Cultural Arts Commission
Agenda
October 11, 2011 – 6:00 p.m.
Regular Meeting

Procedures for Addressing the Cultural Commission
Any person who wishes to speak regarding an item on the agenda
or on a subject within the City’s jurisdiction during the "Oral
Communications" portion of the agenda should fill out a "Speaker
Request Form" and give it to the recording secretary BEFORE that
portion of the agenda is called.

The Cultural Arts Commission encourages free expression of all
points of view. To allow all persons the opportunity to speak, please
keep your remarks brief. If others have already expressed your
position, you may simply indicate that you agree with a previous
speaker. If appropriate, a spokesperson may present the views of
an entire group. To encourage all views, Cultural Arts Commission
discourage clapping, booving or shouts of approval or disagreement
from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER
ELECTRONIC EQUIPMENT WHILE COMMISSION IS IN
SESSION.

Special Accommodations
In compliance with the Americans with Disabilities Act, if you need
special assistance to participate in this meeting, please contact the
Community Services Department at (714) 993-8184. Notification 48
hours prior to the meeting will generally enable City staff to make
reasonable arrangements to ensure accessibility.
(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the
Office of the City Clerk. Persons who have questions concerning
any agenda item may call the Community Services Department,
(714) 993-8184, to make inquiry concerning the nature of the item
described on the agenda.

In compliance with Senate Bill 343, any writings or documents
provided to a majority of the City Council regarding any item on this
agenda that are not exempt from disclosure under the Public
Records Act will be made available for public inspection at the City
Clerk’s Office at City Hall, 401 East Chapman Avenue, Placentia,
during normal business hours.
Cultural Arts Commission  
October 11, 2011  

REGULAR MEETING  
6:00 p.m. – Placentia City Hall  

MEETING CALLED TO ORDER  

ROLL CALL: Chair / Commissioner Lawrence  
Vice Chair / Commissioner Davis  
Commissioner Bullock  
Commissioner Davis  
Commissioner Dewey  
Commissioner Heaton  
Commissioner Mulroney  
Commissioner Ortiz  
Commissioner Silva  

PLEDGE OF ALLEGIANCE  

ORAL COMMUNICATIONS  
At this time the public is invited to address the Cultural Arts Commission concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Cultural Arts Commission.  

COMMISSIONER COMMENTS AND REPORTS  
The purpose of these reports is to provide information on projects and programs that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Commission member would like formal action on any of the discussed items, it will be placed on a future Commission Agenda.  

CULTURAL ARTS AGENDA  

1. Approval of Minutes – September 13, 2011  

2. C.A.P.E.S. Discussion - Subcommittee to begin the planning process for the C.A.P.E.S. program.  

3. Winter Holiday Celebration – Commission to discuss preparations for the Winter Holiday Celebration event to be held on Friday, December 2, 2011.  

4. Concerts in the Park 2011 - Staff to provide recap on Concert in the Park monies earned and attendance.
5. **Agenda Building and Meeting Schedule** – Commission to review agenda items and schedule upcoming meetings.

**STAFF COMMENTS**

**ADJOURNMENT**
The Cultural Arts Commission Adjourn to a Regular Meeting on Tuesday, November 8, 2011 at 6:00 p.m. in the front conference room, located at City Hall, 401 E Chapman Avenue, Placentia.

**CERTIFICATION OF POSTING**
I, **Maria Elena Maurer**, Recording Secretary of the Cultural Arts Commission, hereby certify that the Agenda for October 11, 2011 meeting of the Cultural Arts Commission was posted on October 6, 2011.

[Signature]
Maria Elena Maurer
Recording Secretary
The regular meeting was called to order at 6:00 p.m.

**ROLL CALL**  
Present: Bullock, Dewey, Lawrence, Heaton  
Absent: Mulroney  
Late Arrival: Stark, Davis  
Staff: Felipe Zambrano, C.S. Coordinator  
Jon Nicks, Recreation Services Manager

**PLEDGE OF ALLEGIANCE** – Commissioner Lawrence led the Commission on the Pledge of Allegiance.

**OATH OF OFFICE** - Staff Zambrano administered Oath of Office to newly appointed Commissioners Silva and Ortiz.

**ELECTION OF NEW OFFICERS** – Commissioner Lawrence opened the floor nominations for Chair and Vice Chair.

**Secretary’s Note** – Commissioner Stark arrived at this time.

**MOTION** by Commissioner Dewey to appoint Commissioner Lawrence as Chair; **SECOND** by Commissioner Bullock and **CARRIED** by a 5-0-2-2 **VOICE VOTE** (Davis, Mulroney Absent; Lawrence, Silva Abstained)

**MOTION** by Commissioner Lawrence to appoint Commissioner Davis as Vice Chair; **SECOND** by Commissioner Stark and **CARRIED** by a 5-0-2-2 (Davis, Mulroney Absent; Lawrence, Silva Abstained)

**ORAL COMMUNICATIONS** – None in attendance.

**COMMISSIONER’S COMMENTS AND REPORTS** – Commissioner Stark reported that he attended the Placita Santa Fe Downtown Merchants meeting. Due to some financial difficulties, the Merchants have opted to hold bingo nights once or twice a week to bring in more traffic. Las Posadas event will continue as planned. Commissioner Lawrence included that Rosalina Davis is now the new president of the Chamber of Commerce and will be holding “The Ultimate Golf Tournament” on September 26. According to Deputy Chief Ward, there has been less vandalism this past quarter than ever before. OCTFA will begin construction on the bridges project in October. This will affect traffic on Kraemer Blvd, Placentia Avenue and Rose Drive. They will begin the process of grade separation for the new over/under passes to help reduce traffic caused by the trains.

**Secretary’s Note** – Commissioner Davis arrived at this time.
1. **Approval of Minutes – June 14, 2011**

   **MOTION** by Commissioner Davis to approve the minutes of June 14, 2011 as submitted; **SECOND** by Commissioner Dewey and **CARRIED** by a 6-0-1-2 VOICE VOTE (Mulroney Absent; Ortiz, Silva Abstained).

2. **Concerts in the Park Report** - Commissioner Lawrence reported that the full report of Concerts in the Park will be available at the next meeting in October. Staff Zambrano will verify the total amount raised; approximately $4,000, at the October meeting. Staff Zambrano will also bring forth the results of craft/food vendors, along with the attendance report.

   **Secretary’s Note** – Staff Nicks asked to be excused.

3. **Heritage Festival and Parade** – Commissioner Dewey reported that Peggy Yamaguchi had contacted her and had stated that Laurie Arora will be in touch regarding volunteering with parade check-in. Commissioner Lawrence stated that the usual fire engine that the Cultural Arts Committee would ride in, is no longer available. After some discussion, Commissioners Dewey, Lawrence, Silva and Ortiz volunteered to ride in the parade.

4. **C.A.P.E.S. Discussion** - Staff Zambrano informed Commissioner Davis that C.A.P.E.S. flyers and applications are ready; the deadline is October 27, at 6:00pm. Staff Zambrano emailed Commissioner Davis the pdf version, and will provide copies to the library. Commissioner Lawrence stated the importance of getting the materials out to the public.

5. **Winter Holiday Celebration** - Staff Zambrano stated that last years major sponsor, Visions Lighting, is no longer in Placentia. Staff Nicks will be contacting them this week to see if they are interested in sponsoring, or offering a discounted rate to rent their equipment. Staff Zambrano indicated he would need to price out a stage, lighting and screens. Depending on the cost, City Council may have to be approached to consider some funds towards the event. Lee Castner’s sponsorship of the Concerts in the Park, has saved $3,300 allowing this money to be used for the Holiday Celebration. Commissioner Dewey stated that she would be against asking City Council for additional funds that weren’t in the budget. Staff Zambrano recommended a subcommittee meeting to assist in preparations. A subcommittee meeting was scheduled for Thursday, October 22 at 9:00am.

6. **Subcommittee Assignments** – The following subcommittee assignments were formed; Commissioners Davis, Bullock, Heaton and Mulroney for Heritage Festival. Mulroney, Bullock, Stark and Ortiz for Photo Contest. For Concerts in the Park, Commissioners Lawrence, Heaton, Davis, Dewey and Ortiz. Winter Holiday Celebration includes Mulroney, Dewey, Lawrence and Silva. In agreement, the commissioners decided to split Concerts in the Park into two subcommittees.

7. **Agenda Building and Meeting Schedule** – Commissioner Lawrence declared that she will get together with Staff Zambrano and Commissioner Davis to review the final report for Concerts in the Park. She also requested any additional comments from the remaining commissioners as well.
STAFF COMMENTS – Staff Zambrano will submit the commissioners the Heritage Festival and Parade application. Staff Zambrano handed out a contact list. He also announced there will be a Commissions and Committees appreciation event on October 27. Staff Zambrano was handed a City Testimonial titled “Living in Placentia and what it means to you? “which he handed out to the commissioners to fill out a brief quote by Monday, October 19.

ADJOURNMENT - There being no further business, a MOTION by Commissioner Lawrence to adjourn to a regular meeting on Tuesday, October 11, 2011 at 6:00 p.m.; SECOND by Commissioner Stark and CARRIED by a 8-0-1-0 VOICE VOTE (Mulroney Absent). The meeting adjourned at 7:00 p.m.

Michael Collins, Recording Secretary
Cultural Arts Commission