

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

September 15, 2022



"Rich Heritage, Bright Future"

ADMINISTRATION DEPARTMENT

City Receives Prestigious Helen Putnam Award for Excellence

The City has received the prestigious Helen Putnam Award for Excellence in the City-Business Relations category from the League of California Cities. The coveted award, which recognizes outstanding achievements by California cities to improve the quality of life and services provided to local communities, honors the City's partnership with SiFi Networks for the Placentia FiberCity® Fiber Optic Broadband Access for All project. The City was honored at the annual League of California Cities conference on September 8th. [Click here](#) for a brief video highlighting Placentia's partnership with SiFi.

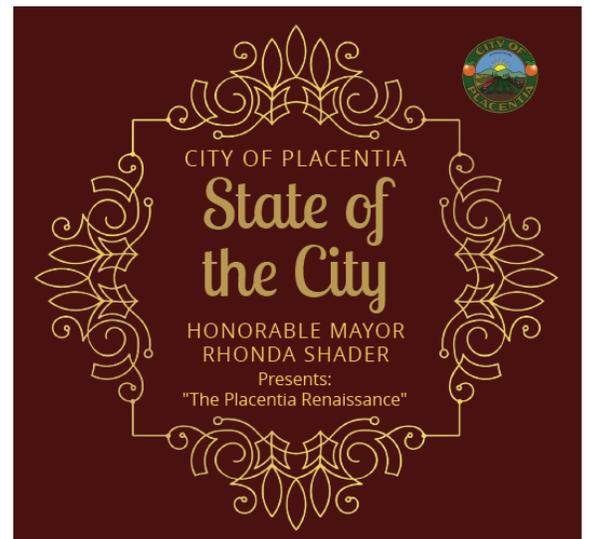


For more information on Placentia FiberCity®, please visit www.placentia.org/fibercity. For more about the Helen Putnam Award for Excellence program, visit www.HelenPutnam.org.

2022 State of the City Address

Mayor Rhonda Shader's State of the City Address, "The Placentia Renaissance," will take place on Thursday, September 29th, from 5:00 pm to 7:30 pm at the PYLUSD Performing Arts Center at El Dorado High School, 1651 Valencia Avenue. Mayor Shader will highlight the City's progress and accomplishments over the last year, as well as discuss upcoming developments and events throughout the City. There will be a dinner portion and opportunities to see City vehicles from 5:00 pm – 6:15 pm, and the State of the City address will take place inside the Performing Arts Center from 6:30 pm – 7:30 pm.

For more information or to purchase tickets for this event, please [click here](#).



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Upcoming Meetings and Events

- 9/19/22 Streetscape and Transportation Commission
- 9/20/22 City Council Meeting
- 9/21/22 Senior Advisory Committee
- 9/21/22 Blue Ribbon Committee
- 9/26/22 Placentia Community Foundation

For additional

information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Legacy Bricks Now Available!

The City is partnering with the Placentia Community Foundation to create an opportunity for the community to invest in this one-of-a-kind historic project by incorporating a legacy brick dedication program into the restoration of the Kraemer Park Memorial Fountain. The City and the Foundation are now selling personalized commemorative bricks to the community for installation in the fountain plaza area as part of this legacy project. This will provide the larger community an opportunity to participate in this legacy project and be a part of Placentia's legacy! Brick sales are on sale now and cost \$130 each. Placentia seniors (65+) can purchase a brick for \$95. **The deadline to purchase a legacy brick is December 31st.**

For questions about the Legacy Brick Program, visit www.placentia.org/legacybrick or contact (714) 993-8232.

POLICE DEPARTMENT

Military Banner Recognition Program

The Placentia Military Banner Recognition Program is now accepting applications for the 2022 installation. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as active-duty or honorably discharged veterans in the United States Armed Forces. Branches of service include Air Force, Army, Coast Guard, Marines, National Guard, Navy, and Space Force. Honorees must have a current place of residence in Placentia or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia.

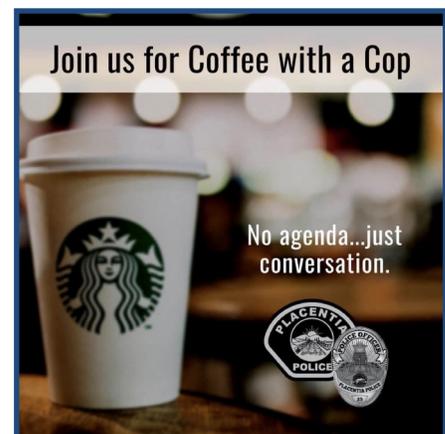
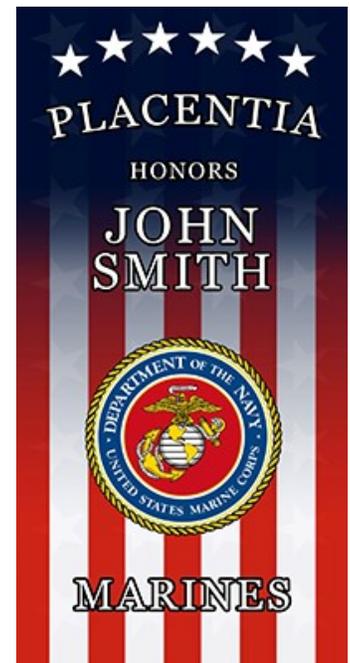
The banner will be installed along Kraemer Boulevard and Yorba Linda Boulevard based on the City's discretion and will remain on display for two years. The City will not be responsible for replacing banners that are stolen, damaged, or destroyed due to sun, weather, vandalism, or any act of nature beyond our control, such as high winds. Upon the end of the display period, the banner will be given to the person named on the banner application.

Applications are currently being accepted through October 21st, allowing time for the banners to be ordered and installed during the month of November. The cost to display each customized banner is \$260, and each service person is allowed one banner. Applications can be submitted to the Placentia Police Department. If you have questions, please contact Julie Dupuy, Sr. Administrative Assistant, at (714) 993-8211 or jdupuy@placentia.org.

Please [click here](#) to view the application.

Save the Date—Coffee With a Cop

Please join the Placentia Police Department this Saturday, September 17th from 7:00 am—10:00 am for Coffee With a Cop. Join the Placentia Police Department for coffee and conversation at Starbucks in Placentia, located at 1474 N. Kraemer Boulevard. No agenda, just conversation.





FIRE AND LIFE SAFETY DEPARTMENT

Fairview Wildland Fire

On September 5th, a wildland fire broke out near the City of Hemet. Placentia Fire & Life Safety sent Engineer Scott Ferguson as a single resource to the fire as a radio operator (RADO). The fire is ongoing and approximately 40% contained. Unified command was established with CalFire, Hemet Fire, the USFS, San Bernadino National Forest, and the Riverside County Sherriff's Department. Engineer Ferguson continues to serve as radio operator and in an overhead position managing the fire. Placentia has been working hard to help with the master mutual aid system in CalOES, and this is our first deployment as a new fire agency! As an agency, we have completely integrated into the system and are now available as a state resource in an emergency. We are proud of Engineer Ferguson and wish him a safe return home.



September 11th Remembrance

The 9/11 attacks not only became the single deadliest terrorist attack in human history, but they were also the deadliest incident ever for firefighters and law enforcement officers in the United States. The New York City Fire Department lost 343 among their ranks, while 23 New York City Police Officers and 37 Port Authority Officers lost their lives. In Placentia, Firefighters, Paramedics, EMT's, and other first responders paid respects to the many that lost their lives on that tragic day in 2001. The following are a few events attended:

- 9/11 Ceremony at 9:03 am – All Fire Agencies from Orange County Ceremony over the radio system
- Firehouse Church in the City of Brea honored first responders
- "Patriot's Day" candlelight vigil at the American Legion Post 277 Hall
- "Patriot's Day" ceremony at Melrose Elementary
- Visitors from Placentia stopped by the Fire Stations to say thanks on 9/11
- Truck 2 did their annual stair climb for 9/11





COMMUNITY SERVICES DEPARTMENT

57th Annual Heritage Festival

The 57th Annual Placentia Heritage Festival will take place on Saturday, October 8th and includes a car show, parade, live music, family-fun games, crafts, local vendors, food, beer, a business expo, and military appreciation! The event begins at 7:00 am with a pancake breakfast hosted by the Rotary Club of Placentia. The parade will begin at 9:15 am and this year the parade Honor Convoy will return.

The Honor Convoy is a community participation event, with local residents driving their cars in the parade and escorting our Veterans and Active Duty down the parade route.

The City is seeking event volunteers. Students looking to receive Community Services Hours are encouraged to volunteer. [Click here](#) to sign up to be an event volunteer. For more information contact the Community Services Department at (714) 993-8232.



13th Annual Cowabunga

Join the Rotary Club of Placentia for the 13th Annual Cowabunga BBQ Festival. The event will be held at Kraemer Memorial Park, 201 N. Bradford Ave., from 3:00 pm to 8:00 pm this Saturday, September 17th. The event will feature a beer garden and live entertainment. Pre sale tickets are \$40 and at the door the cost is \$60 for all you can eat BBQ and fixings. To purchase tickets and for more information, visit www.rotarycowabunga.com.

Healthcare and Emergency Animal Rescue (HEART) Clinic

The City partners with HEART to host monthly low-cost pet vaccination clinics for the community. The pet clinics take place in the Civic Center parking lot, every fourth Tuesday of the month. The next clinic date will take place on **September 27th**. Reservations are required and can be made by visiting the "Clinic Services" section at www.heart4pets.org. Pets will be treated in order of their arrival time. Pet owners must remain in their vehicles and wear a mask that covers the mouth and nose while visiting the clinic. For more information, contact (714) 993-9193 or visit www.heart4pets.org.



PUBLIC WORKS DEPARTMENT

Upcoming Shredding and E-Waste Recycling Event

The City invites Placentia residents and businesses to participate in a free community Shredding & E-Waste Recycling Event on Saturday, October 15th from 8:00 am to 12:00 pm at Placentia Civic Center (401 East Chapman Avenue). Paper Depot will be present at the event to destroy confidential documents on-site. Limit four (4) banker box-size containers from each household or business located in Placentia. Residents are asked to please place items in the trunk for easy access, and if material is in a 3-ring binder, please remove it before shredding. Attan Recycling will be present to collect e-waste. For more information about accepted e-waste items, please [click here](#) or call Cathy Nguyen, Environmental Services Coordinator, at (714) 993-8123.

Coastal Cleanup Day—September 17th

The California Coastal Commission is happy to announce that the 38th Annual California Coastal Cleanup Day will take place Saturday, September 17th from 9:00 am to noon in most locations. Please [click here](#) to choose a cleanup site and for more details.



DEVELOPMENT SERVICES DEPARTMENT

Hudson Development Underway

Site grading and construction of the townhome model building and phase 1 of construction for the townhome buildings is underway for a 139-unit residential development, located at 443 & 455 S. Van Buren Street, which is just south of Orangethorpe Avenue, on the westerly side of S. Van Buren Street. On April 20, 2021, the City of Placentia City Council approved the development of a 5.6-gross acre lot for the 139 for-sale residential townhome units.

The 139-unit residential development, known as Hudson, will consist of 22 separate three-story buildings. Six floor plans are proposed consisting of 25 one-bedroom units, 52 two-bedroom units, and 62 three-bedroom units. The unit types will measure between 762 square feet and 1,349 square feet in overall floor area and feature an attached one or two-car garage per unit.

The project developer, a partnership between Toffoli Investments and Landsea Homes, will construct the townhomes, which is anticipated to continue for approximately 18 months. For information related to the construction schedule, please contact the Development Services Department directly at (714) 993-8124, or contact AGonzales@placentia.org.



EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Placentia Library District

Weekly Summary – September 16-22, 2022

Follow us on social media!
Instagram: @placentialib
Facebook: Placentia Library

Children's Programs

IN-PERSON STORYTIMES

Our storytimes are held in the Virginia and Norman Hausman Storytime Alcove. Info and schedules: www.placentialibrary.org

Luna, Luna! Bilingual Pajama

Storytime – On break until Wednesday, October 12 @ 6:30 p.m.

Once Upon A Storytime (Ages 0-3 with caregiver) – On break until Thursday, October 13 @ 10:00 a.m.

Family Storytime – This week: Saturday, September 17 @ 10:00 a.m.



READ TO THE DOGS

1st Monday of Each Month, 6:00 p.m. Next month: October 3
Virginia and Norman Hausman Storytime Alcove

Open to children of all ages! Read to a trained, furry friend from The Bright & Beautiful Therapy Dogs, Inc. – because even dogs like to hear a good tail-chasing tale now and then! Learn more at www.placentialibrary.org/read-to-the-dogs

MORNING MEET UPS

Mondays, 10:00 a.m. - 12:00 p.m. This week: September 19
Crossroads Corner

Join us in the Crossroads Corner area for play time and a chance to meet other families at the library! We will have toys, books, and learning materials available for your children. Encouraged for children 0-4 accompanied by a parent or caregiver.

Learn more at www.placentialibrary.org/morning-meet-ups

STEAM LABS! – CIRCUITS, PART 1 - BASICS

Wednesday, September 28, 3:30 p.m.

Placentia Library Community Meeting Room

Join us as we use simple household items to explore STEAM-related topics through engaging discussions and hands-on activities! Space is limited.



The Hangar DIY Lab

Visit www.placentialibrary.org/hangar-diy-lab for more info!



ADULT & TEEN TAKE AND MAKE KIT PICKUP: MACRAMÉ

Pickup began September 1, while supplies last

See your name in lights... actually, cotton cord. Follow the twists and turns closely for this personalized macramé project

Learn more at www.placentialibrary.org/take-and-make-diy-kits

Looking for a book or library item? Search our online catalog at catalog.placentialibrary.org.



Adult, Teens and Literacy Programs

YOGA AT THE LIBRARY WITH GOOD MOODRA YOGA

Saturdays, 10:30 a.m. This week: September 17

Placentia Library Lawn

Learn more at www.placentialibrary.org/yoga

BOOK CLUB

2nd Tuesday of Each Month, 1:00 p.m. October: "A Long Time Gone" by Karen White on October 11

Placentia Library Community Meeting Room

Learn more at www.placentialibrary.org/book-club

PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

1st and 3rd Thursdays of Each Month, 6:00 – 7:00 p.m. Next meeting: October 6

Placentia Library Community Meeting Room

Learn more at www.placentialibrary.org/ptac



LITERACY

Teach an adult to read. Become a Volunteer Adult Literacy Tutor. Get started at www.placentialibrary.org/literacy.



Local History Room

LOCAL HISTORY ROOM

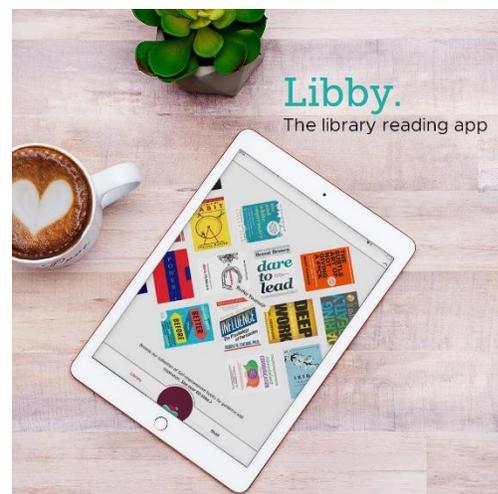
Curious about Local History? Come explore the Placentia Library Local History Room at the library or at www.placentialibrary.org/history-room.

eBooks and Online Learning

Did you know your Placentia library card provides you FREE access to some of the best digital resources, apps and websites available today? Check out our resources page to find your digital library card perks. Connecting is as easy as a few clicks of your mouse.

Many of our databases, like Libby by OverDrive, are available through web or mobile apps.

Access at ebooks.placentialibrary.org or research.placentialibrary.org



Passports

Passport hours are by appointment only. Please visit www.placentialibrary.org/passports to schedule an appointment.

Library Hours: Monday – Thursday: 9:00 a.m. – 8:00 p.m., Friday – Saturday: 9:00 a.m. – 5:00 p.m., Sunday: 1:00 p.m. – 5:00 p.m.

411 E. Chapman Ave. Placentia – (714) 528-1906

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