



401 E. Chapman Avenue  
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**MINUTES**  
**Foundation Regular Meeting**  
**May 23<sup>rd</sup>, 2022**

**1. Meeting Called to Order 8:41 a.m.**

**2. Pledge of Allegiance.**

**3. Roll Call:**

Present: Kevin A. Larson, Sheila Jordan, and Vivian Perez

City Staff: Community Services Supervisor, Veronica Ortiz  
Office Assistant, Daniela Escobedo

Absent: Trisha Montelongo

**4. Review and Approval of Minutes for April 25<sup>th</sup>, 2022.**

The minutes for the April 25<sup>th</sup> regular meeting were reviewed by the Foundation. The minutes for April 25<sup>th</sup> were **MOTIONED** for approval by Board Member Jordan. The motion was **SECONDED** by Chairperson Larson. The motion to approve the minutes carried.

**5. Public Comment.**

None.

**6. Treasurer's Report.**

Chairperson Larson, reviewed the Treasurer's report with the Board.

**7. Review and Approval of Deposits.**

Supervisor Ortiz, shared with the Board that there have been two participants in the Brick program who have paid with check. The clients were informed that hard checks might take up to 4 weeks for the transaction to be approved and deposited in the PCF account. Board Member Perez, notified the Board that she will be submitting a receipt for two tables from Walmart in the amount of \$119.63 as well as two Easy-Up Table Runners for a total of \$160.00.

**8. 2022 Grants.**

Supervisor Ortiz, shared with the Board that seven Grant applications have been submitted; those being Lot 318, HIS-OC, Placentia Library, Annette Craig Foundation, The Founders Society, Mercy House, and La Placentia. The Board discussed Grant review options and came to an agreement on a special meeting on June 14<sup>th</sup> at 6:00 P.M., which will replace the regularly scheduled meeting on the June 27<sup>th</sup>.

## **9. Kraemer Memorial Fountain/ Legacy Brick Fundraiser**

Board Member Perez, indicated taking the role of contacting former dignitaries of the City for the benefit of the brick legacy fundraiser. She also mentioned reaching out to the founding families and historian librarians for participation. Board Member Perez, notified the Board that she has contacted a member of one of the founding rancher families, who will reach out to her 300 family members asking for participation in the Brick program. She also reached out to several local businesspeople, and former City Council members who expressed interest in supporting the brick program. Board Member Perez, suggested that large flyers be printed out and put up around businesses that are frequented by residents who may not have seen the social media posts; as well as asking the local business owners if they would like to participate on their own.

## **10. Social Media Update**

None

## **11. Staff/Department comments and updates.**

Supervisor Ortiz, shared that the Concerts in the Park schedule has been finalized. Office Assistant Escobedo, shared the confirmed Concerts schedule and will be as follows: July 14<sup>th</sup> (Rock N' Roll), July 21<sup>st</sup> (Top 40's Hit), August 4<sup>th</sup> (Country), and August 18<sup>th</sup> ( Latin). On August 11<sup>th</sup>, the Chamber of Commerce will host a concert in the park (80's All Starz).

Supervisor Ortiz, shared an upcoming Memorial Day health fair event at 'The Gomez Center' hosted by LOT318. The date of the fair is scheduled for May 30<sup>th</sup>. Supervisor Ortiz also indicated that Letty, CEO of LOT318, would like to invite the Placentia Community Foundation to participate as well as consider sponsorship of the event.

## **12. Board member comments and requests.**

Board Member Jordan, indicated interest in taking the opportunity to promote the Brick program during the Board's attendance of the Memorial Day Health Fair. Board Member Perez, suggested bringing in a Cuban Food Truck to participate in the Latin Concert in the Park as well as the Placentia Heritage Festival and the owner has tentatively scheduled the Heritage event.

Board Members Perez and Jordan, indicated interest in scouting new breweries and partnerships for the Heritage Festival and Concerts in the Park events. Chairperson Larson, reached out to the Board if they have any suggestions for the vacant Board Member seat.

## **13. Agenda Building and Meeting Schedule. Board to review agenda items and schedule upcoming meetings.**

Chairperson Larson, **MOTIONED** to adjourn to the next regular meeting on June 14<sup>th</sup>, 2022 at 6:30 p.m. Board Member Perez **SECONDED** this motion. Motion carried.

## **14. Adjournment. The Placentia Community Foundation Board of Directors Adjourn to their next meeting June 14<sup>th</sup>, 2022 at 9:48 A.M.**