

Heritage Committee
MINUTES of April 26th, 2023

Meeting called to order at 6:07 p.m.

PLEDGE OF ALLEGIANCE

HERITAGE COMMITTEE: Kenny Binnings, Patti Martin, Carole Nixon, Meredith Castillo,

GUEST: Police Chief Butts, Patrol Lieutenant Millsap, Traffic Sergeant Garza, Fire Chief Dobine, Council Member Kerwin, Mayor Pro-Term Yamaguchi

ABSENT: Michele Severson, Martin Gonzalez

ORAL COMMUNICATIONS: Police Chief Butts provided feedback regarding past Heritage Festival concerns. These concerns are regarding the average temperature weather as well as the wellbeing of those involved in the parade. He has suggested shortening the parade length to better accommodate the amount of police officers and explorers on hand. He has also suggested moving the date of the Heritage Festival to one later in the month, or to November to further mitigate the chances of heat-related accidents.

Fire Chief Dobine addressed the Committee and informed them that similar to the Police department, they also need to supervise the event and need to still have personnel on duty to respond to any 911 calls in the City. He informed the Committee that they contract with Lynch EMS to provide additional emergency paramedics for the Heritage Festival.

CITY STAFF: Community Services Director Karen Crocker, Community Services Supervisor Veronica Ortiz, Community Services Coordinator Aileen Muñoz, Management Analyst Madelinne Villapando, Community Services Coordinator Matt Brand

COMMITTEE COMMENTS AND REPORTS:

1. MINUTES:

The minutes for March 8th, 2023, were tabled for the next regular meeting.

2. Date Change:

Director Crocker began discussions regarding a proposed date change. She informed the Committee that City staff would like to propose changing the date of the Heritage Festival to November 4th.

Treasurer Nixon voiced concern of potentially losing out on many band review participants if the date of the festival is pushed too far back towards November. She informed the

Committee and City staff that some bands would have prior commitments closer to the start of their season.

3. Parade/Band Review Route:

Chiefs Butts and Dobine addressed the Committee recommending there be a change and shortening of the parade route. This would be done to help address the issue of gaps in the parade as well as decreasing the likelihood of heat-related illnesses of the band participants.

4. Limitation of Band Entries:

Director Crocker addressed the Committee regarding limiting the number of Band Review entries. She brought up this issue as there was a noticeable difference between the number of bands and non-band parade entries during the 2022 Heritage Festival.

5. Implementation of the Heat Index Policy:

Director Crocker presented a prepared Heat Index Policy to the Committee and guest speakers. Coordinator Brand informed the Committee that depending on the expected weather for the event, they can implement different “dress-down” options for the marching bands which will be attending. Such options include but are not limited to, allowing baseball hats which provide shade for the wearer as well as allowing the bands to wear matching t-shirt from their schools in lieu of the standard uniforms to prevent them from overheating and exhausting themselves.

6. Implementation of Increased Vendor/Participation Fees:

Supervisor Ortiz discussed proposed fee changes for the upcoming Heritage Festival. Such changes would include the Band Review for Placentia-Yorba Linda Unified School District bands being at \$200. The increased fees will provide for better fiscal responsibility and less city subsidy for the event.

7. Agenda Building:

Items to be included in the next meeting agenda: expansion of committee (spots), review City Council presentation, discussion of alternate dates, implementation of sub-committees, sponsorships, community foundation support, volunteers: cert/citizens academy.

ADJOURNMENT: Vice Chair Martin **MOTIONED** to adjourn the meeting and was **SECONDED** by Committee Member Castillo. Motion carried. The meeting adjourned at 7:50p.m. to the next meeting on Wednesday, May 17th, 2023, at 6:00 P.M.