

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

December 1, 2022



COMMUNITY SERVICES DEPARTMENT

Placentia Tamale Festival

The City is pleased to announce the 28th annual Tamale Festival to be held in Old Town Placentia on the 100 and 200 blocks of Santa Fe Ave and the 200 block of Bradford Ave on Thursday, December 8th from 4:00 pm to 10:00 pm. The event will feature, live entertainment, food and tamale vendors, non-profit booths, business booths, a beer garden, pictures with Santa Claus, a Holiday Tree Lighting, and a kids games area. If you are interested in being a vendor or for more information about the event, please visit www.placentia.org/tamalefestival or contact (714) 993-8232. To view the event flyer, please [click here](#).



Thanksgiving Food Distribution

The Community Services Department held the annual Thanksgiving Food Distribution event on Tuesday, November 22nd at the Whitten Community Center. Mayor Shader, Councilmember Smith, the Placentia Fire and Life Safety Department, St. Jude, and the Rotary Club of Placentia all volunteered to assist in the distribution event. Over 200 food bags were distributed. Families received dry and canned goods and grocery store gift cards for the purchase of a turkey. This event would not have been possible without the generous donations from St. Jude, the Placentia Community Foundation, the Rotary Club of Placentia, and various private donors. The City extends a sincere thank you to everyone who volunteered and donated towards the event. For more information on Community Programs, contact the Neighborhood Services Office at (714) 986-2333.



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Upcoming Meetings and Events

- 12/1/22 Holiday Tree Lighting Ceremony
- 12/5/22 Veterans Advisory Committee
- 12/6/22 City Council Meeting
- 12/8/22 Tamale Festival
- 12/13/22 Planning Commission

For additional

information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



COMMUNITY SERVICES DEPARTMENT

Community Christmas Basket Event

The Community Christmas basket event will be held on Saturday, December 10th from 11:00 am to 3:00 pm at the Whitten Community Center. Families in attendance will have an opportunity to take photos with Santa, eat a hot meal, take food home for the holidays, and participate in cookie decorating hosted by the Rotary Club of Placentia. The City extends a sincere thank you to First Team Relators, the Rotary Club of Placentia, St. Jude, and the Placentia Community Foundation for their generous support of the event. For information about this event, please contact the Neighborhood Services Office at (714) 986-2333.

POLICE DEPARTMENT

Holiday Angel Tree Program

The Placentia Police Department and the City of Placentia were proud to once again support Crittenton Services with their Angel Tree program to help children and families in need to have a wonderful holiday season. The outreach counselors at Crittenton Services assist with a multitude of programs to bring stability in the lives of these children, youth, and families. The gifts shown are just a portion donated by city employees to hopefully help brighten the holidays and bring smiles to the faces of the children and families! We wanted to extend a special 'thank you' to Management Analyst Teri Knutson and Senior Administrative Assistant Julie Dupuy for organizing the Angel Tree donations and collecting the gifts.



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PUBLIC WORKS DEPARTMENT

Expand the Forest Program

The Expand the Forest Program provides residents and community groups with an opportunity to purchase and dedicate a tree to commemorate a loved one or special event. Planting a tree in a City Park is a special way to honor a loved one and also provides a gift to the whole community by contributing to the expansion of the City's Urban Forest. The cost to purchase and plant a tree will be funded by the tree sponsor and is based on the current contract price paid by the City for 24-inch box trees. Residents can participate by completing an Expand the Forest Program application and submitting it to the Public Works Department via email at urbanforest@placentia.org or via mail at 401 E. Chapman Avenue, Placentia, CA 92870. The application is available online at www.placentia.org/urbanforest.

Free Compost Giveaway

In partnership with OC Waste & Recycling (OCWR), the City is providing free compost to Placentia residents. Residents can pick up free compost at the City Corporation Yard at 2999 E La Jolla St., Anaheim, CA 92806, while supplies last (First Come, First Serve!). This is a self-service event, so bring your own shovel and container to the City Corporation Yard. The compost will be located at the entrance, to the right of the driveway, and it is accessible 24/7.

Thank you, OC Waste & Recycling, for donating the compost. To learn more about their efforts in protecting our environment, please visit <https://oceansfills.com/>.



ADMINISTRATION DEPARTMENT

Placentia Recycles Video Series

Mayor Rhonda Shader and Miss Placentia Ashley Nelson teamed up to create a series of videos to promote recycling and teach the community about proper recycling around the house, in the office, in the community, and at local businesses. Check out Episode One of Placentia Recycles: Recycling at Home, [here](#). For more information on recycling, please visit www.placentia.org/solidwaste.

Episode Two of Placentia Recycles focuses on recycling for businesses. Mayor Shader and Miss Placentia went to Mr. D's Diner and spoke with the owner Scott Henry about their recycling program. Then, Mayor Shader joined Kate Schlentz from Republic Services to learn about how recycling can be incorporated in an office setting. To get started with a recycling program at your business, contact Environmental Services Coordinator Cathy Nguyen at cnguyen@placentia.org. For more information on current California recycling regulations, including SB 1383, please visit www.placentia.org/sb1383. Watch episode two [here](#).

In Episode Three of Placentia Recycles, Mayor Shader and Miss Placentia sit down to discuss what can and can't be recycled, what to do with organic food waste, tips for effectively recycling at home, ways to live more sustainably, and more. [Click here](#) to watch episode three.

In the final episode of Placentia Recycles, Mayor Shader and Miss Placentia sit down to discuss SB1383, the future of curbside organics recycling, what it is, why it's important, and more. For up-to-date information on organics recycling and when you can start recycling your food waste through your curbside program, please visit www.placentia.org/sb1383. To watch any of the Placentia Recycles videos, please visit the City's YouTube page at www.youtube.com/@cityofplacentia.



2022 State of the City Address

In case you missed it, in September, the City, in partnership with the Chamber of Commerce, held the 2022 State of the City Address. Mayor Shader presented a number of exciting updates on the City and various music and dance groups all participated to make it a great event. The video, along with many other City videos is available to watch on the City's YouTube Channel. [Click here](#) to visit the City's YouTube page and [click here](#) to watch the 2022 State of the City Address.

Purchase a Legacy Brick Today

The City is partnering with the Community Foundation to create an opportunity for the community to invest in this one-of-a-kind historic project by incorporating legacy brick dedication program into the restoration of the Kraemer Park Memorial Fountain. The City and the Foundation are selling personalized commemorative bricks as part of this legacy project. The deadline to purchase a legacy brick is December 31st. For questions about the Legacy Brick Program, visit www.placentia.org/legacybrick or contact (714) 993-8232.



DEVELOPMENT SERVICES DEPARTMENT

Placentia Welcomes Two New Businesses to Sierra Vista Plaza!

Not too long ago, Sierra Vista Plaza was updated with fresh paint, parking lot repaving, and striping. Now, there are two wonderful new additions to this location that Placentia is excited to welcome! **The Art of Dance and Ballet Academy (ADBA)** is a well-loved dance studio serving Placentia and the surrounding communities. Previously located off Kraemer, ADBA has found a new home located at 1840 N. Placentia Avenue. The Art of Dance offers high quality instruction in dance and opportunities to enrich their students' lives. The studio has recently completed tenant improvements and has opened for business. If you or someone you know is looking for dance instruction or is interested in watching one of the many amazing performances, please give the studio a call at (714) 630-3323. Another wonderful addition to Sierra Vista Plaza is **Fearless Taekwondo and Martial Arts**, located at 1876 N. Placentia. Previously located off Kraemer, this Martial Arts Studio brings their family environment to Sierra Vista Plaza, providing instruction for kids aged 3 years to adults. Chief Master Instructor and owner Ivan Seguel is a 4th degree black belt and has dedicated his life to helping students improve physically and mentally. Fearless Taekwondo and Martial Arts just completed tenant improvements and received their business license for their new location. This location is also complete with a juice bar! After you get a great workout or while you wait to pick up your kids, you can purchase a refreshing and healthy juice drink. If you are interested in learning more about martial arts for you or your family, please give Fearless Taekwondo and Martial Arts a call at (714) 237-9988. If you have any questions about either of these businesses or about starting your own business in Placentia, call Development Services at (714) 993-8124.



FIRE AND LIFE SAFETY DEPARTMENT

Mutual Aid Assist—Structure Fire

In the early evening of November 25th, Placentia Fire & Life Safety was dispatched to assist with a three-alarm commercial structure fire in Yorba Linda off of Savi Ranch Parkway. Battalion Chief Davis was assigned to Division C and Truck 2 was on Division D to fight the fire alongside Orange County Fire Authority, Anaheim Fire and Rescue, and the City of Orange's Fire Department.

One civilian was treated and transported to a hospital for smoke inhalation. No firefighters were injured on this call and both the Battalion and Truck were able to return to service in Placentia later that night.



EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Placentia Library District

Weekly Summary – December 2 – December 8, 2022
Library Closure: Friday, December 2

Follow us on social media!
Instagram: @placentialib
Facebook: Placentia Library

Winter Reading

DECEMBER 1, 2022 - JANUARY 13, 2023

Register at placentialibrary.beanstack.org or using the Beanstack App

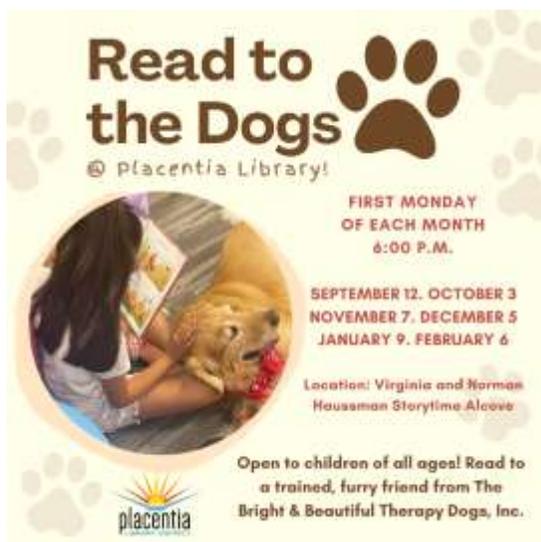
Who doesn't enjoy snuggling up with a good book when it's cold outside? The more you read, the more chances you have to win. Take a little bit of time out of your busy holiday schedule to relax, have fun, learn, and READ! All ages!

Ages 0-13: For every 60 minutes you read (or are read to), you'll earn the chance to win one of our fabulous Kids Grand Prizes. Log those minutes and enter to win prizes on the Beanstack App! Paper logs are also available at the Information Desk.

Ages 14+: For each book you read, you earn a chance at one of our exciting Teen and Adult Grand Prizes.



Children's Programs



READ TO THE DOGS

1st Monday of Each Month, 6:00 p.m.

This Month: December 5

Virginia and Norman Haussman Storytime Alcove

Open to children of all ages! Read to a trained, furry friend from The Bright & Beautiful Therapy Dogs, Inc. – because even dogs like to hear a good tail-chasing tale now and then!

MORNING MEET UPS

December 5

Mondays, 10:00 a.m. – 12:00 p.m.

Crossroads Corner

Join us in the Crossroads Corner area for play time and a chance to meet other families at the library! We will have toys, books, and learning materials available for your children. Encouraged for children 0-4 accompanied by a parent or caregiver.

STORYTIMES

Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove.

Luna, Luna! Bilingual Pajama Storytime

Wednesday, December 7 @ 6:30 p.m.

Miércoles, 7 de Diciembre @ 6:30 p.m.

Once Upon A Storytime (Ages 0-3 with caregiver)

Thursday, December 8 @ 10:00 a.m.

Family Storytime

Saturday, December 3 @ 10:00 a.m.



Looking for a book or library item? Search our online catalog at catalog.placentialibrary.org.

The Hangar DIY Lab

Come explore The Hangar: a do-it-yourself space to design, build, and create. Whether you want to learn a new skill, use our equipment, or just gain inspiration, The Hangar is the place for you! Curious about our space? Stop by during open hours for a tour, or [visit our page on the library website](#).



ADULT & TEEN TAKE AND MAKE KIT PICKUP: POM-POM REINDEER ORNAMENTS

Pickup begins December 1, while supplies last
Once you see how easy these ornaments are, you'll make a whole herd.



ADULT & TEEN TAKE AND MAKE KIT PREORDER: "MOTIVATIONAL" CROSS-STITCH

Preorder December 1-7 to pick up in January
Start your new year off right with a snarky twist on a classic project.

Adult, Teens and Literacy Programs

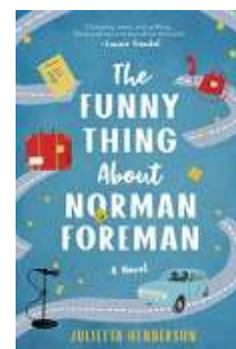
BOOK CLUB

2nd Tuesday of Each Month, 1:00 p.m.

*This month: "The Funny Thing about Norman Foreman" by Julietta Henderson on December 13
Placentia Library Community Meeting Room*

PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

*1st and 3rd Thursdays of Each Month, 6:00 – 7:00 p.m. Next meeting: December 15
Placentia Library Community Meeting Room*



LITERACY

Teach an adult to read. Become a Volunteer Adult Literacy Tutor. Get started at www.placentialibrary.org/literacy.

eBooks and Online Learning

Download thousands of eBooks and eAudiobooks on the Palace app, free with your library card!

Did you know your Placentia library card provides you FREE access to some of the best digital resources, apps and websites available today? Check out our resources page to find your digital library card perks. Connecting is as easy as a few clicks of your mouse.

Many of our databases, like Libby by OverDrive, are available through web or mobile apps.

THE PALACE PROJECT

Palace is a free, easy-to-use e-reader app that lets you find, check out, and read or listen to eBooks and eAudiobooks from the library! To get started, download the Palace app on the App Store or Google Play, select Placentia Library District as your library, and sign in with your library card.

See a full listing of our online resources on our website at www.placentialibrary.org/ebooks-and-online-learning!



Contact us: (714) 528-1906 - information@placentialibrary.org - 411 E. Chapman Ave. Placentia