

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

June 15, 2023



"Rich Heritage, Bright Future"

ADMINISTRATION DEPARTMENT

Resident Vehicle Rebate Program

Placentia residents purchasing or leasing a new vehicle from Fairway Ford or Audi North OC are eligible to receive a \$500 rebate with proof of residency. Vehicle price must exceed \$25,000 or more to qualify.

Visit the following participating dealerships for more information on this program

- Fairway Ford - 1350 E. Yorba Linda Blvd., Placentia, CA 92870 (714) 579-3800
- Audi North OC - 1275 E. Yorba Linda Blvd., Placentia, CA 92870 (657) 452-6940

The Resident Vehicle Rebate Program will expire on April 30, 2025

Clean Beaches Week—July 1st - 7th

The OC Sanitation District (OC San) will celebrate Clean Beaches Week from July 1st through July 7th. It's important to remember that everyone has to do their part to ensure our beaches stay clean so that everyone can enjoy them. OC San does their part by making sure the wastewater that comes from Placentia is cleaned properly so that we can all enjoy our beaches. OC San monitors the water all along Orange County beaches to test for indicator bacteria that the Orange County Health Care Agency uses to determine the presence of harmful pathogens and the safety of beach recreation. For more information on what should and should not be put down the drain and to learn how OC San treats our water, visit www.ocsan.gov.



Local Hazard Mitigation Plan—Public Outreach Survey

Help the City develop the 2023 Local Hazard Mitigation Plan! A Local Hazard Mitigation Plan (LHMP) forms the foundation for a community's long-term strategy to reduce disaster losses by breaking the repeated cycle of disaster damage and reconstruction. Communities with a FEMA-approved LHMP are eligible to apply for both pre- and post-disaster mitigation grant funding and are better positioned to respond and recover when disasters occur. The City is conducting a public outreach survey to better understand our community as it pertains to hazards. We want to know which hazards our community is concerned about and the level of preparedness within our community. To complete the survey, please visit www.surveymonkey.com/r/RX9G9TV.

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Upcoming Meetings and Events

- 6/20/23 City Council Meeting
- 6/21/23 Blue Ribbon Committee
- 6/30/23 Movies in the Park—Smurfs: the Lost Village
- 7/4/23 Independence Day—City Facilities Closure
- 7/11/23 City Council Meeting

For additional

information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

National Mosquito Awareness Week

This month marks the launch of the "Tip, Toss, Take Action" campaign, a comprehensive effort aimed at reducing the spread of mosquito breeding and mosquito-borne illnesses. Orange County Mosquito and Vector Control District will launch the campaign during National Mosquito Control Awareness Week, which is celebrated June 18th—June 24th throughout the country, to raise awareness about what residents can do to protect themselves from the world's deadliest animal, the mosquito.

The record amount of rain the County has experienced this winter created large amounts of stagnant water. While the warmer weather is drying up much of this standing water, invasive Aedes mosquitoes will lay their eggs in water sources as small as a bottle cap. Aedes' eggs can survive for years even if they dry up and will hatch when they come in contact with water again so it's important to dump and drain all standing water.

The launch of this campaign is timely, as summer is quickly approaching, and mosquito populations are expected to surge. By taking action now, we can help prevent mosquito breeding, take charge of our yards, and protect our communities.

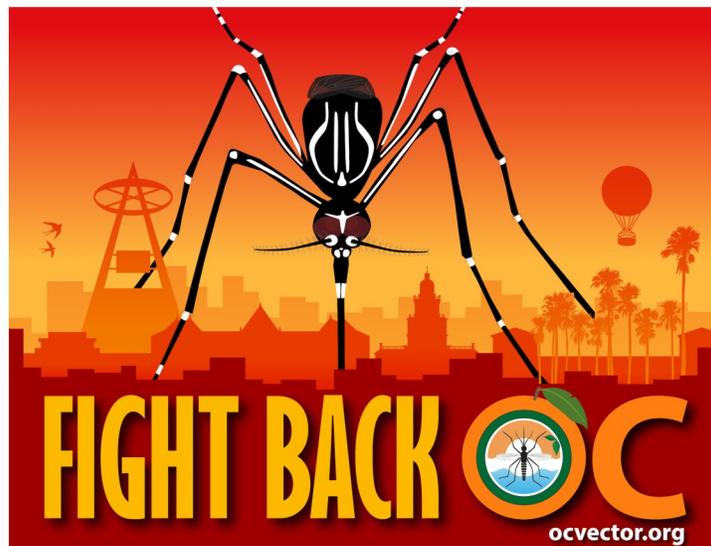
To prevent mosquito breeding, residents should:

- Tip out any standing water at least once a week
- Toss out any unused containers
- Clean and scrub bird baths and pet water bowls weekly
- Do not transport or share plant clippings rooted in water
- Drill holes or puncture containers to eliminate standing water

To prevent mosquito bites, take action, and follow these tips:

- Apply mosquito repellents to exposed skin before going outdoors; reapply as recommended
- Wear repellent containing DEET®, Picaridin, IR3535, or oil of lemon eucalyptus
- Close all unscreened doors and windows to prevent mosquitoes from entering your home or space; repair broken or damaged screens
- Wear long-sleeved shirts and long pants and opt for lighter-colored clothing

For more information, visit www.ocvector.org.





PUBLIC WORKS DEPARTMENT

Update on Placentia FiberCity Project

SiFi Networks (SiFi) is in the final construction phase of the Placentia FiberCity® network, its second West Coast project. Currently, SiFi has completed microtrenching and pavement restoration in 78% of the City. The installation of the fiber system has been installed through a process known as microtrenching to minimize impacts or increased damage to adjacent pavement. City staff works diligently with SiFi and their contractor after each permitted work zone is completed in the City to ensure all aspects of the fiber network installation, including pavement restoration, meets the City's standards. The City is aware



there have been challenges with the implementation of the project and we received numerous concerns from residents regarding the pavement restoration efforts after the work has been completed in their neighborhood. As such, we want to update residents on the status of the project.

SiFi is working in the final installation zone of the City which includes the neighborhoods north of Bastanchury and Golden Avenue. There are streets where the microtrenching work has been recently completed but the pavement has not yet been restored. SiFi's contractor is experiencing delays in obtaining the required material needed to complete the pavement restoration. City staff and SiFi are working on alternatives for restoring streets but have not found suitable material that can be used for this application without any issues. As a result, the City has halted the remaining fiber installation work in the City until SiFi is able to complete pavement restoration. We apologize for the inconvenience and thank you for your patience and understanding.

The City will continue to provide further updates about the project. If you have any questions or concerns, please contact Marcus Bowman, Community Relations Manager for SiFi at (714) 955-7095 or marcus@sifinetworks.com.

COMMUNITY SERVICES DEPARTMENT

Parque del Arroyo Verde Groundbreaking—July 7th

The community is invited to attend a groundbreaking ceremony on Friday, July 7th at 10:00 am at Parque del Arroyo Verde, 1001 E. Palm Drive, to celebrate the start of construction of the new adventure themed playground! This park will also be the fourth park the City has upgraded as a part of the Placentia Parks Initiative Plan.

For more information on this event, please contact the Community Services Department at (714) 993-8232.

A flyer for the groundbreaking ceremony at Parque del Arroyo Verde. The top section features a photograph of children playing on a blue inflatable raft in a park setting. Below the photo, the text reads: "The City of Placentia Presents", "Parque del Arroyo Verde", "Groundbreaking Ceremony", "Friday July 7th • 10:00 a.m.", "1001 E. Palm Drive, Placentia Ca, 92870". It also includes an invitation to join for the groundbreaking, a note that light refreshments will be available, and contact information for the Community Services Department. The bottom of the flyer features the "Placentia Parks Initiative Plan" logo and a decorative border with icons of park equipment like a bicycle, bench, and playground structure.



COMMUNITY SERVICES DEPARTMENT

Movies in the Park Return June 30th

The summer Movies in the Park series will begin on Friday, June 30th at Placentia Champions Sports Complex, 505 Jefferson St. The first feature presentation of the summer will be Smurfs: The Lost Village. Movies begin at dusk, and participants are encouraged to bring a lawn chair for comfortable viewing. Admission to the Movies in the Park series is free all summer long. Snacks and light refreshments will be available for a nominal fee. The City extends a sincere thank you to Republic Services for their generous contribution to the Movies in the Park summer series. For more information, please contact the Community Services Department at (714) 993-8232 or visit www.placentia.org/movies.

Summer P.A.R.K.'s Program

The summer Positive Activities and Recreation for Kids (P.A.R.K.'s) program will be back this summer beginning June 26th for ages 6-14. The program is offered at three locations throughout the City. There is no charge for the basic program, however a fee may be charged for excursions and special events. Children attending the program are supervised by Community Services Leaders trained in First Aid and CPR. Activities include sports, arts and crafts, swimming, and special events. For more information, please contact the Community Services Department at (714) 993-8232. **Program Hours and Locations:** Cathy Torrez Learning Center, 116 N. Walnut Avenue, Monday—Thursday 1:00 pm—4:30 pm; Gomez Community Center, 7101 Atwood Avenue, Monday and Wednesday, 11:30 am—3:00 pm and Tuesday and Thursday, 9:30 am—3:00 pm; Whitten Community Center, 900 S. Melrose Street, Monday—Thursday 11:30 am—3:00 pm.

St. Jude Mobile Family Health Care

The City of Placentia partners with St. Jude Medical Center to offer access to healthcare services at two sites. Patients can receive free immunizations, primary care for children and adults, and prenatal care through the mobile center. For more information or to make an appointment, please contact the Neighborhood Services Office at (714) 986-2333.

Hours and Locations: Whitten Community Center, 900 S. Melrose Street, second Monday of each month from 8:30 am – 5:00 pm; Backs Community Building, 201 N. Bradford Avenue, Wednesdays from 7:30 am – 4:00 pm.

POLICE DEPARTMENT

Coffee with a Cop Event Recap

On Saturday, June 10th the Placentia Police Department was pleased to join with the Placentia Public Safety Communications Center and the K9 foundation at Starbucks for Coffee with a Cop and Danishes with Dispatch.

Chief Butts, Captain Perry, and Placentia PD Officers had a fantastic time meeting with so many members of the community, answering their questions, showing them our different vehicles, taking pictures, and even working the Starbucks counter and drive thru! Cal State Fullerton PD also stopped by to say hello to everyone.

Thank you to everyone who came out to have coffee with us. We look forward to seeing everyone at our next event!





DEVELOPMENT SERVICES DEPARTMENT

Broken Timbers Brewery Company Coming Soon

The City is pleased to announce that Broken Timbers Brewing Company will soon open a tap room at 116 W. Santa Fe Avenue in Old Town Placentia! Broken Timbers is an award-winning, woman-owned, Anaheim-based craft brewery specializing in craft beers and hard seltzers. Their new Placentia location will be the company's second, following an existing brewery in nearby Anaheim. The company's application for an alcohol license was approved at the May 9th Planning Commission meeting and they are currently undertaking tenant improvement renovations with an eye toward opening later this summer. Broken Timbers will join Juniper and Morgan Brewing Company, Stereo Brewing Company, and The Bruery in solidifying the City's brewery options. The brewery plans to make good use of the recently installed outdoor dining platforms and furniture on Santa Fe Avenue. Please join the City in extending a warm welcome to the Broken Timbers Brewing Company! For more information, please contact the Development Services Department at (714) 993-8124 or dsd@placentia.org.



EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Catch the Reading Wave!

@ Placentia Library District

Summer Reading Program June 16 - July 27

Surf on over to the library to start your summer reading lineup! Track your reading progress for the chance to win awesome prizes!

Nintendo Switch Lite

Raging Waters Tickets

F360-70 Telescope

Dinosaur Inflatable Play Center

Sign up at placentialibrary.beanstack.org, download the Beanstack App, or scan the QR code below!



Summer Reading Celebration

Saturday, June 17
5:00 - 8:00 p.m.
Library Lawn

Kickstart the launch of the summer reading program with a community event for all ages!

Wild Wednesdays!

Wednesdays in July
July 5, 12, 19, 26
2:00 - 3:00 p.m.

Virginia and Norman Haussman Storytime Alcove

Join us for fun stories and activities at the library each Wednesday in July!

Stuffed Animal Sleepover

Stuffed Animal Drop Off
Wednesday, July 26
9:00 a.m. - 3:00 p.m.
Virginia and Norman Haussman Storytime Alcove

Stuffed Animal Pickup
Saturday, July 29
10:00 a.m.
Virginia and Norman Haussman Storytime Alcove

Bring your stuffed animal to spend a few nights camping at the library! We will take pictures of the fun they have and share them with you at our End of Summer Reading Sing-a-long!

End of Summer Reading Sing-a-Long

Saturday, July 29
10:00 a.m.
Virginia and Norman Haussman Storytime Alcove

Your storytime friends will announce our Summer Reading winners, make one last summer craft, and sing loud and proud all the songs we learned at our Wild Wednesdays!

placentia
LIBRARY DISTRICT

Placentia Library District
411 E. Chapman Ave.
placentialibrary.org
(714) 528-1906

