

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

June 8, 2023



“Rich Heritage, Bright Future”

ADMINISTRATION DEPARTMENT

Replace Your Ride Program

The South Coast Air Quality Management District Governing Board approved \$40 million in funds from the California Air Resources Board for the Replace Your Ride program. Eligible participants can receive up to \$12,000 per voucher later this fall, an increase from the current amount of \$9,500, to purchase a newer more fuel-efficient vehicle at reduced cost, in exchange for retiring their older gas or diesel-powered vehicle. Applicants can also choose to scrap their older vehicle in exchange for a voucher that can be used for an electric bike, car sharing, or public transportation passes.

To be eligible for the program, applicants must:

1. Not exceed household income requirements based on family size and federal poverty rates
2. Own the vehicle for at least 12 months prior to the date of application submittal
3. Clear any liens from the vehicle title
4. Turn in an older gas- or diesel-powered car for scrapping

For a full list of requirements and to apply for free, please visit www.ReplaceYourRide.com and select the Get Started tab. If you are interested in applying, please determine eligibility, or call (844) 797-2223 for more information.

Public Safety Communications Center Lifesaver Award

The Public Safety Communications Center recently received a call from a female who stated her 45 year old husband was having a heart attack. The caller was distraught and difficult to understand, but Dispatcher Melissa recognized the need to begin CPR instructions. The caller provided CPR to her husband until Officers and Paramedics arrived on scene and took over. The Paramedics successfully achieved ROSC after the patient was given 2 epi and was defibrillated twice.

Dispatcher Melissa played an important role in saving a Placentia resident and has earned a lifesaver pin! Great job, Melissa!



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Upcoming Meetings and Events

- 6/13/23 Planning Commission
- 6/20/23 City Council Meeting
- 6/21/23 Blue Ribbon Committee
- 6/30/23 Movies in the Park—Smurfs: the Lost Village
- 7/4/23 Independence Day—City Facilities Closure

For additional information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Local Hazard Mitigation Plan—Public Outreach Survey

Help the City develop the 2023 Local Hazard Mitigation Plan! Floods, earthquakes, fires, and severe weather are just a few of the hazards of concern to our City. While natural hazards such as these cannot be prevented, a Local Hazard Mitigation Plan (LHMP) forms the foundation for a community's long-term strategy to reduce disaster losses by breaking the repeated cycle of disaster damage and reconstruction. Communities with a FEMA-approved LHMP are eligible to apply for both pre- and post-disaster mitigation grant funding and are better positioned to respond and recover when disasters occur. The City of Placentia is conducting a public outreach survey to better understand our community as it pertains to hazards. We want to know which hazards our community is concerned about and the level of preparedness within our community. Please take a minute to complete the survey by visiting www.surveymonkey.com/r/RX9G9TV.

PUBLIC WORKS DEPARTMENT

Update on Placentia FiberCity Project

SiFi Networks (SiFi) is in the final construction phase of the Placentia FiberCity® network, its second West Coast project. Currently, SiFi has completed microtrenching and pavement restoration in 78% of the City. The installation of the fiber system has been installed through a process known as microtrenching to minimize impacts or increased damage to adjacent pavement. City staff works diligently with SiFi and their contractor after each permitted work zone is completed in the City to ensure all aspects of the fiber network installation, including pavement restoration, meets the City's standards. The City is aware there have been challenges with the implementation of the project and we received numerous concerns from residents regarding the pavement restoration efforts after the work has been completed in their neighborhood. As such, we want to update residents on the status of the project.

SiFi is working in the final installation zone of the City which includes the neighborhoods north of Bastanchury and Golden Avenue. There are streets where the microtrenching work has been recently completed but the pavement has not yet been restored. SiFi's contractor is experiencing delays in obtaining the required material needed to complete the pavement restoration. City staff and SiFi are working on alternatives for restoring streets but have not found suitable material that can be used for this application without any issues. As a result, the City has halted the remaining fiber installation work in the City until SiFi is able to complete pavement restoration. We apologize for the inconvenience and thank you for your patience and understanding.

The City will continue to provide further updates about the project. If you have any questions or concerns, please contact Marcus Bowman, Community Relations Manager for SiFi at (714) 955-7095 or marcus@sifinetworks.com.





FIRE AND LIFE SAFETY DEPARTMENT

Fire and Life Safety Rescues Duck Caught in Netting

On June 7th, Placentia Engine 1 (PE1) was dispatched for a report of an injured duck trapped in a net approximately 30 feet high. Upon arrival, PE1 arrived to find an injured duck with its head caught in a golf net of the Alta Vista Country Club, approximately 50 feet high. OC Animal Control called to make the report after learning about the duck from a neighbor. The duck appeared to still be alive, and PE1 requested Placentia Truck 2 (PT2) to perform the rescue. PT2 arrived on the scene and set up the aerial ladder to perform the rescue. PT2 successfully rescued the duck without incident. Crews attended to the injured duck and cut off the remaining netting stuck to the duck's bill. OC Animal Control took possession of the duck and transported it for treatment.



COMMUNITY SERVICES DEPARTMENT

Movies in the Park Return June 30th

The summer Movies in the Park series will begin on Friday, June 30th at Placentia Champions Sports Complex, 505 Jefferson St. The first feature presentation of the summer will be Smurfs: The Lost Village. Movies begin at dusk, and participants are encouraged to bring a lawn chair for comfortable viewing. Admission to the Movies in the Park series is free all summer long. Snacks and light refreshments will be available for a nominal fee. The City extends a sincere thank you to Republic Services for their generous contribution to the Movies in the Park summer series. For more information, please contact the Community Services Department at (714) 993-8232 or visit www.placentia.org/movies.

Summer P.A.R.K.'s Program

The summer Positive Activities and Recreation for Kids (P.A.R.K.'s) program will be back this summer beginning June 26th for ages 6-14. The program is offered at three locations throughout the City. There is no charge for the basic program, however a fee may be charged for excursions and special events. Children attending the program are supervised by Community Services Leaders trained in First Aid and CPR. Activities include sports, arts and crafts, swimming, and special events. For more information, please contact the Community Services Department at (714) 993-8232. **Program Hours and Locations:** Cathy Torrez Learning Center, 116 N. Walnut Avenue, Monday—Thursday 1:00 pm—4:30 pm; Gomez Community Center, 7101 Atwood Avenue, Monday and Wednesday, 11:30 am—3:00 pm and Tuesday and Thursday, 9:30 am—3:00 pm; Whitten Community Center, 900 S. Melrose Street, Monday—Thursday 11:30 am—3:00 pm.



POLICE DEPARTMENT

Melrose Elementary Community Town Hall Meeting

The Placentia Police Department was pleased to join with the Orange County District Attorney's Office, O.C. G.R.I.P. Orange County Probation Department, Lot 318, Placentia Yorba Linda Unified School District, and Placentia Community Services Department, to host a community town hall meeting at Melrose Elementary School to meet with families from Melrose, Ruby, and Topaz Elementary Schools to discuss the importance of making good choices, and staying out of gangs. Chief Butts welcomed everyone to the event and presentations highlighted the resources available to the community. The evening ended with awards being given to 6 students from each school for excellence in academics, attendance, and attitude. Placentia Community Services also awarded 2 students from each school a free week of summer camp. Thank you to our partners for your participation and CONGRATULATIONS to all the students! Keep up the good work!



Coffee with a Cop and Danish with a Dispatcher—Saturday, June 10th

The Placentia Police Department will host Coffee with a Cop event on Saturday, June 10th from 7:00 am—10:00 am at Starbucks in Placentia, 1474 N Kraemer Boulevard. Join your neighbors and Placentia Police Officers for coffee and conversation. No agenda or speeches, just a chance to ask questions, voice concerns, and get to know the officers in your neighborhood.

Dispatchers from our Public Safety Communications will also join in on the event and have a booth set up to answer any questions people may have about calling or texting 9-1-1 and a career in dispatching. They will also share information and helpful tips about calling for Police, Fire, and EMS services in the City.

For more information, contact Kelley Kraehling at (714) 993-8179 or kkraehling@placentia.org.





FIRE AND LIFE SAFETY DEPARTMENT

Chapman Corridor Revitalization Plan



The City is embarking on an effort to revitalize Chapman Avenue, between the 57 freeway and Kraemer Boulevard, with enhanced land uses, development standards, and design guidelines tailored to their immediate neighborhood. Coined the “Chapman Corridor,” this stretch of the thoroughfare is envisioned to allow for integrated land use patterns that encourage multimodal travel, walkability, mixed-use development, medium- to high-density residential, public/private open space opportunities, and high-quality urban design that is in scale with both a respective property and its surrounding area. The goal is to encourage a network of cohesive developments that revitalizes the corridor, provides a path to the Old Town and Packing House Districts, and anchor the westerly city boundary with the City’s Civic Center to the east.



Figure 1: Conceptual project boundary contained in the online survey of the proposed Chapman Corridor

On October 1, 2019, City Council adopted the comprehensive General Plan Update. This update included all Elements of the General Plan except the Housing Element, which will come before this City Council as an amended document. The adopted Land Use Element of the 2019 General Plan strongly encourages enhancements and improvements to the visual image, physical design characteristics, economic vitality, and infrastructure of the Chapman Corridor. The current effort to develop the Chapman Corridor Revitalization Plan aims to bring this vision to fruition.

The City has and will be coordinating a variety of outreach efforts that will be disseminated to the public at large, including property owners, business owners, and stakeholders. These outreach efforts will be provided via fliers, social media postings, and on the City’s website at www.placentia.org/chapmancorridor, as a means of engaging the community and keep the public up-to-date with the latest developments of the plan. One such effort is through an online survey that is intended to allow the public to provide feedback on the proposed plan. The survey can be found in both English and Spanish and can be accessed at <https://arcg.is/0qn1Ci0> (English) or <https://arcg.is/1mT00z0> (Spanish).

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
SEC of Rose Drive and Alta Vista Street	Development of a 10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman and Shea Homes	All residential phases are complete. Certificates of Occupancy issued. Awaiting Commercial building plan submittal
455 S. Van Buren Street	Development of 139, three-story townhome units on an approximately 5.57-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	Toffoli Investments	Construction of Phases I, II, & III are complete. Construction of Phase IV is in progress.
SWC of Orchard Drive and Highland Avenue	Development of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot.	HQT Homes	Building Permits Issued. Under Final Phases of Construction.
505 W. Crowther Avenue	Development of a five-story, 418 Unit apartment building with a seven-story parking structure on a 4.4-acre site.	JPI	Nearing Final Phases of Apartment Construction.
1474 N. Kraemer Boulevard (Phase II improvement)	Establish and operate a drive-thru for an eating and drinking establishment, in conjunction with a comprehensive façade remodel for the Village Plaza shopping center.	Maikel Faragalla, of Urban Dwell Architects	Under Construction
207-209 Crowther Avenue	The development of a mixed-use community including 189 mixed-income apartment units and 1,500 S.F. of retail on a 2.13-acre site on City owned property.	USA Properties Fund Inc.	In Plan Check
1314 N. Angelina Avenue	Development of an affordable senior housing project consisting of two, two-story buildings, one with 33 units and one with 32 units and a new parish hall for an existing church.	National Core	Building Permit Issued, Under Construction
NWC of E. Orangethorpe Avenue and N. Lakeview Avenue (Cobblestone Village)	A request to construct a 4,311-square foot multi-tenant commercial building with site improvements.	Maikel Faragalla, of Urban Dwell Architects	Ready for Building Permit Issuance

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
119 S. Main Street	Construction of a new two-story 2,870 square foot duplex, with a four-car garage.	Ernesto Ramos	Building permits issued and construction in progress
777 W. Orangethorpe Avenue	A 248-unit development consisting of a five-story, 249,557 gross sq. ft. residential building with 2,703 sq. ft. of ground floor commercial space and a seven-level, 151,900 gross sq. ft. wrapped parking structure located on a 2.72-acre lot.	Gilad Ganish, representing Orangethorpe Investment Partners, LLC	Under Entitlement Review. CEQA Review in progress.
860 S. Placentia Avenue	Construction of a new 34,275 square foot warehouse building and a new 34,063 square foot maintenance building at an existing 6.28-acre lot.	U-Haul Co. of Orange County	Demo permits and Maintenance Building Permit issued. Second building ready for permit issuance.
17000 La Paloma Avenue	Construction of three 2,532 square foot, two-story, single-family houses on three recently subdivided parcels	Elliot Barker	Site Plan Review approved. Awaiting plan check submittal
1952 & 1958 E. Veterans Way (346-337-33 & 35)	To permit the subdivision to establish 39, three-story residential condominiums on approximately 1.3 acres.	Toffoli Investments, Inc.	In Plan Check
500 S. Placentia Avenue	Construction of a new ground mount PV solar system, carport PV solar system, battery energy storage system and associated equipment to an existing commercial building.	John Bruce	Site Plan Review Approved and Building Permit issued.
503 & 513 S. Van Buren Street (346-164-23, 346-164-24)	To permit the development of two, three-story townhome buildings for a total of 12 condominium units on approximately 0.379-acre site.	Toffoli Investments, Inc.	In Plan Check
118 E. Orangethorpe Avenue	Subdivide an existing 2.37-acre property into two parcels measuring 0.68-acres (Parcel 1) and 1.81-acres (Parcel 2).	Mike Patel	Submittal deemed incomplete 12/5/22
Northeast of Alta Vista Street and Rose Drive. 341-501-01 through 341-501-65	To permit a new residential planned community consisting of 100 single-family detached homes.	Eric Everhart, Toll Brothers, Inc.	Under Entitlement Review
929 Gonzales Street	Construction of a new 2,166 square ft. single-family home with a 482-square foot, two-car garage on an approximately 3,673-square foot lot.	Emmanuel Gonzalez Guerrero	Planning Approved 12/12/22. Building Approved. Awaiting Grading Approval from Engineering.

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
664 N. Rose Drive	A request to permit a Computer Code Programming Center, within an existing multi-tenant space within the Specific Plan 7 (SP-7) Zoning District.	Code Ninjas/Hani Amar	Planning Approved; seeking Building approval
424 N. Nevin Place	A request to subdivide a 1.76-acre parcel into six parcels for the purpose of future single-family home development.	Blain Meith	Deemed Complete
1257 E. Yorba Linda Boulevard	To permit the establishment and operation of a 24,000-square foot hardware store, with façade improvement and an outdoor retail component in the parking lot, within an existing multitenant commercial shopping center.	Westlake Hardware, Inc.	Under Entitlement Review
116 W. Santa Fe Avenue	A request to allow for the onsite sale and consumption of beer and wine (Type 41 ABC License) in conjunction with the operation of a 563-square foot commercial retail space.	Heidi Mahnke	Planning Approved; seeking Building approval
604 S. Van Buren Street	A site plan review for one new 2-story, 2,649-square foot single-family dwelling on a vacant lot consisting of 3,920 square feet, containing a 1,050-square foot roof deck, along with a 100-square foot balcony on the front façade.	Mark Lee	In Plan Check; Landscape Review. SUP for roof deck and balcony approved.
860 N. Rose Drive	A request to allow for the conversion of an existing, 13,007-square foot women's gym and spa into a children's swim school at an existing retail space at a commercial shopping center within the Specific Plan 7 (SP-7) Zoning District.	Diane Bainbridge	Under Entitlement Review. Scheduled for Planning Commission 07/11/23.
1278 Vina Del Mar Avenue	A request for permission to subdivide one parcel into two parcels for the purpose of future single-family home development	David Renton	Under Entitlement Review; awaiting comments from City agencies.



DEVELOPMENT SERVICES DEPARTMENT

Building Activity Report Ending May 2023

PERMIT TYPE	NUMBER OF PERMITS
Solar	31
Residential Alteration	4
Repipe	58
Reroof	12
Commercial Addition/Alteration	2
Signs	1
Residential Addition	1
New Condo/SFR	0
ADU/JADU	2
Patio	2
Pools & Spa	2
Fence/Walls	4
Demolition	1
TOTAL	120

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Catch the Reading Wave!

@ Placentia Library District

Summer Reading Program June 16 - July 27

Surf on over to the library to start your summer reading lineup! Track your reading progress for the chance to win awesome prizes!

Nintendo Switch Lite

Raging Waters Tickets

F360-70 Telescope

Dinosaur Inflatable Play Center

Sign up at placentialibrary.beanstack.org, download the Beanstack App, or scan the QR code below!



Summer Reading Celebration

Saturday, June 17
5:00 - 8:00 p.m.
Library Lawn

Kickstart the launch of the summer reading program with a community event for all ages!

Wild Wednesdays!

Wednesdays in July
July 5, 12, 19, 26
2:00 - 3:00 p.m.

Virginia and Norman Haussman Storytime Alcove

Join us for fun stories and activities at the library each Wednesday in July!

Stuffed Animal Sleepover

Stuffed Animal Drop Off
Wednesday, July 26
9:00 a.m. - 3:00 p.m.
Virginia and Norman Haussman Storytime Alcove

Stuffed Animal Pickup
Saturday, July 29
10:00 a.m.
Virginia and Norman Haussman Storytime Alcove

Bring your stuffed animal to spend a few nights camping at the library! We will take pictures of the fun they have and share them with you at our End of Summer Reading Sing-a-long!

End of Summer Reading Sing-a-Long

Saturday, July 29
10:00 a.m.
Virginia and Norman Haussman Storytime Alcove

Your storytime friends will announce our Summer Reading winners, make one last summer craft, and sing loud and proud all the songs we learned at our Wild Wednesdays!

placentia
LIBRARY DISTRICT

Placentia Library District
411 E. Chapman Ave.
placentialibrary.org
(714) 528-1906

