

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

September 7, 2023



“Rich Heritage, Bright Future”

ADMINISTRATION DEPARTMENT

September is National Preparedness Month

September marks National Preparedness Month, the annual recognition set to remind everyone in America how important it is for individuals, families, and communities to prepare for disasters and emergencies that can happen at any time. Earlier this year, FEMA announced this year’s theme would focus on preparing older adults and their caregivers ahead of disasters.

This year’s theme, “Take Control in 1, 2, 3,” encourages everyone, especially older adults, to become more prepared in three simple steps:

- Assess your needs. Everyone has unique needs. There are several factors that can affect the steps you need to take to prepare yourself and those you care for. Whether you care for pets, have children, have a medical condition or have a disability, it is important to know what your family will need to stay safe.
- Make a plan. Once you’ve assessed your needs, you can plan for what you’d do, where you’d go, and what to bring if a disaster strikes. Your emergency supply kit should include items that meet your individual needs.
- Engage your support network. Get to know your neighbors because they, along with your family and friends, can be a support network before, during, and after a disaster by providing emotional and practical support.

For more information on how to prepare yourself, your loved ones, and your community, visit www.Ready.gov.



2023 Orange County Small Business Conference

Empower your business with the education, resources, and information to grow at the Orange County Small Business Conference. Network with business owners, meet with local legislators, understand what it takes to access capital, and learn tactical tools to drive your business’ revenue. The 2023 Orange County Small Business Conference will take place on Thursday, September 28th from 7:00 am to 1:30 pm at the Great Wolf Lodge, 12681 Harbor Boulevard, Garden Grove. For more information and to register, please [click here](#).

Get the iPlacentia App:



Follow us on Social Media:



Upcoming Meetings and Events

| | |
|---------|------------------------------------|
| 9/8/23 | Movies in the Park—People’s Choice |
| 9/11/23 | Veterans Advisory Committee |
| 9/12/23 | Planning Commission |
| 9/13/23 | Heritage Festival Committee |
| 9/13/23 | Senior Advisory Committee |

For additional
information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Public Safety Communications Center Welcomes New Dispatcher

The Communications Center is celebrating another Dispatcher's release from training. Dispatcher Ramos started with the Communications Center in November. After several months of hands-on training, she has successfully passed the rigorous training program! Angie is a valuable asset to the Center and the City is happy to have her as part of the public safety team. Congratulations, Angie!



Sign Up for CERT Training

The Cities of Placentia and Yorba Linda will be hosting a Community Emergency Response Team (CERT) training beginning September 26th through October 12th. The training will be hosted at the Yorba Linda Community Center on Tuesday and Thursday nights for three weeks. Each night of training will feature different topics such as introduction to disaster preparedness, fire safety and utility controls, disaster psychology, and disaster medical operations.

To sustain and increase our level of preparedness, CERT courses are offered to the public several times a year. The courses provide up to 20-hours of training. Upon completion of the CERT training, each participant will be given the option and resources to further their individual training and to serve their neighbors and neighborhoods.

If you are interested in taking the next CERT course, please contact the City of Placentia Health and Emergency Services Division at (714) 993-8214 or email ppowers@placentia.org. Let's all do our part to be #ReadyPlacentia!



Are you prepared for when a disaster happens?

The Cities of Placentia and Yorba Linda will host another CERT Training Course September 26th through October 12th

You will learn:

- Disaster Preparedness
- Fire Safety and Utility Controls
- Disaster Medical Operations
- And More!

For more information:

If you are interested in taking the next CERT course, contact (714) 993-8214 or email ppowers@placentia.org.

www.placentia.org/CERT



14th Annual Cowabunga Festival

SAVE THE DATE!

14th ANNUAL

Cowabunga!

BBQ N' BEER FESTIVAL

4-9 pm • Sept 16

KRAEMER PARK

For Tickets go to:
www.rotarycowabunga.com
Call: (714) 875-5975
Email: mail@placentiarotary.org

- FEATURING -

PICKELBACK SHINE

Scan for tickets

FOOD • BEER • MUSIC • FUN



ADMINISTRATION DEPARTMENT

Upcoming E-Waste Recycling Event

The Placentia Chamber of Commerce will host their next e-waste recycling event on Saturday, September 9th and Sunday, September 10th from 9:00 am—3:00 pm at the Placentia Town Center, 160 Yorba Linda Boulevard. E-Waste is any consumer electronic equipment that has reached its 'end-of-life' or 'end-of-usage,' whether in full or non-working condition. It includes most electronics or electric appliances with a cord or circuit board such as: Computer Monitors, Television Sets, PC Systems, Printers, Laptops, Copiers, Scanners, Fax Machines, Toner Cartridges, UPS & PDAs, Power Supplies, Main Frame Units, Networking Equipment, Mother Board Systems, VCR/VCD/DVD Players, Home Entertainment Systems, Landline and Cellular Phones, & Small Portable Devices. We also accept Car and Forklift Batteries. **There is a service charge for Major Appliances, including Cooling Units & Microwaves.** Fluorescent Light Bulbs and Household Batteries are not accepted. For more information, contact (714) 528-1873.

Sip & Shop Shopping Event

The Placentia Chamber of Commerce will host their semi-annual Sip & Shop event on September 14th from 5:30 pm—7:30 pm at the Placentia Women's Round Table Club. This event is FREE and a great opportunity to meet some amazing, local small businesses while enjoying food from Catering On Time, JD Wingz & Thingz, and more! For more information and to RSVP, please visit www.placentiachamber.com.

9/11 Remembrance Candlelight Vigil

The American Legion Post 277 will host a candlelight vigil and memorial at 7:00 pm on September 11th to honor the thousands of lives that were lost as a result of the terrorist attacks on September 11, 2001. The Legion will also be honoring Dispatchers from the Placentia Public Safety Communications Center for their service to the Placentia community. The American Legion Post 277 is located at 277 S. Bradford Avenue.

FIRE AND LIFE SAFETY DEPARTMENT

Fire and Life Safety Announces Integration with PulsePoint App

Each day, nearly a thousand people die from sudden cardiac arrest. The PulsePoint app was originally created to help increase chances of survival for those experiencing sudden cardiac arrest. The app allows trained users to be notified of cardiac incidents taking place in public places where a user may arrive onsite before first responders can arrive to the scene. As of this week, you can now follow Placentia Fire & Life Safety on PulsePoint!

PulsePoint users can also view active and recent incidents that have occurred in the City. The free app is available to download on the Apple App Store or the Google Play Store.

An advertisement for the PulsePoint app. It features a smartphone displaying a 3D city map with a red heart icon and a pulse line. The text reads: "PulsePoint BE A LIFE SAVER. Be alerted to sudden cardiac arrests in your immediate vicinity, so that you can start CPR in the critical minutes before EMS teams arrive. Learn more at pulsepoint.org Download PulsePoint Respond". At the bottom, there are logos for the App Store and Google Play, and a Placentia Fire & Life Safety logo.



COMMUNITY SERVICES DEPARTMENT

2023 Heritage Festival

The 58th Annual Placentia Heritage Festival will take place on Saturday, October 14th and includes a car show, parade, live music, family-fun games, crafts, local vendors, food, beer, a business expo, and military appreciation! The City encourages all residents and community groups to enter the parade and showcase your group/neighborhood. Gather with friends, family, and neighbors and get creative! Enter your very own float, walking group, or ride your bikes down the parade route! All are invited to showcase your community pride!



Additionally, the parade will feature the Honor Convoy! A community participation event, with local residents driving their cars in the parade and escorting our Veterans and Active Duty down the parade route. The Honor Convoy is a moving experience for its riders as the parade attendees express their appreciation for their service and sacrifice. The Honor Convoy is looking for veterans and active duty to join them and be driven down the parade route in a classic car. To sign up and get a ride, email Kenny Binnings at KBinnings@PerimeterProtectionUSA.com. The Honor Convoy is also looking for classic car, jeep, and corvette owners to drive a veteran or active duty member in the parade. To sign up and drive, email KBinnings@PerimeterProtectionUSA.com.

Lastly, if you would like to participate in the event as a vendor at the festival or be in the Car Show, call (714) 993-8232 or visit www.placentia.org/heritagefestival.

Fall 2023 Recreation Class Registration

Registration for fall programs is now ongoing. Sports programs, fitness classes, virtual classes, dance classes, science camps, music, and art classes will all be offered for youth and adults this fall! All programs and classes are filled on a first-come, first-serve basis. To browse the Placentia Palm Quarterly for available classes and programs [click here](#). Complete your registration online by visiting www.placentia.org/classes. In-person registration is available at Placentia City Hall between 7:30 am to 6:00 pm. For more information, contact (714) 993-8232.

Handball Courts Resurfacing Project Complete

The resurfacing of the handball courts at McFadden, Tuffree, and Los Ninos Parks has been completed. The City budgeted \$30,000 in the Capital Improvement Program (CIP) in the 2023-2024 Fiscal Year for the project as part of the Placentia Parks Initiative Plan to make significant park improvements to City parks and facilities over the course of the next two years. These courts are highly utilized by the public for handball and solo tennis practice. It has been several years since the last resurfacing at McFadden and Los Ninos Parks, and the courts at Tuffree Park were previously just plain concrete. The playability of all these courts is now greatly improved and already being enjoyed by the public. The Community Services Department is proud to bring these park upgrades to the community. For more information current park projects, please contact the Community Services Department at (714) 993-8232.





POLICE DEPARTMENT

Pizza with the Police—September 23rd

The Police Department is excited to host our first-ever Pizza with the Police event on Saturday, September 23rd, from 4:00 pm—8:00 pm at Pepz Pizza, 732 N. Rose Drive. The Department will also be joined by the Placentia Public Safety Communications Center and the Placentia K9 Foundation.

This event is a great opportunity to meet and talk with Placentia PD Officers, view our vehicles, and learn more about the different services the Department provides. The Department enjoys connecting with the community in this casual setting where all questions, comments, and concerns are welcome. We hope to see you there!



2021-22 Biennial Report Highlights Crime Reduction and Reduced Response Times

The Police Department is pleased to announce the release of its 2021-2022 Biennial Report, highlighting the department's achievements, initiatives, and commitment to serving the Placentia community. This comprehensive report offers an in-depth look at the Department's efforts to enhance public safety, strengthen community relationships, and advance policing practices.

The Biennial Report provides a detailed overview of the Department's accomplishments and critical statistics over the past two years. From crime reduction initiatives to community outreach efforts, the report serves as a testament to the dedication of the Department's officers and staff in providing exceptional law enforcement services.

Key highlights of the 2021-2022 Biennial Report include:

- Reduced crime and reduced response times.
- Community engagement initiatives and outreach programs.
- Enhanced technology and resources for law enforcement.
- Training and professional development efforts.
- Collaborative efforts with local organizations and agencies.

The Placentia Police Department's 2021-2022 Biennial Report is now available to view on the City website at www.placentia.org/PDbiennialreport.





PUBLIC WORKS DEPARTMENT

Fall Shredding & E-Waste Recycling Event

The City invites you to participate in a free community Drive-Thru Shred Event on Saturday, September 30th, from 8:00 am to 12:00 pm at the Placentia Civic Center, 401 East Chapman Avenue. Shredding documents can help prevent fraud and identity theft. Placentia residents and businesses are invited to have their confidential documents destroyed on-site for free. A maximum of six (6) banker box size containers will be accepted from each household or business location in Placentia. No electronic items, hazardous materials, or business e-waste will be accepted at this event. At this drive-thru event, we ask that all participants stay in their vehicles and have their shred items packaged in a bag(s) or the box(es) in their back seat or trunk. For more information, call Environmental Services Coordinator Cathy Nguyen at (714) 993-8123.

Coastal Cleanup Day

The 39th Annual California Coastal Cleanup Day will take place on Saturday, September 23rd. Every September, people join together at sites all over California to take part in the State's largest volunteer event. Throughout September, Californians can participate by sweeping through their own neighborhoods and local parks, public trails, creeks, rivers, and beaches to help prevent single-use plastic items and other litter from polluting the environment and flowing into the ocean. Visit www.coastalcleanupday.org to learn more.



DEVELOPMENT SERVICES DEPARTMENT

Building Activity Report for August 2023

| PERMIT TYPE | NUMBER OF PERMITS |
|---------------------------------|-------------------|
| Solar | 36 |
| Residential Alteration/Addition | 68 |
| Reroof | 22 |
| Commercial Addition/Alteration | 0 |
| Signs | 1 |
| New Condo/SFR | 0 |
| ADU/JADU | 3 |
| Patio | 0 |
| Pools & Spa | 4 |
| Fence/Walls | 2 |
| Demolition | 2 |
| TOTAL | 138 |

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

| Project Address | Project Description | Applicant | Project Status |
|--|---|---|--|
| SEC of Rose Drive and Alta Vista Street | Development of a 10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot. | SC Development, LLC, c/o M. Paul Conzelman and Shea Homes | All residential phases are complete and occupied. Awaiting Commercial building plan submittal. |
| 455 S. Van Buren Street | Development of 139, three-story townhome units on an approximately 5.57-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3). | Toffoli Investments | Construction of Phases 1, 2, 3, & 4 are complete. Construction of Phases 10 & 12 in progress. |
| SWC of Orchard Drive and Highland Avenue | Development of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot. | HQT Homes | Certificates of Occupancy issued for 4 of the 16 units. |
| 505 W. Crowther Avenue | Development of a five-story, 418 Unit apartment building with a seven-story parking structure on a 4.4-acre site. | JPI | Temporary Certificate of Occupancy issued for Phase I. Remaining phases under construction |
| 1474 N. Kraemer Boulevard (Phase II improvement) | Establish and operate a drive-thru for an eating and drinking establishment, in conjunction with a comprehensive façade remodel for the Village Plaza shopping center. | Maikel Faragalla, of Urban Dwell Architects | Complete |
| 207-209 Crowther Avenue | The development of a mixed-use community including 189 mixed-income apartment units and 1,500 S.F. of retail on a 2.13-acre site on City-owned property. | USA Properties Fund Inc. | In Building Plan Check |
| 1314 N. Angelina Drive | Development of an affordable senior housing project consisting of two, two-story buildings, one with 33 units and one with 32 units, as well as a new parish hall for an existing church. | National Core | Under Construction |
| NWC of E. Orangethorpe Avenue and N. Lakeview Avenue | A request to construct a 4,311-square foot multi-tenant commercial building with site improvements. | Maikel Faragalla, of Urban Dwell Architects | Entitlement expired July 13, 2023. |

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

| Project Address | Project Description | Applicant | Project Status |
|---|--|--|---|
| 119 S. Main Street | Construction of a new two-story 2,870-square-foot duplex, with a four-car garage. | Ernesto Ramos | Final phase of construction in progress |
| 777 W. Orangethorpe Avenue | A 248-unit development consisting of a five-story, 249,557 gross sq. ft. residential building with 2,703 sq. ft. of ground floor commercial space and a seven-level, 151,900 gross sq. ft. wrapped parking structure located on a 2.72-acre lot. | Gilad Ganish, representing Orangethorpe Investment Partners, LLC | Under Entitlement Review; CEQA Review in progress. |
| 860 S. Placentia Avenue | Construction of a new 34,275-square-foot warehouse building and a new 34,063-square-foot maintenance building at an existing 6.28-acre lot. | U-Haul Co. of Orange County | Demo permits and Maintenance Building Permit issued. Second building ready for permit issuance. |
| 17000 La Paloma Avenue | Construction of three 2,532-square-foot, two-story, single-family houses on three recently subdivided parcels | Elliot Barker | Site Plan Review approved. Awaiting plan check submittal |
| 1952 & 1958 E. Veterans Way (346-337-33 & 35) | To permit the subdivision to establish 39, three-story residential condominiums on approximately 1.3 acres. | Toffoli Investments, Inc. | In Building Plan Check |
| 500 S. Placentia Avenue | Construction of a new ground-mounted PV solar system, carport PV solar system, battery energy storage system, and associated equipment to an existing commercial building. | John Bruce | Site Plan Review Approved and Building Permit issued. |
| 503 & 513 S. Van Buren Street (346-164-23, 346-164-24) | To permit the development of two, three-story townhome buildings for a total of 12 condominium units on approximately 0.379-acre site. | Toffoli Investments, Inc. | In Plan Check |
| 118 E. Orangethorpe Avenue | Subdivide an existing 2.37-acre property into two parcels measuring 0.68-acres (Parcel 1) and 1.81-acres (Parcel 2). | Mike Patel | Submittal deemed incomplete 12/5/22 |
| Northeast of Alta Vista Street and Rose Drive. 341-501-01 through 341-501-65 | To permit a new residential planned community consisting of 100 single-family detached homes. | Eric Everhart, Toll Brothers, Inc. | In Building Plan Check. |

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

| Project Address | Project Description | Applicant | Project Status |
|-------------------------------|---|---|---|
| 929 Gonzales Street | Construction of a new 2,166-square-ft. single-family home with a 482-square-foot, two-car garage on an approximately 3,673-square foot lot. | Emmanuel Gonzalez Guerrero | Planning Division Approved 12/12/22. Building Division Approved. In Plan Check with Engineering |
| 664 N. Rose Drive | A request to permit a Computer Code Programming Center, within an existing multi-tenant space within the Specific Plan 7 (SP-7) Zoning District. | Hani Amra, as Code Ninjas | Building Permit issued; under final stage of construction |
| 424 N. Nevin Place | A request to subdivide a 1.76-acre parcel into six parcels for the purpose of future single-family home development. | Blain Meith | Planning Commission approved 6/13/23. City Council approved 7/11/23. |
| 1257 E. Yorba Linda Boulevard | To permit the establishment and operation of a 24,000-square foot hardware store, with façade improvement and an outdoor retail component in the parking lot, within an existing multitenant commercial shopping center. | Westlake Hardware, Inc. | In Plan Check |
| 116 W. Santa Fe Avenue | A request to allow for the onsite sale and consumption of beer and wine (Type 41 ABC License) in conjunction with the operation of a 563-square foot commercial retail space. | Heidi Mahnke, as Broken Timbers Brewery | Building permit issued. Aiming to begin construction Q4 2023. |
| 604 S. Van Buren Street | A site plan review for one new 2-story, 2,649-square foot single-family dwelling on a vacant lot consisting of 3,920 square feet, containing a 1,050-square foot roof deck, along with a 100-square foot balcony on the front façade. | Mark Lee | Awaiting soil and grading report before submitting to Building |
| 860 N. Rose Drive | A request to allow for the conversion of an existing, 13,007-square foot women's gym and spa into a children's swim school at an existing retail space at a commercial shopping center within the Specific Plan 7 (SP-7) Zoning District. | Diane Bainbridge, as The Australian Swim School | In Building Plan Check |
| 1278 Vina Del Mar Avenue | A request for permission to subdivide one parcel into two parcels for the purpose of future single-family home development. | David Renton | Planning Commission approved 7/11/23. City Council scheduled 9/5/23. |



DEVELOPMENT SERVICES DEPARTMENT

Pending Development Projects

| Project Address | Project Description | Applicant | Project Status |
|-------------------------------|--|---------------------------------------|--|
| 1251 E. Yorba Linda Boulevard | A request to permit the use and operation of an animal hospital, with minor tenant improvements to the existing tenant space. | Circle of Friends Veterinary Hospital | Under Entitlement Review; Planning Commission scheduled 9/12/23. |
| 201 S. Bradford Ave | A request to permit the development of a semi-enclosed outdoor dining structure and sale/ consumption of alcohol on the site of an existing parking lot. | El Farolito Restaurant | Under Final Administrative Review |
| 717 Dunn Way | A request to permit the development of a permanent outdoor drinking/dining area on the site of an existing parking lot at The Bruery. | The Bruery, LLC | Under Administrative Review |
| 1474 N. Kraemer Blvd. | A request to expand the existing Type 41 ABC license to include the existing outdoor patio, located in the northwest corner of Village Plaza Shopping Center. | Spitz Restaurant | Under Administrative Review |
| 1864 N. Placentia Avenue | A request to utilize the 1,078-square-foot space for a dance floor for the existing dance studio that is located within the same Sierra Vista Shopping Center. | The Art of Dance & Ballet Academy | Under Entitlement Review |

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Placentia Library District

Weekly Summary – September 8-14, 2023

Follow us on social media!
Instagram: @placentialib
Facebook: Placentia Library

Library Card Sign-Up Month

Sign up for a library card September 1-30, 2023 and you will be entered to win an Amazon gift card!*

**Must apply in person to enter raffle*

Check out books, work on a crafting project in our makerspace, find an audiobook to listen to on your drive, and more!

Get started today with your Placentia Library card!

Children's Programs

STORYTIMES

Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove. Visit www.placentialibrary.org for more info and our program schedule!

Family Storytime

On break until Saturday, September 16 @ 10:00 a.m.

Luna, Luna! Bilingual Pajama Storytime

Wednesday, September 13 @ 6:30 p.m. /

Miércoles, Septiembre 13 @ 6:30 p.m.

Baby Giggles and Wiggles Storytime

On break until Friday, September 15 @ 10:00 a.m.

MORNING MEET UPS

Mondays, 10:00 a.m. – 12:00 p.m.

This Week: September 11

Crossroads Corner

STEAM LABS

Third Tuesday of the Month, 3:30 p.m.

This month: September 19

Placentia Library Community Meeting Room

Educational and fun! Children are invited to explore the beauty and practicality of STEAM-related topics through engaging hands-on activities! Space is limited. Open to children 7-12.

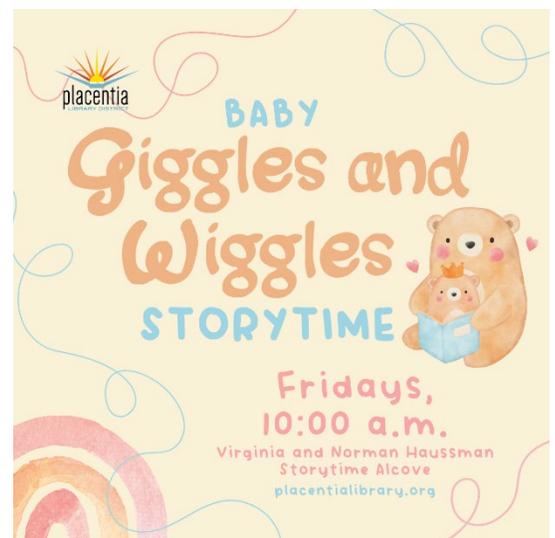
READ TO THE DOGS

First Monday of the Month, 6:00 p.m.

On break in September – returning October 2!

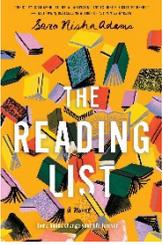
Virginia and Norman Haussman Storytime Alcove

Open to children of all ages! This is a great opportunity for children to practice reading aloud or to be read to alongside our favorite furry friends from The Bright & Beautiful Therapy Dogs, Inc.



Looking for a book or library item? Search our online catalog at www.placentialibrary.org

Adult, Teen, and Literacy Programs



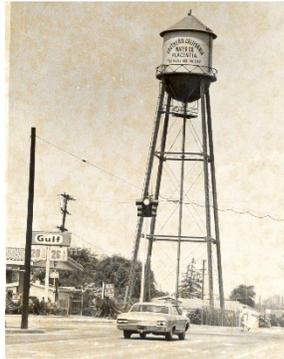
BOOK CLUB

Second Tuesday of Each Month, 1:00 – 2:00 p.m.

This Week: “The Reading List” by Sara Nisha Adams on September 12

Placentia Library Community Meeting Room

You're invited to our monthly book club! Our group is always open to new members, so stop by to share or listen! Selections include a robust mix of fiction genres, and selected titles are available for checkout at the library.



LOCAL HISTORY ROOM

Curious about Local History? Come explore the Placentia Library Local History Room at the library or on our website.

www.placentialibrary.org

LITERACY

Teach an adult to read. Become a Volunteer Adult Literacy Tutor. Get started at www.placentialibrary.org/literacy.

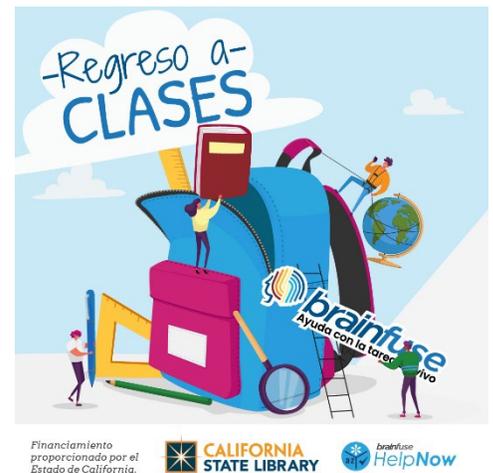
eBooks and Online Learning

Did you know your Placentia Library card provides you free access to some of the best digital resources, apps, and research websites available today? Learn more and get started at www.placentialibrary.org!

BRAINFUSE HELPNOW

¡Prepárate a tener éxito en este año escolar! Ofreciendo apoyo personalizado la Tutoría En Línea de Brainfuse te podría ayudar a dominar las materias difíciles y mejorar tus calificaciones. Los tutores de Brainfuse te ayudarán a repasar temas de matemáticas, dominar conceptos difíciles de ciencia y mejorar tus habilidades de redacción para que tengas éxito.

Get ready to succeed this school year! With Brainfuse Online Tutoring, you can conquer tough subjects and boost grades with personalized support. Whether it's brushing up on math, conquering tricky science concepts, or improving your writing skills, Brainfuse tutors are here to help you succeed.



The Hangar DIY Lab

Welcome to our all-ages makerspace! Work on a craft project, play with Legos, learn to stitch with a sewing project, create and print your own stickers on our Cricut machine, and more. So stop by and enjoy new activities each week! For more information and open hours, visit www.placentialibrary.org/makerspace.

Fall Library Newsletter and Calendar: www.placentialibrary.org/newsletter

Contact us: (714) 528-1906 - information@placentialibrary.org - 411 E. Chapman Ave. Placentia