

Heritage Committee
MINUTES of January 10, 2024

Meeting called to order at 6:02 p.m.

PLEDGE OF ALLEGIANCE

HERITAGE COMMITTEE: Kenny Binnings, Patti Martin, Carole Nixon, Frank Perez, Meredith Castillo, Michele Severson

GUESTS:

ABSENT: Matin Gonzalez

ORAL COMMUNICATIONS:

CITY STAFF: Community Services Coordinator, Aileen Muñoz

COMMITTEE COMMENTS AND REPORTS:

1. MINUTES:

The minutes for November 8, 2023, were **MOTIONED** for approval by Chairperson Larson and were **SECONDED** by Committee Member Castillo. Motion carried.

2. 2023 Event Overview:

Coordinator Muñoz opened discussions for an overview of the 2023 Heritage Day. Vice-Chair Martin proposed lowering the Homebased Vendor fee to between \$100 - \$120, mentioning that the higher price deterred many vendors from years past from returning. She would also like to further discuss a revision to the fees in total for all categories for the 2024 Heritage event at later meetings.

Treasurer Nixon would also like to revise the Craft vendor fee, as many vendors who attended voiced their discontent with the higher fees this year. Committee Member Severson proposed reinitiating the Business vendor category and separating them from the Sponsorships. She noted that this led to a huge barrier to entry that deterred many repeat vendors from previous years, many of whom are local businesses.

The Commission will itemize topics for future meeting discussions revolving around vendor placements, fire safety restrictions, limitations of same type of food vendors, ways to attract a variety of food vendors/trucks.

3. Staff Comments:

No Comments at this time.

4. Agenda Building:

Items to be included in the next agenda are Meeting Minutes, Election of officers, City Council Presentation draft, Heritage Event Analytics (vendor placement, fire dept regulations, same food type limitations, food vendor verification with Committee Member Severson, food vendor/truck recruitment, event hours), Date for Heritage 2024, Vendor Fees, Band Review Route, Create Volunteer registration website with assignment selection, Create website for vendor application submission, Social Media advertisement.

ADJOURNMENT: Vice-Chair Martin **MOTIONED** to adjourn the meeting and was **SECONDED** by Commissioner Castillo. Motion carried. The meeting adjourned at 7:19 P.M. to the next meeting on Wednesday, February 14, 2024, at 6:00 P.M.