



Heritage Festival Committee Agenda

January 11, 2012 – 7:00 p.m.

Regular Meeting

Heritage Festival Committee

Bruce Hunt Jr.
Chair

Anne Russell
Vice Chair

Veronica Harlan
Secretary

Carole Nixon
Treasurer

Peggie Yamaguchi
2nd Vice Chair

Jim Cucalon

Bruce Hunt

Tommie Kalman

Frank Perez

City of Placentia
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City of Placentia, CA 92870

Community Services Department
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Fax: (714) 961-0283
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Procedures for Addressing the Heritage Festival Committee

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Heritage Festival Committee encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Heritage Festival Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMITTEE IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (714) 993-8184. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.
(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8184, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

REGULAR MEETING
7:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER

EXECUTIVE COMMITTEE

ROLL CALL: Chair / Bruce Hunt Jr.
Vice Chair / Anne Russell
2nd Vice Chair Peggie Yamaguchi
Secretary/Veronica Harlan
Treasurer/Carole Nixon
Jim Cucalon
Bruce Hunt
Tommie Kalman
Frank Perez

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

At this time, the public is invited to address the Heritage Festival Committee concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Heritage Festival Committee.

COMMITTEE COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Committee member would like formal action on any of the discussed items, it will be placed on a future Agenda.

HERITAGE FESTIVAL AGENDA

1. Minutes
 - a. Regular Meeting – November 9, 2011
Recommended Action: Approve
2. Treasurer's Report – Carole Nixon to provide an updated treasurer's report.
3. Parade Theme – Select a theme for upcoming year.
4. Grand Marshall Nomination – Committee make selection of probable candidates for Grand Marshall.
5. Parade Date – Discuss and finalize down date for the 2012 Heritage Festival & Parade.
6. Fundraiser Committee - Appoint committee members for fundraiser.
7. Sub-Committee Report – Sub-Committee chairpersons to review areas of responsibilities for discussion.

8. Agenda Building – Staff and committee to review agenda items for the next meeting.

ADJOURNMENT

The Heritage Festival Committee Adjourn to a Regular Meeting on Wednesday, January 11, 2012 at 7:00 p.m. in the front conference room located at City Hall, 401 East Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Veronica Harlan, Recording Secretary of the Heritage Festival Committee hereby certify that the Agenda for the January 11, 2012 meeting of the Heritage Festival Committee post January 5, 2012.

Veronica Harlan

Veronica Harlan
Recording Secretary

Heritage Festival Committee
MINUTES of November 9, 2011

Meeting called to order 7:10 p.m.

PLEDGE OF ALLEGIANCE

ROLL CALL, Laurie Arroyo, Gerry Carnevalie, Veronica Harlan, G. R. Hodges, Bruce Hunt, Jr., Bruce Hunt, Tommie Kalman, Janice Lacher, Julie Martinez, Carole Nixon, Anne Russell, Peggie Yamaguchi.

Absent: Jim Cucalon, and Frank Perez

CITY STAFF: Steve Pischel, City Administrative Director; Jon Nicks, Deputy Director Community Services; Veronica Ortiz, Community Services Coordinator

CHAMBER OF COMMERCE: Rosalina Davis, President

Guests: Nelson, Arroyo, Georgia Russell, Tiffini Hunt, Suzanne Wulff, and Councilman Jeremy Yamaguchi

Steve Pischel thanked everyone for there cooperation and participation at the parade.

APPROVAL OF MINUTES: There were corrections to the last minutes made by Suzanne her name was misspelled. **V. Ortiz** mentions that under Car show it should read Auto Restoration vendor. Anne mentioned Scripts are misspelled. **MOTION** to approve the minutes of October 12, 2011 as amended made by **Carole** **SECOND** by **Anne**.

ELECTION OF OFFICERS: Deputy Director of Community Services **Jon Nicks** opened the nominations for the Chairperson with Bruce Hunt Jr. nominated for the position. **MOTION** to close the nominations made by **Bruce Hunt** and **SECOND** by **Anne Russell** **MOTION** by **Anne Russell** to nominate Bruce Hunt Jr. for the Chairperson position and **CARRIED** by a 9-0-0-0 **VOICE VOTE**.

Open the nominations for the Vice Chair with Peggie Yamaguchi nominated for the position. **Peggie Yamaguchi** declines so Anne Russell nominated for the position. **MOTION** to close the nominations by **Bruce Hunt**; **SECOND** by **Tommie Kalman** **MOTION** by **Bruce Hunt** to nominate Anne Russell for the Vice Chair position and **CARRIED** by a 9-0-0-0 **VOICE VOTE**

Open the nominations for the second Vice Chair with Peggie Yamaguchi nominated for the position. **Peggie Yamaguchi** declines so Jim Cucalon nominated for the position. **MOTION** to close the nominate by **Tommie Kalman**; **SECOND** by **Bruce Hunt Jr.** **MOTION** by **Anne Russell** to nominate Jim Cucalon for the 2nd Vice Chair position and **CARRIED** by a 9-0-0-0 **VOICE VOITE**

Open nominations for Secretary with Veronica Harlan nominated for the position.
MOTION to close the nominations by **Anne Russell**; SECOND by **Tommie Kalman**
MOTION by **Anne Russell** to nominate Veronica Harlan for Secretary position and
CARRIED by a 9-0-0-0 VOICE VOTE

Open nominations for Treasurer with Carole Nixon nominated for the position.
MOTION to close the nominations by **Bruce Hunt Jr.** SECOND by **Tommie Kalman**
MOTION by **Bruce Hunt** to nominate Carole Nixon for Treasurer position and
CARRIED by a 9-0-0-0 VOICE VOTE.

TREASURER REPORT: (Carole) distribute and reviewed the financial report for November 9, 2011 period covering October 13, 2011 through November 9, 2011. She states our Heritage Trust at City of Placentia is -\$7,807.64. The net change for Trust account was \$708.70. The Heritage Trust balance at the City is -\$7,098.94. Treasurer's report filed for audit.

Carole distributed a revised copy of October 12, September 14, and September 28, 2011 per Finance and Community Services Listing.

Income: Bruce Hunt has \$600.00 from the opportunity drawing and \$21.95 from Rim of the World school

Invoice of \$440.70 for Brea Trophies

Discussion: **Carole** stated we are \$1,800.00 in debt, and V. Ortiz numbers are \$60.00 higher and do not have the OC Register invoice in the report.

SUBCOMITTEE REPORTS:

Chamber of Commerce (**Rosalina**) **Bruce** mentioned that Rosalina went to the trouble to help with the 50/50 prizes and brought some income. **Rosalina** commended that even with the \$350.00 booth charge they were able to book 28 vendors. She suggests giving business an early start next year to take an opportunity in getting booths discounted. Rosalina like that she rode in the parade this year.

Discussion: A vendor complained of the early breakdown of the showcase because of the band set-up. Laurie suggests having some vendor move as not to move all the vendors early.

Non-Profit Committee (**Julie**) Checking in the vendors was easy and no problems.

Car show committee (**Bruce**) there were 202 cars and 35 registered the day of event. Gave 21 best of show and a special trophy in memory of Geoff Benson.

Discussion: we need to get word out early about no parking in some areas **Bruce** suggests having a police officer give out tickets for those parked in the no parking zones. **Bruce** believes the map handouts to the Community Services staff are best. Laurie suggests big poster signs to the direction of vendors. Some of the car owners complain of grease and smoke near the food vendors.

Food committee (**Gerry**) most of the food vendors sold out and some of the public complained that their food was served cold, but everything else was fine.

Advertising and Entertainment (**Tommie**) she thank everyone for their support. Everyone enjoy the cowboy roper, stilt walkers and mime. The balloon woman was very busy did not get a break. DJ not recommended for next year.

Band Review committee (**Carole**) the judges did not complain this year and Norte Dam hopes to return next year.

Discussion; need to give scripts to DJ. **Peggie** wanted to thank GR Hodges for his hard work in getting the cars from Fairway Ford. **Peggie** recommends having the picture taken of Henry DiCarlo put into a plaque to present to him.

Crafts committee (**Veronica**) no complaints from the crafters and new crafters did very well. All the volunteers were most welcome.

VIP committee (**Laurie**) The reception was well received and the cultural arts commissioners worked well in volunteering. We need the volunteers from cultural arts commissioners to commit early next year.

Discussion: **Laurie** suggests having a large parade line-up of the cars and parents always asking for the position in parade. Have a runner to help parents and have designated t-shirts for the volunteers. Laurie suggests having the Placentia Queen and her court participate next year in the VIP area. The volunteers should be able to have breakfast and lunch. **Rosalina** suggests having coupons so that they can go to the food vendors.

STAFF COMMENTS: (**V. Ortiz**) she suggests having the volunteer tent in and around the staff tent area.

AGENDA ITEMS: Theme, Grand Marshall Nominees, date for the parade and have a subcommittee for fundraiser.

ADJOURNMENT: The meeting adjourned at 9:25 p.m. The next regular meeting will be Wednesday, January 11, 2012, at 7:00 p.m.

Veronica Harlan,
Heritage Committee Secretary