



Heritage Committee Agenda

May 17, 2023 – 6:00 p.m.

Regular Meeting

Heritage Committee

Kenny Binnings
Chair

Patti Martin
Vice Chair

Carole Nixon
Treasurer

Frank Perez

Meredith Castillo

Martin Gonzalez

Michele Severson

VACANT

Procedures for Addressing the Heritage Committee

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Heritage Committee encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Heritage Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMITTEE IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at cityclerk@placentia.org or by calling (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.

(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8232, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

City of Placentia
401 E Chapman Avenue
City of Placentia, CA 92870

Community Services Department
Phone: (714) 993-8232
Fax: (714) 961-0283
Website: www.placentia.org

REGULAR MEETING

May 17, 2023, 6:00 p.m. – City Hall Front Community Room

MEETING CALLED TO ORDER

PLEDGE OF ALLEGIANCE

EXECUTIVE COMMITTEE

ROLL CALL: Chair / Kenny Binnings
Vice Chair / Patti Martin
Treasurer / Carole Nixon
Frank Perez
Meredith Castillo
Martin Gonzalez
Michele Severson
VACANT

ORAL COMMUNICATIONS

At this time, the public is invited to address the Heritage Festival Committee concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Heritage Festival Committee.

COMMITTEE COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Committee member would like formal action on any of the discussed items, it will be placed on a future Agenda.

HERITAGE COMMITTEE AGENDA

1. Minutes
 - a. Adjourned Regular meeting
February 08, 2023/April 26,2023
Recommended Action: Approve
2. Review of City Council Presentation: Staff to review and discuss City Council presentation.
3. Implementation of Sub-Committees: Staff and Committee to discuss potential sub-committees and their responsibilities.
4. Sponsorship: Committee to discuss potential sponsorship opportunities.
5. Placentia Community Foundation Support: Staff and Committee to discuss Foundation support on 2023 event.

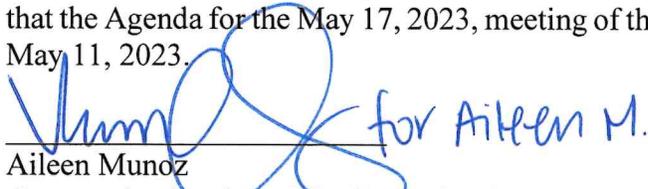
6. Volunteers: Discussion of potential volunteer groups.
7. Staff Comments: Staff to provide updates and discuss areas of responsibilities.
8. Agenda Building: Staff and committee to review agenda items for the next meeting.

ADJOURNMENT

The Heritage Committee Adjourn to the next regular meeting on Wednesday, June 14, 2023, at 6:00 p.m. in the Community Meeting Room located at City Hall, 401 East Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Aileen Munoz, Community Services Coordinator/Heritage Festival Staff Liaison, hereby certify that the Agenda for the May 17, 2023, meeting of the Heritage Committee was posted on Thursday, May 11, 2023.

A handwritten signature in blue ink, appearing to read 'Aileen M.', is written over a horizontal line. To the right of the signature, the text 'for Aileen M.' is written in the same blue ink.

Aileen Munoz
Community Services Coordinator/Heritage Committee Staff Liaison

Heritage Committee
MINUTES of April 26th, 2022

Meeting called to order at 6:07 p.m.

PLEDGE OF ALLEGIANCE

HERITAGE COMMITTEE: Kenny Binnings, Patti Martin, Carole Nixon, Meredith Castillo,

GUEST: Police Chief Butts, Patrol Lieutenant Millsap, Traffic Sergeant Garza, Fire Chief Dobine, Council Member Kerwin, Mayor Pro-Term Yamaguchi

ABSENT: Michele Severson, Martin Gonzalez

ORAL COMMUNICATIONS: Police Chief Butts provided feedback regarding past Heritage Festival concerns. These concerns are regarding the average temperature weather as well as the wellbeing of those involved in the parade. He has suggested shortening the parade length to better accommodate the amount of police officers and explorers on hand. He has also suggested moving the date of the Heritage Festival to one later in the month, or to November to further mitigate the chances of heat-related accidents.

Fire Chief Dobine addressed the Committee and informed them that similar to the Police department, they also need to supervise the event and need to still have personnel on duty to respond to any 911 calls in the City. He informed the Committee that they contract with Lynch EMS to provide additional emergency paramedics for the Heritage Festival.

CITY STAFF: Community Services Director Karen Crocker, Community Services Supervisor Veronica Ortiz, Community Services Coordinator Aileen Muñoz, Management Analyst Madelinne Villapando, Community Services Coordinator Matt Brand

COMMITTEE COMMENTS AND REPORTS:

1. **MINUTES:**

The minutes for February 8th, 2023, were tabled for the next regular meeting.

2. **Date Change:**

Director Crocker began discussions regarding a proposed date change. She informed the Committee that City staff would like to propose changing the date of the Heritage Festival to November 4th.

Treasurer Nixon voiced concern of potentially losing out on many band review participants if the date of the festival is pushed too far back towards November. She informed the

Committee and City staff that some bands would have prior commitments closer to the start of their season.

3. Parade/Band Review Route:

Chiefs Butts and Dobine addressed the Committee recommending there be a change and shortening of the parade route. This would be done to help address the issue of gaps in the parade as well as decreasing the likelihood of heat-related illnesses of the band participants.

4. Limitation of Band Entries:

Director Crocker addressed the Committee regarding limiting the number of Band Review entries. She brought up this issue as there was a noticeable difference between the number of bands and non-band parade entries during the 2022 Heritage Festival.

5. Implementation of the Heat Index Policy:

Director Crocker presented a prepared Heat Index Policy to the Committee and guest speakers. Coordinator Brand informed the Committee that depending on the expected weather for the event, they can implement different “dress-down” options for the marching bands which will be attending. Such options include but are not limited to, allowing baseball hats which provide shade for the wearer as well as allowing the bands to wear matching t-shirt from their schools in lieu of the standard uniforms to prevent them from overheating and exhausting themselves.

6. Implementation of Increased Vendor/Participation Fees:

Supervisor Ortiz discussed proposed fee changes for the upcoming Heritage Festival. Such changes would include the Band Review for Placentia-Yorba Linda Unified School District bands being at \$200. The increased fees will provide for better fiscal responsibility and less city subsidy for the event.

7. Agenda Building:

Items to be included in the next meeting agenda: expansion of committee (spots), review City Council presentation, discussion of alternate dates, implementation of sub-committees, sponsorships, community foundation support, volunteers: cert/citizens academy.

ADJOURNMENT: Vice Chair Martin **MOTIONED** to adjourn the meeting and was **SECONDED** by Committee Member Castillo. Motion carried. The meeting adjourned at 7:50p.m. to the next meeting on Wednesday, May 17th, 2023, at 6:00 P.M.