

# City Administrator's Weekly Briefing

From: *Damien R. Arrula*

January 25, 2024



“Rich Heritage, Bright Future”

## ADMINISTRATION DEPARTMENT

### Public Safety Communications Center Earns Prestigious Award for Dispatch Excellence

The Public Safety Communications Center has been recognized by The International Academies of Emergency Dispatch® (IAEDTM) as an Accredited Center of Excellence (ACE) for emergency medical dispatching. Placentia Public Safety Communications is the 329th Medical ACE in the world, 16th in the State of California, and the only accredited dispatch center in Orange County.



IAED is the standard-setting organization for emergency dispatch services worldwide. Accreditation (and subsequent re-accreditation) from the IAED is the highest distinction given to emergency communication centers, certifying that the center is performing at or above the established standards for the industry. Centers who earn ACE status are the embodiment of dispatch done right, and have demonstrated strong local oversight, rigorous quality processes, and a commitment to data-driven continuous improvement.

The Placentia Public Communications Center is staffed by one manager, three supervisors, 12 full-time dispatchers, and 3 part-time dispatchers. The center operates 24 hours a day, answering and triaging both 9-1-1 and non-emergency calls for police, fire, and medical services, while also dispatching all public safety resources throughout the City.

IAED Accreditation is the culmination of a lengthy, arduous process that includes the completion of the 20 Points of Accreditation, a detailed evaluation of performance by industry experts, and a final review and ruling by IAED. IAED will present Placentia Public Safety Communications Center with an Accreditation plaque that commemorates their achievement at the annual conference in April 2024.



Accreditation is valid for a three-year period, during which all standards must be upheld. Emergency communication centers can earn multiple accreditations, one for each emergency discipline they service (medical, fire, police, and emergency nurse triage).

The City Council will be celebrating and acknowledging the Public Safety Communications team for their achievement at the February 6th City Council meeting at 7:00 p.m.

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#### Upcoming Meetings and Events

- 2/3/24 Annual Compost Giveaway
- 2/6/24 City Council Meeting
- 2/13/24 Planning Commission Meeting
- 2/13/24 Park Arts and Recreation Commission
- 2/19/24 President's Day—City Facilities Closure

For additional information or

questions about this

Weekly Briefing, please email:

[CAWeekly@placentia.org](mailto:CAWeekly@placentia.org)



## ADMINISTRATION DEPARTMENT

### Spring 2024 CERT Training

Throughout California, many people have seen the catastrophic levels of devastation that often occur from large-scale wildfires, earthquakes, and other natural and human-induced disasters. The immediate confusion and destruction that typically arise from these events initially overwhelm the local first responders. To ensure that our residents are ready for a large-scale emergency, Placentia offers CERT training to develop a city-wide group of volunteers trained and willing to respond to large-scale emergencies in their neighborhoods and throughout Orange County. Trained members of CERT often assist their neighbors and neighborhoods in many ways, and each person truly provides invaluable support during large events and emergencies. A free CERT course is offered to the public several times a year to sustain and increase our level of preparedness. These courses are free for Placentia residents. The CERT course provides training in fire suppression, terrorism, search and rescue, disaster medical operations, and disaster psychology. Upon completing the CERT training, each participant will be given the option and resources to further their training to serve their neighbors and neighborhoods. Spring 2024 CERT training dates are planned for Thursday nights in April and May. Tentatively, April 4th, 11th, 18th, 25th, and May 2nd. For more information and to sign up, contact (714) 993-8214 or [ppowers@placentia.org](mailto:ppowers@placentia.org).

### City-Wide Communications Survey

The City of Placentia is conducting a City-Wide Communications Assessment, and we want to hear from you! Share your priorities, concerns, suggestions, and questions regarding our current communication efforts to help shape our new strategic communications plan. [Click here](#) to take our short survey today.

The survey will close on February 9th.

For more information on the survey or the Communications and Marketing Plan, please contact Communications and Marketing Manager Nicolette Drulias at (714) 993-8107 or [ndrulias@placentia.org](mailto:ndrulias@placentia.org).



## COMMUNITY SERVICES DEPARTMENT

### Parque del Arroyo Verde Renovation Project

The Parque del Arroyo Verde renovation Project is nearly complete! The renovation project includes several expanded play lots, a new walkway layout, picnic pavilion, bocce ball court, a zip line apparatus, parking lot improvements, and new irrigation and landscaping. Additionally, the three-play space layout expanded the park core design and added additional park amenities. As part of the Placentia Parks Initiative, the park will feature a custom “adventure” theme, making it a destination park for families to enjoy. City park renovation projects are either funded through State Grants, Development Impact Fees, or Measure U funding. For more information on upcoming park projects, contact Community Services at (714) 993-8232.





## COMMUNITY SERVICES DEPARTMENT

### Koch Park Phase II Improvements

The City is excited to announce that Phase II of the playground renovation at Koch Park is underway! The playground is expected to be completed by the end of January 2024. In following the Parks Initiative Plan, Phase II of the playground renovation will add to the first responders park theme by highlighting the Placentia Police and Public Works Departments. The playground will feature a custom design incorporating shades, a police tower, new slides, a police car spring rider, a backhoe digger, a dump truck, and an excavator! The City Council approved the Placentia Parks Initiative Plan on June 1, 2021, a comprehensive master list of park and building projects. Projects were prioritized by safety, age of equipment, and funding sources. City park renovation projects are either funded through State Grants, Development Impact Fees, or Measure U funding. The City's goal is to have every City park playground renovated within 2 to 5 years. City parks will also have new amenities such as picnic tables, barbecues, benches, water fountains, and trash/recycling receptacles for residents to enjoy! For more information on the Placentia Parks Initiative Plan, please contact the Community Services Department at (714) 993-8232.



### La Placita Parkette Renovations

The City is excited to announce that renovation project at La Placita Parkette is underway! The renovation project is part of the Placentia Parks Initiative and will include removal and replacement of the existing playground structure, new irrigation and landscaping, new lighting, and new park amenities. The new playground will feature a colorful citrus design, paying tribute to the City's rich history of orange groves in the community and will include a new spinner, new slides, citrus climbers, shade sails, a playhouse, and wagon climber. Funding for the renovation project is part of the City's Capital Improvement Program budget and includes \$640,000 in grant funding from the California Department of Parks and Recreation as part of the Proposition 68 Statewide Park Grant Program. For more information on park projects, contact the Community Services Department at (714) 993-8232.





## DEVELOPMENT SERVICES DEPARTMENT

### Ace Hardware Construction Update

Interior demolition at Westlake Ace Hardware, which will be the City's first, large-scale hardware store, is now complete. With the initial interior demolition also complete, work will now begin on exterior façade improvements. The storefront will be renovated, with new paint, façade material, lighting, and signage. This will then be followed by Westlake Ace's custom outfitting of the interior.



Ace Hardware received approval on November 30, 2023 to establish a store at the 24,000-square-foot space located at 1257 E. Yorba Linda Boulevard, in the Rose Linda Shopping Center. Additionally, there will be a dedicated garden center along the front of the store, together with a 1,995-square-foot outdoor retail sales area.

Westlake Ace Hardware is a 117-year-old company with 15 stores in California. Their parent company, Ace Hardware, has 343 locations in California, and more than 5,600 locally-owned stores in all 50 states and 70 countries. The company prides itself as being a positive community member, and adheres to the "Ace Helpful Promise" to provide customers with reliable customer service, helpful advice, and products.

The City of Placentia looks forward to Ace Hardware opening this spring. Ace Hardware joins Audi of North OC and the forthcoming Circle of Friends Veterinary Hospital as new businesses at the intersection of E. Yorba Linda Boulevard and N. Rose Drive. For more information, please contact Development Services at (714) 993-8124.

### Community Meeting Notice for Proposed Redevelopment of 777 W. Orangethorpe Avenue—Former Premier Chrysler Auto Dealership

As part of the City of Placentia's ongoing commitment to fostering a vibrant and engaged community, residents are invited to an upcoming community meeting related to a proposed new development that aims to construct and operate a new five-story mixed-use building consisting of 248 multi-family residential dwelling units, up to 3,000 square feet of commercial retail use, and a 7-level parking structure on 2.72-acres located at 776 S. Placentia Avenue and 777 W. Orangethorpe Avenue (former Premier Chrysler auto dealership). This meeting provides an excellent opportunity for the community to come together, share feedback, and address any concerns or ideas you may have about the proposed project.



The community meeting will be hosted at the Whitten Community Center **tonight, January 25th at 5:00 pm**, and the City encourages the community to stop by and review the conceptual plans. Light refreshments will be served.

Should have any additional questions or require special assistance to participate in the meeting, call Development Services at (714) 993-8124 or email [agonzales@placentia.org](mailto:agonzales@placentia.org).



## FIRE AND LIFE SAFETY DEPARTMENT

### Download the PulsePoint Mobile App

Each day, nearly a thousand people die from sudden cardiac arrest. The PulsePoint app was originally created to help increase chances of survival for those experiencing sudden cardiac arrest (or SCA). The app allows trained users to be notified of cardiac incidents taking place in public places where a user may arrive onsite before first responders can arrive to the scene. Download the PulsePoint mobile app today, search for Placentia Fire and Life Safety, and be sure to follow us.

PulsePoint users are also able to see real time incidents and locate the Placentia Fire and Life Safety units in the City. The free app is available on the Apple App Store or the Google Play Store.

**PulsePoint**

**GET THE APP. SAVE A LIFE.**

Sudden Cardiac Arrest (SCA) is a leading cause of preventable death. The PulsePoint app alerts bystanders—like you—who can help victims before professional help can arrive.

PulsePoint alerts you to nearby people in need. For every minute that passes before help arrives, SCA survival decreases by 7%-10%. It's like an amber alert for SCA victims.

**SCA KILLS ALMOST 1,000 #/DAY IN THE U.S.**

NEARLY **60%** OF SCA VICTIMS DON'T GET CPR UNTIL PROFESSIONAL HELP ARRIVES.

**13M** AMERICANS ARE CPR TRAINED AND CERTIFIED ANNUALLY.

THE U.S. SURVIVAL RATE FOR SCA IS **11%**. WE CAN DO BETTER.

**CALL 911**  
PUSH HARD AND FAST IN THE CENTER OF THE CHEST TO THE BEAT OF "STAYIN' ALIVE" (LOOK/MINUTE).

Early CPR and rapid defibrillation before an emergency team arrives can boost survival by 50%.

- 1 SCA victim in need.
- 2 911 system sends PulsePoint alert.
- 3 Signal received by nearby PulsePoint users.
- 4 Users rush to help the victim before professional help arrives.

Learn more at [pulsepoint.org](http://pulsepoint.org). Download PulsePoint Responder.

BROUGHT TO YOU BY:

Available on the App Store and Google Play.

## POLICE DEPARTMENT

### Protect Yourself from Theft During Tax Season

With tax season fast approaching, we want to remind everyone to be extra cautious in protecting sensitive documents that may be arriving via the USPS.

For those anticipating a refund, we strongly recommend setting up electronic deposits so that any payments you receive will be transferred directly into your bank accounts instead of having a check mailed to you.

To avoid becoming a victim of fraud or a scam, do not release private, confidential information (social security number, banking information, credit card, or Driver's License numbers) to anyone who makes unsolicited contact with you.

Do not respond to emails from people/businesses you don't know. If someone calls you acting as a police officer, IRS agent, or other 'official' person, ask for their name, title/position, badge number (if applicable), and the full name of the agency or company they are calling from. Tell them you will call them back, and then you can contact the actual agency by using a legitimate phone number for them to verify the identity of the individual who called you.

Remember, the Police Department will never call you asking for money or to have you buy gift cards. Contact the Police Department immediately if you think you have been the victim of a crime, fraud, or scam.

**TAX SEASON IS COMING**

Protect your important documents!!!

- USE U.S.P.S. INFORMED DELIVERY
- PROMPTLY PICK UP ALL DELIVERED MAIL
- DROP-OFF TAX DOCUMENTS INSIDE THE POST OFFICE
- E-FILE WHEN POSSIBLE

<https://www.usps.com/taxes>



## PUBLIC WORKS DEPARTMENT

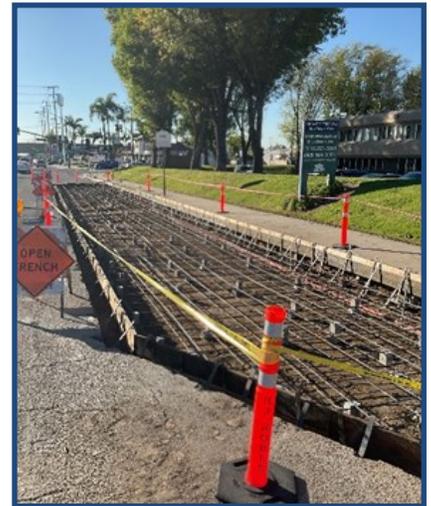
### 2024 Compost Giveaway Event

Republic Services and the City will host the annual compost giveaway event on Saturday, February 3rd, from 7:30 a.m. to 10:30 a.m. (or until compost runs out). The event will be held at Tri-City Park, 2301 N Kraemer Blvd, and is open to Placentia residents only (proof of residency required). Due to the popularity of this event, each participant is limited to 60 gallons of each material. Residents must bring their own containers; bags are not permitted.

A new state-mandated organics recycling program is being developed that will require the community to recycle food scraps and yard waste. To learn more, visit [www.placentia.org/sb1383](http://www.placentia.org/sb1383). For more information, contact Elsa Robinson at (714) 993-8189 or at [erobinson@placentia.org](mailto:erobinson@placentia.org).

### Fiscal Year 2022-23 Pavement Rehabilitation Project

As part of the City's Pavement Rehabilitation and Maintenance schedule, the City Council awarded a construction contract for street resurfacing work on October 17, 2023 to RJ Noble Company. This year's project entails the rehabilitation of several arterial and residential streets totaling 1.4 million square feet. In general, the work consists of pavement reconstruction, replacement of damaged sidewalk, curb and gutter, installation of new concrete bus pads, and new signing and striping. The work includes Orangethorpe Ave (Placentia Ave to Kraemer Blvd), Crowther Ave (Placentia Ave to the 57 freeway), Bradford Ave (Chapman Ave to Yorba Linda Blvd), Kraemer Blvd (Chapman Ave to Yorba Linda Blvd), and five residential cul-de-sac streets near Kraemer Blvd and Hudson Dr.



Road construction is expected to continue through Spring 2024. The City is working in conjunction with the Cities of Anaheim and Fullerton where road work is occurring on our shared boundaries, and with funding from sources such as Gas Tax, Measure M, SB1, and Placentia's Measure U. We appreciate your patience as we continue to work to improve the roadways for smoother travel through our City. Our road maintenance and rehabilitation program is "No Street Left Behind." The City hopes to achieve the goal to resurface every street in the City in the next 6-7 years. To date, we have resurfaced approximately 55% of the entire local street network.

### Fiscal Year 2022-23 Concrete Repair Project

The purpose of the annual concrete repair project is to remove and replace broken and displaced concrete sidewalk panels, and curb and gutter in areas of the City that are not within the immediate pavement maintenance cycle. The City Council awarded the most recent construction contract on May 16, 2023, to Grigolla & Sons Construction Inc.

This project repaired over 4,500 square feet of damaged sidewalk and over 300 linear feet of damaged curb and gutter in the City.

Construction was completed just before the end of 2023 and was fully funded by Placentia's Measure U.





## PUBLIC WORKS DEPARTMENT

### Yorba Linda-Placentia Active Transportation Plan

The neighboring cities of Yorba Linda and Placentia along with the Placentia-Yorba Linda Unified School District (PYLUSD) are partnering to develop a comprehensive Active Transportation Plan (ATP). The ATP will incorporate needed pedestrian and bicycle improvements, Safe Routes to School (SRTS) plans, and an updated Master Plan of Trails (including equestrian trails). This bi-city ATP is needed to add and connect infrastructure for safer, more accessible walking, biking, and riding for school children, families, residents, and visitors.

Please share your thoughts on walking, bicycling, rolling, and horseback riding in Yorba Linda and Placentia and identify key destinations in the community. Feedback can be shared through our online map. For more information on the project, and to provide your feedback on the interactive map before it closes on **January 31st**, please visit [www.virtualeventroom.com/yorba-linda-placentia-atp](http://www.virtualeventroom.com/yorba-linda-placentia-atp).



### Yorba Linda-Placentia Active Transportation Plan Community Meetings

Join us at a Community Meeting for the Yorba Linda-Placentia Active Transportation Plan (ATP). The neighboring cities of Yorba Linda and Placentia along with the Placentia-Yorba Linda Unified School District (PYLUSD) are partnering to develop a comprehensive ATP to add and to connect infrastructure for safer, more accessible walking, biking, and riding for school children, families, residents, and visitors.

#### Join Us!

We need the community's input to help shape this plan. Join us at one of the below meetings to listen to a presentation, meet the project team, ask questions, and provide your valuable feedback. Spanish interpretation will be available at each meeting.

#### Virtual Community Meeting

Thursday, January 11, 2024

5:30-7:00pm

Meeting link:

<https://tinyurl.com/mv2amhtu>

ID: 876 6182 1313

Passcode: 461932

Call-in: (669) 900-6833

#### In-Person Community Meeting

Wednesday, January 17, 2024

5:30-7:00pm

Location: Yorba Linda Public Library

4852 Lakeview Avenue,

Yorba Linda, CA 92886

#### In-Person Community Meeting

Thursday, January 18, 2024

5:30-7:00pm

Location: Whittier Community

Center

900 S Melrose St,

Placentia, CA 92870

#### Provide Feedback Today!

Please share your thoughts on walking, bicycling, rolling, and horseback riding in Yorba Linda and Placentia and identify key destinations in the community. Visit our virtual meeting room for more information and to access our online map to provide comments: [virtualeventroom.com/yorba-linda-placentia-atp/](http://virtualeventroom.com/yorba-linda-placentia-atp/)

#### Contact Us

Tony Wang, Traffic Engineering Manager, City of Yorba Linda

Email: [twang@yorbalindaca.gov](mailto:twang@yorbalindaca.gov)

Kyra Tao, Transportation Manager, City of Placentia

Email: [ktao@placentia.org](mailto:ktao@placentia.org)

To learn more, please visit: [virtualeventroom.com/yorba-linda-placentia-atp/](http://virtualeventroom.com/yorba-linda-placentia-atp/)

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### OC Loop Bikeway Construction Update

Construction of OC Loop Bikeway Segment D will soon begin and will span about one mile through portions of Brea, Placentia and Yorba Linda. The bikeway will start adjacent to Imperial Highway and continue (along County's Carbon Canyon Flood Control Channel) south of Bastanchury Road to connect with the existing El Cajon Trail.

To accommodate construction of the new bikeway, some trees and vegetation will need to be removed. Approximately 30 out of 50 trees will be removed in order to construct the trail and retaining walls.

**Anticipated Tree Removal Activities:** February 1, 2024 through February 23, 2024. **Bikeway Construction:** May/June 2024 through end of 2025. Schedules are subject to change due to weather or other factors. This work will require traffic lane closures on Bastanchury Road for several weeks and the City will communicate those traffic impacts to the community.

The Segment D gap closure will consist of a two-lane paved recreation trail placed on top of the flood control channel and will include a series of retaining walls and other improvements. In addition, the loop project has been designed in coordination with the planned replacement of the Golden Avenue Bridge.

The OC Loop vision is 66 miles of seamless connections and an opportunity for people to bike, walk and connect to many of OC's most popular destinations. Several gaps were identified along the OC Loop—closing these gaps would effectively increase connectivity, expand transportation options and enhance regional opportunities. Details about the OC Loop are available at [www.OCTA.net/OCLoop](http://www.OCTA.net/OCLoop). For more information on this project, please contact OC Public Works at (714) 667-9759 or [projectinfo@ocpw.ocgov.com](mailto:projectinfo@ocpw.ocgov.com).

## EXTERNAL COMMUNICATION

### Placentia Library District Weekly Summary

# Placentia Library District

## Weekly Summary: Jan. 26 - Feb. 1, 2024

[eBooks and Online Resources: ebooks.placentialibrary.org](https://ebooks.placentialibrary.org)



### Tiny Art Show

Display your artistic talents at our Tiny Art Show! Pick up one of our Tiny Art Kits to create your entry. Kits include: a 3"x 3" canvas, an easel, acrylic paint, and a brush. Let your inner Picasso or Van Gogh free and create your tiny masterpiece. Once you've finished, return it to the library by February 15 to be part of the exhibit and for a chance to win exciting prizes!

*Kit Pickup: February 1, while supplies last.*

*Contest Drop off- before February 15, by 5 p.m.*

*Exhibit: February 19 - 29.*

*Winner in each category announced the first week of March.*



### PLFF Taylor Swift Merch Opportunity Drawing

1989, Red, or Midnights? You may have a favorite Taylor era, but you can win vinyl records for each of these as well as a 1989 M/L size cardigan with the Placentia Library Friends Foundation's Taylor Swift merch opportunity drawing! Tickets are available at the Information Desk while supplies last, see the flyer or staff for more info.

