



Heritage Committee Agenda

August 10th, 2022 – 6:00 p.m.
Regular Meeting

SPECIAL PROCEDURES NOTICE

Kenny Binnings
Chair

Patti Martin
Vice Chair

Carole Nixon
Treasurer

Frank Perez

Meredith Castillo

Martin Gonzalez

Michele Severson

Manpreet Chadha

Vacant

City of Placentia
401 E Chapman Avenue
City of Placentia, CA 92870

Community Services Department
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Fax: (714) 961-0283
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On March 4, 2020, pursuant to California Government Code Section 8625, Governor Newsom declared a State of Emergency as a result of the threat of the COVID-19 virus.

On September 17, 2021, Governor Newsom signed AB 361, which went into immediate effect as urgency legislation. AB 361 added subsection (e) to Section 54953 to authorize legislative bodies to conduct remote meetings provided the legislative body makes specified findings. As of September 19, 2021 the COVID-19 pandemic had killed more than 67,612 Californians. Social distancing measures decrease the chance of the spread of COVID-19.

Given the health risks associated with COVID-19, please be advised that while the City Council Chambers are open to the public, some or all of the Placentia City Council Members may attend this meeting via teleconference. Those locations are not listed on the agenda and are not accessible to the public.

Procedures for Addressing the Heritage Committee

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Heritage Committee encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Heritage Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMITTEE IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at cityclerk@placentia.org or by calling (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.

(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8232, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

REGULAR MEETING

August 10, 2022 6:00 p.m. – City Hall Front Community Room

MEETING CALLED TO ORDER

PLEDGE OF ALLEGIANCE

EXECUTIVE COMMITTEE

ROLL CALL:

Chair / Kenny Binnings
Vice Chair / Patti Martin
Treasurer / Carole Nixon
Frank Perez
Meredith Castillo
Martin Gonzalez
Michele Severson
Manpreet Chadha
Vacant

ORAL COMMUNICATIONS

At this time, the public is invited to address the Heritage Festival Committee concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Heritage Festival Committee.

COMMITTEE COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Committee member would like formal action on any of the discussed items, it will be placed on a future Agenda.

HERITAGE COMMITTEE AGENDA

1. Minutes
 - a. Adjourned Regular meeting
July 13, 2022
Recommended Action: Approve
2. Treasurer's Report- Carole Nixon to provide an updated treasurer's report.
3. Volunteers and Grand Marshalls- Committee and staff to discuss.
4. Potential Bands: Committee and staff to discuss.
5. Sub-Committee Reports – Committee to review and discuss the area of responsibility.
 - a. Band Review
 - b. Business Expo
 - c. Car Show
 - d. Craft

- e. Food
- f. Games/Activities
- g. Homebased
- h. Non-Profit
- i. Parade

6. Staff Comments- Staff to provide updates.

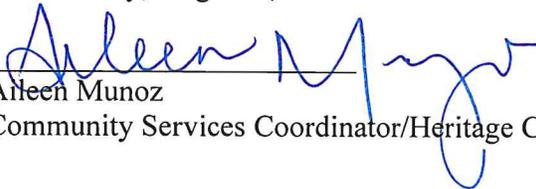
7. Agenda Building- Staff and Committee to review agenda items for next meeting.

ADJOURNMENT

The Heritage Committee Adjourn to the next regular meeting on Wednesday, September 7th, 2022, at 6:00 p.m. in the Community Meeting Room located at City Hall, 401 East Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Aileen Munoz, Community Services Coordinator/Heritage Festival Staff Liaison, hereby certify that the Agenda for the August 10, 2022 regular meeting of the Heritage Committee was posted on Thursday, August 4, 2022.


Aileen Munoz

Community Services Coordinator/Heritage Committee Staff Liaison

Heritage Committee
MINUTES of July 13th, 2022

Meeting called to order at 6:14 p.m.

PLEDGE OF ALLEGIANCE

HERITAGE COMMITTEE: Patti Martin, Carol Nixon, Frank Perez, Meredith Castillo, Martin Gonzalez, and Michele Severson

ABSENT: Kenny Binnings, and Manpreet Chadha

ORAL COMMUNICATIONS: None

CITY STAFF: Community Services Coordinator Aileen Munoz, Community Services Coordinator Madelinne Cuevas

COMMITTEE COMMENTS AND REPORTS: Committee Member Perez, contacted the General Manager of Mr. D's; Oscar Mendoza, who is interested in hosting the breakfast for the Military Honor Convoy and would like to know more specifics such as the time of the breakfast and number of attendees. Committee Member Castillo, has reached out to Fairway-Ford's General Manager Bill Lonelo regarding renting convertibles for use during the Heritage Parade and sponsorship.

1. **MINUTES:** The minutes for June 8th, 2022, were **MOTIONED** for approval by Committee Member Severson and were **SECONDED** by Committee Member Perez.
2. **SPONSORSHIP BROCHURES:**
Community Services Coordinator Munoz, informed the Committee that the Sponsorship Brochure's final edits have been submitted and set to be finalized on July 14th, and plans on printing and distributing these brochures on July 21st.

The Committee discussed some businesses interested in Sponsoring the Heritage Festival; the businesses mentioned are Fiber City, Loaded Café, Audi, and Fairway Ford.

3. VOLUNTEERS AND GRAND MARSHALLS

Community Services Coordinator Muñoz, notified the Committee that she has reached out to Kathi Baldwin and Andrea Mosqueda in regard to gathering volunteers for the Heritage event. Coordinator Muñoz, also notified the Committee that they have decided to use the app 'SignUp Genius' to help organize and promote the event duties.

Treasurer Nixon, asked the committee to commit 4 adult volunteers to assist with running scores and with directing the buses.

Coordinator Muñoz, stated she will assign 1 staff member and a cart to assist Committee Member Gonzalez.

The Committee discussed the time volunteers will need to stay and proposed 8:00 A.M. – 12:00 P.M. The Committee started the discussion for potential Grand Marshalls. Committee Member Perez suggested Phil Nevin; the Angel's interim manager and his son Tyler Nevin; Orioles third baseman. Committee Member Castillo, suggested Lee and Mary Castner. Committee Member Gonzalez, suggested Christian Aguilera who is a former UFC fighter and owner of two local businesses.

4. Potential Bands:

Community Services Coordinator Muñoz, listed some of the potential bands to perform this year. The bands listed are: Saved by the Band, Flash Pants, Tijuana Dogs, Last Call Crush, Anthem Road Cover Band, Kelly Rae Band, 80's All Star Band, Walnut St Band Pulp Fictions, Beach St A Go-Go, and Undercover Live

5. Sub-Committee Reports:

A. Band Review

Committee Treasurer Nixon, stated to the Committee that she has 11 School bands who have shown interest in participating in the Heritage Parade. Treasurer Nixon goes on to inform the Committee that she has communicated with Bruce; who has previously navigated the parade line-up, and he has requested further assistance from the City in regard to organizing the parade entries prior.

B. Business Expo

There are 0 Business Vendors submitted.

C. Car Show

There are 19 Car show vendors applications that have been submitted.

D. Craft

There are currently 0 Craft Vendor applications submitted.

E. Food

There are 0 food vendor applications submitted.

The Committee began to discuss the placement of food vendors and trucks, to prevent major crowding in a single area. The Committee discusses how many tables will be required as well as their placement.

F. Games/Activities

Coordinator Muñoz, informs the Committee that she has emailed previous entertainers in hopes they will return this year.

G. Homebased

There is 1 Homebased vendor application submitted.

H. Non-Profit

There are 0 Non-Profit vendor applications submitted.

I. Parade

There are 0 Parade applications submitted.

6. Staff Comments:

Coordinator Muñoz, confirmed that there is a parade fee of \$25 with an exception for select VIP such as City Council Members and State/Federal Officials. Coordinator Muñoz also informed the Committee that they will reach out to 'Off the Boat' to discuss using their patio for the VIP's as well as the possibility of local businesses Sponsoring people interested in participating in the parade. She also informed the Committee that the PCF grant deadline has passed

7. Agenda Building:

Items to be included in the next Agenda are as follows: Treasurers Report, Grand Marshal, Bands, and Sub-Committee Report

- 8. ADJOURNMENT:** Committee Member Martin **MOTIONED** to adjourn the meeting. Committee Member Gonzalez **SECONDED** the motion. Motion carried. The meeting adjourned at 8:39 p.m. to the next meeting on Wednesday, August 10th, 2022, at 6:00 p.m.