

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

August 24, 2023



"Rich Heritage, Bright Future"

ADMINISTRATION DEPARTMENT

Apply for a Job with the City of Placentia

The City of Placentia is hiring for a number of part-time and full-time positions. The City believes in a philosophy of continuous improvement and seeks to provide employees with a number of professional development opportunities, including citywide leadership academies, Departmental Retreats, professional coaching, and more. If you are interested in a public sector career with an established agency dedicated to improving the way its employees work, develop, and thrive, this position would be an excellent opportunity for you. We are currently hiring for:

- Plans Examiner
- Public Works Manager
- Senior Civil Engineer
- Senior Management Analyst - Economic Development
- And More!

Don't Wait; Apply Today at www.placentia.org/jobs.

Resident Vehicle Rebate Program

Placentia residents purchasing or leasing a new vehicle from Fairway Ford or Audi North OC are eligible to receive a \$500 rebate with proof of residency. Vehicle price must exceed \$25,000 or more to qualify.

Visit the following participating dealerships for more information on this program:

- Fairway Ford - 1350 E. Yorba Linda Blvd., Placentia, CA 92870 (714) 579-3800
- Audi North OC - 1275 E. Yorba Linda Blvd., Placentia, CA 92870 (657) 452-6940

The Resident Vehicle Rebate Program will expire on April 30, 2025.



CITY OF PLACENTIA
RESIDENT VEHICLE REBATE PROGRAM

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BUY LOCAL INCENTIVE PROGRAM

\$500 Rebate
WHEN YOU PURCHASE OR LEASE A NEW VEHICLE

Visit Fairway Ford or Audi North OC for more information about the program or how to qualify.

*Program expires on 4/30/2025.

Get the iPlacentia App:

Download on the App Store | GET IT ON Google Play

Follow us on Social Media:

Upcoming Meetings and Events	
8/25/23	Movies in the Park—Puss in Boots: The Last Wish
8/28/23	Placentia Community Foundation
9/4/23	Labor Day—City Facilities Closure
9/5/23	City Council Meeting
9/8/23	Movies in the Park—People's Choice

For additional information or questions about this Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Sign Up for CERT Training

The Cities of Placentia and Yorba Linda will be hosting a Community Emergency Response Team (CERT) training beginning September 26th through October 12th. The training will be hosted at the Yorba Linda Community Center on Tuesday and Thursday nights for three weeks. Each night of training will feature different topics such as Introduction to disaster preparedness, fire safety and utility controls, disaster psychology, and disaster medical operations.

To ensure that our residents are ready for a large-scale emergency, the Placentia Emergency and Health Services Division provides this FEMA sponsored CERT training free of cost. CERT training helps develop a group of citizen volunteers that are trained and willing to respond to large-scale emergencies in their neighborhoods and throughout the City. Trained members of CERT often assist their neighbors and neighborhoods in many ways and each person can truly provide an invaluable level of support during large events and emergencies.

To sustain and increase our level of preparedness, CERT courses are offered to the public several times a year. The courses provide up to 20-hours of training. Upon completion of the CERT training, each participant will be given the option and resources to further their individual training and to serve their neighbors and neighborhoods.

If you are interested in taking the next CERT course, please contact the City of Placentia Health and Emergency Services Division at (714) 993-8214 or email ppowers@placentia.org. Let's all do our part to be #ReadyPlacentia!

14th Annual Cowabunga Festival



Are you prepared for when a disaster happens?

The Cities of Placentia and Yorba Linda will host another CERT Training Course September 26th through October 12th

You will learn:

- Disaster Preparedness
- Fire Safety and Utility Controls
- Disaster Medical Operations
- And More!

For more information:

If you are interested in taking the next CERT course, contact (714) 993-8214 or email ppowers@placentia.org.

www.placentia.org/CERT



SAVE THE DATE!

14th ANNUAL **Cowabunga!**
BBQ N' BEER FESTIVAL

4-9 pm • Sept 16
KRAEMER PARK

For Tickets go to:
www.rotarycowabunga.com
Call: (714) 875-5975
Email: mail@placentiarotary.org

- FEATURING -
PICKELBACK SHINE

Scan for tickets

FOOD • BEER • MUSIC • FUN



POLICE DEPARTMENT

Don't Let Your Accounts Get Hacked

The Placentia Police Department would like to provide some tips for residents so that you don't fall victim to scams.

- **Protect your information.** Never give out your personal information in response to an email or text. For example, if the email or text seems to be from your bank, visit the bank website directly. Don't click on any links or call any numbers in the message. Scammers impersonate well-known businesses to trick people.
- **Use strong passwords.** Make a password 12 characters or longer with uppercase and lowercase letters, numbers, and symbols to make it stronger.
- **Don't treat public computers or a friend's phone like it's your own device.** If it's not your computer or phone, don't let a web browser remember your passwords. Avoid going to personal accounts — like bank accounts or email — from anywhere besides your own personal devices.
- **Log out of all accounts when you're done.**
- **Install and update security software, and use a firewall.** Set your security software, internet browser, and operating system (like Windows or Mac OS X) to update automatically.
- **Turn on multi-factor authentication (MFA).** Multi-factor authentication requires a password plus something else — often, a code from an authenticator app — to prove it's you.

Police Explorers Participate in Southern California Law Enforcement Competition

Earlier this month, our Explorers participated in the Southern California Law Enforcement Explorer Competition, hosted by the CHP of El Cajon and the CHP of Westminster. The mission and purpose of the Southern California Law Enforcement Explorer Competition is to provide a challenging and engaging platform for young Explorers to showcase their skills, knowledge, and passion for a career in law enforcement. The competition occurred at El Capitan High School in Lakeside and was sponsored by SeaWorld. While at the competition, the Explorers were given a behind-the-scenes look at the park and its day-to-day security operations.



This was the first time each of our explorers participated in this competition. The scenarios they were tasked with were Traffic Stops, Building Searches, Officer in Need of Assistance, High-Risk Stops, Shoot/Don't Shoot House, DUI Evaluation, Written/Pellet B Exam, 415 Disturbance, Active Shooter, Hostage Rescue Negotiations, Obstacle Course, Crime Scene Investigation, Warrant Service, Assault/Battery, and Undercover Operations.

The Explorers learned a lot and were grateful to partake in these real-world scenarios, meet other Explorers, and continue their pursuit of a career in law enforcement.

If you are interested in becoming a Placentia Police Explorer, contact Officer Iniguez at niniguez@placentia.org, or you can attend an Explorer meeting, which take place every Thursday at 6:00 pm at the Placentia Police Station, 401 E Chapman Avenue.



POLICE DEPARTMENT

Officer Iniguez Honored by M.A.D.D.

Last month, Officer Iniguez was honored by M.A.D.D. with the 2023 Law Enforcement and Prosecutor Recognition Award. Officer Iniguez has had 29 DUI arrests! He also works as a Field Training Officer, working with our newer officers so they can replicate his excellence in the field.

Congratulations to Officer Iniguez on earning this well deserved award, and thank you for keeping Placentia safe!



FIRE AND LIFE SAFETY DEPARTMENT

Back to School Safety Tips

School days bring congestion. Between school buses picking up passengers, kids on bikes hurrying to get to school before the bell rings, parents trying to drop their kids off before work, it's never more important for drivers to slow down and pay attention than when kids are present – especially before and after school.

Whether children walk, ride their bicycle, or take the bus to school, it is important that they take proper safety precautions. Here are some tips to make sure your child safely travels to school:

Walking to school:

- Review your family's walking safety rules and practice walking to school with your child
- Walk on the sidewalk, if one is available; when on a street with no sidewalk, walk facing the traffic
- Before you cross the street, stop and look left, right and left again to see if cars are coming
- Make eye contact with drivers before crossing and always cross streets at crosswalks or intersections
- Stay alert and avoid distracted walking

Riding a bicycle to school:

- Teach your child the rules of the road and practice riding the bike route to school with your child
- Ride on the right side of the road, with traffic, and in single file
- Come to a complete stop before crossing the street; walk bikes across the street
- Stay alert and avoid distracted riding
- Make sure your child always wears a properly fitted helmet and bright clothing

Riding the bus to school:

- Teach your children school bus safety rules and practice with them
- Go to the bus stop with your child to teach them the proper way to get on and off the bus
- Teach your children to stand six feet (or 3 giant steps) away from the curb
- If your child must cross the street in front of the bus, teach him or her to walk on the side of the road until they are 10 feet ahead of the bus; your child and the bus driver should always be able to see each other

Driving your child to school:

- Stay alert and avoid distracted driving
- Obey school zone speed limits and follow your school's drop-off procedure
- Make eye contact with children who are crossing the street



COMMUNITY SERVICES DEPARTMENT

Backpacks for Success Program

The Neighborhood Services Office hosted the annual Backpacks for Success Program and Community Health Fair on Wednesday, August 23rd at the Whitten Community Center. Backpacks were available to Placentia residents or to students who attend a Placentia Yorba Linda Unified School District school that pre-registered for the program. Over 114 families received their backpacks, a food bag of non-perishable goods, and a hot meal. Twenty-five community health and non-profit organizations were part of the vendor fair and provided the community with valuable resource information. The City of Placentia extends a sincere thank you to all those who donated backpacks and school supplies for the program, including St. Joseph's Church and Blessed Sacrament Church and to the Placentia Fire and Life Safety Department for their assistance in the backpack distribution. For more information about our community programs, please contact the Neighborhood Services Office at (714) 986-2333.



Movies in the Park

The summer Movies in the Park series is ongoing and takes place at Placentia Champions Sports Complex, 505 Jefferson St. The next feature presentation will be Puss in Boots: The Last Wish on August 25th. Movies begin at dusk, and participants are encouraged to bring a lawn chair for comfortable viewing. Admission to the Movies in the Park series is free all summer long. Snacks and light refreshments are available for a nominal fee. The City extends a sincere thank you to Republic Services for their generous contribution to the Movies in the Park summer series. For more information, please contact the Community Services Department at (714) 993-8232 or visit www.placentia.org/movies.

2023 Heritage Festival Honor Convoy

The 58th Annual Placentia Heritage Festival will take place on Saturday, October 14th and includes a car show, parade, live music, family-fun games, crafts, local vendors, food, beer, a business expo, and military appreciation! The Honor Convoy is a community participation event, with local residents driving their cars in the parade and escorting our Veterans and Active Duty down the parade route. The Honor Convoy is a moving experience for its riders as the parade attendees express their appreciation for their service and sacrifice. The Honor Convoy is looking for veterans and active duty to join them and be driven down the parade route in a classic car. To sign up and get a ride, email Kenny Binnings at lillrnr@mac.com. The Honor Convoy is also looking for classic car, jeep, and corvette owners to drive a veteran or active duty member in the parade. To sign up and drive, email Kenny Binnings at lillrnr@mac.com.

Fall 2023 Recreation Class Registration

Registration for fall programs is now ongoing. Sports programs, fitness classes, virtual classes, dance classes, science camps, music, and art classes will all be offered for youth and adults this fall! All programs and classes are filled on a first-come, first-serve basis.

To browse the Placentia Palm Quarterly for available classes and programs [click here](#). Complete your registration online by visiting www.placentia.org/classes. In-person registration is available at Placentia City Hall, 401 E. Chapman Avenue, between the hours of 7:30 am to 6:00 pm. For more information, please contact the Community Services Department at (714) 993-8232.





DEVELOPMENT SERVICES DEPARTMENT

Construction Update at Cenza—Future Luxury Apartment Site

The City's second development within the Transit Oriented Development (TOD) District is under construction. JPI Development, located at 501 W. Crowther Avenue, obtained building permits in March 2021, and has completed construction of a seven-level parking structure. Framing is nearly complete for all five stories of the westerly portion of the project with exterior walls, cladding, and windows/doors fully installed along the easterly wing of the building. The development, now referred to as "Cenza", will feature 418 high-quality residential luxury apartments, featuring amenities such as a pool, high-end workout facilities, gourmet kitchens, finely appointed courtyards with fire pits, barbeques, and pet walking areas. The mixed-use development will feature approximately 10,500 square feet of retail-commercial space on the ground floor, accessible from Crowther Avenue. This vibrant and modern new rental community is projected to fully finish construction by the end of this summer. Please contact the Planning Division if you have any questions at (714) 993-8124.



EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Placentia Library District

Weekly Summary – August 25-31, 2023

Follow us on social media!
Instagram: @placentialib
Facebook: Placentia Library

Children's Programs

STORYTIMES

Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove. Visit www.placentialibrary.org for more info and schedules!

Family Storytime

Saturday, August 26 @ 10:00 a.m.

Luna, Luna! Bilingual Pajama Storytime

Wednesday, August 30 @ 6:30 p.m. /

Miércoles, 30 de agosto @ 6:30 p.m.

Baby Giggles and Wiggles Storytime

Thursday, August 31 @ 10:00 a.m.

MORNING MEET UPS

This week: Monday, August 28

Mondays, 10:00 a.m. – 12:00 p.m.

Crossroads Corner

READ TO THE DOGS

First Monday of the Month, 6:00 p.m.

On break in September – returning October 2!

Virginia and Norman Haussman Storytime Alcove

Open to children of all ages! This is a great opportunity for children to practice reading aloud or to be read to alongside our favorite furry friends from The Bright & Beautiful Therapy Dogs, Inc.



Adult, Teen, and Literacy Programs

PLACENTIA TEEN ADVISORY COUNCIL - PTAC

Next Meeting: September 7

First and Third Thursday of Each Month, 6:00 – 7:30 p.m.

Placentia Library Community Meeting Room



LOCAL HISTORY ROOM

Curious about Local History? Come explore the Placentia Library Local History Room at the library or on our website.

www.placentialibrary.org



Looking for a book or library item? Search our online catalog at www.placentialibrary.org

MEMORY LAB

Have a bunch of old photos in boxes? VHS tapes collecting dust? The Placentia Library Memory Lab provides the equipment you need to convert your memories into digital formats. It's a do-it-yourself (DIY) model, meaning we provide step-by-step instructions, but you control the process from start to finish.

Our mission is to provide our communities the ability to preserve their documents, photos, and audiovisuals through digitization.

To get started on your Do-It-Yourself appointment, visit www.placentialibrary.org/memory-lab.



LITERACY

Teach an adult to read. Become a Volunteer Adult Literacy Tutor. Get started at www.placentialibrary.org/literacy.

eBooks and Online Learning

Did you know your Placentia library card provides you free access to some of the best digital resources, apps, and research websites available today?

Learn more and get started at www.placentialibrary.org!

MANGO LANGUAGES

Mango Languages is an online language and culture learning resource that offers access to over 70 foreign languages and 21 English courses taught completely in the user's native language. Mango can be accessed online or through apps for iPhone, Android, and Kindle.



LINKEDIN LEARNING

Learn relevant, professional skills on LinkedIn Learning. Get access to 16,000+ online courses in 7 languages and expert instructors with real-world experience. Start learning today!

This resource is supported in whole or in part by funding provided by the State of California, administered by the California State Library, as part of CAREER Pathways.



EBSCO LEARNINGEXPRESS LIBRARY

EBSCO LearningExpress offers test prep and skill-building resources to support those looking to improve academically, pass the GED®, prepare for college, and much more. These resources include Job & Career Accelerator and Recursos Para Hispanohablantes.

This resource is supported in whole or in part by funding provided by the State of California, administered by the California State Library, as part of CAREER Pathways.

The Hangar DIY Lab

Welcome to our all-ages makerspace! Work on a craft project, play with Legos, learn to stitch with a sewing project, create and print your own stickers on our Cricut machine, and more. So stop by and enjoy new activities each week! For more information and open hours, visit www.placentialibrary.org.