

City Administrator's
Weekly Briefing

From: *Damien R. Arrula*

May 18, 2023



“Rich Heritage, Bright Future”

ADMINISTRATION DEPARTMENT

First Responders Recognition Breakfast

The Placentia Chamber of Commerce hosted their Annual First Responders Recognition Breakfast on Thursday, May 18th in Old Town Placentia. The event celebrated our local First Responders with a breakfast and award ceremony in their honor. Firefighters, Police/Law Enforcement, Emergency Medical Services, and Dispatch personnel came together to enjoy a breakfast to celebrate their hard work, dedication and commitment to our community.

2023 Honorees				
Placentia Police Department	Placentia Fire and Life Safety Department	Placentia Public Safety Communications	Lynch Ambulance	Emergency Ambulance Services
Nathan Iniguez, Police Officer	Cathy Lomeli, Firefighter	Angelica Ramos, Public Safety Communications Dispatcher	Luke Holland, Paramedic	Martiniano Mondragon, Paramedic



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Upcoming Meetings and Events

- 5/29/23 Memorial Day—City Facilities Closure
- 6/6/23 City Council Meeting
- 6/13/23 Planning Commission
- 6/20/23 City Council Meeting
- 6/21/23 Blue Ribbon Committee

For additional

information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Local Hazard Mitigation Plan—Public Outreach Survey

Help the City develop the 2023 Local Hazard Mitigation Plan! Floods, earthquakes, fires, and severe weather are just a few of the hazards of concern to our City. While natural hazards such as these cannot be prevented, a Local Hazard Mitigation Plan (LHMP) forms the foundation for a community's long-term strategy to reduce disaster losses by breaking the repeated cycle of disaster damage and reconstruction. Communities with a FEMA-approved LHMP are eligible to apply for both pre- and post-disaster mitigation grant funding and are better positioned to respond and recover when disasters occur.

The City of Placentia is conducting a public outreach survey to better understand our community as it pertains to hazards. We want to know which hazards our community is concerned about and the level of preparedness within our community. Please take a minute to complete the survey by visiting www.surveymonkey.com/r/RX9G9TV.

COMMUNITY SERVICES DEPARTMENT

Community Services Summer Jobs Now Open

Community Services is looking for energetic people to fill part-time positions as Community Services Leaders and Lifeguard staff for the summer Aquatics Program. Community Services Leaders participate in a variety of activities including youth sports, arts and crafts, camps, special events, and City-sponsored excursions. Lifeguards have an opportunity to teach youth swim lessons and lead recreational swim activities. The City of Placentia offers competitive salaries and flexible schedules.

Please [click here](#) to view the job opportunities or call Human Resources at (714) 993-8141 for more information.

Senior Center Celebrates Mother's Day

To commemorate Mother's Day, on May 12th, the Placentia Senior Center hosted its annual Mother's Day celebration to show appreciation for all the mothers who visit the center. The seniors had the opportunity to gather and socialize and were treated to an authentic Mexican lunch from local favorite, El Farolito Restaurant. It was a great way to bring the seniors together as a community. After lunch, the seniors enjoyed a live performance from the group Mariachi Los Pasajeros. The seniors danced together, enjoying the energetic music and singing from the mariachi group. As the party ended, each mother was gifted a rose to show how much they are loved and appreciated. Overall, the event was a wonderful way to celebrate Mother's Day and show appreciation for our seniors. For more information on Senior programming, please contact the Senior Center at (714) 986-2332.





COMMUNITY SERVICES DEPARTMENT

3rd Annual Health and Wellness Fair

LOT318 (Loving Others in Truth) will be hosting its 3rd Annual Health and Wellness Fair at Kraemer Memorial Park on Monday, May 29th from 12:00 pm to 4:00 pm. The event will feature game booths, carnival rides, photo booths, raffle and various health and wellness resources such as an eye check, ask a doctor, and more! The entire community is invited to participate in this Memorial Day Good Life Celebration. For more information, please visit www.lot318.com.

Register NOW for Summer Day Camp

The City of Placentia will offer a 9 week Summer Day Camp program this summer from June 26th – August 25th. The program will operate at the Aguirre Building at 505 Jefferson St. at Champions Sports Complex from 7:00 am – 6:00 pm, Monday through Friday. Each week campers will participate in themed activities and enjoy arts and crafts, sports, games, and excursions. Campers will need to provide their own lunch, drinks, and snacks, daily. Registration cost is \$150.00 per camper, per week, with the exception of the July 4th week, with an adjusted fee of \$120.00. For more information, please contact the Community Services Department at (714) 993-8232 or visit www.placentia.org/classes. [Click here](#) to view the camp flyer.

Summer 2023 Recreation Class Registration

Registration for summer programs begins online and in-person on **Thursday, June 1st**. Swim lessons, sports programs, fitness classes, virtual classes, science camps, music, and art classes will all be offered this summer! All programs and classes are filled on a first-come, first-serve basis. To browse the Placentia Palm Quarterly for available classes and programs [click here](#). Complete your registration online by visiting www.placentia.org/classes. In-person registration is available at Placentia City Hall, 401 E. Chapman Avenue, between the hours of 7:30 am to 6:00 pm. For more information, please contact the Community Services Department at (714) 993-8232.

Please note: Online registration will begin at 12:00 am on Thursday, June 1st.

FIRE AND LIFE SAFETY DEPARTMENT

First Responders Breakfast

On Thursday, May 18th, the Placentia Chamber of Commerce hosted its annual First Responder Recognition Breakfast. This year, Placentia Fire and Life Safety recognized Firefighter Cathy Lomeli. On January 25, 2023, Firefighter Lomeli was critical in translating and communicating on behalf of the victims of a multi-casualty vehicle crash on Orangethorpe and Melrose Ave.

Firefighter Lomeli remained calm and assisted the patients to the best of her ability, including a young boy who later recovered from his injuries. In times of crisis, we recognize those who can remain calm and show empathy and compassion for others on what may be the worst day of their lives. Congratulations to Firefighter Lomeli for demonstrating the attitude and expectations of Placentia Fire!





DEVELOPMENT SERVICES DEPARTMENT

Chapman Corridor Revitalization Plan



The City is embarking on an effort to revitalize Chapman Avenue, between the 57 freeway and Kraemer Boulevard, with enhanced land uses, development standards, and design guidelines tailored to their immediate neighborhood. Coined the “Chapman Corridor,” this stretch of the thoroughfare is envisioned to allow for integrated land use patterns that encourage multimodal travel, walkability, mixed-use development, medium- to high-density residential, public/private open space opportunities, and high-quality urban design that is in scale with both a respective property and its surrounding area. The goal is to encourage a network of cohesive developments that revitalizes the corridor, provides a path to the Old Town and Packing House Districts, and anchor the westerly city boundary with the City’s Civic Center to the east.



Figure 1: Conceptual project boundary contained in the online survey of the proposed Chapman Corridor

On October 1, 2019, City Council adopted the comprehensive General Plan Update. This update included all Elements of the General Plan except the Housing Element, which will come before this City Council as an amended document. The adopted Land Use Element of the 2019 General Plan strongly encourages enhancements and improvements to the visual image, physical design characteristics, economic vitality, and infrastructure of the Chapman Corridor. The current effort to develop the Chapman Corridor Revitalization Plan aims to bring this vision to fruition.

The City has and will be coordinating a variety of outreach efforts that will be disseminated to the public at large, including property owners, business owners, and stakeholders. These outreach efforts will be provided via fliers, social media postings, and on the City's website at www.placentia.org/chapmancorridor, as a means of engaging the community and keep the public up-to-date with the latest developments of the plan. One such effort is through an online survey that is intended to allow the public to provide feedback on the proposed plan. The survey can be found in both English and Spanish and can be accessed at <https://arcg.is/0qn1Ci0> (English) or <https://arcg.is/1mTO0z0> (Spanish). Be advised that the surveys will be up for a limited time and will be closed for public input after **Saturday, June 3rd.**

Should you have any questions regarding the status or progress of the Chapman Corridor Revitalization Plan, please feel free to contact the Development Services Department at (714) 993-8124.



POLICE DEPARTMENT

Placentia Police School Resource Officer Presentation at Kraemer Middle School

On Wednesday, May 17th, El Dorado High School Resource Officer Valdez presented at a Community Event hosted by Kraemer Middle School. The event was offered to parents and families of Valencia High, Kraemer Middle, Tyne's, Van Buren, Ruby, Morse, and Topaz Elementary schools.

Officer Valdez spoke to those in attendance about the role of a School Resource Officer, explaining he is a sworn Placentia Police Officer and talking to them about the role families play in supporting their students, the staff of the schools, and the School Resource Officer.

He also addressed the increasing dangers of social media and the accessibility of drugs through it, specifically Fentanyl. Additionally, he went over the many types of narcotics and paraphernalia available and what they can look like in various forms.

Officer Valdez and the Administration of Kraemer Middle School provided useful tools for families to stay educated and aware of the constantly changing environment of social media and its impact on students.

DRUG ENFORCEMENT ADMINISTRATION

EMOJI DRUG CODE | DECODED

COMMON EMOJI CODES

FAKE PRESCRIPTION DRUGS

PERCOCET & OXYCODONE: 🍌 🍌 🍌 P 🍌 🍌
 XANAX: 🍌 🍌 🍌 🚚 🍌
 ADDERALL: 🍌 A- 🍌

DEALER SIGNALS

DEALER ADVERTISING: 🗣️ 🗣️ 🗣️ 💰 🗣️ 🗣️
 HIGH POTENCY: 🚀 🍌 🍌
 UNIVERSAL FOR DRUGS: 🍌 🍌 🍌
 LARGE BATCH: 🍌 🍌 🍌 🍌 🍌

OTHER DRUGS

METH: 🍌 🍌 🍌 🍌 🍌
 HEROIN: 🍌 🍌 🍌
 COCAINE: 🍌 🍌 🍌 🍌 🍌 🍌 🍌 🍌
 MDMA & MOLLIES: 🍌 🍌 🍌 🍌 🍌
 MUSHROOMS: 🍌 🍌 🍌
 COUGH SYRUP: 🍌 🍌 🍌 🍌 🍌
 MARIJUANA: 🍌 🍌 🍌 🍌 🍌 🍌 🍌 🍌

This reference guide is intended to give parents, caregivers, educators, and other influencers a better sense of how emojis are being used in conjunction with illegal drugs. Fake prescription pills, commonly laced with deadly fentanyl and methamphetamine, are often sold on social media and e-commerce platforms - making them available to anyone with a smartphone.

#ONEPILLCANKILL Disclaimer: These emojis reflect common examples found in DEA investigations. This list is not all-inclusive, and the images above are a representative sample.

What Every Parent and Caregiver Needs to Know About FAKE PILLS

DRUG ENFORCEMENT ADMINISTRATION - Public Safety Alert

What is fentanyl?

- It is a deadly synthetic opioid that is being pressed into fake pills or cut into heroin, cocaine, and other street drugs to drive addiction.

FENTANYL IS 50x MORE POTENT THAN HEROIN

What are fake pills?

- The Sinaloa Cartel and Cartel de Jalisco Nueva Generacion are making fentanyl and pressing it into fake pills. Fake pills are made to look like OxyContin®, Xanax®, Adderall®, and other pharmaceuticals. These fake pills contain no legitimate medicine.
- Fentanyl is also made in a rainbow of colors so it looks like candy.

Why is fentanyl so dangerous?

- DEA lab testing reveals that four out of every ten fake pills with fentanyl contain a potentially lethal dose.

What are the physical and mental effects of fentanyl?

- Fentanyl use can cause confusion, drowsiness, dizziness, nausea, vomiting, changes in pupil size, cold and clammy skin, coma, and respiratory failure leading to death.

Visit www.dea.gov/onepill for more information and resources for parents and caregivers

ONE PILL CAN KILL

*Photos of fake pills do not represent all available fake pills.

Data as of September 2022

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Placentia Library District

Weekly Summary – May 19-25, 2023

Follow us on social media!
Instagram: @placentialib
Facebook: Placentia Library

Children's Programs

STORYTIMES

Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove.

Family Storytime

Saturday, May 20 @ 10:00 a.m.

Luna, Luna! Bilingual Pajama Storytime

Wednesday, May 24 @ 6:30 p.m.

Miércoles, 24 de Mayo @ 6:30 p.m.

Baby Giggles and Wiggles Storytime

Thursday, May 25 @ 10:00 a.m.

MORNING MEET UPS

Monday, May 22

Mondays, 10:00 a.m. – 12:00 p.m.

Crossroads Corner

Join us in the Crossroads Corner area for play time and a chance to meet other families at the library! We will have toys, books, and learning materials available for your children. Encouraged for children 0-4 accompanied by a parent or caregiver.

READ TO THE DOGS

Next Month: June 5

First Monday of Each Month, 6:00 p.m.

Virginia and Norman Haussman Storytime Alcove

Open to children of all ages! Read to a trained, furry friend from The Bright and Beautiful Therapy Dogs, Inc. - because even dogs like to hear a good tail-chasing tale now and then!



eBooks and Online Learning

Did you know your Placentia library card provides you FREE access to some of the best digital resources, apps and websites available today? Check out our resources page to find your digital library card perks. Connecting is as easy as a few clicks of your mouse.

See a full listing of our online resources on our website at www.placentialibrary.org/ebooks-and-online-learning!

TRUEFLIX

TrueFlix is a multimedia resource from Scholastic for students in grades 3-7 offering eBooks, videos and other media with social studies and science topics.



Looking for a book or library item? Search our online catalog at catalog.placentialibrary.org.

The Hangar DIY Lab

Come explore The Hangar: a do-it-yourself space to design, build, and create. Whether you want to learn a new skill, use our equipment, or just gain inspiration, The Hangar is the place for you! Curious about our space? Stop by during open hours for a tour, or [visit our page on the library website](#).



ADULT & TEEN TAKE AND MAKE KIT PICKUP: BEADED DAISY CHAINS

Pickup began May 1, while supplies last
Bring back the '90s with these beaded daisy chains.
Give as a gift, or keep for yourself!



The Hangar
Where imagination and inspiration take flight!

SUNDAY 1:00 - 4:30 P.M.
TUESDAY 12:00 - 7:30 P.M.*
THURSDAY 12:00 - 7:30 P.M.*
SATURDAY 9:00 A.M. - 12:30 P.M.
*CLOSED 4:30 - 5:30 P.M.

Occupancy limit and hours are subject to change.
Be sure to check for upcoming closure dates!
placentialibrary.org/hangar-diy-tab 

Adult, Teen, and Literacy Programs

PAINTING IN THE STACKS / PINTANDO ENTRE LOS LIBROS

Saturday, May 20 / Sabado, May 20

1:00 – 2:00 p.m.

Placentia Library Community Meeting Room

Flor from Flower Fields Art Studio will guide you step by step through creating your own canvas painting. No experience required! All materials provided. Wear clothes you can get paint on. Class will be bilingual in Spanish and English.

Flor, de Flower Fields Art Studio, te guiará paso a paso en la creación de tu propia pintura en lienzo. ¡No se necesita experiencia! Todos los materiales serán proporcionados. Use ropa que pueda mancharse con pintura. La clase será bilingüe en español e inglés.

YOGA AT THE LIBRARY

Saturday, May 20

Saturdays at 10:30 a.m.

Placentia Library Lawn

Discover yoga for your body and mind with Good Moodra Yoga. Relax and flow into each pose as you enjoy the sunshine from our library lawn. Students of all levels welcome. Bring your own mat. Check website for cancellation notices.

BOOK CLUB

2nd Tuesday of Each Month, 1:00 p.m.

Next Month: "Good Egg" by Rebecca Hardiman on June 13

Placentia Library Community Meeting Room

LITERACY

Teach an adult to read. Become a Volunteer Adult Literacy Tutor. Get started at www.placentialibrary.org/literacy.

Read, Write, Speak Club

Friday, May 19

Fridays, 9:30 – 11:00 a.m.

Placentia Library Community Meeting Room

The Read, Write, Speak Club is an opportunity to chat with other English language learners in a relaxed and comfortable environment. Learn new vocabulary, improve reading and writing, and sharpen your pronunciation skills.



**PAINTING —
in the Stacks
— PINTANDO
entre los Libros**

SATURDAY, MAY 20
SÁBADO, 20 DE MAYO
1:00 P.M. - 2:30 P.M.

PLACENTIA LIBRARY
COMMUNITY MEETING ROOM



REGISTRATION BEGINS MAY 1 AT
REGISTRO COMIENZA EL 1 DE MAYO EN
PLACENTIALIBRARY.ORG/ART