

Heritage Committee
MINUTES of September 14th, 2022

Meeting called to order at 6:10 p.m.

PLEDGE OF ALLEGIANCE

HERITAGE COMMITTEE: Kenny Binnings, Patti Martin, Carol Nixon, Frank Perez, Meredith Castillo, and Michelle Severson

ABSENT: Martin Gonzalez and Manpreet Chadha

ORAL COMMUNICATIONS:

Guest speakers Maria and T.C. from the Placentia Rotary addressed the Committee regarding the pancake breakfast. T.C. informed the Committee that the Rotary club owns two grills stored at the corporation yard and will be using one of them for the pancake breakfast. The Placentia Rotary Club will provide the pricing for the Pancake breakfast after their next board meeting.

CITY STAFF: Community Services Coordinator Aileen Munoz, Community Services Coordinator Madelinne Cuevas

COMMITTEE COMMENTS AND REPORTS:

Committee Member Castillo proposed changes made to last meetings “Committee Comments” section. The change made was changing Committee Member Perez’s name to Castillo.

1. **MINUTES:** The minutes for August 10th, 2022, were **MOTIONED** for approval by Vice Chair Martin and were **SECONDED** by Chairperson Binnings

2. **Treasurers Report:**

Treasurer Nixon reminded the Committee that the original amount of funds received for the Heritage festival was in the amount of \$3,110. The new acquired funds are as follows; Car Show \$910, Crafters \$540, Home Based \$350, Business Expo \$1,000, and Band Review Donation \$200, Non-Profit \$515, Food \$1,030, Parade Entry \$100, for a total of \$4,645 additional funds received since the last Treasurers report. The new total of funds collected is \$7,755.

The Treasurer’s Report for August 10th, 2022 were **MOTIONED** for approval by Vicechair Martin and **SECONDED** by Committee Member Castillo.

3. **Volunteers and GRAND MARSHALLS**

Committee Member Castillo informed the Committee, he had reached out to the son of Lee and Mary Castner and was informed that they will be declining the offer of Grand Marshall.

Chairperson Binnings informs the Committee that he had reached out to Pancho Sanchez regarding the Heritage Festival and is no longer being considered for Grand Marshall. Community Services Supervisor Ortiz shares with the Committee that the Pony Baseball League Champion Teams have been confirmed as a Grand Marshall. She continued to share that she will send the Celebrity Grand Marshall application to Christian Aguilar a retired UFC fighter. There remains a vacancy for the Veteran Grand Marshall.

The selections for the Grand Marshall positions have been reviewed and **MOTIONED** for approval by Vicechair Martin and **SECONDED** by Chairperson Binnings

4. Bands:

Community Services Coordinator Cuevas updated the Committee on the final selections for the bands to perform for Heritage. The bands selected are the 'Living Cover Band' who will be paid \$980, followed by the 'Soto Band' who will be paid \$2,000.

5. Sub-Committee Reports:

A. Band Review/Parade

Treasurer Nixon informed the Committee that band review will require a large wheel tape measure to measure out the distance and space needed for the silent and warm up area. She shares that the Silent area will need to be 300ft and the warmup area will need to be 450ft.

Coordinator Cuevas shared the list of equipment being utilized by the Band Review area; 6 tables, 15 chairs, 5 umbrellas, Stage set up, 3 cases of water, 1 trash can with liners, 1 ream of paper, 1 Judge parking pass, 2 canopies, 1 generator, 200ft of electrical extension cords, and a measuring wheel.

Coordinator Muñoz shared with the Committee, that there are currently 11 Parade entries. Treasurer Nixon informed the Committee that there needs to be 27 more Parade entries as there are 38 bands.

B. Business Expo

Coordinator Muñoz shared with the Committee, that there are currently 6 Business Expo vendors

C. Car Show

Coordinator Muñoz shared with the Committee, that there are currently 68 Car Show entries. She also informed the committee that the county has declined providing water for the hot tub vendor as well as it being allowed to stay filled overnight.

D. Craft

Coordinator Muñoz shared with the Committee, that there are currently 10 Craft vendors applications.

E. Food

Coordinator Muñoz shared with the Committee, that there are currently 7 food vendor applications, 1 of those being a food truck.

F. Games/Activities

Coordinator Muñoz shared with the Committee, that 'Fun Services' will be providing the games and activities for the Heritage Festival.

G. Homebased

Coordinator Muñoz shared with the Committee, that there are currently 6 Home Based vendor applications.

H. Non-Profit

Coordinator Muñoz shared with the Committee, that there are currently 23 Non-Profit vendor applications.

6. Staff Comments:

Coordinator Cuevas discussed with the Committee the fee for the mime performer, which has been \$525 for a total of 3 hours. She informed the Committee that he has reached out to the city and has asked for \$950 but is willing to accept \$850.

Coordinator Muñoz informed the Committee that the City has connected with Patrick Powers the Emergency Services Coordinator, Police and Fire Department regarding Heritage and any health and safety concerns for the general public, staff, and participants. City staff will reach out to the Fire and Police department for a heat index in case they may need to call off the event due to high temperatures.

Supervisor Ortiz informed Committee Member Severson that she will have a staff assigned to assist her in the food area.

7. Agenda Building:

Items to be included in the next Agenda are as follows: Minutes Approval, Sub-Committee Report, Staff Comments, Agenda Building.

ADJOURNMENT: Vicechair Martin **MOTIONED** to adjourn the meeting and was **SECONDED** by Chairperson Binnings. Motion carried. The meeting adjourned at 8:02 p.m. to the next meeting on Wednesday, November 9th, 2022, at 6:00 P.M.