

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

September 8, 2022



"Rich Heritage, Bright Future"

ADMINISTRATION DEPARTMENT

E-Waste and Recycling Event

The Placentia Chamber of Commerce is hosting another e-waste recycling event on Saturday and Sunday, September 10th and 11th from 9:00 am to 3:00 pm at the Placentia Town Center, 160 Yorba Linda Boulevard. All proceeds for the event will benefit PYLUSD.

E-Waste is any consumer electronic equipment that has reached its 'end-of-life' or 'end-of-usage,' whether in full or non-working condition. They will take anything with a screen or a cord. All computer components (printers, keyboard, mouse, etc), laptop batteries, stereos, speakers, vacuums, satellite dish/boxes, small appliances, CDs, DVDs, lamps, ceiling fans, Christmas lights, power tools and their batteries, lawnmowers, and most things that plugs into an outlet.

Below is of the service charge for major appliances, including:

\$10 - Microwaves, Cooling Units (Water Dispensers, Air Conditioners, Personal Refrigerators)

\$20 - Water Heaters, Exercise Equipment (Treadmills, Stationary Bikes, Ellipticals)

\$30 - Washing Machines, Dryers, Dishwashers, Stoves.

\$40 - Refrigerators (Standard 2-3 doors)

Light bulbs and household batteries are NOT accepted.

Legacy Bricks Now Available!

The City is partnering with the Placentia Community Foundation to create an opportunity for the community to invest in this one-of-a-kind historic project by incorporating a legacy brick dedication program into the restoration of the Kraemer Park Memorial Fountain. The City and the Foundation are now selling personalized commemorative bricks to the community for installation in the fountain plaza area as part of this legacy project. This will provide the larger community an opportunity to participate in this legacy project and be a part of Placentia's legacy! Brick sales are on sale now and cost \$130 each. Placentia seniors (65+) can purchase a brick for \$95.

For questions about the Legacy Brick Program, visit www.placentia.org/legacybrick or contact (714) 993-8232.

Electronic Waste Recycling Event

Saturday & Sunday
Sept. 10th & 11th
 (9:00 am to 3:00 pm)
Placentia
Town Center
 (Parking Lot)
 160 Yorba Linda Blvd.
 Placentia, CA 92870
ALL Proceeds Benefit PYLUSD

For more information, please call
(714) 528-1873

What is "E-waste"?
 E-Waste is any consumer electronic equipment that has reached its 'end-of-life' or 'end-of-usage,' whether in full or non-working condition. It includes most electronics or electric appliances with a cord or circuit board such as:
 Computer Monitors, Television Sets, PC Systems, Printers, Laptops, Copiers, Scanners, Fax Machines, Toner Cartridges, UPS & PCMs, Power Supplies, Main Frame Units, Networking Equipment, Mother Board Systems, VCR/DVD/CD Players, Home Entertainment Systems, Landline and Cellular Phones, & Small Portable Devices. We also accept Car and Forklift Batteries. **There is a service charge for Major Appliances, including Cooling Units & Microwaves.**
 We do not accept: Fluorescent Light Bulbs and Household Batteries.

<p>Get the iPlacentia App:</p> <div style="display: flex; justify-content: space-around;"> </div> <p>Follow us on Social Media:</p> <div style="display: flex; justify-content: center; gap: 20px;"> </div>	<p style="text-align: center;">Upcoming Meetings and Events</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 15%;">9/12/22</td> <td>Veterans Advisory Committee</td> </tr> <tr> <td>9/13/22</td> <td>Park Arts and Recreation Commission</td> </tr> <tr> <td>9/13/22</td> <td>Planning Commission</td> </tr> <tr> <td>9/19/22</td> <td>Streetscape and Transportation Commission</td> </tr> <tr> <td>9/20/22</td> <td>City Council Meeting</td> </tr> </table>	9/12/22	Veterans Advisory Committee	9/13/22	Park Arts and Recreation Commission	9/13/22	Planning Commission	9/19/22	Streetscape and Transportation Commission	9/20/22	City Council Meeting	<p style="text-align: center;">For additional information or questions about this Weekly Briefing, please email:</p> <p style="text-align: center; font-size: 1.2em;">CAWeekly@placentia.org</p>
9/12/22	Veterans Advisory Committee											
9/13/22	Park Arts and Recreation Commission											
9/13/22	Planning Commission											
9/19/22	Streetscape and Transportation Commission											
9/20/22	City Council Meeting											

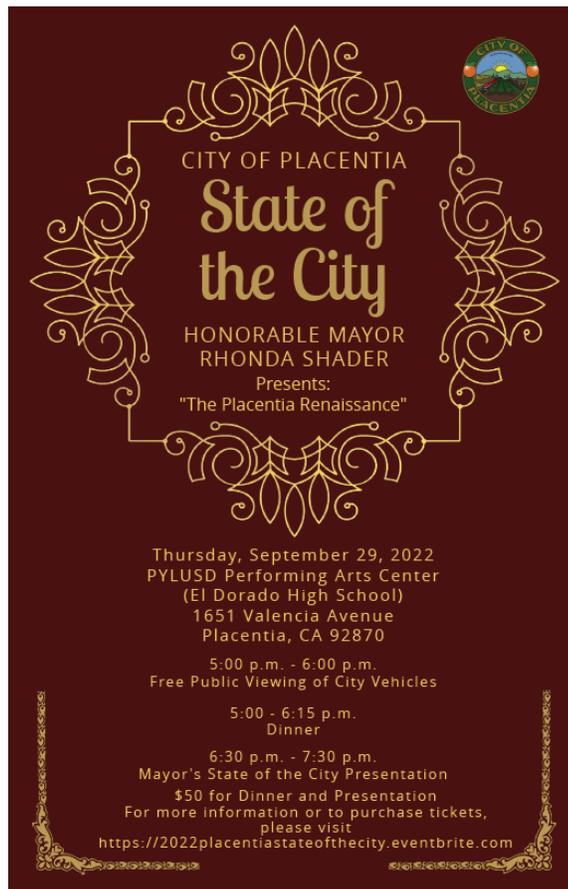


ADMINISTRATION DEPARTMENT

2022 State of the City Address

Mayor Rhonda Shader's State of the City Address, "The Placentia Renaissance," will take place on Thursday, September 29th, from 5:00 pm to 7:30 pm at the PYLUSD Performing Arts Center at El Dorado High School, 1651 Valencia Avenue. Mayor Shader will highlight the City's progress and accomplishments over the last year, as well as discuss upcoming developments and events throughout the City. There will be a dinner portion and opportunities to see City vehicles from 5:00 pm – 6:15 pm, and the State of the City address will take place inside the Performing Arts Center from 6:30 pm – 7:30 pm.

For more information or to purchase tickets for this event, please [click here](#).



September 2022 Proclaimed Hunger Action Month

The City Council proclaimed September 2022 as Hunger Action Month in the City of Placentia at the September 6th City Council meeting. The month of September has been designated "Hunger Action Month" in order to bring attention to food insecurity in our communities and to enlist the public in the fight to end hunger by taking action – including volunteer shifts, social media shares and donations – to ensure that nobody has to make an impossible choice between food and other vital necessities.





POLICE DEPARTMENT

Military Banner Recognition Program

The Placentia Military Banner Recognition Program is now accepting applications for the 2022 installation. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as active-duty or honorably discharged veterans in the United States Armed Forces. Branches of service include Air Force, Army, Coast Guard, Marines, National Guard, Navy, and Space Force. Honorees must have a current place of residence in Placentia or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia.

The banner will be installed along Kraemer Boulevard and Yorba Linda Boulevard based on the City's discretion and will remain on display for two years. The City will not be responsible for replacing banners that are stolen, damaged, or destroyed due to sun, weather, vandalism, or any act of nature beyond our control, such as high winds. Upon the end of the display period, the banner will be given to the person named on the banner application.

Applications are currently being accepted through October 21st, allowing time for the banners to be ordered and installed during the month of November. The cost to display each customized banner is \$260, and each service person is allowed one banner. Applications can be submitted to the Placentia Police Department. If you have questions, please contact Julie Dupuy, Sr. Administrative Assistant, at (714) 993-8211 or jdupuy@placentia.org.

Please [click here](#) to view the application.

Save the Date—Coffee With a Cop

Please save the date for Saturday, September 17th for Coffee With a Cop. Join the Placentia Police Department for coffee and conversation at Starbucks in Placentia, located at 1474 N. Kraemer Boulevard. More information to follow.

FIRE AND LIFE SAFETY DEPARTMENT

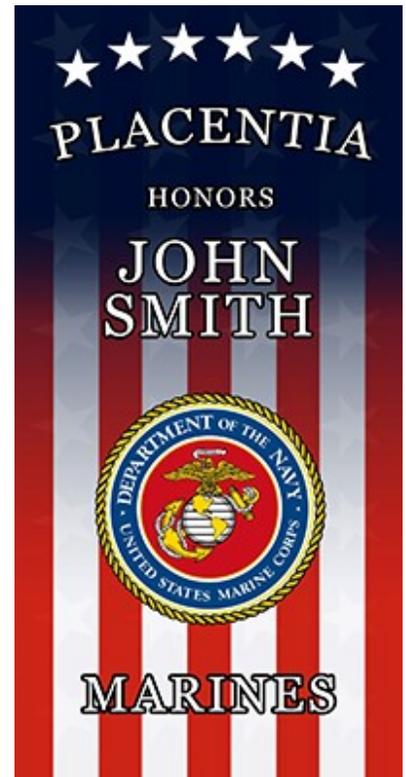
Heat Safety Information

What is a heat wave? A heat wave is a period of abnormally hot weather generally lasting more than two days. Heat waves can occur with or without high humidity. They have potential to cover a large area, exposing a high number of people to hazardous heat. Heat is one of the leading weather-related killers in the United States, resulting in hundreds of fatalities each year. Heat can be very taxing on the body, and everyone can be vulnerable to heat, but some more so than others. The following groups are particularly vulnerable to heat:

- Young children and infants
- Older Adults
- People with chronic medical conditions
- Pregnant women

Be sure to check in with friends and relatives who fall in one of these populations, especially if they don't have air conditioning.

For information on what to do during an excessive heatwave, please [click here](#).





COMMUNITY SERVICES DEPARTMENT

57th Annual Heritage Festival

The 57th Annual Placentia Heritage Festival will take place on Saturday, October 8th and includes a car show, parade, live music, family-fun games, crafts, local vendors, food, beer, a business expo, and military appreciation! The event begins at 7:00 a.m. with a pancake breakfast hosted by the Rotary Club of Placentia. The parade will begin at 9:15 a.m. and this year the parade Honor Convoy will return.



The Honor Convoy is a community participation event, with local residents driving their cars in the parade and escorting our Veterans and Active Duty down the parade route. The Honor Convoy is looking for veterans and active duty to join them and be driven down the parade route in a classic car. To sign up and get a ride in the Honor Convoy, please email Kenny Binnings at lillnr@mac.com by September 10th. The Honor Convoy is also looking for classic car, jeep, and corvette owners to drive a veteran or active duty member in the parade. To sign up and drive, email Kenny Binnings at lillnr@mac.com by September 10th.

The City is seeking event volunteers. Students looking to receive Community Services Hours are encouraged to volunteer. [Click here](#) to sign up to be an event volunteer. For more information contact the Community Services Department at (714) 993-8232.

PUBLIC WORKS DEPARTMENT

Coastal Cleanup Day—September 17th

The California Coastal Commission is happy to announce that the 38th Annual California Coastal Cleanup Day will take place Saturday, September 17th from 9:00 am to noon in most locations. Please [click here](#) to choose a cleanup site and for more details.



Expand the Forest Program

The City's Expand the Forest Program provides residents and community groups with an opportunity to purchase and dedicate a tree to commemorate a loved one or special event. Planting a tree in a City Park is a special way to honor a loved one and also provides a gift to the whole community by contributing to the expansion of the City's Urban Forest. The cost to purchase and plant a tree will be funded by the tree sponsor and is based on the current contract price paid by the City for 24-inch box trees. Residents can participate by completing an Expand the Forest Program application and submitting it to the Public Works Department via email at urbanforest@placentia.org or via mail at 401 E. Chapman Avenue, Placentia, CA 92870. The application is available online at www.placentia.org/urbanforest and at City Hall. For more information on the Expand the Forest Program, contact (714) 993-8148 or urbanforest@placentia.org.

Upcoming Shredding and E-Waste Recycling Event

The City invites Placentia residents and businesses to participate in a free community Shredding & E-Waste Recycling Event on Saturday, October 15th from 8:00 am to 12:00 pm at Placentia Civic Center (401 East Chapman Avenue). Paper Depot will be present at the event to destroy confidential documents on-site. Limit four (4) banker box-size containers from each household or business located in Placentia. Residents are asked to please place items in the trunk for easy access, and if material is in a 3-ring binder, please remove it before shredding. Attan Recycling will be present to collect e-waste. For more information about accepted e-waste items, please [click here](#) or call Cathy Nguyen, Environmental Services Coordinator, at (714) 993-8123.



DEVELOPMENT SERVICES DEPARTMENT

Pending Development Projects

Project Address	Project Description	Applicant	Project Status
SEC of Rose Drive and Alta Vista St.	Development of a 10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman and Shea Homes	Phases 1-7 Complete; Phases 8-9 Under Construction.
455 S. Van Buren St.	Development of 139, three-story townhome units on an approximately 5.57-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	Toffoli Investments	Site Grading Underway and Construction of Models and First Phase Underway.
SWC of Orchard Drive and Highland Avenue	Development of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot	HQT Homes	Grading Underway and Building Permits issued, Under Construction.
505 W. Crowther Ave.	Development of a 5-story, 418 Unit apartment building with a 7-story parking structure on a 4.4-acre site.	JPI	Construction of parking garage complete. Framing of apartments in process.
1474 N. Kraemer Blvd. (Phase II improvement)	Development and operation of a drive-thru in conjunction with a comprehensive façade remodel for the Village Plaza shopping center.	Maike Faragalla – Urban Dwell Architects	Under Construction
1314 N. Angelina Ave.	Development of an affordable senior housing project consisting of two, two-story buildings, one with 33 units and one with 32 units and a new parish hall for an existing church.	National Community Renaissance of California	Building Permit Issued.
207-209 Crowther Ave.	The development of a mixed-use community including 189 mixed-income apartment units and 1,500 S.F. of retail on a 2.13-acre site on City owned property.	USA Properties Fund Inc.	In Plan Check



DEVELOPMENT SERVICES DEPARTMENT

Pending Development Projects

Project Address	Project Description	Applicant	Project Status
NWC of E. Orangethorpe Ave. and N. Lakeview Ave. (Cobblestone Village)	A request to construct a 4,311-square foot multi-tenant commercial building with site improvements.	Maikel Faragalla – Urban Dwell Architects	Ready for Building Permit Issuance.
736 S. Richfield Rd.	Construction of a two-story, tilt-up, industrial building consisting of 34,000 square feet on a 1.57-acre lot.	Net Development c/o Kevin A. Coleman	Under Construction. Certificate of Occupancy expected by September 2022.
777 W. Orangethorpe Ave.	A 248 Unit Development Consisting of a 5-story, 249,557 gross sq. ft. residential building with 2,703 sq. ft. of commercial space, surrounding 7 level, 151,900 gross sq. ft. parking structure located on a 2.72-acre lot	Gilad Ganish representing Orangethorpe Investment Partners, LLC	Under Entitlement Review; Project Deemed Complete
719 ½ Monroe	Request to build a new 7,117 square foot, two-story warehouse, with landscape and hardscape improvements.	Kent Dahlberg	Under Entitlement Review
119 S. Main St.	Construction of a new two-story 2,870 square foot duplex, with a four-car garage.	Ernesto Ramos	Building permits issued and construction in progress.
17000 La Paloma	Construction of (3) three 2,532 square foot, two-story, single-family houses on (3) three recently subdivided parcels	Elliot Barker	Site Plan Review approved. Awaiting plan check submittal.
412 Tidland Circle (APN: 341-433-34)	Subdivide one 15,681 square foot parcel into two (2) parcels for the future development of single-family homes.	Blain Meith	Approved at Planning Commission 7/12/22; Scheduled for City Council 9/6/22

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
1421 Cisneros Lane (APN: 341-433-48)	Subdivide one 17,424 square foot parcel into two (2) parcels for the future development of single-family homes.	Blain Meith	Under Entitlement Review; Planning Commission scheduled for 9/13/22
1451 E. Howard Place (APN: 341-431-01)	Subdivide one 19,166 square foot parcel into three (3) parcels for the future development of single-family homes.	Blain Meith	Approved at Planning Commission 7/12/22; Scheduled for City Council 9/6/22
421 N. Nevin Place (APN: 341-433-05)	Subdivide one 1.76-acre parcel into Seven (7) parcels for the future development of single-family homes.	Blain Meith	Under Entitlement Review;
502 Gerhold Lane (APN: 341-421-33)	Subdivide one 17,859 square foot parcel into two (2) parcels for the future development of single-family homes.	Blain Meith	Under Entitlement Review;
406 Nevin Lane (APN: 341-433-23)	Subdivide one 20,908 square foot parcel into two (2) parcels for the future development of single-family homes.	Blain Meith	Under Entitlement Review; Planning Commission scheduled for 9/13/22
860 S. Placentia Ave.	Construction of a new 34,275 sq. ft. warehouse building and a new 34,063 square foot maintenance building at an existing 6.28-acre lot	U-Haul Co. of Orange County	Approved at Planning Commission 7/12/22. Demo permits issued. Building Permits ready for issuance.
1840 N. Placentia Ave.	To permit the establishment and operation of a dance studio.	The Art of Dance & Ballet Academy	Approved 6/14/22. In Plan Check for commercial T.I.
1876 N Placentia Ave.	To permit the establishment and operation of a martial arts studio.	Ivan Seguel	Approved 6/14/22. In plan check for commercial T.I.
128 W. Santa Fe Ave.	Modify existing UP to permit the service of beer & wine (Type 42 ABC license).	La Biblioteca Anna Ayupova and Brad Johnson	Approved at Planning Commission 7/12/22.



DEVELOPMENT SERVICES DEPARTMENT

Pending Development Projects

Project Address	Project Description	Applicant	Project Status
1952 & 1958 E. Veterans Way (346-337-33 & 35)	To permit the subdivision to establish 39 three- and four-story residential condominiums on approximately 1.3 acres.	Toffoli Investments, Inc.	Complete. Under Entitlement Review
503 & 513 S. Van Buren St. (346-164-23, 346-164-24)	To permit the development of two, three-story townhome buildings for a total of 12 condominium units on approximately 0.379-acre site.	Toffoli Investments, Inc.	Deemed Incomplete 8/18/22

Building Activity Report Ending August 31, 2022

PERMIT TYPE	# PERMITS
RESIDENTIAL ALTERATION /ADDITION	65
SOLAR	35
New SFR	2
COMMERCIAL TENANT IMPROVEMENT	11
SIGN	0
ROOF	22
POOL	3
PATIO	1
FENCE/WALL	0
Demolition	1
ADU/JADU	2
TOTAL	142

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Placentia Library District

Weekly Summary – September 9-15, 2022

Follow us on social media!
Instagram: @placentialib
Facebook: Placentia Library

Children's Programs

IN-PERSON STORYTIMES

Our storytimes are held in the Virginia and Norman Hausman Storytime Alcove. Info and schedules: www.placentialibrary.org

Luna, Luna! Bilingual Pajama

Storytime – This week: Wednesday, September 14 @ 6:30 p.m.

Once Upon A Storytime (Ages 0-3 with caregiver) – This week:

Thursday, September 15 @ 10:00 a.m.

Family Storytime – This week:

Saturday, September 10 @ 10:00 a.m.



READ TO THE DOGS

1st Monday of Each Month, 6:00 p.m. This week: September 12
Virginia and Norman Hausman Storytime Alcove

Open to children of all ages! Read to a trained, furry friend from The Bright & Beautiful Therapy Dogs, Inc. – because even dogs like to hear a good tail-chasing tale now and then! Learn more at www.placentialibrary.org/read-to-the-dogs

MORNING MEET UPS

Mondays, 10:00 a.m. - 12:00 p.m. This week: September 12
Crossroads Corner

Join us in the Crossroads Corner area for play time and a chance to meet other families at the library! We will have toys, books, and learning materials available for your children. Encouraged for children 0-4 accompanied by a parent or caregiver.

Learn more at www.placentialibrary.org/morning-meet-ups

STEAM LABS! – CIRCUITS, PART 1 - BASICS

Wednesday, September 28, 3:30 p.m.

Placentia Library Community Meeting Room

Join us as we use simple household items to explore STEAM-related topics through engaging discussions and hands-on activities! Space is limited.



The Hangar DIY Lab

Visit www.placentialibrary.org/hangar-diy-lab for more info!



ADULT & TEEN TAKE AND MAKE KIT PICKUP: MACRAMÉ

Pickup began September 1, while supplies last

See your name in lights... actually, cotton cord. Follow the twists and turns closely for this personalized macramé project

Learn more at www.placentialibrary.org/take-and-make-diy-kits

Looking for a book or library item? Search our online catalog at catalog.placentialibrary.org.



Adult, Teens and Literacy Programs

YOGA AT THE LIBRARY WITH GOOD MOODRA YOGA

Saturdays, 10:30 a.m. This week: September 10

Placentia Library Lawn

Learn more at www.placentialibrary.org/yoga

BOOK CLUB

2nd Tuesday of Each Month, 1:00 p.m. This week: "Lucky Boy" by Shanthy Sekaran on September 13

Placentia Library Community Meeting Room

Learn more at www.placentialibrary.org/book-club

PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

1st and 3rd Thursdays of Each Month, 6:00 – 7:00 p.m. This week: September 15

Placentia Library Community Meeting Room

Learn more at www.placentialibrary.org/ptac



LITERACY

Teach an adult to read. Become a Volunteer Adult Literacy Tutor. Get started at www.placentialibrary.org/literacy.

BACK 2 SCHOOL DIY PROJECTS

Thursday, September 15

6:00 - 7:30 p.m.

Placentia Library Community Meeting Room

The best part of the back-to-school season is always the school supplies. While it's fun to pick out notebooks and pencil cases from the store, it's even better when you get to personalize your own items. Join us for a night of back-to-school crafting. Open to ages 14-18.



Local History Room

LOCAL HISTORY ROOM

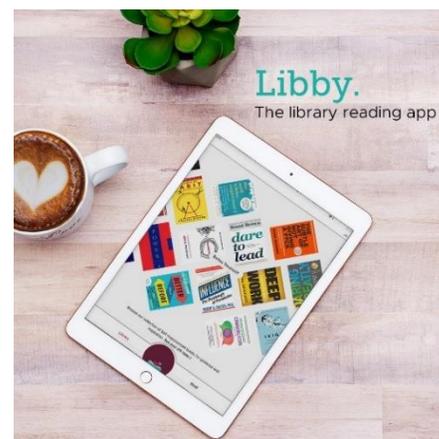
Curious about Local History? Come explore the Placentia Library Local History Room at the library or at www.placentialibrary.org/history-room.

eBooks and Online Learning

Did you know your Placentia library card provides you FREE access to some of the best digital resources, apps and websites available today? Check out our resources page to find your digital library card perks. Connecting is as easy as a few clicks of your mouse.

Many of our databases, like Libby by OverDrive, are available through web or mobile apps.

Access at ebooks.placentialibrary.org or research.placentialibrary.org



Library Hours: Monday – Thursday: 9:00 a.m. – 8:00 p.m., Friday – Saturday: 9:00 a.m. – 5:00 p.m., Sunday: 1:00 p.m. – 5:00 p.m. 411 E. Chapman Ave. Placentia – (714) 528-1906

Access eBooks, eAudiobooks and more at ebooks.placentialibrary.org – free with your library card.

