



Heritage Committee Agenda

September 14th, 2022 – 6:00 p.m.
Regular Meeting

SPECIAL PROCEDURES NOTICE

Kenny Binnings
Chair

Patti Martin
Vice Chair

Carole Nixon
Treasurer

Frank Perez

Meredith Castillo

Martin Gonzalez

Michele Severson

Manpreet Chadha

Vacant

City of Placentia
401 E Chapman Avenue
City of Placentia, CA 92870

Community Services Department
Phone: (714) 993-8232
Fax: (714) 961-0283
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On March 4, 2020, pursuant to California Government Code Section 8625, Governor Newsom declared a State of Emergency as a result of the threat of the COVID-19 virus.

On September 17, 2021, Governor Newsom signed AB 361, which went into immediate effect as urgency legislation. AB 361 added subsection (e) to Section 54953 to authorize legislative bodies to conduct remote meetings provided the legislative body makes specified findings. As of September 19, 2021 the COVID-19 pandemic had killed more than 67,612 Californians. Social distancing measures decrease the chance of the spread of COVID-19.

Given the health risks associated with COVID-19, please be advised that while the City Council Chambers are open to the public, some or all of the Placentia City Council Members may attend this meeting via teleconference. Those locations are not listed on the agenda and are not accessible to the public.

Procedures for Addressing the Heritage Committee

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Heritage Committee encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Heritage Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMITTEE IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at cityclerk@placentia.org or by calling (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.

(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8232, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

REGULAR MEETING

September 14, 2022 6:00 p.m. – City Hall Front Community Room

MEETING CALLED TO ORDER

PLEDGE OF ALLEGIANCE

EXECUTIVE COMMITTEE

ROLL CALL: Chair / Kenny Binnings
Vice Chair / Patti Martin
Treasurer / Carole Nixon
Frank Perez
Meredith Castillo
Martin Gonzalez
Michele Severson
Manpreet Chadha
Vacant

ORAL COMMUNICATIONS

At this time, the public is invited to address the Heritage Festival Committee concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Heritage Festival Committee.

COMMITTEE COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Committee member would like formal action on any of the discussed items, it will be placed on a future Agenda.

HERITAGE COMMITTEE AGENDA

1. Minutes
 - a. Adjourned Regular meeting
August 10, 2022
Recommended Action: Approve
2. Treasurer's Report- Carole Nixon to provide an updated treasurer's report.
3. Grand Marshalls- Committee and staff to discuss.
4. Bands: Committee and staff to discuss.
5. Sub-Committee Reports – Committee to review and discuss the area of responsibility.
 - a. Band Review
 - b. Business Expo
 - c. Car Show
 - d. Craft

- e. Food
- f. Games/Activities
- g. Homebased
- h. Non-Profit
- i. Parade

6. Staff Comments- Staff to provide updates.

7. Agenda Building- Staff and Committee to review agenda items for next meeting.

ADJOURNMENT

The Heritage Committee Adjourn to the next regular meeting on Wednesday, September 14th, 2022, at 6:00 p.m. in the Community Meeting Room located at City Hall, 401 East Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Aileen Munoz, Community Services Coordinator/Heritage Festival Staff Liaison, hereby certify that the Agenda for the September 14, 2022 regular meeting of the Heritage Committee was posted on Thursday, September 8, 2022.


Aileen Munoz

Community Services Coordinator/Heritage Committee Staff Liaison

Heritage Committee
MINUTES of August 10th, 2022

Meeting called to order at 6:09 p.m.

PLEDGE OF ALLEGIANCE

HERITAGE COMMITTEE: Kenny Binnings, Patti Martin, Carol Nixon, Frank Perez, Meredith Castillo, and Martin Gonzalez

ABSENT: Michele Severson and Manpreet Chadha

ORAL COMMUNICATIONS: None

CITY STAFF: Community Services Coordinator Aileen Munoz, Community Services Coordinator Madelinne Cuevas

COMMITTEE COMMENTS AND REPORTS: Committee Member Perez, contacted the General Manager of Mr. D's; Oscar Mendoza, who is interested in hosting the breakfast for the Military Honor Convoy and would like to know more specifics such as the time of the breakfast and number of attendees. Committee Member Castillo, has reached out to Fairway-Ford's General Manager Bill Lonelo regarding renting convertibles for use during the Heritage Parade and sponsorship.

1. **MINUTES:** The minutes for July 13th, 2022, were **MOTIONED** for approval by Vice Chair Martin and were **SECONDED** by Committee Member Gonzalez

2. **Treasurers Report:**

Treasurer Nixon notified the Committee that the amount of revenue collected thus far is in the amount of \$3,110. The amounts are broken down as; Car Show \$1,245, Crafters \$95, Home Based \$265, Band Review \$1,000, Non-Profit \$285, and Food \$220.

The Treasurer's Report for July 13th, 2022, were **MOTIONED** for approval by Committee Member Castillo and were **SECONDED** by Chairperson Binnings

3. **Volunteers and GRAND MARSHALLS**

Community Programs Coordinator Cuevas informs the Committee that the city will be using SignUp Genius this year to promote and register volunteers. She goes onto explain this website allows the user to post the hours of the event as well as any breakdown in shifts as well a description. Coordinator Cuevas informs the Committee that the post can be updated at any time, and so if any Committee member requires additional assistance, they can update the post with the shift times and a description.

The Committee discusses volunteer requirements for specific areas, such as adults only for directing the vendors and parade entries. Chairperson Binnings has requested 10 volunteers to assist with the Honor Convoy. Committee Member Perez will be assigned 2 volunteers as well as a possible staff member for assistance in the car show check-in area.

Community Programs Coordinator Muñoz has notified the Committee that emails have been sent out to the list of potential Grand Marshalls; Phil and Tyler Nevin have not yet responded, Lee and Mary Castner have not responded yet, and Christian Aguilera has responded his interest in participating. Coordinator Muñoz will reach out to the Pony Baseball league regarding the Grand Marshall position.

4. **Bands:**

Coordinator Cuevas informed the Committee that she has reached out to the bands listed in the previous meeting and as thus has not received responses from 'Flash Pants' and 'Last Call Crush'. She continues to state that 'Anthem Road Band', 'Tijuana Dogs', 'Undercover Live Band', and 'Beach St A Go-Go' are not available to perform as they have already been booked elsewhere. 'Saved by the Band' is available for the Heritage Festival but has requested a payment in the amount of \$10,000 to cover flight, lodging and car rental costs.

Coordinator Cuevas is in communications with new bands of interest and has received estimated quotes; those being 'Atlantic Crossing' an 80's Dance Party band with an asking price of \$1700 with an additional \$80 service fee from the booking website and the other band being 'Living Cover Band' who offers a variety such as Classic Rock, Country, Pop, Oldies Tribute, and Top 40 with an asking price range between \$520 - \$1890.

Coordinator Cuevas has also started communications with the band 'Titans of Rock' who cover rock hits from the 60's-90's and have an asking price of \$1500 with an additional \$60 service fee from the booking website. Another band Coordinator Cuevas has been in communications is the '5 Star Band' who is a 50's-80's cover band, with an asking price of \$500 and an additional \$31 service fee.

Committee Member Perez suggested Pancho Sanchez as they may be able to contact him through the jazz teacher at El Dorado who occasionally plays with him. The Committee discuss adding additional funds for the bands to ensure they have good retention at the park.

The budget for bands has been **MOTIONED** for approval for the amount of \$4,500 by Committee Member Gonzalez and **SECONDED** by Vice Chair Martin. Motion carried.

5. **Sub-Committee Reports:**

A. Band Review/Parade

Committee Member Nixon will coordinate with Chairperson Binnings regarding the parade line up to ensure the Honor Convoy is appropriately listed. She informs the Committee that she is currently waiting on a response from 5 High School bands and 3 Middle School bands and will be following up with them. Committee Member Nixon has requested a portable sound system for the band review MC.

The Committee discussed the possibility of bringing back trophies for the parade participants.

B. Business Expo

Coordinator Muñoz shares with the Committee, that there is currently 0 Business Expo vendors.

C. Car Show

Coordinator Muñoz shares with the Committee, that there are currently 30 Car Show entries.

D. Craft

Coordinator Muñoz shares with the Committee, that there is currently 1 Craft vendor applicant.

E. Food

Coordinator Muñoz shares with the Committee, that there is currently 1 Food vendor application.

F. Games/Activities

Coordinator Muñoz shares with the Committee, that there are 0 Games/Activities vendor applications.

G. Homebased

Coordinator Muñoz shares with the Committee, that there are currently 3 Home Based vendor applications.

H. Non-Profit

Coordinator Muñoz shares with the Committee, that there are currently 4 Non-Profit vendor applications.

6. Staff Comments:

Coordinator Cuevas shares with the Committee, that she has reached out to Linda; Property manager for the Starbucks Plaza, in regard to using the back patio to host the V.I.P.'s. She continues to mention that parking will be limited as part of the plaza will be under construction.

Coordinator Muñoz begins the discussion on scheduling for the September Heritage meetings. The Committee discusses and agrees upon meetings on the 14th and 28th of September and once more on the 5th of October if need be.

Committee Member Gonzalez **MOTIONED** to accept the following meeting dates of September 14th, 28th and October 5th. Committee Member Castillo **SECONDED** the motion. Motion carried.

7. Agenda Building:

Items to be included in the next Agenda are as follows: Minutes Approval, Treasurers Report, Volunteers/Grand Marshal, Bands, and Sub-Committee Report.

ADJOURNMENT: Chairperson Binnings **MOTIONED** to adjourn the meeting and was **SECONDED** by Treasurer Nixon. Motion carried. The meeting adjourned at 8:04 p.m. to the next meeting on Wednesday, September 14th, 2022, at 6:00 P.M.