

Heritage Committee
MINUTES of June 8th, 2022

Meeting called to order at 6:07 p.m.

PLEDGE OF ALLEGIANCE

HERITAGE COMMITTEE: Kenny Binnings, Frank Perez, Manpreet Chadha, Meredith Castillo, and Michele Severson

ABSENT: Patti Martin, Carole Nixon, Martin Gonzalez, Veronica Ortiz

ORAL COMMUNICATIONS: None

CITY STAFF: Community Services Coordinator Aileen Munoz, Community Services Coordinator Madelinne Cuevas

COMMITTEE COMMENTS AND REPORTS: None

- 1. MINUTES:** The minutes for May 11th, 2022, were **MOTIONED** for approval by Committee Member Castillo and were **SECONDED** by Committee Member Severson.

- 2. SPONSORSHIP BROCHURES:**

Chairperson Binnings, inquired about the possibility of an entrance fee or an option for donations. Chairperson Binnings suggested a \$25 Parade application fee. Committee Member Perez, noted that a long standing goal for the Committee has been to make the Heritage Festival a self-sustaining event; as to not be too costly event for the City of Placentia.

Community Services Coordinator Cuevas, informed the committee that there have been past discussions within the City Council to push for making revenue from the festival. The Committee discussed and agreed to charge a \$25 Parade application for the Heritage Festival.

The application fee was **MOTIONED** to approve by Chairperson Binnings and were **SECONDED** by Committee Member Castillo

- 3. VOLUNTEERS AND GRAND MARSHALLS**

Community Services Coordinator Munoz, informed the Committee that as the moment there is no one available from City Staff to handle the V.I.P's. Community Services Coordinator Munoz asked Committee Member Castillo to reach out to the manager of 'Mr.D's' to utilize the restaurant to host the honor convoy.

Committee Member Severson, suggested also using the patio deck from the restaurant ‘Off the Boat’ to host a breakfast for the V.I.P’s’

The Committee began to discuss what other locations may be available to host a breakfast location for the V.I.P’s.

The Committee began to suggest names for the position of Grand Marshal, Committee Member Castillo suggested Lee and Mary Casher. The Committee discussed the means in reaching out to celebrities and asking them to participate in the parade and festival. Committee Member Perez informed the Committee of the usual process of booking a celebrity would involve in making a monetary donation to their respective foundation.

4. Staff Comments:

Community Services Coordinator Munoz, notified the Committee that vendor applications will soon be posted up on the City’s website. Committee Member Castillo, suggested creating a tab on the website for further information on the Honor Convoy and how to join.

5. Agenda Building: The following items were added to the next agenda: Treasurer’s Report, Sponsorship Brochure, Grand Marshal, Band Selection, Volunteers, Parking Costs, Vendor List, and Games.

6. ADJOURNMENT: Chairperson Binnings **MOTIONED** to adjourn the meeting. Committee Member Severson **SECONDED** the motion. Motion carried. The meeting adjourned at 7:39 p.m. to the next meeting on Wednesday, July 13th, 2022, at 6:00 p.m.