



# Placentia Streetscape and Transportation Advisory Commission Agenda

Regular Meeting  
July 17, 2023  
6:00 p.m.

City Hall Front Community Room  
401 E. Chapman Avenue, Placentia, CA 92870

**Meredith Castillo**  
Commissioner

**Dr. Arinder Chadha**  
Commissioner

**Thomas Ingalls**  
Commissioner

**Nick Polichetti**  
Commissioner

**Matthew Rocke**  
Commissioner

## Procedures for Addressing the Commission

Any person who wishes to speak regarding an item on the agenda or on a subject within the Streetscape and Transportation Advisory Commission's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the Commission Secretary BEFORE that portion of the agenda is called. Testimony for Public Hearings will only be taken at the time of the hearing. Any person who wishes to speak on a Public Hearing item should fill out a "Speaker Request Form" and give it to the Commission Secretary BEFORE the item is called.

The Commission encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, the Commission discourages clapping, booing or shouts of approval or disagreement from the audience.

**PLEASE SILENCE CELL PHONES AND OTHER ELECTRONIC  
EQUIPMENT WHILE THE COMMISSION IS IN SESSION.**

## Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's Office at (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility. (28 CFR 35.102.35.104 ADA Title II)

**City of Placentia**  
401 E Chapman Avenue  
Placentia, CA 92870

**Phone: (714) 993-8148**

**Fax: (714) 528-4640**

**Website: [www.placentia.org](http://www.placentia.org)**

Copies of all agenda materials are available for public review in the Office of the City Clerk, City Public Works Counter, Placentia Library Reference Desk and the internet at [www.placentia.org](http://www.placentia.org) under the Streetscape & Transportation Advisory Commission page. Persons who have questions concerning any agenda item may call the Public Works Department at (714) 993-8148 to make inquiry concerning the nature of the item described on the agenda.

In compliance California Government Code Section 54957.5, any writings or documents provided to a majority of the Streetscape and Transportation Advisory Commission regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

Study Sessions are open to the public and held in the City Council Chambers or City Front Community Meeting Room.

**REGULAR MEETING**  
**6:00 p.m. – City Hall Front Community Room**

---

**CALL TO ORDER:**

**ROLL CALL:** Commissioner Rocke  
Commissioner Polichetti  
Commissioner Chadha  
Commissioner Castillo  
Commissioner Ingalls

**PLEDGE OF ALLEGIANCE:**

**ORAL COMMUNICATIONS:**

At this time the public may address the Streetscape and Transportation Advisory Commission concerning any agenda item, which is not a public hearing item, or on matters within the jurisdiction of the Streetscape and Transportation Advisory Commission. There is a five (5) minute time limit for each individual addressing the Streetscape and Transportation Advisory Commission.

---

**CONSENT CALENDAR:**

**1. Streetscape and Transportation Advisory Commission Regular Meeting Minutes of March 21, 2022**

**Recommended Actions:** It is recommended that the Streetscape and Transportation Advisory Commission:

1. Approve the minutes.

**2. Streetscape and Transportation Advisory Commission Regular Meeting Minutes of July 18, 2022**

**Recommended Actions:** It is recommended that the Streetscape and Transportation Advisory Commission:

1. Approve the minutes.

**3. Streetscape and Transportation Advisory Commission Regular Meeting Minutes of November 21, 2022**

**Recommended Actions:** It is recommended that the Streetscape and Transportation Advisory Commission:

1. Approve the minutes.

**PUBLIC HEARING:** None

**REGULAR AGENDA:**

1. Oath of Office: Alternate Commissioner to complete the Oath of Office.

**NEW BUSINESS:**

1. Citywide Wayfinding Signage Program

**Recommended Actions:** It is recommended that the Streetscape and Transportation Advisory Commission:

1. Receive oral presentation.
2. Provide comments and inputs to Staff.

2. FY 23-24 Transportation Projects Update

**Recommended Actions:** It is recommended that the Streetscape and Transportation Advisory Commission:

1. Receive oral presentation.

**OLD BUSINESS:** None

**DIRECTOR'S REPORT:**

1. Capital Improvement Projects Update

**INFORMATION/COMMUNICATIONS :**

1. POLICE DEPARTMENT TRAFFIC SUMMARY  
Statistical update on accident and enforcement information provided by the Placentia Police Department.

**STREETSCAPE AND TRANSPORTATION ADVISORY COMMISSION REQUESTS**

Commission members may make requests or ask questions of Staff. If a Commission member would like to have formal action taken on a requested matter, it will be placed on a future Commission Agenda.

---

**ADJOURNMENT**

The Streetscape & Transportation Advisory Commission CLOSE to the next regular meeting on Monday, September 18, 2023, at 6:00 p.m. in the City Front Community Meeting Room located at 401 East Chapman Avenue, Placentia CA, 92870.

**CERTIFICATION OF POSTING**

I, Kyra Tao, Transportation Manager/Secretary to the Streetscape and Transportation Advisory Commission of the City of Placentia, hereby certify that the Agenda for the July 17, 2023 Regular Meeting of the Streetscape and Transportation Advisory Commission of the City of Placentia was posted on July 13, 2023.



---

Kyra Tao, PE, PTP  
Transportation Manager/  
Secretary to Streetscape and Transportation Advisory Commission

**PLACENTIA STREETSCAPE AND TRANSPORTATION ADVISORY COMMISSION  
MINUTES OF THE REGULAR MEETING  
March 21<sup>st</sup>, 2022**

A Regular Meeting of the Placentia Streetscape and Transportation Advisory Commission of March 21, 2022, was called to order at 6:03 p.m. in the Community Meeting Room, 401 E. Chapman Avenue, Placentia, by Commissioner Rocke.

**ROLL CALL:**

Present: Commissioner Castillo  
Commissioner Ingalls (via Zoom)  
Commissioner Rocke (via Zoom)

Absent: Commissioner Chadha  
Commissioner Polichetti

**STAFF PRESENT:** Luis Estevez, Deputy City Administrator  
Kyra Tao, Transportation Manager  
Elsa Robinson, Management Analyst  
James Chavez, Office Assistant

**PLEDGE OF ALLEGIANCE:** Commissioner Castillo

**ORAL COMMENTS:**

Commissioner Rocke invited public comments on items which are not public hearings. No comment was received in person or via email.

**PUBLIC HEARING: None**

**REGULAR AGENDA: None**

---

**New Business:**

**1. Citywide Wayfinding Signage Program**

Deputy City Administrator Luis Estevez gave a brief introduction of both the Citywide Wayfinding Signage Program and Clifford Selbert of Selbert Perkins Designs.

Clifford Selbert introduced himself and both Rikki Zhang and Carl Crooks of Selbert Perkins Designs. He then gave a brief project overview of the Citywide Wayfinding Signage Program

and the goals of the program including enhancing the urban design of the City, its neighborhoods and amenities, facilitate access to key destination points, attractions and parking, create a welcoming positive experience for both residents and visitors, reinforce the culture and history of the City and improve the wayfinding signs to reduce delays and increase public safety. Mr. Selbert then provided a map with possible gateway entry points for signage along major points of entry into the City. Mr. Selbert then elaborated on the design options providing City logos and pictures of previous projects. Mr. Selbert also mentioned that Selbert Designs is soliciting public input through digital surveys. He then opened up for questions or comments regarding the Project.

Commissioners inquired of City staff about budgeting, size and scope of the project, the expected timeline, the need for the project, public input, sign lifespan and maintenance.

Deputy City Administrator Estevez provided the information on budgeting stating that only the planning and design have been budgeted for this fiscal year and would not have an impact on other budgets. He also further elaborated on the need stating that there are two components: economic development and utility. Deputy City Administrator Estevez also stated that the timeline of the project cannot be established yet because the size and scope need to be determined after the planning and design phase.

Mr. Selbert added that the signs have a life span of at least 20 to 25 years. They also will make recommendations for a sign maintenance program. He also added that Selbert Designs is soliciting public input through digital surveys that can be found on the City website and so far they have about 300 responses.

## **2. Old Town Parking Placentia Parking Study Update**

Transportation Manager Krya Tao gave a brief overview of the Old Town Revitalization Plan and the updated streetscape master plan including: a bike lane, widening the sidewalks, benches, and customized streetlights. Transportation Manager Tao then gave an overview of the parking situation in Old Town, the impact of the Santa Fe Ave closure and the results of the Parking Study including parking demand throughout the week in public parking lots and traffic movement in Old Town. Transportation Manager Tao then when over temporary solutions including temporary wayfinding signage and Mainstreet and Crowther Parking Lot Improvements. Transportation Manager Tao then went over possible solutions to improve parking turnover such as maximizing current parking resources, consider purchasing properties for more parking lots, shared parking resources with private property and increase parking enforcement. Transport Manager Tao then opened for questions or comments.

Resident Lydia Davis Sandoval and David Sandoval inquired about whether the Santa Fe Ave closure will be permanent and concerns about overnight parking in their residential area of Melody and Chapman.

Deputy Administrator Estevez stated that has not been determined yet but are following up with City Council and local merchants as to what they want. Deputy Administrator Estevez will also have Transportation Manager Tao follow up with residents Lydia and David.

Transportation Manager Tao also offered a temporary solution of calling Placentia PD for parking enforcement.

**OLD BUSINESS: NONE**

**DIRECTORS' REPORT:**

**1. Capital Improvement Projects**

Deputy Administrator Estevez updated the Commission on Traffic Safety Project aiming to begin the first or second week of April to improve the safety of five intersections.

**INFORMATION/COMMUNICATIONS:**

**1. POLICE DEPARTMENT TRAFFIC SUMMARY:**

Lt. Millsap was not present for today's meeting.

**STREETSCAPE AND TRANSPORTATION ADVISORY COMMISSION REQUESTS**

None

**ADJOURNMENT:**

Commissioner Rocke to close the Streetscape Commission Regular Meeting at 7:28 p.m. to the next regular meeting on May 19<sup>th</sup>, 2022, at 6:00 p.m. in the Front Community Meeting Room at 401 East Chapman Avenue, Placentia, CA

---

Kyra Tao, Transportation Manager  
Secretary to the Streetscape and Transportation Advisory Commission

**PLACENTIA STREETSCAPE AND TRANSPORTATION ADVISORY COMMISSION  
MINUTES OF THE REGULAR MEETING  
July 18, 2022**

A Regular Meeting of the Placentia Streetscape and Transportation Advisory Commission of July 18, 2022, was called to order at 6:04 p.m. in the Front Community Meeting Room, 401 E. Chapman Avenue, Placentia, by Chair Polichetti.

**ROLL CALL:**

Present: Chair Polichetti  
Commissioner Castillo  
Commissioner Chadha  
Commissioner Ingalls

Absent: Vice Chair Rocke

**STAFF PRESENT:** Kyra Tao, Transportation Manager

Elsa Robinson, Management Analyst  
James Chavez, Office Assistant  
Scott Millsap, Traffic Lieutenant

**PLEDGE OF ALLEGIANCE:** Commissioner Castillo

**ORAL COMMENTS:**

Chair Polichetti invited public comments on items which are not public hearings. No comment was received in person or via email.

**CONSENT CALENDAR:**

**1. Streetscape and Transportation Advisory Commission Special Meeting  
Minutes of January 24, 2022**

**Recommended Actions:** Approve

**MOTION** by Commissioner Ingalls to approve minutes. **SECOND** by Commissioner Castillo and **CARRIED** by 4-0 vote to approve.

**2. Streetscape and Transportation Advisory Commission Regular Meeting  
Minutes of March 21, 2022**

**Recommended Actions:** Approve

**MOTION** by Commission Ingalls to approve minutes. **SECOND** by Commissioner Castillo. 2-0 vote taken in favor of approving with Chair Polichetti and Commissioner Chadha abstaining. **MOTION** is continued to next Regular Meeting.

**PUBLIC HEARING:** None

**REGULAR AGENDA:** None

---

**New Business:**

**1. Neighborhood Traffic Management Toolkit**

**Recommended Actions:** It is recommended that the Streetscape and Transportation Advisory Commission:

1. Receive oral presentation.
2. Provide comment and design input to the project team.

Transportation Manager Kyra Tao presented an overview of the Neighborhood Traffic Management Toolkit (NTMT). She then gave a brief overview of the NTMT objects. Transportation Manager Tao then asked for questions or comments on the objectives. None were received.

Transportation Manager Tao explained the NTMT program policies including not having an impact on emergency or transit services, parking removal on project-by-project basis, acceptable traffic diversion on a project-by-project basis and the need for installation of such measures to be assessed by the City Attorney for potential increased liability to the City. Transportation Manager then paused for any questions or comments.

Commission Castillo raised concerns about a crossing near Wagner Elementary on McCormack and the need for a crossing guard to prevent an incident. Lt. Millsap explained that Placentia Police Department only responsible for major intersections with Placentia Yorba Linda Unified School District being responsible for any additional crossing guards. Chair Polichetti clarified that crossing guards not within scope of the Streetscape and Transportation Commission.

Transportation Manager Tao then explained the requirements for a street to be a candidate for the traffic calming measures under the NTMT. Next, she explained the steps involved with implementing a traffic calming procedure. Lastly, she detailed the three phases of traffic calming options available in the NTMT.

Commissioner Ingalls inquired about how City Staff determine what device to implement. Transportation Manager Tao clarified that the City will always start with non-physical devices first and then move on to later phases after a study is conducted six months later. Commissioner Castillo then inquired about how to get the community to petition for Valencia Avenue. Transportation Manager Tao explained that Valencia Ave does not qualify as it is not a residential street. Commissioner Chada then requested a further explanation of the term volume control measure and an example. Transportation Manager Tao detailed what is meant

by volume control and provided the example of an island in the street to control the volume of vehicles.

Transportation Manager Tao then concluded her presentation and asked for any other questions or comments from the Commission. Chair Polichetti asked for the clarification on the terms bump, lump and hump contained in the NTMT. Transportation Tao and Lt. Millsap explained the difference between the terms and provided examples of where the different types of traffic calming measures are used.

**OLD BUSINESS: None**

**DIRECTORS' REPORT: None**

**INFORMATION/COMMUNICATIONS:**

1. **POLICE DEPARTMENT TRAFFIC SUMMARY:** Statistical update on accident and enforcement information provided by the Placentia Police Department.

Lt. Millsap provided to the Commission with an update on recent crash data and enforcement information on behalf of the Placentia Police Department, which included statistical data on traffic collisions, fatalities, D.U.I.s and hit and runs.

Chair Polichetti inquired if there were any noticeable trends or increases in the City's traffic incidents. Lt. Millsap noted that the City was on track to keep with averages. Commissioners then asked about D.U.I. checkpoints, how the location was determined and if notification to the community goes out. Lt. Millsap answered that checkpoint locations are based on data of where D.U.I.s are likely to take place and that notice is given but does not include location.

**STREETSCAPE AND TRANSPORTATION ADVISORY COMMISSION REQUESTS**

Commissioner Castillo raised the issue of the lack of a sidewalk on a section of Yorba Linda Blvd. in between Brookhaven Ave. and Palm Dr. and the safety issue it creates. Commissioner Castillo recognizes that it is not within the scope of the Streetscape and Transportation Commission but will raise it at the next City Council meeting.

**ADJOURNMENT:**

Chair Polichetti closed the Streetscape and Transportation Advisory Commission Regular Meeting at 6:55 p.m. to the next regular meeting of Monday, September 19, 2022, at 6:00 p.m. in the Front Community Meeting Room at 401 East Chapman Avenue, Placentia, CA.

---

Kyra Tao, Transportation Manager  
Secretary to the Streetscape and Transportation Advisory Commission

**PLACENTIA STREETScape AND TRANSPORTATION ADVISORY COMMISSION  
MINUTES OF THE REGULAR MEETING  
November 21, 2022**

A Regular Meeting of the Placentia Streetscape and Transportation Advisory Commission of November 21, 2022, was called to order at 6:04 p.m. in the Front Community Meeting Room, 401 E. Chapman Avenue, Placentia, by Chair Polichetti.

**ROLL CALL:**

Present: Chair Polichetti  
Vice Chair Rocke  
Commissioner Castillo  
Commissioner Chadha (Zoom)  
Commissioner Ingalls (Zoom)

Absent: None

**STAFF PRESENT:**

Luis Estevez, Deputy City Administrator  
Kyra Tao, Transportation Manager  
Elsa Robinson, Sr. Management Analyst  
James Chavez, Admin. Assistant  
Frank Garza, Traffic Sergeant

**PLEDGE OF ALLEGIANCE:** Chair Polichetti

**ORAL COMMENTS:**

Chair Polichetti invited public comments on items which are not public hearings. No comment was received in person or via email.

**CONSENT CALENDAR:**

- 1. Streetscape and Transportation Advisory Commission Special Meeting  
Minutes of July 18, 2022**

**Recommended Actions:** Approve

**CONTINUED** to next regularly scheduled Streetscape and Transportation Advisory Commission Meeting.

**PUBLIC HEARING:** None

**REGULAR AGENDA:** None

---

**New Business:**

## 1. Urban Forest Tree Planting Project

**Recommended Actions:** It is recommended that the Streetscape and Transportation Advisory Commission:

1. Receive oral presentation.

Sr. Management Analyst Robinson gave an update to the Commission on the Urban Forest Tree Planting Project as part of the Urban Forest Management Program. Sr. Management Analyst Robinson explained how much was budgeted for trees to be planted in the Hamer Island neighborhood as part of the annexation by the City. Sr. Management Analyst Robinson then went over the types of trees to be planted given the current drought conditions, community outreach regarding project participation, watering responsibilities and the expected start date of the project.

Commissioner Castillo inquired about the official annexation date Hamer Island. Sr. Management Analyst Robinson then provided the official date of July 8, 2022. Chair Polichetti then inquired about the location of the trees to be planted. Sr. Management Analyst reiterated that this project is only for parkway trees. Commissioner Castillo then inquired about who has responsibility for maintaining the trees. Deputy City Administrator Estevez clarified that the City is responsible for the maintenance of the trees and will be responsible for watering during the monitoring period but after it will be resident responsibility. Deputy City Administrator Estevez also reiterated that the parkway trees will not be forced upon residents but only for those willing to participate in the program.

## 2. HSIP Citywide Traffic Safety Improvement Project Update

**Recommended Actions:** It is recommended that the Streetscape and Transportation Advisory Commission:

1. Receive oral presentation.

Transportation Manager Tao gave an update to the Commission on the Citywide Traffic Safety Improvement Project including going over five intersections covered in the program. Transportation Manager Tao then provided details on what traffic improvements have been made to each intersection in the project.

Commissioner Castillo expressed concerns regarding recent traffic backup at Palm Drive and Yorba Linda Boulevard. Transportation Manager Tao explained that the recent back up was due to the video detection not being installed yet but has now been installed and fully functional. Transportation Manager Tao further explained that the City secured funding to reevaluate the traffic corridor with Yorba Linda to increase efficiency. Chair Polichetti raised the issue of the pedestrian crosswalk activating when there are no pedestrians. Transportation Manager Tao explained the City is working to schedule the fix for this issue. Commissioner Locke then inquired about data concerns and where it is stored. Transportation Manager Tao and Deputy City Administrator Estevez explained that the City has a combination of physical cabinets at the location and servers backing up the data every night.

**OLD BUSINESS: None**

## **DIRECTORS' REPORT:**

### **1. Capital Improvement Projects:**

Deputy City Administrator Estevez provided an update for the Commission on the annual paving project, stating that the City has paved most of the streets in the southeast section of the City including Orangethorpe, Richfield, Van Burren, Jefferson and Miraloma. Deputy City Administrator then gave an update on the Public Safety Center, providing information on the location, what will be housed in the building and the two phases of construction.

Commissioner asked for an update on the Senior Center Project and the Fiber City Project. Deputy City Administrator Estevez advised that the Senior Center is moving forward. Then Deputy City Administrator Estevez stated that the Fiber City Project is 70% done but on hold until repairs are made to City Streets. Commissioner Ingalls expressed concerns over the microtrenching from the community. Deputy City Administrator stated that the City is withholding new permits until repairs are completed.

## **INFORMATION/COMMUNICATIONS:**

- 1. POLICE DEPARTMENT TRAFFIC SUMMARY:** Statistical update on accident and enforcement information provided by the Placentia Police Department.

Srg. Garza introduced himself and provided the Commission with an update on recent crash data and enforcement information on behalf of the Placentia Police Department, which included statistical data on traffic collisions, fatalities, D.U.I.s and hit and runs. Srg. Garza also briefed the Commission on the current staffing issues the Police Department is facing as it relates to traffic enforcement.

Commissioner Polichetti asked for clarification on the data presented regarding the police codes and bicyclist injuries. Srg. Garza explained the police codes in detail and further went into the causes and statistics for bicyclist-car injuries. Deputy City Administrator Estevez then inquired about pedestrian injuries statistics. Srg. Garza further explained the statistics and causes of pedestrian-vehicle injuries. The Commission then discussed general crosswalk safety concerns. Transportation Manager then stated that the City secured funding to evaluate the collision data for the past five years to improve traffic safety. Commissioner Rocke then asked about funding sources. Deputy City Administrator Estevez informed the Commission that funding is coming from federal grants.

## **STREETSCAPE AND TRANSPORTATION ADVISORY COMMISSION REQUESTS**

Commissioner Polichetti asked for an update on the new dedicated northbound left turn lanes on Crowther and Melrose. Deputy City Administrator Estevez provided an update and further explained future changes to the 57 Northbound off ramp. Transportation Manager Tao then addressed community concerns regarding the Melrose and Orangethorpe intersection.

## **ADJOURNMENT:**

Chair Polichetti closed the Streetscape and Transportation Advisory Commission Regular Meeting at 6:58 p.m. to the next special meeting of Monday, January 23, 2023, at 6:00 p.m. in the Front Community Meeting Room at 401 East Chapman Avenue, Placentia, CA.

---

Kyra Tao, Transportation Manager  
Secretary to the Streetscape and Transportation Advisory Commission