

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

November 17, 2022



"Rich Heritage, Bright Future"

ADMINISTRATION DEPARTMENT

November 2022 Proclaimed as Family Court Awareness Month

At the November 15th City Council meeting, the City Council proclaimed November 2022 as Family Court Awareness Month in the City of Placentia. The City encourages all Placentia residents to support efforts to prevent the harm of children in the hands of family members and to honor and value the lives of children.



Frank Perez Presented with Placentia Clean and Kind Award

At the November 15th City Council meeting, Mayor Shader presented Frank Perez with the Placentia Clean and Kind Award. The Placentia Clean and Kind Award was created to recognize members of our community who care for our environment and are kind to others. Pride in taking care of our City is important and creates a better quality of life in our City and Kindness Changes Everything. Frank Perez has been the definition of a true public servant. Frank has been a long-time Planning Commissioner serving in leadership and planning roles on the commission. Frank has also served on the Heritage Parade Committee and year after year produced an amazing car show at the event bringing in beautiful cars and out-of-town visitors to the festival. The City leadership and resources has changed over the decades but Frank's commitment to the people of Placentia in these roles has remained.



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Upcoming Meetings and Events

- 11/21/22 Streetscape and Transportation Advisory
- 11/22/22 Historical Committee
- 11/23-24 Thanksgiving Holiday—City Facilities Closure
- 11/28/22 Placentia Community Foundation
- 12/1/22 Holiday Tree Lighting Ceremony

For additional information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Kenny Binnings Awarded Placentia Clean and Kind Award

At the November 15th City Council meeting, Mayor Shader presented Kenny Binnings with the Placentia Clean and Kind Award. The Placentia Clean and Kind Award was created to recognize members of our community who care for our environment and are kind to others. Pride in taking care of our City is important and creates a better quality of life in our City and Kindness Changes Everything. Kenny Binnings is the definition of a man of thoughtful character and service. Kenny has been involved with the City Veterans Committee and the Heritage Parade honor convoy. Kenny is also a business and commercial property owner in Placentia and a business leader and advocate in the community. He is always willing to contribute and add value to our community. Leadership and contribution does not require a title but a state of mind and being; Kenny personifies this edict.



November 26, 2022 Proclaimed as Small Business Saturday

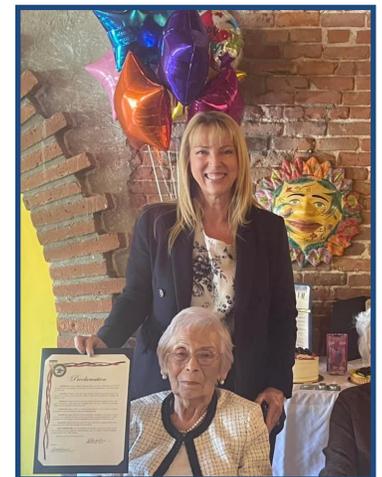
At the November 15th City Council meeting, the City Council proclaimed November 26, 2022 as Small Business Saturday in the City of Placentia. The City of Placentia celebrates and supports our local businesses that create jobs, boost our local economy, and preserve our communities. The City urges residents to support small businesses and merchants on Small Business Saturday and throughout the year.



Mayor Shader Celebrates Cecilia Delgado's 100th Birthday!

Mayor Shader recently had the privilege of celebrating Cecilia Delgado's 100th birthday! Cecilia has lived a selfless life with dignity, grace, and a strong work ethic. Her influence and legacy for her five children, twelve grandchildren, 21 great grandchildren and two great, great grandchildren will definitely be carried on. She is a multi-talented person, an avid reader in English and Spanish, and still continues to play her mandolin.

Happy birthday Cecilia!



Purchase a Legacy Brick Today

The City is partnering with the Community Foundation to create an opportunity for the community to invest in this one-of-a-kind historic project by incorporating legacy brick dedication program into the restoration of the Kraemer Park Memorial Fountain. The City and the Foundation are selling personalized commemorative bricks as part of this legacy project. The deadline to purchase a legacy brick is December 31st. For questions about the Legacy Brick Program, visit www.placentia.org/legacybrick or contact (714) 993-8232.



ADMINISTRATION DEPARTMENT

Placentia Recycles Video Series

Mayor Rhonda Shader and Miss Placentia Ashley Nelson teamed up to create a series of videos to promote recycling and teach the community about proper recycling around the house, in the office, in the community, and at local businesses.

Check out Episode One of Placentia Recycles: Recycling at Home, [here](#). For more information on recycling, please visit www.placentia.org/solidwaste.

Episode Two of Placentia Recycles focuses on recycling for businesses. Mayor Shader and Miss Placentia went to Mr. D's Diner and spoke with the owner Scott Henry about their recycling program. Then, Mayor Shader joined Kate Schlenz from Republic Services to learn about how recycling can be incorporated in an office setting. To get started with a recycling program at your business, contact Environmental Services Coordinator Cathy Nguyen at cnnguyen@placentia.org. For more information on current California recycling regulations, including SB 1383, please visit www.placentia.org/sb1383. Watch episode two [here](#).



Shop Placentia on Small Business Saturday!

With the holidays upon us and Black Friday and Small Business Saturday coming up, the City of Placentia wants to remind residents to consider shopping at local Placentia businesses. When you buy local you help stimulate our local economy, create and sustain jobs in the City, and help invest in your community. Every taxable dollar spent in Placentia benefits important City services such as police, fire, streets and roads, and our parks. Sales tax generated from purchases in Placentia stays in the City and helps to maintain the quality of life residents enjoy. This holiday season, Shop Placentia and support local small businesses by purchasing holiday gifts for family and friends, visiting your favorite restaurants, or indulge yourself in self care at one of our local salons - there is something for everyone! For more information, please visit the Placentia Chamber of Commerce website at www.placentiachamber.com.

A promotional poster for Small Business Saturday. It features the City of Placentia logo in the top left corner. The text reads "Small Business SATURDAY" in large, bold letters, with "SATURDAY" in red. Below this, it says "NOVEMBER 26th" with a calendar icon. The main body of text encourages shopping at local businesses. At the bottom, it states: "When you buy local, you help stimulate our local economy, create and sustain jobs in the city, and help invest in your community. Shop Placentia!". On the right side of the poster is a stylized illustration of a storefront with a red and white striped awning, a green brick wall, and a brown door with a white sign that says "OPEN".



COMMUNITY SERVICES DEPARTMENT

Holiday Toy Drive

The Community Services Department, Fire and Life Safety Department, and Police Department are hosting a Holiday Toy Drive. The Toy Drive will be held from October 10th through December 15th. Gifts will be distributed to families in need in Placentia and surrounding communities. For those interested in donating, please drop off a new unwrapped toy for children ages 0-18 at one of the locations listed on the flyer. To view the flyer, please [click here](#). For more information, contact the Neighborhood Services Office at (714) 986-2333.

Placentia Tamale Festival

The City of Placentia is pleased to announce the 28th annual Tamale Festival to be held in Old Town Placentia on the 100 and 200 blocks of Santa Fe Ave and the 200 block of Bradford Ave on Thursday, December 8th from 4:00 pm to 10:00 pm. The event will feature, live entertainment, food and tamale vendors, non-profit booths, business booths, a beer garden, pictures with Santa Claus, a Holiday Tree Lighting, and a kids games area. If you are interested in being a vendor or for more information about the event, please visit www.placentia.org/tamalefestival or contact the Community Services Department at (714) 993-8232. To view the event flyer, please [click here](#).

Thanksgiving Food Drive

The Neighborhood Services Office will hold a Turkey Basket Drive on Tuesday, November 22nd beginning at 2:00 pm, while supplies last. Donations of Thanksgiving non perishable food items are now being accepted. The donated baskets will be distributed to families in need in the City of Placentia at the annual Turkey Basket Distribution Event. Donations of non perishable food items can be dropped off at the Whitten Community Center located at 900 S. Melrose Street. Please do not bring perishable food items at this time. Perishables will be accepted closer to the event date. For more information, please contact the Neighborhood Services Office at (714) 986-2333.



POLICE DEPARTMENT

Veterans Observance Ceremony

The City of Placentia hosted the 34th Annual Veterans Day Observance Ceremony on Friday, November 11th at 10:00 am at the Placentia Civic Center. The City is grateful for the many sacrifices made by the men and women who have served our Country. The event included special guest speakers, patriotic music, and the new Military Banner Recognition Program recipients were unveiled. In addition, the added service members to the veterans monument were honored, and their name inscriptions were unveiled.





PUBLIC WORKS DEPARTMENT

Expand the Forest Program

The Expand the Forest Program provides residents and community groups with an opportunity to purchase and dedicate a tree to commemorate a loved one or special event. Planting a tree in a City Park is a special way to honor a loved one and also provides a gift to the whole community by contributing to the expansion of the City's Urban Forest. The cost to purchase and plant a tree will be funded by the tree sponsor and is based on the current contract price paid by the City for 24-inch box trees. Residents can participate by completing an Expand the Forest Program application and submitting it to the Public Works Department via email at urbanforest@placentia.org or via mail at 401 E. Chapman Avenue, Placentia, CA 92870. The application is available online at www.placentia.org/urbanforest and at City Hall. For more information, contact (714) 993-8148 or urbanforest@placentia.org.

Free Compost Giveaway

In partnership with OC Waste & Recycling (OCWR), the City is providing free compost to Placentia residents. Residents can pick up free compost at the City Corporation Yard at 2999 E La Jolla St., Anaheim, CA 92806, while supplies last (First Come, First Serve!). This is a self-service event, so bring your own shovel and container to the City Corporation Yard. The compost will be located at the entrance, to the right of the driveway, and it is accessible 24/7.

OCWR creates quality compost material from green waste collected from homes across Orange County. Compost is a full-circle product that begins in the yard waste bin and transforms into nutrient-rich soil amendment to retain moisture in the soil, suppresses weed growth, and helps by providing macro and micronutrients for healthier plant growth. It can save you money and time by reducing your garden's watering and weeding needs. It also benefits the environment by recycling valuable organic resources and extending the life of our landfills.

Thank you, OC Waste & Recycling, for donating the compost. To learn more about their efforts in protecting our environment, please visit <https://oclandfills.com/>.



**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
SEC of Rose Drive and Alta Vista Street	Development of a 10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman and Shea Homes	Phases 1-8 Complete; Phase 9 Under Construction
455 S. Van Buren Street	Development of 139, three-story townhome units on an approximately 5.57-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	Toffoli Investments	Site Grading Underway and Construction of Models Complete and First Phase Underway
SWC of Orchard Drive and Highland Avenue	Development of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot.	HQT Homes	Building Permits Issued, Under Construction
505 W. Crowther Avenue	Development of a 5-story, 418 Unit apartment building with a 7-story parking structure on a 4.4-acre site.	JPI	Construction of parking garage complete. Construction of apartments in process
1474 N. Kraemer Boulevard. (Phase II improvement)	Establish and operate a drive-thru for an eating and drinking establishment, in conjunction with a comprehensive façade remodel for the Village Plaza shopping center.	Maikel Faragalla – Urban Dwell Architects	Under Construction
1314 N. Angelina Avenue	Development of an affordable senior housing project consisting of two, two-story buildings, one with 33 units and one with 32 units and a new parish hall for an existing church.	National Core	Building Permit Issued, Under Construction

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
207-209 Crowther Avenue	The development of a mixed-use community including 189 mixed-income apartment units and 1,500 S.F. of retail on a 2.13-acre site on City owned property.	USA Properties Fund Inc.	In Plan Check
NWC of E. Orangethorpe Avenue and N. Lakeview Avenue (Cobblestone Village)	A request to construct a 4,311-square foot multi-tenant commercial building with site improvements.	Maikel Faragalla – Urban Dwell Architects	Ready for Building Permit Issuance
777 W. Orangethorpe Avenue	A 248 Unit Development Consisting of a 5-story, 249,557 gross sq. ft. residential building with 2,703 sq. ft. of commercial space, surrounding 7 level, 151,900 gross sq. ft. parking structure located on a 2.72-acre lot	Gilad Ganish representing Orangethorpe Investment Partners, LLC	Under Entitlement Review; Project Deemed Complete
719 ½ Monroe Way	Request to build a new 7,117 square foot, two-story warehouse, with landscape and hardscape improvements.	Kent Dahlberg	Scheduled for Planning Commission 11/8/2022
119 S. Main Street	Construction of a new two-story 2,870 square foot duplex, with a four-car garage.	Ernesto Ramos	Building permits issued and construction in progress
17000 La Paloma Avenue	Construction of (3) three 2,532 square foot, two-story, single-family houses on (3) three recently subdivided parcels	Elliot Barker	Site Plan Review approved. Awaiting plan check submittal

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
1421 Cisneros Lane (APN: 341-433-48)	Subdivide one 17,424 square foot parcel into two (2) parcels for the future development of single-family homes.	Blain Meith	Planning Commission Approved 10/11/22; City Council Consent Calendar 11/15/22
421 N. Nevin Place (APN: 341-433-05)	Subdivide one 1.76-acre parcel into Seven (7) parcels for the future development of single-family homes.	Blain Meith	Under Entitlement Review
502 Gerhold Lane (APN: 341-421-33)	Subdivide one 17,859 square foot parcel into two (2) parcels for the future development of single-family homes.	Blain Meith	Planning Commission Approved 10/11/22; City Council Consent Calendar 11/15/22
406 Nevin Lane (APN: 341-433-23)	Subdivide one 20,908 square foot parcel into two (2) parcels for the future development of single-family homes.	Blain Meith	Planning Commission Approved 10/11/22; City Council Consent Calendar 11/15/22
860 S. Placentia Avenue	Construction of a new 34,275 sq. ft. warehouse building and a new 34,063 square foot maintenance building at an existing 6.28-acre lot	U-Haul Co. of Orange County	Approved at Planning Commission 7/12/2022;. Demo permits issued with Building Permits ready for issuance
1840 N. Placentia Avenue	To permit the establishment and operation of a dance studio.	The Art of Dance & Ballet Academy	Commercial T.I. Complete
1876 N Placentia Avenue	To permit the establishment and operation of a martial arts studio.	Ivan Seguel	Approved 6/14/2022. Under Construction for commercial T.I.



DEVELOPMENT SERVICES DEPARTMENT

Pending Development Projects

Project Address	Project Description	Applicant	Project Status
1952 & 1958 E. Veterans Way (346-337-33 & 35)	To permit the subdivision to establish 39 three- and four-story residential condominiums on approximately 1.3 acres.	Toffoli Investments, Inc.	Under Entitlement Review
503 & 513 S. Van Buren Street (346-164-23, 346-164-24)	To permit the development of two, three-story townhome buildings for a total of 12 condominium units on approximately 0.379-acre site.	Toffoli Investments, Inc.	Under Entitlement Review
118 E. Orange-thorpe Avenue	Subdivide an existing 2.37-acre property into two parcels measuring 0.68-acres (Parcel 1) and 1.81-acres (Parcel 2).	Mike Patel	Under Entitlement Review

Building Activity Report Ending October 2022

PERMIT TYPE	# PERMITS
RESIDENTIAL ALTERATION /ADDITION	54
SOLAR	62
COMMERCIAL TENANT IMPROVEMENT	6
SIGN	7
ROOF	14
POOL	4
PATIO	1
FENCE/WALL	1
Demolition	1
New MFR/ New SFR/ADU	2
TOTAL	152

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Placentia Library District

Weekly Summary – November 18-24, 2022

Follow us on social media!
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Children's Programs



STORYTIMES

Our storytimes are held in the Virginia and Norman Haussmann Storytime Alcove. More info: www.placentialibrary.org

Luna, Luna! Bilingual Pajama Storytime –

On break until Wednesday, November 30 @ 6:30 p.m.

Once Upon A Storytime (Ages 0-3 with caregiver) –

On break until Thursday, December 1 @ 10:00 a.m.

Family Storytime –

Saturday, November 19 @ 10:00 a.m.

READ TO THE DOGS

1st Monday of Each Month, 6:00 p.m. Next month: December 5

Virginia and Norman Haussmann Storytime Alcove

Open to children of all ages! Read to a trained, furry friend from The Bright & Beautiful Therapy Dogs, Inc. – because even dogs like to hear a good tail-chasing tale now and then! Learn more at www.placentialibrary.org/read-to-the-dogs

MORNING MEET UPS

Mondays, 10:00 a.m. - 12:00 p.m. This week: November 21

Crossroads Corner

Join us in the Crossroads Corner area for play time and a chance to meet other families at the library! We will have toys, books, and learning materials available for your children. Encouraged for children 0-4 accompanied by a parent or caregiver.

The Hangar DIY Lab

Placentia Library welcomes you to The Hangar, a place to design, build, tinker, explore, and create! Curious about our space? Stop by during open hours for a tour, or visit our website.

Here are some holiday crafts our staff made using The Hangar's Glowforge and Cricut machines. Share your creations with us: #MadeAtPLD

Visit www.placentialibrary.org/hangar-diy-lab for more info!



Looking for a book or library item? Search our online catalog at catalog.placentialibrary.org.

The library will be closed Thursday, November 24, for Thanksgiving.

Adult, Teens and Literacy Programs

YOGA AT THE LIBRARY WITH GOOD MOODRA YOGA

Saturdays, 10:30 a.m. This week: November 19

Placentia Library Lawn

Learn more at www.placentialibrary.org/yoga

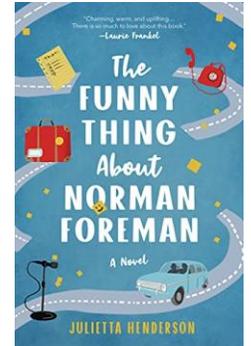
BOOK CLUB

2nd Tuesday of Each Month, 1:00 p.m.

Next month: "The Funny Thing about Norman Foreman" by Julietta Henderson on December 13

Placentia Library Community Meeting Room

Learn more at www.placentialibrary.org/book-club



PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

1st and 3rd Thursdays of Each Month, 6:00 – 7:00 p.m. Next meeting: December 15

Placentia Library Community Meeting Room

Learn more at www.placentialibrary.org/ptac

LITERACY

Teach an adult to read. Become a Volunteer Adult Literacy Tutor. Get started at www.placentialibrary.org/literacy.

eBooks and Online Learning



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Happy Thanksgiving!

Give thanks
and read.

Libby.

The one-tap reading app
from our library.



OVERDRIVE/LIBBY

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BRAINFUSE HELPNOW

Statewide pilot led by State Library provides live, 24/7 online tutoring and homework help in every K-12 subject. Access free at research.placentialibrary.org.

See a full listing of our online resources on our website!

Contact us:
(714) 528-1906 - information@placentialibrary.org
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