

# City Administrator's Weekly Briefing

From: *Damien R. Arrula*

October 19, 2023



“Rich Heritage, Bright Future”

## ADMINISTRATION DEPARTMENT

### The Great California ShakeOut

The City of Placentia participated in the Great California ShakeOut Day on October 19th at 10:19 a.m. along with millions of people throughout California. During this statewide earthquake preparedness drill, participants practiced “drop, cover and hold on.” It was a reminder that Californians should be prepared to be self-sufficient for 72 hours following a major disaster. This includes having a first-aid kit, medications, food and enough water for each member of a household to drink one gallon per day. For more information about this event, please [click here](#).



### Boss Moms (in Partnership with SBDC)

Boss Moms is a free five-week virtual program offered in collaboration with the Orange County Inland Empire Network Small Business Development Center (SBDC) and the Orange County Women’s Business Center. The purpose of this program is to help you explore options towards starting and owning your own woman-owned business. During the program, you will accelerate your path toward launching your business as you will learn about identifying if entrepreneurship is a good fit for you, understanding what it takes to start your business, and more.



To register for this free program, please visit: <https://www.eventbrite.com/e/boss-moms-in-partnership-with-sbdc-tickets-733632433357?aff=oddtcreator>

### Resident Vehicle Rebate Program

Placentia residents purchasing or leasing a new vehicle from Fairway Ford or Audi North OC are eligible to receive a \$500 rebate with proof of residency. Vehicle price must exceed \$25,000 or more to qualify. Visit the following participating dealerships for more information on this program:

- Fairway Ford - 1350 E. Yorba Linda Blvd., Placentia, CA 92870 (714) 579-3800
- Audi North OC - 1275 E. Yorba Linda Blvd., Placentia, CA 92870 (657) 452-6940

The Resident Vehicle Rebate Program will expire on April 30, 2025.

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#### Upcoming Meetings and Events

10/26/23	Trunk or Treat Event
10/28/23	Prescription Drug Take Back Day
11/6/23	Tip-A-Cop Event
11/7/23	City Council Meeting
11/9/23	Veterans Day Observed—City Facilities Closed

For additional

information or

questions about this

Weekly Briefing, please email:

[CAWeekly@placentia.org](mailto:CAWeekly@placentia.org)



## ADMINISTRATION DEPARTMENT

### Public Safety Communications Becomes Member of Missing Kids Readiness Program

The National Center for Missing & Exploited Children (NCMEC) developed the Missing Kids Readiness Program to promote best practices for responding to calls of missing, abducted, and sexually exploited children. 911 call centers and law enforcement agencies are recognized for meeting essential training and policy elements demonstrating preparedness for responding to a missing child incident. To meet the requirements, Placentia Public Safety Communications worked with NCMEC on their missing child policy to ensure it met the critical elements of NCMEC's model policy for call center agencies. In addition, Public Safety Communications Manager Stefanie Acosta-Reyes completed her required training and ensured all Dispatchers and Communications Supervisors completed their required training for membership. By demonstrating remarkable leadership and committing to training and preparedness, Placentia Public Safety Communications is communicating to its citizens and families that protecting their children's lives and safety is a top priority! Armed with the information, knowledge, and operational resources gained through meeting the program criteria, Placentia Public Safety Communications can now respond more quickly, comprehensively, and effectively when a child's life may be at stake. To learn more about the Missing Kids Readiness Program, [click here](#).



### Help Your Community Be Hazard Ready!

The City is developing a Local Hazard Mitigation Plan (LHMP). Earthquakes, floods, fires, and severe weather are just a few hazards to the Placentia community. While hazards such as these cannot be prevented, a Hazard Mitigation Plan forms the foundation for a community's long-term strategy to reduce disaster losses by breaking the repeated cycle of disaster damage and reconstruction. Additionally, only communities with a FEMA-approved LHMP can apply for pre- and post-disaster mitigation grant funding. The process began in March 2023 by establishing a planning committee comprised of City departments and other key stakeholders. The LHMP is scheduled to be finalized and submitted to Cal OES and FEMA in November 2023.

#### **Public Review Draft**

The Public Review Draft of the LHMP is available online [here](#). Hard copies of the Plan are available at City Hall in the City Clerk's Office 401 E. Chapman Avenue.

#### **Open Public and Planning Committee Meetings**

Final public and planning committee meetings to review and provide comments on the Public Review Draft LHMP are scheduled as follows:

##### **Public Meeting**

November 1, 2023 (Wednesday) 5:30–7:00 pm; City Hall Front Community Room

##### **Planning Committee Meeting**

November 2, 2023 (Thursday) 9:00 – 11:30 am; City Hall Front Community Room

All interested stakeholders and members of the public are welcome to attend either of these meetings.

#### **Comments on the Public Review Draft**

To provide comments on the LHMP Public Review Draft, email comments to [Jeanine.foster@fostermorrison.com](mailto:Jeanine.foster@fostermorrison.com) or [ppowers@placentia.org](mailto:ppowers@placentia.org), drop off written comments or send by mail to City of Placentia Administration Department, Attn. Patrick Powers, 401 E. Chapman Ave. Placentia, CA 92870, or bring comments to the public meeting. All final comments on the Draft LHMP are due by November 9, 2023. For more information, contact (714) 993-8214 or email [ppowers@placentia.org](mailto:ppowers@placentia.org).



## FIRE AND LIFE SAFETY DEPARTMENT

### Heritage Festival and Parade

On Saturday, October 14th, the Placentia Fire and Life Safety Department participated in the 58th annual Heritage Parade and Festival. Engine 2 escorted Mayor Pro Tem Jeremy Yamaguchi and his daughter in the parade, and then the crews joined the Fire Marshal at the Festival to promote Fire Prevention Week.

Join us next week as we participate in the Police Department's Trunk or Treat event at City Hall on October 26th at 3:30 pm!



## POLICE DEPARTMENT

### Military Banner Recognition Program

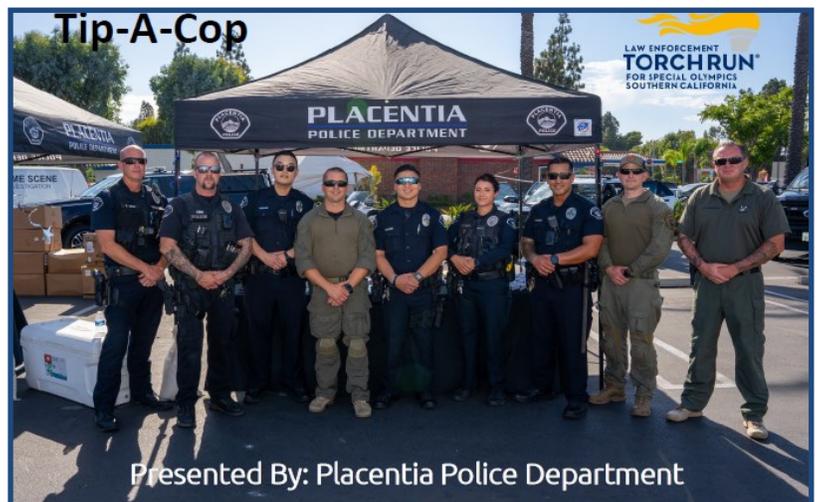
The Placentia Military Banner Recognition Program is accepting applications for the 2023 installation through October 21st. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as active-duty or honorably discharged veterans in the United States Armed Forces. Branches of service include Air Force, Army, Coast Guard, Marines, National Guard, Navy, and Space Force. Honorees must have a current place of residence in Placentia or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia.

The banner will be installed along Kraemer Boulevard and Yorba Linda Boulevard based on the City's discretion and will remain on display for two years. The City will not be responsible for replacing banners that are stolen, damaged, or destroyed due to sun, weather, vandalism, or any act of nature beyond our control, such as high winds. Upon the end of the display period, the banner will be given to the person named on the banner application.

The banners to be ordered and installed during the month of November. The cost to display each customized banner is \$260, and each service person is allowed one banner. Applications can be submitted to the Placentia Police Department. If you have questions, please contact Senior Administrative Assistant Julie Dupuy at (714) 993-8211 or [jdupuy@placentia.org](mailto:jdupuy@placentia.org).

### Tip-A-Cop Event

The Police Department will take protect and serve to a whole new level with a Tip-A-Cop fundraiser on Monday, November 6th from 4:00pm—8:00pm at Craftsman Wood Fired Pizza, 148 Yorba Linda Boulevard. Officers will serve as hosts and waiters, and all tips they receive will be donated to Special Olympics Orange County athletes. Come join us for delicious food, fun, and to support the Special Olympics! For more information, contact Kelley Krahling at [kkrahling@placentia.org](mailto:kkrahling@placentia.org).





## POLICE DEPARTMENT

### Halloween Trunk or Treat

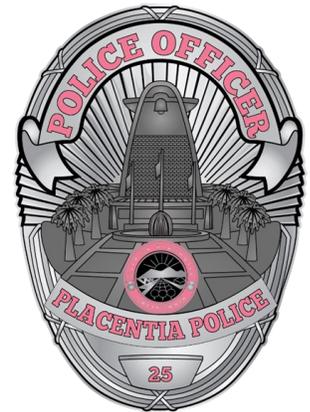
The Police Department is excited to invite all children 12 and under, accompanied by an adult, to our Trunk or Treat event on Thursday, October 26th, from 3:30 pm—6:00 pm in the Civic Center Courtyard in front of the Police Station. Wear your costume and be prepared for candy, tricks, and treats! Placentia Fire and Life Safety, Placentia Public Safety Communications (Dispatch), and Community Services will all be joining us for this haunting spooktacular! Don't miss out, it'll be a scream!



### Breast Cancer Awareness Patches

The Placentia Police Department is proud to support breast cancer awareness by helping raise funds for cancer research. We are pleased to offer our official uniform shoulder patch with pink highlights and the breast cancer awareness ribbon, as well as a key chain with a smaller version of the badge, as collector's pieces to show solidarity with cancer survivors and those fighting this horrible disease.

In affiliation with the Pink Patch Project, all proceeds from this program will be donated to the non-profit organization Susan G. Komen of Orange County to support their efforts to save lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer.



The pink patches and key chains are available for sale at the front counter of the Placentia Police Department during regular business hours for \$5 and \$10, respectively.

### National Prescription Drug Take Back Day

The Placentia Police Department is pleased to be participating in the National Prescription Drug Take Back Day on Saturday, October 28th. This is a drive thru event in the parking lot of the Civic Center between the hours of 10:00 am and 2:00 pm. The DEA and its partners will collect tablets, capsules, patches, and other solid forms of prescription drugs. Drug Take Back Day offers free and anonymous disposal of unneeded medications. Collection sites will not accept syringes, sharps, and illicit drugs. Liquid products, such as cough syrup, should remain sealed in their original container. The cap must be tightly sealed to prevent leakage.

Unused prescription drugs thrown in the trash can be retrieved and abused or illegally sold. Unused drugs that are flushed contaminate the water supply. Take-back programs are the best way to dispose of old drugs. If you cannot make it to the Drug Take Back event, below are some tips on how to safely dispose of prescription medications.

- Take the meds out of their bottles;
- Crush and mix them with something unappealing like used cat litter or coffee grounds;
- Seal them in a bag or disposable container and throw that away.

For more information about prescription drug abuse, go to [www.dea.gov](http://www.dea.gov) or to find year round drug disposal sites near Placentia, [click here](#).





## COMMUNITY SERVICES DEPARTMENT

### 2023 Heritage Festival

The City hosted the 58th Annual Placentia Heritage Festival on Saturday, October 14th. The event was a great success and kicked off with a pancake breakfast hosted by the Placentia Rotary Club. The event featured a car show with over 150 classic cars, a parade with over 40 community entries, and the band review competition with over 30 marching bands from across California! Live music, family-fun games, crafts, local vendors, food, beer, a business expo were all at the park for families to enjoy! The parade also featured the Honor Convoy, with 35 vehicles escorting Veterans and Active-Duty members down the parade route. For more information about upcoming community events, please contact the Community Services Department at (714) 993-8232. [Click here](#) to watch this year's parade.



### Thanksgiving Food Drive

The Neighborhood Services Office will hold a Turkey Basket Drive on Tuesday, November 21st beginning at 2:00 pm, while supplies last. Donations of Thanksgiving non-perishable food items are now being accepted. The donated baskets will be distributed to families in need in the City of Placentia at the annual Turkey Basket Distribution Event. Donations of non-perishable food items can be dropped off at the Whitten Community Center located at 900 S. Melrose Street. Please do not bring perishable food items at this time. For more information, please contact the Neighborhood Services Office at (714) 986-2333.





## DEVELOPMENT SERVICES DEPARTMENT

### Santa Angelina Senior Housing Development

The new Senior Housing Development at Santa Angelina is nearing completion. The two new “Craftsman” style buildings, featuring 64 income restrictive units, will be restricted to households earning less than 60% of the area median income for Orange County based upon the latest State income limits established by the State of California Department of Housing and Community Development.

This property will be owned and operated by the Church of the Blessed Sacrament located at 1314 N. Angelina Avenue. National Community Renaissance of California (National CORE) will develop and operate the senior housing development. The architecture is both compatible with the surrounding style of homes in the neighborhood and emblematic of Placentia’s historical architectural home styles. Additionally, this style will be compatible with the existing architecture of the church which features a gable style roof design, stone veneer, masonry columns, and earth tone hues.



Additional onsite improvements include the demolition of the existing church’s Parish Hall with a new Parish Hall measuring approximately 3,974 square feet, a 544-square-foot covered porch, a new children’s picnic/lunch area, a courtyard gathering space west of the Parish Hall, a gathering lawn with benches fronting North Angelina Drive, an outdoor terrace fronting North Angelina Drive, and a memorial garden with accent trees between the existing Church building and the proposed new Parish Hall. New seating is proposed north of the Church, adjacent to the proposed memorial garden. All existing church and childcare operations remain unaffected by this development.



National CORE has recently finalized the framing and roof of the north building, along with the installation of the exterior finishes onto the south building along Morse Avenue. They are currently in the process of finalizing the interior finishes and starting landscaping for both buildings. In addition, the Parish Hall is in the final stages and is expected to reopen prior to the grand opening of the housing development. The project is expected to be completed with construction by early 2024.

To receive updates on the project’s status, contact the Development Services Department at (714) 993-8124.

## EXTERNAL COMMUNICATION

### Placentia Library District Weekly Summary



# WEEKLY SUMMARY

OCTOBER 20-26, 2023



## CHILDREN'S PROGRAMS

### STORYTIMES

Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove. Visit [www.placentialibrary.org](http://www.placentialibrary.org) for more info and our program schedule!

#### FAMILY STORYTIME

Saturday, October 21, 10:00 a.m.

#### BABY GIGGLES AND WIGGLES STORYTIME

Friday, October 20, 10:00 a.m.

## PUMPKIN BOOK CHARACTER DECORATING CONTEST

Get ready for Halloween by showing off your favorite book character, in pumpkin form! This fun-filled contest is open to all ages! Decorate a pumpkin with non-perishable items to resemble your favorite book character for a chance to win an exciting prize!

#### Age Categories:

0-5 years • 6-13 years • 14-17 years • 18+ years.

#### Dates:

• **October 21-22, 2023**

Pumpkin Drop-Off

*All entries must be submitted by 5 PM on October 22, 2023.*

• **October 23-26, 2023**

Online Voting.

*Voting will close October 26 at 5pm. Winner of each category will be notified by email on October 27, 2023.*

• **October 27-29, 2023**

Pumpkin Pick-Up

*Unclaimed pumpkins will be disposed of.*

#### Rules:

- Entry must be inspired by a book or a book's character.
  - 1 character per entry.
- Multiple small pumpkins can be used to make 1 character.
  - One entry per person.
- The artwork must be original and be created by the person whose name and age appears on the entry form.
- The main component of the entry must be a pumpkin. Pumpkins can be real or fake.
  - Please do NOT carve or puncture the pumpkin in anyway.
  - Only Non-perishable products, items, or supplies may be used.
- All entries must be submitted with a valid entry form by 5:00 p.m. on October 22, 2023.
  - No late entries will be accepted.

## LUNA, LUNA! BILINGUAL PAJAMA STORYTIME

Wednesday, October 25, 6:30 p.m./

Miércoles 25 de Octubre, 6:30 p.m.



### MORNING MEET UPS

Mondays, 10:00 a.m. – 12:00 p.m.

**This Week: October 23**

Crossroads Corner

Vote for your favorite at  
[www.placentialibrary.org/pumpkins](http://www.placentialibrary.org/pumpkins)

Looking for a book or library item?  
Search our online catalog at  
[www.placentialibrary.org](http://www.placentialibrary.org)

**Location:** 411 E. Chapman Ave. 92870 Placentia, CA.

**Contact:** (714) 528-1906

# HALLOWEEN for Kids



Tap into Discovery.  
Read, Listen, and Watch  
with Your Library Card.

Instantly borrow free digital movies, music, eBooks, eAudiobooks, graphic novels, TV shows and more, 24/7 with your library card. No waiting, ever! Stream immediately or download to phones or tablets for offline viewing anytime, anywhere.

Dive into a world of spooky fun with Hoopla's Halloween for Kids collection!

Visit [www.hoopladigital.com](http://www.hoopladigital.com) or download the Hoopla app to get started.

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Apple App Store Google Play Roku Amazon Chromecast android auto Apple CarPlay

## ADULT, TEEN, AND LITERACY

### LITERACY

Teach an adult to read. Become a Volunteer Adult Literacy Tutor.

Get started at [www.placentialibrary.org/literacy](http://www.placentialibrary.org/literacy).

### EBOOKS & ONLINE LEARNING

Did you know your Placentia library card provides you free access to some of the best digital resources, apps, and research websites available today?

Learn more and get started at [www.placentialibrary.org](http://www.placentialibrary.org)!



Fall library newsletter and calendar:  
[www.placentialibrary.org/newsletter](http://www.placentialibrary.org/newsletter)



WHERE IMAGINATION AND  
INSPIRATION TAKE FLIGHT!

### THE HANGAR DIY LAB

Come check out this week's activities at our Hangar Makerspace! Adults can get crafty with punch needling, while kids are invited to create their very own paper trick or treat bag. The Hangar is open to all ages and includes activities for children, teens, and adults.

Makerspace equipment is available by appointment only.

**Monday, October 23, 1:00 - 4:00 p.m.**

**Wednesday, October 25, 1:00 - 4:00 p.m.**

### UPCOMING CRAFT:

Adults can create a paper butterfly, and kids are invited to create an embossed butterfly in celebration of Día de los Muertos.

**Saturday, October 28, 1:00 - 4:00 p.m.**

**Monday, October 30, 1:00 - 4:00 p.m.**

**Wednesday, November 1, 1:00 - 4:00 p.m.**

## PLACENTIA LIBRARY DISTRICT

411 E. Chapman Ave., Placentia CA 92870

Phone: (714) 528-1906. Email: [information@placentialibrary.org](mailto:information@placentialibrary.org)

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