



Heritage Committee Agenda

October 4, 2023 – 6:00 p.m.

Special Meeting

Heritage Committee

Kenny Binnings
Chair

Patti Martin
Vice Chair

Carole Nixon
Treasurer

Frank Perez

Meredith Castillo

Martin Gonzalez

Michele Severson

VACANT

Procedures for Addressing the Heritage Committee

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Heritage Committee encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Heritage Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMITTEE IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at cityclerk@placentia.org or by calling (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.

(28 CFR 35.102.35.104 ADA Title II)

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City of Placentia, CA 92870

Community Services Department
Phone: (714) 993-8232
Fax: (714) 961-0283
Website: www.placentia.org

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8232, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

REGULAR MEETING

September 13, 2023, 6:00 p.m. – City Hall Front Community Room

MEETING CALLED TO ORDER

PLEDGE OF ALLEGIANCE

EXECUTIVE COMMITTEE

ROLL CALL: Chair / Kenny Binnings
Vice Chair / Patti Martin
Treasurer / Carole Nixon
Frank Perez
Meredith Castillo
Martin Gonzalez
Michele Severson
VACANT

ORAL COMMUNICATIONS

At this time, the public is invited to address the Heritage Festival Committee concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Heritage Festival Committee.

COMMITTEE COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Committee member would like formal action on any of the discussed items, it will be placed on a future Agenda.

HERITAGE COMMITTEE AGENDA

1. Minutes:
 - a. Adjourned Regular meeting
July 12, 2023
Recommended Action: Approve
2. Treasurer's Report: Carole Nixon to provide an update on treasurer's report.
3. Sub-Committee Reports:
 - a. Craft
 - b. Sponsorship
 - c. Parade/Band Review
 - d. Marketing
 - e. VIP's
 - f. Volunteers
 - g. Food
 - h. Business Expo
 - i. Homebased
 - j. Non-Profit

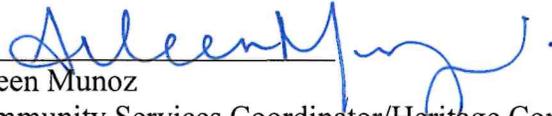
- k. Parade
 - l. Honor Convoy
4. Staff Comments: Staff to provide updates and discuss areas of responsibilities.
5. Agenda Building: Staff and committee to review agenda items for the next meeting.

ADJOURNMENT

The Heritage Committee Adjourn to the next regular meeting on Wednesday, October 11, 2023, at 6:00 p.m. in the Community Meeting Room located at City Hall, 401 East Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Aileen Munoz, Community Services Coordinator/Heritage Festival Staff Liaison, hereby certify that the Agenda for the October 4, 2023, meeting of the Heritage Committee was posted on Thursday, September 28, 2023.



Aileen Munoz
Community Services Coordinator/Heritage Committee Staff Liaison

Heritage Committee
MINUTES of September 13, 2023

Meeting called to order at 6:12 p.m.

PLEDGE OF ALLEGIANCE

HERITAGE COMMITTEE: Kenny Binnings, Patti Martin, Carole Nixon, Frank Perez, Meredith Castillo, Martin Gonzalez, Michele Severson

GUESTS: SSgt. Frank Garza from Placentia PD, Saul Nungaray from Placentia Public Works

ABSENT:

ORAL COMMUNICATIONS: None

CITY STAFF: Community Services Coordinator, Matt Brand, Community Services Coordinator, Aileen Muñoz

COMMITTEE COMMENTS AND REPORTS: Ssgt Garza informed the Committee about a concern regarding having enough personnel to assist with road closures along the parade route. Public Works Supervisor Saul Nungaray is working closely with Placentia PD to coordinate the road closure by obtaining estimates for the barricades. On the day of the event, by 7 a.m. the entire parade route will be closed off by road closures.

1. MINUTES:

The minutes for August 12, 2023, were **MOTIONED** for approval by Committee Member Severson and were **SECONDED** by Vice-Chair Martin. Motion carried.

2. Treasurer's Report:

Treasurer Nixon reviewed the Treasurer's report with the Committee. She informed the Committee there is revenue in the amount of \$11,585 with no expenses to report.

3. Sub-Committee Reports:

Community Services Coordinator Aileen Munoz updated the Committee regarding the current list of Heritage vendors and participants. Currently there are 16 craft vendors, 2 Homebased vendors, 2 Business Expo vendors, 11 Food vendors, 80 Car Show entries, 4 Car Show vendors, 12 parade entries.

Committee Member Severson will follow up with Coordinator Felipe Zambrano regarding food vendors and the health permit process for the day of the event. The Committee will review the vendor prices for the following year's Heritage Festival.

Coordinator Muñoz confirmed with the Committee that the band review will begin at approximately 9 A.M. and the parade to follow at 9:30 A.M. Treasurer Nixon informed the Committee that there will be 15 returning bands and 4 returning bands for the band review. She informed the Committee that she has been quoted \$3,389.82 for award trophies and \$1,229 for award ribbons by 'Awards by Paul'. Vice Chair Martin **MOTIONED** to approve the prices set by Awards by Paul. Chair Binnings **SECONDED** the motion. Motion passed.

The Committee discussed the VIP area and transportation to and from the venue. Mr.D's restaurant will host the veterans breakfast. The CVS parking lot will be utilized to host the VIP and City Dignitary area. The Committee will look to secure breakfast from the Pancake breakfast for the VIP's. Committee Member Severson is in the process of securing a donut vendor to donate donuts for the VIP's.

4. Grand Marshal:

The Committee reviewed the options available for the Grand Marshall positions. The Celebrity Grand Marshall will be Kevin Major Howard, Ed O'Russ, Sal Lopez, Lou Pizzaro, Rodney Allen Rippey. The Honorary Grand Marshall will be 3 World War II Veterans Joe Juarez, John Campa, Phil Montanyo. The Grand Marshall will be the Pony 7U Placentia Punishers Team.

Committee Member Gonzalez **MOTIONED** to approve the list of Grand Marshalls. Vice Chair Martin **SECONDED** the motion to approve. Motion passes.

5. Staff Comments:

Coordinator Muñoz confirmed a special meeting for the Committee prior to the Heritage Festival to be held on October 4th. Committee Member Gonzalez **MOTIONED** to approve a special meeting on October 4th. Vice Chair Martin **SECONDED** the motion. Motion approved.

6. Agenda Building:

Items to be included in the next meeting agenda: Same as previous agenda and Veterans booth placement.

ADJOURNMENT: Vice Chair Martin **MOTIONED** to adjourn the meeting and was **SECONDED** by Chair Binnings. Motion carried. The meeting adjourned at 8:18 P.M. to the next meeting on Wednesday, October 4, 2023, at 6:00 P.M.