

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

November 22, 2022



“Rich Heritage, Bright Future”

ADMINISTRATION DEPARTMENT

Happy Thanksgiving from City Administrator Damien R. Arrula

On behalf of the City Council and Staff of the City of Placentia, I want to wish all of our residents and community members a safe and Happy Thanksgiving. Thanksgiving is a time to join with family and friends and give thanks for the blessings and freedoms that we enjoy every day. During this time of reflection, I am thankful for my loving family and so appreciative of the opportunity serve as City Administrator of this great city. I am grateful for every day that I get to spend in this amazing City working for you, our City Council, and Staff. The strength of Placentia comes from you, our residents. We are blessed to have so many active and dedicated citizens who are involved in this community and truly make Placentia a better place. I’m also thankful for our City employees, Council Members, and our first responders who work tirelessly every day to provide you with the highest quality of services and amenities and constantly go above and beyond. Their service, courage, and sacrifice does not go unnoticed and it’s what keeps Placentia a safe and wonderful place to live.



As you celebrate Thanksgiving this year, please remember the reason for the season. Don’t hesitate to reach out to those in our community who are less fortunate. That giving spirit helps keep Placentia a wonderful place to live, work, and visit. In Placentia, we are grateful for the blessings that we have and the bright future that lies ahead. We will continue to move forward together. It is a wonderful time to be a part of Placentia and to celebrate all that is to come this holiday season.

As a reminder, with holiday shopping on the horizon and black Friday sales coming up, I urge you all to please buy local. Placentia has a number of great local businesses with amazing and involved community members who run them. When you buy local, you help stimulate our local economy, create and sustain jobs in the city, and help invest in your community. Our local businesses are often the names you see on the back of local sports uniforms, field signs, and as event sponsors, so please always consider them first.

With that, I wish you, your family, and all of those that serve our community and country a Happy Thanksgiving filled with love and laughter.

Get the iPlacentia App:



Follow us on Social Media:



Upcoming Meetings and Events

- 11/23-24 Thanksgiving Holiday—City Facilities Closure
- 11/28/22 Placentia Community Foundation
- 12/1/22 Holiday Tree Lighting Ceremony
- 12/5/22 Veterans Advisory Committee
- 12/6/22 City Council Meeting

For additional

information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Purchase a Legacy Brick Today

The City is partnering with the Community Foundation to create an opportunity for the community to invest in this one-of-a-kind historic project by incorporating legacy brick dedication program into the restoration of the Kraemer Park Memorial Fountain. The City and the Foundation are selling personalized commemorative bricks as part of this legacy project. The deadline to purchase a legacy brick is December 31st. For questions about the Legacy Brick Program, visit www.placentia.org/legacybrick or contact (714) 993-8232.

City Facilities Thanksgiving Closure

All City facilities will be closed from November 23rd - November 27th. The Police Department and Fire and Life Safety Department will remain open. For non-life threatening emergencies, such as a fallen tree, street flooding, or Public Works issues, please call (714) 993-8111.



Shop Placentia on Small Business Saturday!

With the holidays upon us and Black Friday and Small Business Saturday coming up, the City of Placentia wants to remind residents to consider shopping at local Placentia businesses. When you buy local you help stimulate our local economy, create and sustain jobs in the City, and help invest in your community. Every taxable dollar spent in Placentia benefits important City services such as police, fire, streets and roads, and our parks. Sales tax generated from purchases in Placentia stays in the City and helps to maintain the quality of life residents enjoy. This holiday season, Shop Placentia and support local small businesses by purchasing holiday gifts for family and friends, visiting your favorite restaurants, or indulge yourself in self care at one of our local salons - there is something for everyone! For more information, please visit the Placentia Chamber of Commerce website at www.placentiachamber.com.





ADMINISTRATION DEPARTMENT

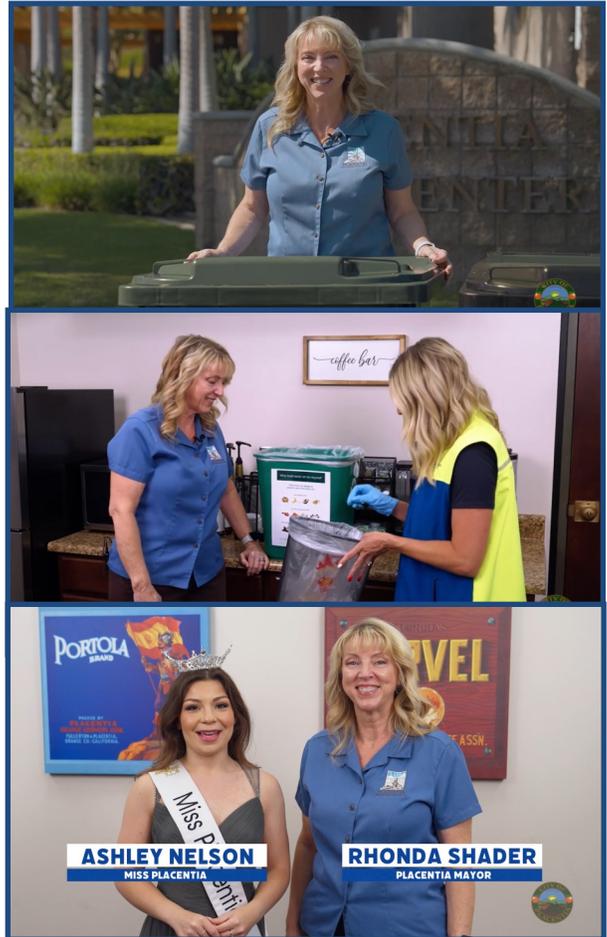
Placentia Recycles Video Series

Mayor Rhonda Shader and Miss Placentia Ashley Nelson teamed up to create a series of videos to promote recycling and teach the community about proper recycling around the house, in the office, in the community, and at local businesses.

Check out Episode One of Placentia Recycles: Recycling at Home, [here](#). For more information on recycling, please visit www.placentia.org/solidwaste.

Episode Two of Placentia Recycles focuses on recycling for businesses. Mayor Shader and Miss Placentia went to Mr. D's Diner and spoke with the owner Scott Henry about their recycling program. Then, Mayor Shader joined Kate Schlentz from Republic Services to learn about how recycling can be incorporated in an office setting. To get started with a recycling program at your business, contact Environmental Services Coordinator Cathy Nguyen at cnгуyen@placentia.org. For more information on current California recycling regulations, including SB 1383, please visit www.placentia.org/sb1383. Watch episode two [here](#).

In Episode Three of Placentia Recycles, Mayor Shader and Miss Placentia sit down to discuss what can and can't be recycled, what to do with organic food waste, tips for effectively recycling at home, ways to live more sustainably, and more. [Click here](#) to watch episode three. For more information, visit www.placentia.org/sb1383.



Public Safety Communications Center Medical Events

Within the past few weeks the Communications Center has had some successful outcomes for two medical events. On November 11th, one of our Dispatchers assisted with processing a call for service regarding a child birth. On November 8th, one of the Dispatch Supervisors assisted a caller with providing CPR instructions. Please join us in congratulating Andrea Young on her successful call completion and assistance in delivering a baby boy. Congratulations are also in order to Megan Rodriguez for her participation in CPR which resulted in another life saved. Each of them will receive a pin to celebrate their achievement.





DEVELOPMENT SERVICES DEPARTMENT

Placentia Welcomes Two New Businesses to Sierra Vista Plaza!

Not too long ago, Sierra Vista Plaza was updated with fresh paint, parking lot repaving, and striping. Now, there are two wonderful new additions to this location that Placentia is excited to welcome! **The Art of Dance and Ballet Academy (ADBA)** is a well-loved dance studio serving Placentia and the surrounding communities. Previously located off Kraemer, ADBA has found a new home located at 1840 N. Placentia Avenue. The Art of Dance offers high quality instruction in dance and opportunities to enrich their students' lives. The studio has recently completed tenant improvements and has opened for business. If you or someone you know is looking for dance instruction or is interested in watching one of the many amazing performances, please give the studio a call at (714) 630-3323. Another wonderful addition to Sierra Vista Plaza is **Fearless Taekwondo and Martial Arts**, located at 1876 N. Placentia. Previously located off Kraemer, this Martial Arts Studio brings their family environment to Sierra Vista Plaza, providing instruction for kids aged 3 years to adults. Chief Master Instructor and owner Ivan Seguel is a 4th degree black belt and has dedicated his life to helping students improve physically and mentally. Fearless Taekwondo and Martial Arts just completed tenant improvements and received their business license for their new location. This location is also complete with a juice bar! After you get a great workout or while you wait to pick up your kids, you can purchase a refreshing and healthy juice drink. If you are interested in learning more about martial arts for you or your family, please give Fearless Taekwondo and Martial Arts a call at (714) 237-9988. If you have any questions about either of these businesses or about starting your own business in Placentia, call Development Services at (714) 993-8124.



FIRE AND LIFE SAFETY DEPARTMENT

Structure Fire

On Wednesday, November 16th Placentia Fire & Life Safety was dispatched to a structure fire at 9:03 am at 207 W. Chapman Avenue. Crews arrived on scene to find a completely involved single family residential fire.

Once it was determined that there were no victims at the location in need of rescue, the fire operation changed to defensive mode due to the large amount of fire and poor condition of the home. For this call, we received resources and assistance from Anaheim, Fullerton, and OCFA and were able to extinguish the fire quickly, and with no casualties.

We are proud to say that even with the high winds we had that day, we were able to prevent structural damage to the properties to the west and east side of the vacant property. This was truly a collaborative effort between Placentia Fire and Life Safety and our neighboring agencies. Thank you to Fullerton, Anaheim, and OCFA for your assistance!





FIRE AND LIFE SAFETY DEPARTMENT

Thanksgiving Fire Prevention

Nationally, Thanksgiving is one of the busiest days for home fires. To prevent Thanksgiving fires, remember the following:

- Check your smoke detectors. It's a good time to change the batteries!
- Keep an eye on all cooking food.
- Keep all children at least 3 feet away from the stove or oven.
- If frying a turkey, make sure it's not frozen. Also, keep it away from any structures!
- In an emergency, call 911.



POLICE DEPARTMENT

Veterans Day Observance Ceremony

The City of Placentia hosted the 34th Annual Veterans Day Observance Ceremony on Friday, November 11th at 10:00 am at the Placentia Civic Center. The City is grateful for the many sacrifices made by the men and women who have served our Country. The event included special guest speakers, patriotic music, and the new Military Banner Recognition Program recipients were unveiled. In addition, the added service members to the veterans monument were honored, and their name inscriptions were unveiled. [Click here](#) to watch a highlight video from the event.



PUBLIC WORKS DEPARTMENT

Free Compost Giveaway

In partnership with OC Waste & Recycling (OCWR), the City is providing free compost to Placentia residents. Residents can pick up free compost at the City Corporation Yard at 2999 E La Jolla St., Anaheim, CA 92806, while supplies last (First Come, First Serve!). This is a self-service event, so bring your own shovel and container to the City Corporation Yard. The compost will be located at the entrance, to the right of the driveway, and it is accessible 24/7.

OCWR creates quality compost material from green waste collected from homes across Orange County. Compost is a full-circle product that begins in the yard waste bin and transforms into nutrient-rich soil amendment to retain moisture in the soil, suppresses weed growth, and helps by providing macro and micronutrients for healthier plant growth. It can save you money and time by reducing your garden's watering and weeding needs. It also benefits the environment by recycling valuable organic resources and extending the life of our landfills.

Thank you, OC Waste & Recycling, for donating the compost. To learn more about their efforts in protecting our environment, please visit <https://oclangfills.com/>.



COMMUNITY SERVICES DEPARTMENT

Holiday Toy Drive

The Community Services Department, Fire and Life Safety Department, and Police Department are hosting a Holiday Toy Drive. The Toy Drive will be held from October 10th through December 15th. Gifts will be distributed to families in need in Placentia and surrounding communities. For those interested in donating, please drop off a new unwrapped toy for children ages 0-18 at one of the locations listed on the flyer. To view the flyer, please [click here](#). For more information, contact the Neighborhood Services Office at (714) 986-2333.

Placentia Tamale Festival

The City of Placentia is pleased to announce the 28th annual Tamale Festival to be held in Old Town Placentia on the 100 and 200 blocks of Santa Fe Ave and the 200 block of Bradford Ave on Thursday, December 8th from 4:00 pm to 10:00 pm. The event will feature, live entertainment, food and tamale vendors, non-profit booths, business booths, a beer garden, pictures with Santa Claus, a Holiday Tree Lighting, and a kids games area. If you are interested in being a vendor or for more information about the event, please visit www.placentia.org/tamalefestival or contact the Community Services Department at (714) 993-8232. To view the event flyer, please [click here](#).

Tiny Tots Program Celebrates Thanksgiving

This week the Tiny Tots program participants and families celebrated Thanksgiving with special day of activities and tasty treats. Families were invited to share a Thanksgiving dish and participants decorated a Turkey tree ornament and their very own picture frame, complete with a Tiny Tots program class photo. The Tiny Tots class is developmental program for youth ages 3-5 years old designed to prepare participants for Kindergarten. For more information about the program, contact the Tiny Tots staff at (714) 572-0467 or visit www.placentia.org/tinytots.



EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Placentia Library District

Weekly Summary – November 25 – December 1, 2022

Follow us on social media!
Instagram: @placentialib
Facebook: Placentia Library

WINTER READING

DECEMBER 1, 2022 - JANUARY 13, 2023

All Ages! Enter for a chance to win amazing prizes!

placentialibrary.beanstack.org



DECEMBER 1, 2022 - JANUARY 13, 2023

Register at placentialibrary.beanstack.org or using the [Beanstack App](#)

Who doesn't enjoy snuggling up with a good book when it's cold outside? The more you read, the more chances you have to win. Take a little bit of time out of your busy holiday schedule to relax, have fun, learn, and READ! All ages!

Ages 0-13: For every 60 minutes you read (or are read to), you'll earn the chance to win one of our fabulous Kids Grand Prizes. Log those minutes and enter to win prizes on the Beanstack App! Paper logs are also available at the Information Desk.

Ages 14+: For each book you read, you earn a chance at one of our exciting Teen and Adult Grand Prizes.

Children's Programs

MORNING MEET UPS

Monday, November 28

10:00 a.m. – 12:00 p.m.

Crossroads Corner

Join us in the Crossroads Corner area for play time and a chance to meet other families at the library! We will have toys, books, and learning materials available for your children. Encouraged for children 0-4 accompanied by a parent or caregiver.

STORYTIMES

Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove.

Luna, Luna! Bilingual Pajama Storytime

Wednesday, November 30 @ 6:30 p.m.

Miércoles, 30 de Noviembre @ 6:30 p.m.

Once Upon A Storytime (Ages 0-3 with caregiver)

Thursday, December 1 @ 10:00 a.m.

Family Storytime

On break until December 3 @ 10:00 a.m.



Looking for a book or library item? Search our online catalog at catalog.placentialibrary.org.

READ TO THE DOGS

1st Monday of Each Month, 6:00 p.m.

This Month: December 5

Virginia and Norman Haussman Storytime Alcove

Open to children of all ages! Read to a trained, furry friend from The Bright & Beautiful Therapy Dogs, Inc. – because even dogs like to hear a good tail-chasing tale now and then!

The Hangar DIY Lab

Come explore The Hangar: a do-it-yourself space to design, build, and create. Whether you want to learn a new skill, use our equipment, or just gain inspiration, The Hangar is the place for you! Curious about our space? Stop by during open hours for a tour, or [visit our page on the library website](#).



ADULT & TEEN TAKE AND MAKE KIT PICKUP: POM-POM REINDEER ORNAMENTS

Pickup begins December 1, while supplies last

Once you see how easy these ornaments are, you'll make a whole herd.



ADULT & TEEN TAKE AND MAKE KIT PREORDER: "MOTIVATIONAL" CROSS-STITCH

Preorder December 1-7 to pick up in January

Start your new year off right with a snarky twist on a classic project.

Adult, Teens and Literacy Programs

BOOK CLUB

2nd Tuesday of Each Month, 1:00 p.m.

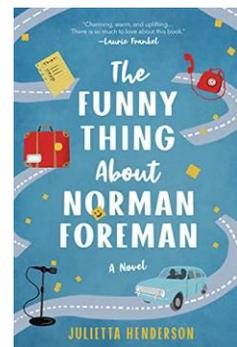
This month: "The Funny Thing about Norman Foreman" by Julietta Henderson on December 13

Placentia Library Community Meeting Room

PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

1st and 3rd Thursdays of Each Month, 6:00 – 7:00 p.m. Next meeting: December 15

Placentia Library Community Meeting Room



LITERACY

Teach an adult to read. Become a Volunteer Adult Literacy Tutor. Get started at www.placentialibrary.org/literacy.

Download thousands of eBooks and eAudiobooks on the Palace app, free with your library card!

eBooks and Online Learning

THE PALACE PROJECT

Palace is a free, easy-to-use e-reader app that lets you find, check out, and read or listen to eBooks and eAudiobooks from the library! To get started, download the Palace app on the App Store or Google Play, select Placentia Library District as your library, and sign in with your library card.

See a full listing of our online resources on our website at www.placentialibrary.org/ebooks-and-online-learning!

Contact us: (714) 528-1906 - information@placentialibrary.org - 411 E. Chapman Ave. Placentia

