

**PLACENTIA CITY COUNCIL  
SPECIAL MEETING MINUTES  
May 10, 2022  
5:00 p.m. – City Council Chambers  
401 E. Chapman Avenue**

SPECIAL PROCEDURES NOTICE

On March 4, 2020, pursuant to California Government Code Section 8625, Governor Newsom declared a State of Emergency as a result of the threat of the COVID-19 virus.

On September 17, 2021, Governor Newsom signed AB 361, which went into immediate effect as urgency legislation. AB 361 added subsection (e) to Section 54953 to authorize legislative bodies to conduct remote meetings provided the legislative body makes specified findings. As of September 19, 2021 the COVID-19 pandemic has killed more than 67,612 Californians. Social distancing measures decrease the chance of the spread of COVID-19.

Given the health risks associated with COVID-19, please be advised that while the City Council Chambers are open to the public, some or all of the Placentia City Council Members may attend this meeting via teleconference. Those locations are not listed on the agenda and are not accessible to the public.

**How to Observe the Meeting**

To maximize public safety while maintaining transparency and public access, in addition to being open to the public, all City Council meetings are available to view live on AT&T U-verse (Channel 99), Spectrum (Channel 3), and online at [www.placentia.org/pctv](http://www.placentia.org/pctv).

**How to Submit Public Comment**

Members of the public may provide public comment in person or comments may be sent for City Council consideration by email to the City Clerk at [cityclerk@placentia.org](mailto:cityclerk@placentia.org). Please limit submitted comments to 200 words or less. Comments received before or during a Council meeting, until the close of the **Oral Communications** portion of the agenda, may not be read during the City Council meeting but will be summarized in the public record and are subject to the regular time limitations per speaker. Longer submittals will be included in the public record. If you are unable to provide your comments in writing, please contact the City Clerk's Office for assistance at (714) 993-8231.

**Americans with Disabilities Act Accommodation**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's Office at [cityclerk@placentia.org](mailto:cityclerk@placentia.org) or by calling (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City Staff to make reasonable arrangements to ensure accessibility while maintaining public safety. (28 CFR 35.102.35.104 ADA Title II)

Until further notice the City will implement the guidelines of the California Department of Public Health regarding social distancing.

The City of Placentia thanks you in advance for taking all precautions to prevent the spread of the COVID-19 virus.

**CALL TO ORDER:** Mayor Shader called the meeting to order at 5:00 p.m.

**ROLL CALL:**

PRESENT: Councilmember Green, Smith, Yamaguchi, Shader  
ABSENT: Mayor Pro Tem Wanke

**STAFF PRESENT:** City Attorney/Authority Counsel Christian Bettenhausen; City Administrator Damien Arrula; Deputy City Administrator Rosanna Ramirez; Deputy City Administrator Luis Estevez; Police Chief Brad Butts; Fire Department Battalion Chief Jason Dobine; Director of Finance Jennifer Lampman; Director of Community Services Karen Crocker; Director of Development Services Joe Lambert; Assistant to the City Administrator/Economic Development Manager Jeannette Ortega; City Treasurer Kevin Larson; Interim Deputy City Clerk Nancy M. Albitre

ABSENT: City Clerk McKinnell

**INVOCATION:** Chaplain Sterling Bennett

**PLEDGE OF ALLEGIANCE:** Police Chief Michael Butts

**CITY COUNCIL/BOARD MEMBER COMMENTS:**

**REGULAR AGENDA:**

**STUDY SESSION: Goals and Objectives for Five-Year Strategic Plan**

**CITY COUNCIL/BOARD MEMBERS REQUESTS:**

Council/Board Members may make requests or ask questions of Staff. If a Council/Board Member would like to have formal action taken on a requested matter, it will be placed on a future Council or Board Agenda.

Mayor Shader opened the public hearing at 5:00 p.m.

City Administrator Arrula gave a brief overview from the original City Council Strategic Planning Workshop and Retreat which was held on March 10, 2022 to discuss the City's 5 year Strategic Plan. The City retained Mr. Bill Kelly from Kelly Associates and Management Group to facilitate that Retreat and Workshop to guide the City Council and Staff through the development of this plan. Mr. Arrula called on Mr. Kelly to give a brief presentation of the next step in the process.

Mr. Kelly gave a brief presentation and summarized the Retreat and Workshop at the City Council Special meeting that was held on March 10, 2022. He explained at the previous meeting, they discussed the mission statement, core values, concord principles, overview of SWOTS results, prioritized goals and proceeded to the next step of goals and objectives.

Mr. Kelly stated they reviewed the City's Mission Statement which was approved by City Council in February 2009 and made no changes, moved on to Vision Statement. Core Values were discussed and determined it needed to be updated and reestablished. City Council discussed and recommended to direct Staff to revise and bring back Vision Statement and Core Values to at a future meeting.

**GOAL 1: Ensure Long-Term Fiscal Sustainability**

*No changes for Goal 1: Ensure Long-Term Fiscal Sustainability*

**Goal 2: Ensure that Public Safety Continues to be a High Priority**

Mr. Kelly continued with Goal 2. Public Safety continues to be a high priority by the Public Safety Department.

Mayor Shader requested clarification regarding the Community Paramedic Pilot Program.

City Administrator Arrula asked Deputy City Administrator Mr. Luis Estevez to provide a brief description of that item.

Deputy City Administrator Estevez replied, staff had developed a plan to enhance the current 911 System, the strategy was to streamline the process by effectively sending out the right personnel for each incoming call.

City Administrator Arrula stated this was initially a goal that the Council had listed in establishing the Fire Department to look at examining. City Administrator Arrula also stated that it was through the evolution of Fire & Life Safety Department that staff had added it for Council discretion.

Councilmember Yamaguchi commented he would like to include two additional items. First, bring Fire Department into compliance with State and Federal regulations, fire prevention and fire education. Second, create a holistic crime prevention policing model by adding additional police officers and policing for the community.

After a brief discussion Council came to a consensus and directed Staff to add that Fire Department be brought into compliance with State & Federal, Fire Prevention & Outreach, Police Outreach to community and Center for Public Safety Excellence (CPSE) accreditation certification process.

Mayor Shader asked what does this mean, Maintaining Operational Readiness and Provide Full-Services during Pandemic.

Police Chief Butts responded, prior to COVID, we were not prepared and implemented emergency training, protective equipment, addressing adjusting schedules, training and be disaster ready with County Health Department and CDC.

Councilmember Smith stated Council needs to work on the completion of our Emergency Operation Plan (EOP) Programing and Emergency Operation Center training.

After a brief discussion Council came to a consensus to change 2.3 from Pandemic to Disasters. At Council direction to research and recommend 2.5 Community Pandemic Pilot Program with research and recommendations. Council decided to add 2.7 Endeavor to maintain and improve ongoing Fire Department compliance.

**Goal 3: Community add Economic Development**

Councilmember Yamaguchi requested clarification for 3.7 Establish Old Town Historic District vs. a Business Improvement District.

City Administrator Arrula responded the Old Town Historic District Specific Plan is a long term project to focus on historical properties, creating a district and growth of that Old Town Historic District. A Business Improvement District is a financial project working with property and business owners to create a funding source that they would pay into for a specific improvements or activities.

Councilmember Yamaguchi expressed his concerns in our goal to establishing this historical district we don't make it too burdensome for businesses to come in and revitalizing and invest.

City Administrator Arrula replied we would come back to Council with recommendations of the Housing Community, and Economic Development Ad Hoc Committee for Council review and consideration.

**Goal 4: Community Engagement**

*No changes for Goal 4: Community Engagement*

**Goal 5: Public Infrastructure**

**Goal 6: City Beautification**

**Goal 7: Employee Development**

No changes for Goal 7: Employee Development

**Goal 8: City Governance**

8.6     **ADMIN**            **Update City Council Code of Conduct and Code of Ethics**            **1 Year**

**ORAL COMMUNICATIONS:**

**ADJOURNMENT:**

The City Council adjourned at 6:09 p.m. to its Regular Meeting on Tuesday, May 17, 2022, at 5:30 p.m.



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Rhonda Shader, Mayor

ATTEST:

  
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~~Rosanna Ramirez, Deputy City Administrator~~

