

MINUTES - PLACENTIA CULTURAL ARTS COMMISSION  
REGULAR MEETING OF SEPTEMBER 13, 2011  
COMMUNITY MEETING ROOM

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The regular meeting was called to order at 6:00 p.m.

**ROLL CALL** Present: Bullock, Dewey, Lawrence, Heaton  
Absent: Mulroney  
Late Arrival: Stark, Davis  
Staff: Felipe Zambrano, C.S. Coordinator  
Jon Nicks, Recreation Services Manager

**PLEDGE OF ALLEGIANCE** – Commissioner Lawrence led the Commission on the Pledge of Allegiance.

**OATH OF OFFICE** - Staff Zambrano administered Oath of Office to newly appointed Commissioners Silva and Ortiz.

**ELECTION OF NEW OFFICERS** – Commissioner Lawrence opened the floor nominations for Chair and Vice Chair.

**Secretary's Note** – Commissioner Stark arrived at this time.

**MOTION** by Commissioner Dewey to appoint Commissioner Lawrence as Chair; **SECOND** by Commissioner Bullock and **CARRIED** by a **5-0-2-2 VOICE VOTE** (Davis, Mulroney Absent; Lawrence, Silva Abstained)

**MOTION** by Commissioner Lawrence to appoint Commissioner Davis as Vice Chair; **SECOND** by Commissioner Stark and **CARRIED** by a **5-0-2-2** (Davis, Mulroney Absent; Lawrence, Silva Abstained)

**ORAL COMMUNICATIONS** – None in attendance.

**COMMISSIONER'S COMMENTS AND REPORTS** – Commissioner Stark reported that he attended the Placita Santa Fe Downtown Merchants meeting. Due to some financial difficulties, the Merchants have opted to hold bingo nights once or twice a week to bring in more traffic. Las Posadas event will continue as planned. Commissioner Lawrence included that Rosalina Davis is now the new president of the Chamber of Commerce and will be holding "The Ultimate Golf Tournament" on September 26. According to Deputy Chief Ward, there has been less vandalism this past quarter than ever before. OCTA will begin construction on the bridges project in October. This will affect traffic on Kraemer Blvd, Placentia Avenue and Rose Drive. They will begin the process of grade separation for the new over/under passes to help reduce traffic caused by the trains.

**Secretary's Note** – Commissioner Davis arrived at this time.

1. **Approval of Minutes – June 14, 2011**

**MOTION** by Commissioner Davis to approve the minutes of June 14, 2011 as submitted; **SECOND** by Commissioner Dewey and **CARRIED** by a **6-0-1-2 VOICE VOTE** (Mulroney Absent; Ortiz, Silva Abstained).

2. **Concerts in the Park Report** - Commissioner Lawrence reported that the full report of Concerts in the Park will be available at the next meeting in October. Staff Zambrano will verify the total amount raised; approximately \$4,000 from the opportunity drawing, at the October meeting. Staff Zambrano will also bring forth the results of craft/food vendors, along with the attendance report.

**Secretary's Note** – Staff Nicks asked to be excused.

3. **Heritage Festival and Parade** – Commissioner Dewey reported that Peggy Yamaguchi had contacted her and had stated that Laurie Arora will be in touch regarding volunteering with parade check-in. Commissioner Lawrence stated that the usual fire engine that the Cultural Arts Committee would ride in, is no longer available. After some discussion, Commissioners Dewey, Lawrence, Silva and Ortiz volunteered to ride in the parade.
4. **C.A.P.E.S. Discussion** - Staff Zambrano informed Commissioner Davis that C.A.P.E.S. flyers and applications are ready; the deadline is October 27, at 6:00pm. Staff Zambrano emailed Commissioner Davis the pdf version, and will provide copies to the library. Commissioner Lawrence stated the importance of getting the materials out to the public.
5. **Winter Holiday Celebration** - Staff Zambrano stated that last years major sponsor, Visions Lighting, is no longer in Placentia. Staff Nicks will be contacting them this week to see if they are interested in sponsoring, or offering a discounted rate to rent their equipment. Staff Zambrano indicated he would need to price out a stage, lighting and screens. Depending on the cost, City Council may have to be approached to consider some funds towards the event. Lee Castner's sponsorship of the Concerts in the Park, has saved \$3,300 allowing this money to be used for the Holiday Celebration. Commissioner Dewey stated that she would be against asking City Council for additional funds that weren't in the budget. Staff Zambrano recommended a subcommittee meeting to assist in preparations. A subcommittee meeting was scheduled for Thursday, October 22 at 9:00am.
6. **Subcommittee Assignments** – The following subcommittee assignments were formed; Commissioners Davis and Bullock for Heritage Festival. Mulroney, Bullock, Stark and Ortiz for Photo Contest. For Concerts in the Park, Commissioners Lawrence, Heaton, Davis, Dewey and Ortiz. Winter Hoiday Celebration includes Mulroney, Dewey, Lawrence and Silva. In agreement, the commissioners decided to split Concerts in the Park into two subcommittees.
7. **Agenda Building and Meeting Schedule** – Commissioner Lawrence declared that she will get together with Staff Zambrano and Commissioner Davis to review the final report for Concerts in the Park. She also requested any addional comments from the remaining commissioners as well.

**STAFF COMMENTS** – Staff Zambrano will submit the commissioners the Heritage Festival and Parade application. Staff Zambrano handed out a contact list. He also announced there will be a Comissions and Committees appreciation event on October 27. Staff Zambrano was handed a City Testimonial titled “Living in Placentia and what it means to you? “which he handed out to the commissioners to fill out a brief quote by Monday, October 19.

**ADJOURNMENT** - There being no further business, a **MOTION** by Commissioner Lawrence to adjourn to a regular meeting on Tuesday, October 11, 2011 at 6:00 p.m.; **SECOND** by Commissioner Stark and **CARRIED** by a **8-0-1-0 VOICE VOTE** (Mulroney Absent). The meeting adjourned at 7:00 p.m.

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Michael Collins, Recording Secretary  
Cultural Arts Commission