

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

July 14, 2022



“Rich Heritage, Bright Future”

ADMINISTRATION DEPARTMENT

Placentia Restaurant Week July 18th through July 31st

The Placentia Chamber of Commerce is hosting Restaurant Week for TWO weeks this year so you have a chance to visit more of our amazing Placentia restaurants! Participating restaurants will be offering deals, combos, or specialty meals only offered during Restaurant Week. To get a list of participating restaurants and what they are offering, visit www.PlacentiaRestaurantWeek.com.

Guests who turn in three or more receipts will be eligible to win amazing prizes—Grand Prize is a Duffy Boat ride in Newport Harbor for up to 8 people. The Chamber is also having TWO e-foodie Instagram contests: July 5th—17th and July 18th—31st. Signup for e-foodie and check out the posts for Restaurant Week for more details.



Commercial Sign Waiver Program

As part of the City's Buy Local Incentive Program, the Placentia City Council approved the Commercial Sign Waiver Program. This program allows the City to waive all planning and building fees, up to \$1,000 per business that is interested in upgrading their existing commercial building sign. Participating business must have an active business license.

The Commercial Sign Waiver Program starts on May 1, 2022 and is only available for six months and will expire on November 1, 2022. For additional information, please call (714) 993-8268.



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Upcoming Meetings and Events

- 7/18/22 Streetscape & Transportation Advisory
- 7/19/22 City Council Meeting
- 7/20/22 Senior Advisory Committee
- 7/25/22 Placentia Community Foundation
- 7/26/22 Historical Committee

For additional

information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Placentia Cleanup Day

Last weekend, Mayor Shader was joined by Council Member Ward Smith, Placentia Rotary members, and participants of LOT318 and their parents for a La Jolla Neighborhood cleanup day as a part of Mayor Shader's continued efforts to keep Placentia Clean and Kind.



New Business—MKT Innovations

Mayor Shader had the opportunity to welcome one of the newest businesses to Placentia, MKT Innovations. MKT Innovations is a precision machining shop that serves the military, aerospace, and other industries with American made parts. The City of Placentia is happy to welcome MKT Innovations and the longtime owners, the Kenny family, to Placentia.



Legacy Bricks Available for Purchase

The City is partnering with the Placentia Community Foundation to create an opportunity for the community to invest in this one-of-a-kind historic project by incorporating a legacy brick dedication program into this restoration of the Kraemer Park Memorial Fountain. The City and the Foundation are now selling personalized commemorative bricks to the community for installation in the fountain plaza area as part of this legacy project. This will provide the larger community an opportunity to participate in this legacy project and be a part of Placentia's legacy! Brick sales are on sale now and cost \$130 each. Placentia seniors (65+) can purchase a brick for \$95.



For questions about the Legacy Brick Program, visit www.placentia.org/legacybrick or contact (714) 993-8232.



COMMUNITY SERVICES DEPARTMENT

Movies in the Park

The third movie of the series is Disney's Onward and will be held on July 22nd. Movies begin at dusk, and participants are encouraged to bring lawn chairs for comfortable viewing. Movies are held at the Champions Sports Complex, 505 Jefferson Street. Snacks and refreshments will be available for a nominal fee. Free glow necklaces will be distributed to all children in the audience. Admission to the Movies in the Park series is free. The Summer Movies series is hosted in partnership with Republic Services. The City thanks Republic Services for making this event possible. For more information, visit www.placentia.org/movies or contact (714) 993-8232.

Concerts in the Park

Concerts in the Park is back this summer! The concert series will be held at Tri-City Park, 2301 N. Kraemer Blvd. The first concert will begin on July 21st featuring Midnight Ride, specializing in Top 40 hits ranging from Rock to Pop. The second Concert will be held on July 28th and will feature the Rayford Bros, specializing in Rock and Roll hits. The Concerts series is hosted in partnership with the Placentia Parks, Arts, and Recreation Commission. Additionally, the Placentia Community Foundation will host a Beer and Wine Garden at the concert series. The Concerts will begin at 6:30 pm, and admission is free. Light snacks and dinner options will be available for purchase. For more information, contact the Community Services Department at (714) 993-8232.

JULY 21
MIDNIGHT RIDE TOP 40 HITS RANGING FROM ROCK TO POP

JULY 28
THE RAYFORD BROS ROCK N ROLL

AUGUST 4
KELLY RAE BAND COUNTRY

AUGUST 11
TASTE OF PLACENTIA 80Z ALL STARZ BAND
HOSTED BY CHAMBER OF COMMERCE

AUGUST 18
SOTO BAND LATIN BAND

Taste of The Town
AUGUST 11 - 5:00-9:00PM
SPONSORED BY THE PLACENTIA CHAMBER OF COMMERCE

Beer & Wine Garden
JULY 21, 28, AUGUST 4, 18
HOSTED BY THE PLACENTIA COMMUNITY FOUNDATION

FOR MORE INFORMATION, PLEASE CALL THE COMMUNITY SERVICES DEPARTMENT
AT (714) 993-8232 OR VISIT US AT WWW.PLACENTIA.ORG/CONCERTS

July is Parks and Recreation Month

It's officially Parks and Recreation Month! Since 1985, Americans have celebrated Parks and Recreation Month in July to promote the importance Parks and Recreation has in health and well-being, and conservation and social equity. Also, to recognize the more than 160,000 full-time park and recreation professionals, along with the thousands of part-time and seasonal workers and volunteers, that maintain our country's local, state, and community parks. Through efforts by the National Recreation and Parks Association (NRPA), the U.S. House of Representatives passed an official resolution for Park and Recreation Month in 2009 and introduced the resolution in 2017 and 2018. The services that park and recreation professionals provide are vital for our communities, from protecting open space and natural resources, to helping fight obesity and providing activities and resources for all people. This has been especially true throughout the COVID-19 pandemic. Park and Recreation Month encourages everyone to reflect on the value Park and Recreation professionals bring to communities. Every day, in communities across the country, the people of Parks and Recreation are providing essential services and making their communities better places to live, work, and play. This year, NRPA encourages all people that support Parks and Recreation to share their appreciation for their local Parks and Recreation professionals with the hashtag #RiseUpJuly on social media. Rise Up July focuses on 6 values that are demonstrated through parks and recreation programs and events. We Rise Up for Inclusion, Resilience, Physical Health, Mental Well-Being, Access to Play, and Our Community. As part of Rise Up July, the City Council officially proclaimed July as Parks and Recreation Month at the July 5th City Council Meeting. For more information, visit www.nrpa.org/july.





PUBLIC WORKS DEPARTMENT

Expand the Forest Program

The City's Expand the Forest Program provides residents and community groups with an opportunity to purchase and dedicate a tree to commemorate a loved one or special event. Planting a tree in a City Park is a special way to honor a loved one and also provides a gift to the whole community by contributing to the expansion of the City's Urban Forest. The cost to purchase and plant a tree will be funded by the tree sponsor and is based on the current contract price paid by the City for 24-inch box trees. The current cost is \$300 for an Expand the Forest tree. Residents can participate by completing an Expand the Forest Program application and submitting it to the Public Works Department via email at urbanforest@placentia.org or via mail at 401 E. Chapman Avenue, Placentia, CA 92870. The application is available online at www.placentia.org/urbanforest and at City Hall through the Public Works Department. For more information on the Expand the Forest Program, contact the Public Works Department at (714) 993-8148 or urbanforest@placentia.org.

Atwood Channel Multipurpose Trail - Community Survey

The City is seeking community input on the proposed Atwood Multi-Purpose Trail. The Trail will assist in expanding the city's trail network and help increase the number of users who can bike/walk to public transportation. It aims to provide connectivity to surrounding communities, including Placentia's Veterans Village and the Atwood neighborhood while promoting a livable city where people can get around without cars. For more information and to take this brief survey, please [click here](#).

FIRE AND LIFE SAFETY DEPARTMENT

Annual Inspections

The Firefighters and Lynch paramedics at Fire Stations 1 & 2 have been working hard to prepare for annual fire station inspections. Fire Chief Jason Dobine held our very first annual fire station inspections. Chief Dobine is seen here conducting inspections of the stations and the firefighter's safety gear. Each shift has a different responsibility whether that be inside the station, outside of the station, apparatus, or equipment. Overall, these annual inspections are a great opportunity for us to show that we take great pride in caring for our stations and equipment. In the fire service, we call that "Esprit de corps." This hard work and teamwork is also to ensure that the Firefighters and Paramedics have the right safety gear, and that their gear is in good condition operationally ready.





POLICE DEPARTMENT

Package Theft

It is extremely important to always file a police report if your package is stolen. Reporting these crimes to the Placentia Police Department allows us to be aware of what areas these type of thefts are occurring. If you or someone you know has a package stolen, please call our non-emergency number to file a report at (714) 993-8164. Please see below for seven ways to stop package theft.

7 ways to stop package theft



Online shopping is no longer just a holiday trend. The next time you click "buy," use these tips for protecting your personal information online and your packages on the porch.



1 Bring your package in ASAP.



2 Install a video doorbell or security camera.



3 Use a locking drop box.



4 Request a delivery confirmation signature.



5 Ask them to hide the delivery out of sight.



6 Send it to a secure location other than your home.



7 Opt for Ship to Store instead.

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
SEC of Rose Drive and Alta Vista St.	Development of a 10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman and Shea Homes	Phases 1-6 Complete; Phases 7-9 Under Construction.
455 S. Van Buren St.	Development of 139, three-story townhome units on an approximately 5.57-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	Toffoli Investments	Site Grading Underway and Building Permits issued for models and first phase.
SWC of Orchard Drive and Highland Avenue	Development of an of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot	HQT Homes	Grading Underway and Building Permits issued, Under Construction.
505 W. Crowther Ave.	Development of a 5-story, 418 Unit apartment building with a 7-story parking structure on a 4.4-acre site.	JPI	Construction of parking garage complete. Framing of apartments has begun.
1474 N. Kraemer Blvd. (Phase II improvement)	Development and operation of a drive-thru in conjunction with a comprehensive façade remodel for the Village Plaza shopping center.	Maikel Faragalla – Urban Dwell Architects	Under Construction
1314 N. Angelina Ave.	Development of an affordable senior housing project consisting of two, two-story buildings, one with 33 units and one with 32 units and a new parish hall for an existing church.	National Community Renaissance of California	Grading Permit Issued.
207-209 Crowther Ave.	The development of a mixed-use community including 189 mixed-income apartment units and 1,500 S.F. of retail on a 2.13-acre site on City owned property.	USA Properties Fund Inc.	In Plan Check

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
NWC of E. Orangethorpe Ave. and N. Lakeview Ave. (Cobblestone Village)	A request to construct a 4,311-square foot multi-tenant commercial building with site improvements.	Maikel Faragalla – Urban Dwell Architects	Ready for Building Permit Issuance.
736 S. Richfield Rd.	Construction of a two-story, tilt-up, industrial building consisting of 34,000 square feet on a 1.57-acre lot.	Net Development c/o Kevin A. Coleman	Under Construction. Certificate of Occupancy expected by August 2022.
777 W. Orangethorpe Ave.	A 248 Unit Development Consisting of a 5-story, 249,557 gross sq. ft. residential building with 2,703 sq. ft. of commercial space, surrounding 7 level, 151,900 gross sq. ft. parking structure located on a 2.72-acre lot	Gilad Ganish representing Orangethorpe Investment Partners, LLC	Under Entitlement Review; Project Deemed Incomplete
719 ½ Monroe	Request to build a new 7,117 square foot, two-story warehouse, with landscape and hardscape improvements.	Kent Dahlberg	Under Entitlement Review
119 S. Main St.	Construction of a new two-story 2,870 square foot duplex, with a four-car garage.	Ernesto Ramos	Building permits issued and construction in progress.
17000 La Paloma	Construction of (3) three 2,532 square foot, two-story, single-family houses on (3) three recently subdivided parcels	Elliot Barker	Site Plan Review approved. Awaiting plan check submittal.
412 Tidland Circle (APN: 341-433-34)	Subdivide one 15,681 square foot parcel into two (2) parcels for the future development of single-family homes.	Blain Meith	Scheduled for Planning Commission on 7/12/2022

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
1421 Cisneros Lane (APN: 341-433-48)	Subdivide one 17,424 square foot parcel into two (2) parcels for the future development of single-family homes.	Blain Meith	Under Entitlement Review;
1451 E. Howard Place (APN: 341-431-01)	Subdivide one 19,166 square foot parcel into three (3) parcels for the future development of single-family homes.	Blain Meith	Scheduled for Planning Commission on 7/12/2022
421 N. Nevin Place (APN: 341-433-05)	Subdivide one 1.76-acre parcel into Seven (7) parcels for the future development of single-family homes.	Blain Meith	Under Entitlement Review;
502 Gerhold Lane (APN: 341-421-33)	Subdivide one 17,859 square foot parcel into two (2) parcels for the future development of single-family homes.	Blain Meith	Under Entitlement Review;
406 Nevin Lane (APN: 341-433-23)	Subdivide one 20,908 square foot parcel into two (2) parcels for the future development of single-family homes.	Blain Meith	Under Entitlement Review;
860 S. Placentia Ave.	Construction of a new 34,275 sq. ft. warehouse building and a new 34,063 square foot maintenance building at an existing 6.28-acre lot	U-Haul Co. of Orange County	Scheduled for Planning Commission on 7/12/2022
1840 N. Placentia Ave.	To permit the establishment and operation of a dance studio.	The Art of Dance & Ballet Academy	Approved



DEVELOPMENT SERVICES DEPARTMENT

Pending Development Projects

Project Address	Project Description	Applicant	Project Status
1876 N Placentia Ave.	To permit the establishment and operation of a martial arts studio.	Ivan Seguel	Approved
128 W. Santa Fe Ave.	Modify existing UP to permit the service of beer & wine (Type 42 ABC license).	La Biblioteca Anna Ayupova and Brad Johnson	Scheduled for Planning Commission on 7/12/2022
1952 & 1958 E. Veterans Way (346-337-33 & 35)	To permit the subdivision to establish 39 three- and four-story residential condominiums on approximately 1.3 acres.	Toffoli Investments, Inc.	Deemed Incomplete, Waiting on resubmittal of necessary items.

Building Activity Report June 2022

PERMIT TYPE	# PERMITS
RESIDENTIAL ALTERATION /ADDITION	69
SOLAR	57
COMMERCIAL TENANT IMPROVEMENT	8
SIGN	2
ROOF	22
POOL	4
PATIO	0
FENCE/WALL	0
Demolition	0
Fire Damage	4
TOTAL	166

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary