severson  
Manpreet Chadha  
Vacant

### ORAL COMMUNICATIONS

At this time, the public is invited to address the Heritage Festival Committee concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Heritage Festival Committee.

### COMMITTEE COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Committee member would like formal action on any of the discussed items, it will be placed on a future Agenda.

### HERITAGE COMMITTEE AGENDA

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1. Minutes
  - a. Adjourned Regular meeting  
June 8, 2022  
Recommended Action: Approve
2. Sponsorship Brochure- Committee and staff to discuss.
3. Volunteers and Grand Marshalls- Committee and staff to discuss.
4. Potential Bands: Committee and staff to discuss.
5. Sub-Committee Reports – Committee to review and discuss the area of responsibility.
  - a. Band Review
  - b. Business Expo
  - c. Car Show
  - d. Craft
  - e. Food

- f. Games/Activities
- g. Homebased
- h. Non-Profit
- i. Parade

6. Staff Comments- Staff to provide updates.

7. Agenda Building- Staff and Committee to review agenda items for next meeting.

### **ADJOURNMENT**

The Heritage Committee Adjourn to the next regular meeting on Wednesday, July 13<sup>th</sup>, 2022 at 6:00 p.m. in the Community Meeting Room located at City Hall, 401 East Chapman Avenue, Placentia.

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### **CERTIFICATION OF POSTING**

I, Aileen Munoz, Community Services Coordinator/Heritage Festival Staff Liaison, hereby certify that the Agenda for the July 13, 2022 regular meeting of the Heritage Committee was posted on Thursday, July 7, 2022.

  
Aileen Munoz

Community Services Coordinator/Heritage Committee Staff Liaison

Heritage Committee  
MINUTES of June 8<sup>th</sup>, 2022

**Meeting called to order at 6:07 p.m.**

**PLEDGE OF ALLEGIANCE**

**HERITAGE COMMITTEE:** Kenny Binnings, Frank Perez, Manpreet Chadha, Meredith Castillo, and Michele Severson

**ABSENT:** Patti Martin, Carole Nixon, Martin Gonzalez, Veronica Ortiz

**ORAL COMMUNICATIONS:** None

**CITY STAFF:** Community Services Coordinator Aileen Munoz, Community Services Coordinator Madelinne Cuevas

**COMMITTEE COMMENTS AND REPORTS:** None

1. **MINUTES:** The minutes for May 11<sup>th</sup>, 2022, were **MOTIONED** for approval by Committee Member Castillo and were **SECONDED** by Committee Member Severson.

2. **SPONSORSHIP BROCHURES:**

Chairperson Binnings, inquired about the possibility of an entrance fee or an option for donations. Chairperson Binnings suggested a \$25 Parade application fee. Committee Member Perez, noted that a long standing goal for the Committee has been to make the Heritage Festival a self-sustaining event; as to not be too costly event for the City of Placentia.

Community Services Coordinator Cuevas, informed the committee that there have been past discussions within the City Council to push for making revenue from the festival. The Committee discussed and agreed to charge a \$25 Parade application for the Heritage Festival.

The application fee was **MOTIONED** to approve by Chairperson Binnings and were **SECONDED** by Committee Member Castillo

3. **VOLUNTEERS AND GRAND MARSHALLS**

Community Services Coordinator Munoz, informed the Committee that as the moment there is no one available from City Staff to handle the V.I.P's. Community Services Coordinator Munoz asked Committee Member Castillo to reach out to the manager of 'Mr.D's' to utilize the restaurant to host the honor convoy.

Committee Member Severson, suggested also using the patio deck from the restaurant ‘Off the Boat’ to host a breakfast for the V.I.P’s’

The Committee began to discuss what other locations may be available to host a breakfast location for the V.I.P’s.

The Committee began to suggest names for the position of Grand Marshal, Committee Member Castillo suggested Lee and Mary Casher. The Committee discussed the means in reaching out to celebrities and asking them to participate in the parade and festival. Committee Member Perez informed the Committee of the usual process of booking a celebrity would involve in making a monetary donation to their respective foundation.

**4. Staff Comments:**

Community Services Coordinator Munoz, notified the Committee that vendor applications will soon be posted up on the City’s website. Committee Member Castillo, suggested creating a tab on the website for further information on the Honor Convoy and how to join.

**5. Agenda Building:** The following items were added to the next agenda: Treasurer’s Report, Sponsorship Brochure, Grand Marshal, Band Selection, Volunteers, Parking Costs, Vendor List, and Games.

**6. ADJOURNMENT:** Chairperson Binnings **MOTIONED** to adjourn the meeting. Committee Member Severson **SECONDED** the motion. Motion carried. The meeting adjourned at 7:39 p.m. to the next meeting on Wednesday, August 10<sup>th</sup>, 2022, at 6:00 p.m.