



401 E. Chapman Avenue
Placentia, CA 92870
(714) 993-8232

MINUTES
Foundation Regular Meeting
April 25, 2022

1. Meeting Called to Order 8:36 a.m.

2. Pledge of Allegiance.

3. Roll Call:

Present: Kevin A. Larson, Trisha Montelongo, Sheila Jordan, Vivian Perez

City Staff: Community Services Supervisor, Veronica Ortiz
Office Assistant, Daniela Escobedo

Absent: Kathi Baldwin

4. Review and Approval of Minutes for March 28, 2022.

The minutes for the March 28th regular meeting were reviewed by the Foundation. The minutes for March 28th were **MOTIONED** for approval by Board Member Perez. The motion was **SECONDED** by Board Member Jordan. The motion to approve the minutes carried.

5. Public Comment.

None.

6. Treasurer's Report.

Chairperson Larson reviewed the Treasurer's report with the Board. Board Member Perez requested for payment for the videographer in the amount of \$250.00.

7. Review and Approval of Deposits.

None.

8. 2022 Grants.

Board Member Perez, discussed the video being made available on the City's website. Supervisor Ortiz, shared that a city employee can assist with uploading the video to the City's website. Board Member Perez, suggested that a student from El Dorado High School upload the video on the Foundation's website as a project with teacher guidance.

Supervisor Ortiz, discussed that the grant application is now available. The deadline to submit an application is on May 19th. The grant information will be advertised through social media outlets as well as the City's website.

Board Member Perez, requested everyone's assistance in reviewing the grant applications being that the committee is a small group.

9. Kraemer Memorial Fountain/ Legacy Brick Fundraiser

Chairperson Larson, highlighted the first three orders have been submitted. He also provided a visual presentation on the purchasing process as well as pricing and images of the bricks.

Board Member Perez, indicated taking the role of contacting former dignitaries of the City for the benefit of the brick legacy fundraiser. She also mentioned reaching out to the founding families and historian librarians for participation. Board Member Perez, encouraged distributing the flyers to increase participation.

10. Social Media Update

Board Member Jordan, shared that the Legacy Brick Fundraiser and summer Cow-a-Bunga event has been published on the Buzz and will be reposted during increased viewing peak hours.

11. Staff/Department comments and updates.

Supervisor Ortiz, shared that concerts in the park have been tentatively scheduled. The proposed dates are July 14th, July 28th, August 11th, and August 25th. Supervisor Ortiz, also indicated reaching out to the Chamber of Commerce for participation. Community Services Office Assistant, Escobedo, indicated that the Chamber of Commerce is interested in hosting the Taste of Town Event on August 11th.

Board Member Perez, suggested revising the dates to remain consistent. Supervisor Ortiz, shared that band availability is a factor that plays a role in scheduling the concerts. Board Member Perez, further suggested to review consistent dates of July 14th, July 21st, and July 28th.

Supervisor Ortiz, shared an upcoming Memorial Day health fair event at The Gomez Center hosted by LOT318. The date of the fair is scheduled for May 30th. Supervisor Ortiz, also indicated that Letty, CEO of LOT318, would like to invite the Placentia Community Foundation to participate as well as consider sponsorship of the event. The Placentia Community Foundation Board collectively agreed and recommended that LOT318 proceed with the request through the grant application process for funding.

12. Board member comments and requests.

None.

13. Agenda Building and Meeting Schedule. Board to review agenda items and schedule upcoming meetings.

Board Member Montelongo, **MOTIONED** to adjourn to the next regular meeting on May 23rd, 2022 at 9:40 a.m. Chairperson Larson **SECONDED** this motion. Motion carried.

14. Adjournment. The Placentia Community Foundation Board of Directors Adjourn to their next meeting May 23rd, 2022 at 8:30 A.M.