



# Placentia Streetscape and Transportation Advisory Commission **Amended Agenda**

**Regular Meeting  
July 18, 2022  
6:00 p.m.**

**City Hall Front Community Room  
401 E. Chapman Avenue, Placentia, CA 92870**

**Meredith Castillo  
Commissioner**

**Dr. Arinder Chadha  
Commissioner**

**Thomas Ingalls  
Commissioner**

**Nick Polichetti  
Commissioner**

**Matthew Rocke  
Commissioner**

## Procedures for Addressing the Commission

Any person who wishes to speak regarding an item on the agenda or on a subject within the Streetscape and Transportation Advisory Commission's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the Commission Secretary BEFORE that portion of the agenda is called. Testimony for Public Hearings will only be taken at the time of the hearing. Any person who wishes to speak on a Public Hearing item should fill out a "Speaker Request Form" and give it to the Commission Secretary BEFORE the item is called.

The Commission encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, the Commission discourages clapping, booing or shouts of approval or disagreement from the audience.

**PLEASE SILENCE CELL PHONES AND OTHER ELECTRONIC  
EQUIPMENT WHILE THE COMMISSION IS IN SESSION.**

## Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's Office at (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility. (28 CFR 35.102.35.104 ADA Title II)

**City of Placentia  
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Placentia, CA 92870**

**Phone: (714) 993-8148**

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**Website: [www.placentia.org](http://www.placentia.org)**

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In compliance California Government Code Section 54957.5, any writings or documents provided to a majority of the Streetscape and Transportation Advisory Commission regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

Study Sessions are open to the public and held in the City Council Chambers or City Front Community Meeting Room.

**The Agenda was amended to add Consent Item 1 - Special Meeting Minutes of January 24, 2022 and Item 2 - Regular Meeting Minutes of March 21, 2022.**

**REGULAR MEETING**  
**6:00 p.m. – City Hall Front Community Room**

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**CALL TO ORDER:**

**ROLL CALL:** Commissioner Rocke  
Commissioner Polichetti  
Commissioner Chadha  
Commissioner Castillo  
Commissioner Ingalls

**PLEDGE OF ALLEGIANCE:**

**ORAL COMMUNICATIONS:**

At this time the public may address the Streetscape and Transportation Advisory Commission concerning any agenda item, which is not a public hearing item, or on matters within the jurisdiction of the Streetscape and Transportation Advisory Commission. There is a five (5) minute time limit for each individual addressing the Streetscape and Transportation Advisory Commission.

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**CONSENT CALENDAR:**

- 1. Streetscape and Transportation Advisory Commission Special Meeting Minutes of January 24, 2022**

**Recommended Actions:** Approve

- 2. Streetscape and Transportation Advisory Commission Regular Meeting Minutes of March 21, 2022**

**Recommended Actions:** Approve

**PUBLIC HEARING:** None

**REGULAR AGENDA:** None

**NEW BUSINESS:**

- 1. Neighborhood Traffic Management Toolkit**

**Recommended Actions:** It is recommended that the Streetscape and Transportation Advisory Commission:

1. Receive oral presentation.
2. Provide comment to the project team.

**OLD BUSINESS:** None

**DIRECTOR'S REPORT:**

1. None

**INFORMATION/COMMUNICATIONS :**

1. **POLICE DEPARTMENT TRAFFIC SUMMARY**  
Statistical update on accident and enforcement information provided by the Placentia Police Department.

**STREETSCAPE AND TRANSPORTATION ADVISORY COMMISSION REQUESTS**

Commission members may make requests or ask questions of Staff. If a Commission member would like to have formal action taken on a requested matter, it will be placed on a future Commission Agenda.

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**ADJOURNMENT**

The Streetscape & Transportation Advisory Commission CLOSE to the next regular meeting on Monday, September 19, 2022 at 6:00 p.m. in the City Front Community Meeting Room located at 401 East Chapman Avenue, Placentia CA, 92870.

**CERTIFICATION OF POSTING**

I, Kyra Tao, Transportation Manager/Secretary to the Streetscape and Transportation Advisory Commission of the City of Placentia, hereby certify that the Agenda for the July 18, 2022 Regular Meeting of the Streetscape and Transportation Advisory Commission of the City of Placentia was posted on July 14, 2022.

  
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Kyra Tao, PE, PTP

Transportation Manager/  
Secretary to Streetscape and Transportation Advisory Commission

**PLACENTIA STREETSCAPE AND TRANSPORTATION ADVISORY COMMISSION  
MINUTES OF THE SPECIAL MEETING  
January 24, 2022**

A Special Meeting of the Placentia Streetscape and Transportation Advisory Commission of January 24, 2022, was called to order at 6:00 p.m. in the Front Community Meeting Room, 401 E. Chapman Avenue, Placentia, by Chair Polichetti.

**ROLL CALL:**

Present: Commissioner Castillo  
Commissioner Chadha  
Commissioner Ingalls  
Chair Polichetti  
Vice Chair Rocke

Absent: None

**STAFF PRESENT:**

Luis Estevez, Deputy City Administrator  
Kyra Tao, Transportation Manager  
Elsa Robinson, Management Analyst  
Scott Millsap, Traffic Sergeant

**PLEDGE OF ALLEGIANCE:**

Chair Polichetti

**ORAL COMMENTS:**

Chair Polichetti invited public comments on items which are not public hearings. No comment was received in person or via email.

**PUBLIC HEARING: None**

**REGULAR AGENDA: None**

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**New Business:**

**1. Draft Neighborhood Traffic Management Toolkit (NTMT)**

**Recommended Actions:** It is recommended that the Streetscape and Transportation Advisory Commission:

1. Receive oral presentation.
2. Provide comments and inputs to the draft NTMT

Transportation Manager Kyra Tao presented an overview of the Neighborhood Traffic Management Toolkit (NTMT) including the objectives of maintaining a safe, efficient, and economical transportation system. She then explained the NTMT program polices including the installation of devices as needed in compliance with all codes, parking removal and acceptable traffic division on a project-by-project basis, not having an impact on emergency or transit services, and consideration of sharing cost with area residents.

Transportation Manager Tao also discussed the traffic calming program implementation process, traffic calming devices available in the NTMT and the requirements for installing a speed hump or stop sign.

Commissioners inquired about the cost sharing with local area residents, input of emergency services in implementation of devices and labor.

Transportation Manager Tao elaborated that it is only a policy consideration at this time and that in most cases the City will be paying for the implementation of eligible NTMT devices. She then explained that emergency agencies input will be sought out during the implementation of any NTMT device.

Deputy Administrator Estevez explained that any minor NTMT device such as striping will be done by City employees but anything big such as roundabout will be contracted out.

## **2. Traffic Calming Measure (before and after study)**

**Recommended Actions:** It is recommended that the Streetscape and Transportation Advisory Commission:

1. Receive oral presentation.

Transportation Manager Kyra Tao provided a presentation on the results of the traffic calming measures implemented on Cobb Avenue and Hemingway Avenue. She explained that residents petitioned for traffic calming measures in 2020 and in May 2021 the City implemented the traffic calming measures of center striping and speed limit signage.

Transportation Manager Tao discussed the results of a traffic study conducted six months after implementation of the traffic calming measures. She highlighted that the 85<sup>th</sup> Percentile speed decreased from 35-36 mph to 26 mph and average daily traffic decreased from 235 vehicles per day to 135.

She subsequently discussed the traffic calming measures implemented on Hemingway Avenue. She stated these measures included striping improvements, speed signage and improved signage for the cul-de-sac. Transportation Manager Tao presented the results of the six (6) months post calming measure study and noted the results had moderate impacts.

She then went to give her recommendation that the non-physical NTMT devices of striping and improved signage are effective. Then Transportation Manager Tao provided an update on the Citywide Traffic Signal Improvement Project HSIP Cycle 9. She updated the Commission on

changes made to the Melrose Street and Placentia Avenue intersection in regard to changing the center lane into another left turn lane onto Placentia Avenue.

Commissioners asked about the cost on striping, their role in approval of traffic calming measures and mechanisms for public input on traffic concerns.

Deputy Administrator Estevez clarified that the cost of striping includes labor and materials. He then explained the Commission's role in approving physical devices such as speed humps, stop sign requests and parking requests. He elaborated that signage and striping does not require the approval of the Commission, and that the Commission will be regularly updated on any changes for their input. Deputy Administrator Estevez also explained on mechanisms for citizen input such as public comments, contacting the Public Works Department and notices that will be sent out to affected residents.

## **OLD BUSINESS: NONE**

## **DIRECTORS' REPORT:**

### **1. Capital Improvement Projects**

Deputy Administrator Estevez updated the Commission that the City staff hired a new Associate City Engineer. He also updated the Commission on the Citywide Pavement Rehabilitation Program including recent work completed on Melrose Street and Madison Avenue. Deputy Administrator Estevez then informed the Commission on upcoming work on Orangethorpe Avenue between Lakeview Avenue and Richfield Road and the surrounding streets south of Orangethorpe in the Atwood Neighborhood.

## **INFORMATION/COMMUNICATIONS:**

### **1. POLICE DEPARTMENT TRAFFIC SUMMARY:**

Statistical update on accident and enforcement information provided by the Placentia Police Department.

Traffic Sergeant Millsap provided the Commission with an update on recent crash data and enforcement information on behalf of the Placentia Police Department, which included statistical data on traffic collisions, fatalities and hit and runs.

## **STREETSCAPE AND TRANSPORTATION ADVISORY COMMISSION REQUESTS**

Vice Chair Rocke requested that City staff follow up with Southern California Edison (SCE) regarding streetlights that are out on Kraemer Boulevard and Bastanchury Road.

Deputy Administrator Estevez responded to Vice Chair's request and stated that City staff has notified SCE, but SCE has been slow to respond. He also informed the Commission that SCE has a number to directly report streetlight outages as well as an online form.

Management Analyst Elsa Robinson also added that there are links on the City Website to Southern California Edison's website for residents to directly report outages.

**ADJOURNMENT:**

Chair Polichetti closed the Streetscape and Transportation Advisory Commission Special Meeting at 7:06 p.m. to the next regular meeting of March 21, 2022, at 6:00 p.m. in the Front Community Meeting Room at 401 East Chapman Avenue, Placentia, CA

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Kyra Tao, Transportation Manager  
Secretary to the Streetscape and Transportation Advisory Commission

**PLACENTIA STREETScape AND TRANSPORTATION ADVISORY COMMISSION  
MINUTES OF THE REGULAR MEETING  
March 21, 2022**

A Regular Meeting of the Placentia Streetscape and Transportation Advisory Commission of March 21, 2022, was called to order at 6:03 p.m. in the Front Community Meeting Room, 401 E. Chapman Avenue, Placentia, by Chair Rocke.

**ROLL CALL:**

Present: Commissioner Castillo  
Commissioner Ingalls (via Zoom)  
Vice Chair Rocke (via Zoom)

Absent: Commissioner Chadha  
Chair Polichetti

**STAFF PRESENT:** Luis Estevez, Deputy City Administrator  
Kyra Tao, Transportation Manager  
Elsa Robinson, Management Analyst  
James Chavez, Office Assistant

**PLEDGE OF ALLEGIANCE:** Commissioner Castillo

**ORAL COMMENTS:**

Vice Chair Rocke invited public comments on items which are not public hearings. No comment was received in person or via email.

**PUBLIC HEARING: None**

**REGULAR AGENDA: None**

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**New Business:**

**1. Citywide Wayfinding Signage Program**

**Recommended Actions:** It is recommended that the Streetscape and Transportation Advisory Commission:

1. Receive oral presentation.
2. Provide comment and design input to the project team.

Deputy City Administrator Luis Estevez provided a brief introduction of both the Citywide Wayfinding Signage Program and Clifford Selbert of Selbert Perkins Designs, the City's Consultant for this project.

Mr. Clifford Selbert introduced himself and both Rikki Zhang and Carl Crooks of Selbert Perkins Designs. He then provided a brief overview of the draft Citywide Wayfinding Signage Program and summarized the goals of the program, which include enhancing the urban design of the City, its neighborhoods, and amenities, facilitate access to key destination points, attractions and parking, creating a welcoming positive experience for both residents and visitors, reinforce the culture and history of the City and improving the wayfinding signs to reduce delays and increase public safety.

Mr. Selbert presented a map with possible for gateway entry signage along major points of entry into the City. Mr. Selbert then elaborated on the design options providing examples of wayfinding signage programs of other cities. Mr. Selbert also mentioned that the City is soliciting public input through digital surveys. He asked the Commission if they had any questions or comments regarding the Project.

The Commissioners inquired of City staff about budgeting, size and scope of the project, the expected timeline, the need for the project, public input, sign lifespan and maintenance.

Deputy City Administrator Estevez responded to the Commissioners' questions and provided the information on budgeting stating that only the planning and design have been budgeted for this fiscal year and would not have an impact on other budgets. He also further elaborated on the need for the program stating that there are two main needs: economic development and utility.

Deputy City Administrator Estevez also stated that the timeline of the project is not established yet because the size and scope need to be determined after the planning and design phase.

Mr. Selbert added that the signs have a life span of at least 20 to 25 years. He stated that their firm will provide recommendations for a sign maintenance program as part of the design work. He also added that Selbert Designs is soliciting public input on behalf of the City through digital surveys that can be found on the City website and to date about 300 responses have been received.

## **2. Old Town Placentia Parking Study Update**

**Recommended Actions:** It is recommended that the Streetscape and Transportation Advisory Commission:

1. Receive oral presentation.

Transportation Manager Kyra Tao provided background on the Old Town Placentia Parking Study. She provided a brief overview of the Old Town Revitalization Plan and the updated streetscape master plan.

Transportation Manager Tao presented an overview of the parking conditions in Old Town Placentia, the impact of the Santa Fe Avenue closure and the results of the Parking Study

including parking demand throughout the week in public parking lots and traffic movement in Old Town.

Transportation Manager Tao discussed two temporary solutions including temporary wayfinding signage and improvements to the Main Street and Crowther Avenue parking lots. Transportation Manager Tao presented potential solutions to improve parking turnover in Old Town Placentia such as maximizing current parking resources, purchasing properties for more parking lots, shared parking resources with private properties and increasing parking enforcement.

Transportation Manager Tao concluded her presentation and solicited questions and/or comments from the Commission.

There were no questions or comments from the Commission.

Resident Lydia Davis Sandoval and David Sandoval inquired about whether the Santa Fe Ave closure will be permanent and concerns about overnight parking in their residential neighborhood north of Melody Lane and Chapman Avenue.

Deputy Administrator Estevez stated that has not been determined yet but are following up with City Council and local merchants as to what they want. Deputy Administrator Estevez will also have Transportation Manager Tao follow up with residents Lydia and David.

Transportation Manager Tao also offered a temporary solution of calling Placentia PD for parking enforcement to residents Lydia Davis Sandoval and David Sandoval.

## **OLD BUSINESS: NONE**

## **DIRECTORS' REPORT:**

### **1. Capital Improvement Projects**

Deputy Administrator Estevez updated the Commission on Citywide Traffic Signal Improvement Project. He noted that the project will improve the safety of five intersections and stated that it is scheduled to begin in the first or second week of April.

## **INFORMATION/COMMUNICATIONS:**

1. POLICE DEPARTMENT TRAFFIC SUMMARY:
2. Statistical update on accident and enforcement information provided by the Placentia Police Department.

Lt. Millsap was not present for today's meeting.

## **STREETSCAPE AND TRANSPORTATION ADVISORY COMMISSION REQUESTS**

None

**ADJOURNMENT:**

Vice Chair Rocke closed the Streetscape and Transportation Advisory Commission Regular Meeting at 7:28 p.m. to the next regular meeting of Monday, May 16, 2022, at 6:00 p.m. in the Front Community Meeting Room at 401 East Chapman Avenue, Placentia, CA

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Kyra Tao, Transportation Manager  
Secretary to the Streetscape and Transportation Advisory Commission