

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

April 6, 2023



"Rich Heritage, Bright Future"

ADMINISTRATION DEPARTMENT

Upcoming CERT Training Course

The City of Placentia will host a Community Emergency Response Team (CERT) training course from May 4th through June 8th. The training will be hosted at the Backs Building, 201 N. Bradford Avenue, on Thursday nights from 5:30 pm—8:30 pm for five weeks. Each night of training will feature a different topic, such as Introduction to Disaster Preparedness, Fire Safety and Utility Controls, Disaster Psychology, and Disaster Medical Operations.

The Placentia Emergency and Health Services Office provides this FEMA-sponsored CERT training to ensure our residents are ready for a large-scale emergency. In addition, CERT training helps develop a city-wide group of citizen volunteers trained and willing to respond to large-scale emergencies in their neighborhoods and throughout the City. Trained members of CERT often assist their neighbors and neighborhoods in many ways, and each person provides invaluable support during large events and emergencies.

To sustain and increase our level of preparedness, free CERT courses are offered to the public several times a year and provide up to 20 hours of training. Upon completion of the CERT training, each participant will be given the option and resources to further their individual training.

[Click here](#) for more information on the CERT Program. If you are interested in taking the next CERT course, please contact (714) 993-8214 or email ppowers@placentia.org. Let's all do our part to be #ReadyPlacentia!

Public Safety Telecommunications Week

At the April 4th City Council Meeting, the City Council proclaimed April 9th through April 15th as 911 Public Safety Telecommunications Week in the City of Placentia. This proclamation recognizes the dedicated Dispatchers whose diligence and professionalism keep Placentia citizens safe each and every day. Mayor Smith presented Placentia Public Safety Communications Center staff with a proclamation certificate.



Get the iPlacentia App:



Follow us on Social Media:



Upcoming Meetings and Events

- 4/11/23 Planning Commission
- 4/12/23 Heritage Festival Committee
- 4/15/23 Shredding & E-Waste Event
- 4/18/23 Proposed Senior/Community Center Meeting
- 4/18/23 City Council Meeting

For additional

information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Arbor Day Proclamation

At the April 4th City Council Meeting, the City Council proclaimed April 28, 2023 as “Arbor Day” in the City of Placentia and urged all citizens to celebrate Arbor Day, to support efforts to protect our trees and woodlands, and to consider planting trees to promote the well-being of this and future generations.



**COME JOIN
OUR TEAM**

WE ARE HIRING:
Public Safety Dispatcher
Public Safety
Communications Supervisor

MINIMUM ENTRY LEVEL QUALIFICATIONS:

- Graduation from high school or G.E.D. equivalent
- Typing net rate of 45 words per minute
- Proof of completing the California P.O.S.T. Entry-Level Dispatcher Selection Text Battery exam is required with a T-Score of 46 or higher

FOR ADDITIONAL INFORMATION ABOUT EACH POSITION:



Now Hiring for Dispatcher and Dispatch Supervisor

The City is excited to announce that we are recruiting for the positions of Public Safety Communications Supervisor and Public Safety Communications Dispatcher. For more information on these positions, including salary, benefits, work schedule, job duties, minimum requirements, and more, please visit www.placentia.org/jobs.

If you are interested in a public sector career with an established agency dedicated to improving the way its employees work, develop, and thrive, this position would be an excellent opportunity for you. Don't wait; apply today!

COMMUNITY SERVICES DEPARTMENT

Easter Eggcitement Event

The City hosted the annual Easter Eggcitement event on Saturday, April 1st at Kraemer Memorial Park at 201 N. Bradford Ave. from 10:00 am to 1:00 pm. The event featured, crafts, games, treats, photos with the Easter Bunny, egg hunt areas for youth ages 0-10 years old and the Rotary Club of Placentia offered a hot dog lunch from 10:00 am to 12:00 pm. The event was a great success with over 1000 people in attendance. The City extends a sincere thank you to the Rotary Club for their support of the event. For more information about future community events, please contact the Community Services Department at (714) 993-8232.





COMMUNITY SERVICES DEPARTMENT

Summer Volunteering Program

Join the Community Services team this summer! The Community Services Department is pleased to announce the Summer Volunteering Program. Junior High School and High School students, aged 13-16, who need volunteer service hours for graduation are encouraged to apply to assist the Community Services staff with multiple activities throughout the City. Participants will gain valuable on-the-job training skills, while being a part of a dynamic team this summer! Volunteers assist with youth sports, P.A.R.K.'s programs, special events, senior programs, and excursions. Applicants must be 13 years of age by June 1, 2023 and reside within the City limits of Placentia or attend a Placentia Yorba Linda Unified School District school. The deadline to apply is May 1, 2023 at 5:30 pm. For more information, please [click here](#) or Community Services at (714) 993-8232.

Proposed Senior/Community Center Project Information and Upcoming Community Meetings

The City of Placentia and the Blue Ribbon Committee have embarked on a project to design a proposed new Senior/Community Center at Tri-City Park. The City Council formed the Blue-Ribbon Committee to assist the City in identifying the need and recommend design components of a proposed Senior/Community Center facility. The proposed facility will provide seniors and residents with a much-needed space to serve the needs of our residents and rapidly growing senior population by offering robust programs and services for all ages. The current Placentia Senior Center is located in the 100-year-old Edwin T. Powell building at 143 S. Bradford Avenue. Current programs include Bingo, knitting and crocheting clubs, exercise classes, movies, and social opportunities, all of which are limited by the size of this historic 4,500-square-foot building. The newly proposed Senior/Community Center is envisioned as a true civic destination in being vibrant, active, and rich with diverse resources, services, technologies, programs, and events, thereby addressing the needs of Placentia's growing senior population. Recently, the Blue Ribbon Committee held a joint meeting with the Parks, Arts, and Recreation Commission, and the Senior Advisory Committee to review and discuss the project. The Commissioners and Committee members participated in a Needs Assessment exercise during the meeting.

The City and the Blue Ribbon Committee are now conducting the Needs Assessment Survey for the proposed Senior/Community Center. We would like your input on your priorities for community activities and spaces for the new facility, as well as on design values and key features. Please complete the brief survey by clicking the link below to share your ideas and help create the vision for this state-of-the-art facility! You may select as many options as you like for each question. Printed copies of the survey will also be available at City Hall at the Community Services Department, and at the Senior Center.

In addition to completing the Needs Assessment survey, you can also participate in one of the upcoming community outreach meetings to learn more about the project and provide your feedback.

For more information about the project, please contact the Community Services Department at (714) 993-8232 or [click here](#) to view the upcoming meeting dates. [Click here to take the Survey](#)

JUST IMAGINE

PROPOSED SENIOR COMMUNITY CENTER

OPPORTUNITIES FOR INPUT

Community Meetings at:

- 1. Aguirre Building**
505 Jefferson St
March 20, 6:00PM – 7:30PM
- 2. Whitten Community Center**
900 S Melrose Street
March 28, 6:00PM – 7:30PM
- 3. Easter EGG-CITEMENT**
Kraemer Park - 201 N. Bradford Ave
April 1, 10:00AM – 1:00PM
- 4. Golden Elementary**
740 Golden Ave
April 18, 6:00PM – 7:30PM
- 5. Backs Community Building**
201 N. Bradford Ave
April 24, 6:00PM – 7:30PM

ONLINE SURVEY:
(February 16 – April 30)

FOR MORE INFORMATION
(714) 993-8232



DEVELOPMENT SERVICES DEPARTMENT

Chapman Corridor Revitalization Plan



The City is embarking on an effort to revitalize Chapman Avenue, between the 57 freeway and Kraemer Boulevard, with enhanced land uses, development standards, and design guidelines tailored to their immediate neighborhood. Coined the “Chapman Corridor,” this stretch of the thoroughfare is envisioned to allow for integrated land use patterns that encourage multimodal travel, walkability, mixed-use development, medium- to high-density residential, public/private open space opportunities, and high-quality urban design that is in scale with both a respective property and its surrounding area. The goal is to encourage a network of cohesive developments that revitalizes the corridor, provides a path to the Old Town and Packing House Districts, and anchor the westerly city boundary with the City’s Civic Center to the east.



Figure 1: Conceptual project boundary contained in the online survey of the proposed Chapman Corridor

On October 1, 2019, City Council adopted the comprehensive General Plan Update. This update included all Elements of the General Plan except the Housing Element, which will come before the City Council as an amended document. The adopted Land Use Element of the 2019 General Plan strongly encourages enhancements and improvements to the visual image, physical design characteristics, economic vitality, and infrastructure of the Chapman Corridor. The current effort to develop the Chapman Corridor Revitalization Plan aims to bring this vision to fruition.

The City has been coordinating a variety of outreach efforts that will be disseminated to the public at large, including property owners, business owners, and stakeholders. These outreach efforts will be provided via fliers, social media postings, and on the City's website at www.placentia.org/chapmancorridor, as a means of engaging the community and keeping the public up-to-date with the latest developments of the plan. One such effort is through an online survey that is intended to allow the public to provide feedback on the proposed plan. The survey can be accessed at <https://arcg.is/0qn1Ci0>.

Should you have any questions regarding the status or progress of the Chapman Corridor Revitalization Plan, please feel free to contact the Development Services Department at (714) 993-8124.



FIRE AND LIFE SAFETY DEPARTMENT

Easter Eggcitement Event

On Saturday, April 1st, Placentia Fire & Life Safety attended the City's Easter Eggcitement event at Kraemer Memorial Park. Engine 1 was on full display and the crews were able to answer questions about their equipment, hand out firefighter hats and sticker badges, and meet the Placentia community. The crews always enjoy the opportunity to talk about life in the fire service, and to show off the gear and tools that they use on the job.



POLICE DEPARTMENT

Soccer Camp at Melrose Elementary School

The Placentia Police Department, in partnership with the OC District Attorney's Office, held a soccer camp at Melrose Elementary School. This soccer camp was for students at Ruby, Melrose and Topaz Elementary Schools who are in the Orange County Gang Reduction Intervention Partnership (OC GRIP) program. OC GRIP operates in over 60 schools countywide with the goal of preventing minors from joining criminal street gangs. The students invited to the soccer camp earned the opportunity to participate by improving their academics, attendance, and overall attitude during this school year. During the three day camp, members of the North County SWAT team, Placentia Police Traffic Bureau, and K9 officers held demonstrations, showed the kids some of the equipment they use, and had discussions with the students.



PUBLIC WORKS DEPARTMENT

April is Earth Month

Earth Day 2023 is on Saturday, April 22, 2023 and it marks the 53rd anniversary of this celebration! This year's theme is "Invest in Our Planet." In honor of Earth Day, the City will be sharing environmental and earth-friendly education with the community throughout the month of April. Each week in April, we will be focusing on a sustainability topic and sharing facts and things you can do to make a positive impact on the environment. The topics of focus will be: Reducing Food Waste, Reusing Household Items, Water and Energy Conservation, and Recycling. In addition, residents can participate in a weekly giveaway to win prizes that will help you become more sustainable at home! Visit www.earthday.org to learn more about this year's theme, Invest in our Planet, and learn how to take action and educate yourself and family this Earth Day.



PUBLIC WORKS DEPARTMENT

Reducing Food Waste

Did you know that 30-40% of all available food in the U.S. is wasted? In California, nearly 6 million tons of food waste are thrown away every year. Wasted food refers to edible food that is not eaten for one reason or another. Inedible food scraps such as banana peels, apple cores, and bones are not included. Edible food is discarded at every point along the food chain: on farms and fishing boats, during processing and distribution, in retail stores, in restaurants, and at home. Households are responsible for the largest portion of all food waste. Once wasted food reaches landfills, it produces methane, a form of climate pollution that is up to 72 times more potent than carbon dioxide. According to the U.S Environmental Protection Agency, food is the single largest waste stream in landfills. Reducing food waste has environmental, economic, and social benefits. By making small changes in how you shop, store, and prepare food, you can toss less, eat well, save money, and help preserve the valuable resources used to produce and distribute food from going to waste.

Below are four strategies you can implement to start reducing food waste at home:

- **Smart Shopping:** Before you go grocery shopping, make a list with meals in mind for the week. This starts with “shopping your kitchen first,” which means checking for ingredients you already have on hand. Next, consider how many meals you will be likely to eat at home before you next go shopping, and buy accordingly.
- **Smart Storage:** Store fruits and vegetables for maximum freshness by researching which fruits and vegetables last longer inside or outside the fridge.
- **Smart Prep:** Prep your perishables as soon as possible and, if possible, when you return from your grocery shopping trip. This will make it easier to cook meals later in the week, saving time, effort, and money.
- **Smart Saving:** Be mindful of old ingredients and leftovers you need to use up. This can be achieved by moving food that’s likely to spoil soon to the front of the shelf or a designated “eat now” area.

[Click here](#) to download the above infographic to save and/or print at home to use as a tool. For more information and helpful tips for reducing food waste, visit www.stopfoodwaste.org/resources, www.usda.gov/foodlossandwaste, and www.epa.gov/recycle/preventing-wasted-food-home.

To enter the first giveaway, please [click here](#).





PUBLIC WORKS DEPARTMENT

Upcoming City Shredding and E-Waste Recycling Event

The City of Placentia invites Placentia residents and businesses to participate in a free community Shredding & E-Waste Recycling Event on Saturday, April 15th from 8:00 am to 12:00 pm at Placentia Civic Center (401 East Chapman Avenue). Paper Depot will be present at the event to destroy confidential documents on-site. Limit four (4) banker box-size containers from each household or business located in Placentia. Residents are asked to please place items in the trunk for easy access, and if material is in a 3-ring binder, please remove before shredding. Attan Recycling will be present to collect e-waste. For more information about accepted e-waste items, please contact Cathy Nguyen, Environmental Services Coordinator, at (714) 993-8123 or cnguyen@placentia.org.

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Placentia Library District

Weekly Summary – April 7-13, 2023

Follow us on social media!
Instagram: @placentialib
Facebook: Placentia Library

The Library will be closed on Sunday, April 9.

Children's Programs

STORYTIMES

Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove.

Family Storytime

Saturday, April 8 @ 10:00 a.m.

Luna, Luna! Bilingual Pajama Storytime

Wednesday, April 12 @ 6:30 p.m.
Miércoles, 12 de Abril @ 6:30 p.m.

Baby Giggles and Wiggles Storytime

Thursday, April 13 @ 10:00 a.m.

MORNING MEET UPS

Monday, April 10

Mondays, 10:00 a.m. – 12:00 p.m.

Crossroads Corner

Join us in the Crossroads Corner area for play time and a chance to meet other families at the library! We will have toys, books, and learning materials available for your children. Encouraged for children 0-4 accompanied by a parent or caregiver.

READ TO THE DOGS

First Monday of Each Month, 6:00 p.m.

Next Month: May 1

Virginia and Norman Haussman Storytime Alcove

Open to children of all ages! Read to a trained, furry friend from The Bright and Beautiful Therapy Dogs, Inc. - because even dogs like to hear a good tail-chasing tale now and then!



eBooks and Online Learning

Did you know your Placentia library card provides you FREE access to some of the best digital resources, apps and websites available today? Check out our resources page to find your digital library card perks. Connecting is as easy as a few clicks of your mouse.

FREEGAL

Enjoy access to 15+ million songs from 200+ genres with Freegal. Streaming is unlimited and you can download up to 5 songs each week, yours to keep until you delete. Create, save, and share playlists!

See a full listing of our online resources on our website at www.placentialibrary.org/ebooks-and-online-learning!

YOUR GOTO MUSIC SITE



Looking for a book or library item? Search our online catalog at catalog.placentialibrary.org.

The Hangar DIY Lab

Come explore The Hangar: a do-it-yourself space to design, build, and create. Whether you want to learn a new skill, use our equipment, or just gain inspiration, The Hangar is the place for you! Curious about our space? Stop by during open hours for a tour, or [visit our page on the library website](#).



ADULT & TEEN TAKE AND MAKE KIT PICKUP: BOTANICAL TEA TOWELS

Pickup began April 1, while supplies last

Bring some whimsy to your kitchen with this Botanical Tea Towel. Learn about the technique of flower pounding to create beautiful prints.



ADULT & TEEN TAKE AND MAKE PREORDER: BEADED DAISY CHAINS

Preorder April 1-7 to pick up in May

Bring back the '90s with these beaded daisy chains. Give as a gift, or keep for yourself!

SUNDAY 1:00 - 4:30 P.M.
TUESDAY 12:00 - 7:30 P.M.*
THURSDAY 12:00 - 7:30 P.M.*
SATURDAY 9:00 A.M. - 12:30 P.M.

**CLOSED 4:30 - 5:30 P.M.*

Occupancy limit and hours are subject to change. Be sure to check for upcoming closure dates!

placentialibrary.org/hangar-diy-lab

Adult, Teen, and Literacy Programs

BOOK CLUB

2nd Tuesday of Each Month, 1:00 p.m.

This Week: "The Enchanted April" by Elizabeth Von Arnim on April 11
Placentia Library Community Meeting Room

PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

*1st and 3rd Thursdays of Each Month,
6:00 – 7:00 p.m.*

Next Meeting: April 20

Placentia Library Community Meeting Room

LITERACY

Teach an adult to read. Become a Volunteer Adult Literacy Tutor. Get started at www.placentialibrary.org/literacy.

Read, Write, Speak Club

Friday, April 7

Fridays, 9:30 – 11:00 a.m.

Placentia Library Community Meeting Room

The Read, Write, Speak Club is an opportunity to chat with other English language learners in a relaxed and comfortable environment. Learn new vocabulary, improve reading and writing, and sharpen your pronunciation skills.

MAY VIRTUAL MEDITATION SERIES

Zoom Virtual Meeting

Wednesdays in May

7:00 - 7:30 p.m.

Registration begins April 3



Book Club
placentia

April 11:
The Enchanted April by Elizabeth Von Arnim

Second Tuesday of Each Month
1:00 - 2:00 p.m.
Placentia Library Community Meeting Room

Next Month:
May 9:
The Caretakers by Eliza Maxwell

MAY VIRTUAL MEDITATION SERIES
ZOOM VIRTUAL MEETING
WEDNESDAYS IN MAY
7:00 - 7:30 P.M.

Class schedule:

- May 3**
Basic science and mindfulness of the breath
- May 10**
Relaxing the body through the body scan
- May 17**
Mindful walking, eating, and other everyday activities

Registration begins **April 3, 2023** at placentialibrary.org/meditation.