

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

July 21, 2022



“Rich Heritage, Bright Future”

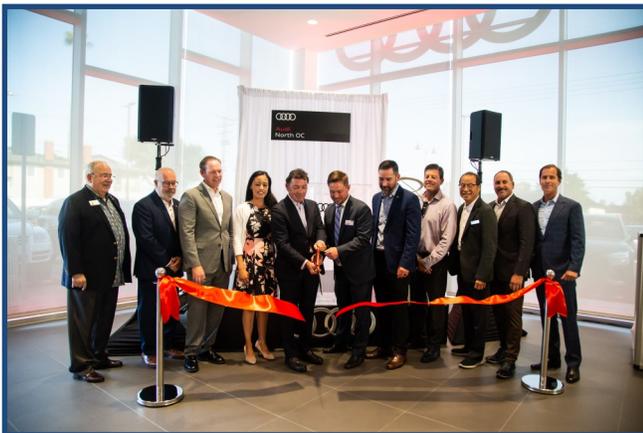
ADMINISTRATION DEPARTMENT

Audi North Orange County Grand Opening Event

In partnership with Penske Automotive Group, the City celebrated the Grand Opening of a new Audi Dealership located at 1275 E. Yorba Linda Boulevard in Placentia. This is the first Audi dealership in North Orange County and Placentia.

The new dealership includes a single-story showroom, enclosed service drive, and up to 27 service bays. The total building area is nearly 36,000 square feet. The showroom building features an interior vehicle display, sales area, offices, and ample guest amenities. The rear buildings house the parts department, employee support areas, service bays, detail/wash bays, and a photo booth. Before being purchased by Penske Automotive Group, the property had been an eyesore to the community and was an attractive nuisance for vandalism, graffiti, and other illegal activities. The City worked extensively with the property's previous owner to either fully secure the property, develop it, and sell it to someone that was consistent with the City's vision for development. The City finally achieved its long-term goal of developing the property with a highly coveted business that will bring significant sales tax revenue to Placentia.

The new Audi dealership will generate approximately \$400-\$500k of annual sales tax revenue and create 35 new jobs within the City.



Get the iPlacentia App:



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Upcoming Meetings and Events

- 7/21/22 Concerts in the Park
- 7/25/22 Placentia Community Foundation
- 7/26/22 Historical Committee
- 7/28/22 Concerts in the Park
- 8/1/22 Veterans Advisory Committee

For additional
information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Placentia Restaurant Week July 18th through July 31st

The Placentia Chamber of Commerce is hosting Restaurant Week for two weeks this year so you have a chance to visit more of our amazing Placentia restaurants! Participating restaurants will be offering deals, combos, or specialty meals only offered during Restaurant Week. To get a list of participating restaurants and what they are offering, visit www.PlacentiaRestaurantWeek.com.

Guests who turn in three or more receipts will be eligible to win amazing prizes—Grand Prize is a Duffy Boat ride in Newport Harbor for up to 8 people. The Chamber is also having two e-foodie Instagram contests: July 5th—17th and July 18th—31st. Signup for e-foodie and check out the posts for Restaurant Week for more details.



PUBLIC WORKS DEPARTMENT

Expand the Forest Program

The City's Expand the Forest Program provides residents and community groups with an opportunity to purchase and dedicate a tree to commemorate a loved one or special event. Planting a tree in a City Park is a special way to honor a loved one and also provides a gift to the whole community by contributing to the expansion of the City's Urban Forest. The cost to purchase and plant a tree will be funded by the tree sponsor and is based on the current contract price paid by the City for 24-inch box trees. The current cost is \$300 for an Expand the Forest tree. Residents can participate by completing an Expand the Forest Program application and submitting it to the Public Works Department via email at urbanforest@placentia.org or via mail at 401 E. Chapman Avenue, Placentia, CA 92870. The application is available online at www.placentia.org/urbanforest and at City Hall through the Public Works Department. For more information on the Expand the Forest Program, contact the Public Works Department at (714) 993-8148 or urbanforest@placentia.org.

Atwood Channel Multipurpose Trail - Community Survey

The City is seeking community input on the proposed Atwood Multi-Purpose Trail. The Trail will assist in expanding the city's trail network and help increase the number of users who can bike/walk to public transportation. It aims to provide connectivity to surrounding communities, including Placentia's Veterans Village and the Atwood neighborhood while promoting a livable city where people can get around without cars. For more information and to take this brief survey, please [click here](#).

COMMUNITY SERVICES DEPARTMENT

Healthcare and Emergency Animal Rescue Team (HEART) Clinics

The City has partnered with HEART to host monthly low-cost pet vaccination clinics for the community. The pet clinics take place in the Civic Center parking lot, every fourth Tuesday of the month. The next clinic date will be July 26th. Reservations are required and can be made by visiting the "Clinic Services" section at www.heart4pets.org. Pets will be treated in order of their arrival time. Pet owners must remain in their vehicles and wear a mask that covers the mouth and nose while visiting the clinic. For more information, contact (714) 993-9193 or visit www.heart4pets.org.



COMMUNITY SERVICES DEPARTMENT

Movies in the Park

The third movie of the series is Disney's Onward and will be held on July 22nd. Movies begin at dusk, and participants are encouraged to bring lawn chairs for comfortable viewing. Movies are held at the Champions Sports Complex, 505 Jefferson Street. Snacks and refreshments will be available for a nominal fee. Free glow necklaces will be distributed to all children in the audience. Admission to the Movies in the Park series is free. The Summer Movies series is hosted in partnership with Republic Services. The City thanks Republic Services for making this event possible. For more information, visit www.placentia.org/movies or contact (714) 993-8232.

Concerts in the Park

Concerts in the Park is back this summer! The concert series will be held at Tri-City Park, 2301 N. Kraemer Blvd. The first concert will begin on July 21st featuring Midnight Ride, specializing in Top 40 hits ranging from Rock to Pop. The second Concert will be held on July 28th and will feature the Rayford Bros, specializing in Rock and Roll hits. The Concerts series is hosted in partnership with the Placentia Parks, Arts, and Recreation Commission. Additionally, the Placentia Community Foundation will host a Beer and Wine Garden at the concert series. The Concerts will begin at 6:30 pm, and admission is free. Light snacks and dinner options will be available for purchase. For more information, contact the Community Services Department at (714) 993-8232.

JULY 21
MIDNIGHT RIDE TOP 40 HITS RANGING FROM ROCK TO POP

JULY 28
THE RAYFORD BROS ROCK N ROLL

AUGUST 4
KELLY RAE BAND COUNTRY

AUGUST 11
TASTE OF PLACENTIA 80Z ALL STARZ BAND
HOSTED BY CHAMBER OF COMMERCE

AUGUST 18
SOTO BAND LATIN BAND

Taste of The Town
AUGUST 11 - 5:00-9:00PM
SPONSORED BY THE PLACENTIA CHAMBER OF COMMERCE

Beer & Wine Garden
JULY 21, 28, AUGUST 4, 18
HOSTED BY THE PLACENTIA COMMUNITY FOUNDATION

FOR MORE INFORMATION, PLEASE CALL THE COMMUNITY SERVICES DEPARTMENT
AT (714) 993-8232 OR VISIT US AT WWW.PLACENTIA.ORG/CONCERTS

July is Parks and Recreation Month

It's officially Parks and Recreation Month! Since 1985, Americans have celebrated Parks and Recreation Month in July to promote the importance Parks and Recreation has in health and well-being, and conservation and social equity. Also, to recognize the more than 160,000 full-time park and recreation professionals, along with the thousands of part-time and seasonal workers and volunteers, that maintain our country's local, state, and community parks. Through efforts by the National Recreation and Parks Association (NRPA), the U.S. House of Representatives passed an official resolution for Park and Recreation Month in 2009 and introduced the resolution in 2017 and 2018. The services that park and recreation professionals provide are vital for our communities, from protecting open space and natural resources, to helping fight obesity and providing activities and resources for all people. This has been especially true throughout the COVID-19 pandemic. Park and Recreation Month encourages everyone to reflect on the value Park and Recreation professionals bring to communities. Every day, in communities across the country, the people of Parks and Recreation are providing essential services and making their communities better places to live, work, and play. This year, NRPA encourages all people that support Parks and Recreation to share their appreciation for their local Parks and Recreation professionals with the hashtag #RiseUpJuly on social media. Rise Up July focuses on 6 values that are demonstrated through parks and recreation programs and events. We Rise Up for Inclusion, Resilience, Physical Health, Mental Well-Being, Access to Play, and Our Community. As part of Rise Up July, the City Council officially proclaimed July as Parks and Recreation Month at the July 5th City Council Meeting. For more information, visit www.nrpa.org/july.





POLICE DEPARTMENT

Lot 318 Visit

Earlier this week, Placentia Police Officers spent some time with the amazing kids of Lot 318. The Officers talked with them about being good leaders, setting positive examples, and what it is like being a Police Officer. Lot 318 is a local Placentia non-profit group that works with at-risk youth to help show them their worth and purpose in this world. Lot 318 holds activities such as Homework Club, Leadership Development, Summer Programs, College and Career Development, and Community Service Projects. For additional information on Lot 318, please visit their website at www.lot318.com.



DEVELOPMENT SERVICES DEPARTMENT

Hudson Development Underway

Site grading and construction are underway for the first model for a 139-unit residential townhome development, located at 443 & 455 S. Van Buren Street, which is just south of Orangethorpe Avenue, on the westerly side of S. Van Buren Street. On April 20, 2021, the Placentia City Council approved the development of a 5.6-gross acre lot for the 139 for-sale residential townhome units.

The 139-unit residential development, known as Hudson, will consist of 22 separate three-story buildings. Six-floor plans are proposed consisting of 25 one-bedroom units, 52 two-bedroom units, and 62 three-bedroom units. The unit types will measure between 762 square feet and 1,349 square feet in overall floor area and feature an attached one or two-car garage per unit.

In conjunction with Landsea Homes, the project developer, Toffoli Investments, will be constructing the townhomes, which are anticipated to continue for approximately 18 months. For information about the construction schedule, please contact the Development Services Department at (714) 993-8124 or contact AGonzales@placentia.org.





FIRE AND LIFE SAFETY DEPARTMENT

Garage Project at Fire Station #2

The installation of two new garages at Fire Station #2 is well underway. The contractors have begun assembling the new garages, which will help protect our Reserve and Fleet Apparatus from any harsh weather. The smaller garage is near completion, and the larger garage will be assembled this week. Placentia Fire and Life Safety are grateful and excited for these new garages to help us better protect and take care of our fleet.



Audi Grand Opening Event

Fire Chief Jason Dobine and Firefighters and Lynch Paramedics from both Fire Stations showed up in full force to welcome the new Audi dealership to Placentia. Fire and Life Safety always appreciates having the opportunity to get out and meet the community. The crews also got a special tour of the new facility's layout to be better prepared should they ever need to respond to an emergency. Overall, it was a great grand opening, and it was an honor and pleasure to represent the City of Placentia Fire and Life Safety.



Tesla Roof Training

One of the new topics in the fire service is "Tesla Roofs." We now see many roofs throughout the county, especially in Placentia, with Tesla-constructed roofs. These photovoltaic roofs require special training in firefighting. This past week, we sent some crews to participate in a county-wide training on Tesla roofs. The crews learned a lot of great new techniques and will take that knowledge back to Placentia to help train the rest of the department.

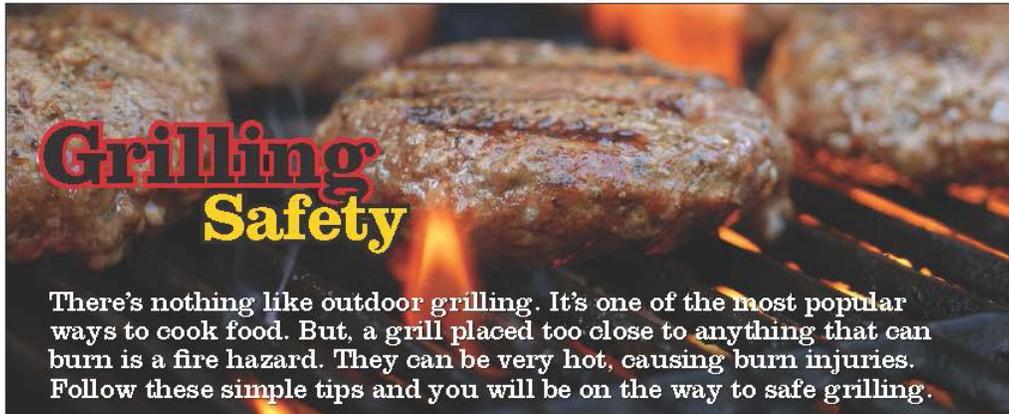




FIRE AND LIFE SAFETY DEPARTMENT

Summertime Grilling Safety Tips

With the summer here, there is nothing like spending time with family and friends by having an outdoor barbecue. Grilling is one of the most popular ways to cook food. But a grill placed too close to anything that can burn is a fire hazard. They can be very hot, causing burning injuries. See the image below for some simple grilling safety tips to help keep you and your loved ones safe.



There's nothing like outdoor grilling. It's one of the most popular ways to cook food. But, a grill placed too close to anything that can burn is a fire hazard. They can be very hot, causing burn injuries. Follow these simple tips and you will be on the way to safe grilling.

SAFETY TIPS

- ▶▶▶ Propane and charcoal BBQ grills should only be used outdoors.
- ▶▶▶ The grill should be placed well away from the home, deck railings and out from under eaves and overhanging branches.
- ▶▶▶ Keep children and pets at least three feet away from the grill area.
- ▶▶▶ Keep your grill clean by removing grease or fat buildup from the grills and in trays below the grill.
- ▶▶▶ Never leave your grill unattended.
- ▶▶▶ Always make sure your gas grill lid is open before lighting it.

CHARCOAL GRILLS

- ▶▶▶ There are several ways to get the charcoal ready to use. Charcoal chimney starters allow you to start the charcoal using newspaper as a fuel.
- ▶▶▶ If you use a starter fluid, use only charcoal starter fluid. Never add charcoal fluid or any other flammable liquids to the fire.
- ▶▶▶ Keep charcoal fluid out of the reach of children and away from heat sources.
- ▶▶▶ There are also electric charcoal starters, which do not use fire. Be sure to use an extension cord for outdoor use.
- ▶▶▶ When you are finished grilling, let the coals completely cool before disposing in a metal container.

PROPANE Grills

Check the gas tank hose for leaks before using it for the first time each year. Apply a light soap and water solution to the hose. A propane leak will release bubbles. If your grill has a gas leak, by smell or the soapy bubble test, and there is no flame, turn off both the gas tank and the grill. If the leak stops, get the grill serviced by a professional before using it again. If the leak does not stop, call the fire department. **If you smell gas while cooking, immediately get away from the grill and call the fire department.** Do not move the grill.

If the flame goes out, turn the grill and gas off and wait at least **5 minutes** before re-lighting it.

FACTS

- ! July is the peak month for grill fires.
- ! Roughly half of the injuries involving grills are thermal burns.



NATIONAL FIRE PROTECTION ASSOCIATION
The leading information and knowledge resource on fire, electrical and related hazards



EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Placentia Library District

Weekly Summary – July 22-28, 2022

Follow us on social media!
Instagram: @placentialib
Facebook: Placentia Library

Summer Reading Program

SUMMER READING PROGRAM: CAMP OUT WITH A GOOD BOOK!

Until July 28

<https://placentialibrary.beanstack.org> or the Beanstack App

Hike on over to the library to start your summer reading!

Pack up your stories - the more you read, the s'more chances you'll have to win! All ages!

WILD WEDNESDAYS – CHILDREN'S PROGRAM

Wednesdays in July, 2:00 - 3:00 p.m.

Virginia and Norman Haussman Storytime Alcove

Join us for Camping fun, stories, and activities at the library each Wednesday in July! We'll be exploring nature, sharing stories, and making a craft to take home each week. While supplies last.

This week: July 27: Solar Sweets!

Let's roast some marshmallows! No campfire? No problem! Join us to make a solar oven and harness the power of the sun to cook a classic camping treat – s'mores! Online pre-orders begin June 27-July 1 or until full. Supplies will be available for pickup at this event only. **Update: Online pre-orders are now full!*

STUFFED ANIMAL CAMPOUT & END OF SUMMER READING SING-A-LONG

July 27, 2022: Stuffed Camper Drop Off, 9:00 a.m. - 3:00 p.m.

July 30, 2022: Stuffed Camper Pick Up & Sing-A-Long, 10 a.m.

Placentia Library Community Meeting Room

Attention all reading campers! Do you have a stuffed animal or stuffed friend who would like to spend the night at the library? Bring your stuffed animal to spend a few nights with us. We will take pictures of all the camping fun they have and share them with you when you pick them up at our End of Summer Reading Sing-A-Long! We will announce our Summer Reading winners, enjoy a trail snack, make one last summer craft, and sing loud and proud!

Children's Programs

IN-PERSON STORYTIMES

Your favorite storytimes are back at Placentia Library District! Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove. Info and schedules: www.placentialibrary.org

Luna, Luna! Bilingual Pajama Storytime – This week: Wednesday, July 27 @ 6:30 p.m.

Once Upon A Storytime (Ages 0-3 with caregiver) – This week: Thursday, July 28 @ 10 a.m.

Family Storytime – This week: Saturday, July 23 @ 10 a.m.

READ TO THE DOGS

1st Monday of Each Month, 6:00 p.m. Next month: August 1

Virginia and Norman Haussman Storytime Alcove

Learn more at www.placentialibrary.org/read-to-the-dogs



Looking for a book or library item? Search our online catalog at catalog.placentialibrary.org.

MORNING MEET UPS

2nd and 4th Monday of Each Month, 10:00 a.m. - 12:00 p.m. This week: July 25
Crossroads Corner

Join us in the Crossroads Corner area for play and meeting other families at the library! We will have toys, books, and learning materials available for your children. Start off the week with family time and conversations with other families at the library! Recommended for children 0 - 4 years accompanied by a parent or caregiver. Learn more at www.placentialibrary.org/morning-meet-ups



The Hangar DIY Lab

Visit www.placentialibrary.org/hangar-diy-lab for more info!



ADULT & TEEN TAKE AND MAKE KIT PICKUP: SHARK WEEK EMBROIDERY SAMPLER

Pickup began July 1, while supplies last

Sink your teeth into this oceanic embroidery sampler! You'll need a bigger boat to brave these waters...

Learn more at www.placentialibrary.org/take-and-make-diy-kits

Adult, Teens and Literacy Programs

BOOK CLUB

2nd Tuesday of Each Month, 1:00 p.m. Next month: "The Invisible Husband of Frick Island" by Colleen Oakley on August 9

Placentia Library Community Meeting Room

Learn more at www.placentialibrary.org/book-club

YOGA AT THE LIBRARY WITH GOOD MOODRA YOGA

Select Saturdays, 10:30 a.m. This week: July 23

Placentia Library Lawn

Learn more at www.placentialibrary.org/yoga

PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

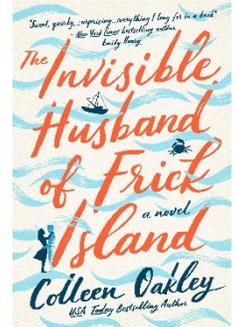
1st and 3rd Thursdays of Each Month, 6:00 – 7:00 p.m. Next week: August 4

Placentia Library Community Meeting Room

Learn more at www.placentialibrary.org/ptac

LITERACY

Teach an adult to read. Become a Volunteer Adult Literacy Tutor. Get started at www.placentialibrary.org/literacy.



Save the Date: Lunch at the Library

Tuesdays: August 9 and 16, 2022

Thursdays: August 11 and 18, 2022

11:30 a.m. - 1:00 p.m.

Placentia Library Community Meeting Room

Placentia Library is very pleased to offer free lunch meals to children and teens 18 years and under again this summer! Lunches will be available from 11:30 a.m. - 1:00 p.m., with seating available in the Placentia Library Community Meeting Room. Then stay for outside activities and games outside in the plaza area! We are also able to offer free book and school supply giveaways to all participants, while supplies last.

This program is made possible through our partnership with the Placentia-Yorba Unified School District, and a grant from the California State Library.

