



401 E. Chapman Avenue
Placentia, CA 92870
(714) 993-8232

MINUTES
Foundation Regular Meeting
March 28, 2022

1. Meeting Called to Order 8:36 a.m.

2. Pledge of Allegiance.

3. Roll Call:

Present: Vivian Perez, Kevin A. Larson, Sheila Jordan

City Staff: Community Services Supervisor, Veronica Ortiz
Office Assistant, Daniela Escobedo

Absent: Kathi Baldwin, Tricia Montelongo

4. Review and Approval of Minutes for February 28, 2022.

The minutes for the February 28th regular meeting were reviewed by the Foundation. The minutes for February 28th were **MOTIONED** for approval by Chairperson Larson. The motion was **SECONDED** by Board Member Perez. The motion to approve the minutes carried.

5. Public Comment.

None.

6. Treasurer's Report.

Chairperson Larson reviewed the Treasurer's report with the Board.

7. Review and Approval of Deposits.

None.

8. 2022 Grants.

Supervisor Ortiz, discussed the timeline of the grant process. Board Member Perez, indicated that the timeline would need to be adjusted for a later date in April. Board Member Perez, also shared information regarding a videographer for recording and posting of the grant application process.

9. Kraemer Memorial Fountain/ Legacy Brick Fundraiser

Chairperson Larson, provided an update regarding the Legacy Brick Fundraiser. Chairperson Larson, shared that the City Council approved the MOU between the Foundation and the City.

Chairperson Larson, shared that he had a meeting with the Assistant to the City Administrator/ Economic Development Manager, Jeanette Ortega and Deputy Administrator, Luis Estevez, and they offered to assist with the promotional aspect of the program.

Chairperson Larson, would like to create a link on the City website to allow the completion of brick purchases. He also indicated a Paypal account will be set-up for the Foundation in order to accept payments for brick orders.

10. Social Media Update

Board Member Jordan, shared that the Easter Egg-citement was posted on the Placentia Buzz. Supervisor Ortiz, asked the Board about having a booth at the Easter Egg-citement. Board Member Perez, shared that an application had been submitted through the library for PCF to have a booth.

11. Staff/Department comments and updates.

Supervisor Ortiz, shared with the Board that the Koch Park Ribbon Cutting Ceremony will take place on April 14, 2022 at 4:00 p.m.

12. Board member comments and requests.

None.

13. Agenda Building and Meeting Schedule. Board to review agenda items and schedule upcoming meetings.

Board Member Perez, would like to add a line item for special events on next agenda. Board Member Perez, **MOTIONED** to adjourn to the next regular meeting on April 25th, 2022 at 9:13 a.m. Board Member Jordan **SECONDED** this motion. Motion carried.

14. Adjournment. The Placentia Community Foundation Board of Directors Adjourn to their next meeting April 25th, 2022.