



# Heritage Committee Agenda

July 10, 2024 - 6:00 p.m.

## Regular Meeting

### Heritage Committee

**Kenny Binnings**  
Chair

**Patti Martin**  
Vice Chair

**Carole Nixon**  
Treasurer

**Frank Perez**

**Meredith Castillo**

**Martin Gonzalez**

**Michele Severson**

**Vacant**

#### **Procedures for Addressing the Heritage Committee**

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "**Oral Communications**" portion of the agenda should fill out a "**Speaker Request Form**" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Heritage Committee encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Heritage Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMITTEE IS IN SESSION.

#### **Special Accommodations**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at [cityclerk@placentia.org](mailto:cityclerk@placentia.org) or by calling (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.

(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8232, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

**City of Placentia**  
401 E Chapman Avenue  
City of Placentia, CA 92870

**Community Services Department**  
Phone: (714) 993-8232  
Fax: (714) 961-0283  
Website: [www.placentia.org](http://www.placentia.org)

**REGULAR MEETING**

July 10, 2024, 6:00 p.m. - City Hall Front Community Room

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**MEETING CALLED TO ORDER**

**PLEDGE OF ALLEGIANCE**

**EXECUTIVE COMMITTEE**

**ROLL CALL:** Chair/ Kenny Binnings  
Vice Chair/ Patti Martin  
Treasurer/ Carole Nixon  
Frank Perez  
Meredith Castillo  
Martin Gonzalez  
Michele Severson  
Vacant

**ORAL COMMUNICATIONS**

At this time, the public is invited to address the Heritage Festival Committee concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Heritage Festival Committee.

**COMMITTEE COMMENTS AND REPORTS**

The purpose of these reports is to provide information on projects that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Committee member would like formal action on any of the discussed items, it will be placed on a future Agenda.

**HERITAGE COMMITTEE AGENDA**

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1. Minutes
  - a. Adjourned Regular meeting.  
June 12, 2024  
Recommended Action: Approve
2. Oath of Office
3. Sub-Committee Regorts
  - a. Sponsorship
  - b. Parade/Band Review
  - c. Car Show
  - d. Food
  - e. Craft
  - f. Business Expo
  - g. Homebased
  - h. Non-Profit
  1. Parade

4. Grand Marshals - Committee and staff to discuss the 2024 grand marshal.
5. Staff Comments - Staff to provide updates and discuss areas of responsibility.
6. Agenda Building- Staff and committee to review agenda items for the next meeting.

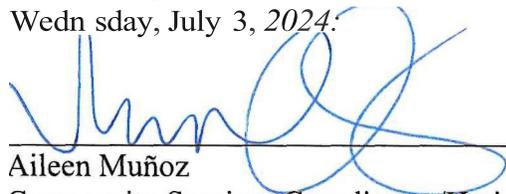
**ADJOURNMENT**

The Heritage Committee Adjourn to the next regular meeting on Wednesday, August 14, 2024, at 6:00 p.m. in the Community Meeting Room located at City Hall, 401 East Chapman Avenue, Placentia.

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**CERTIFICATION OF POSTING**

I, Aileen Munoz, Community Services Coordinator/Heritage Festival Staff Liaison, hereby certify that the Agenda for the July 10, 2024, meeting of the Heritage Committee was posted on Wednesday, July 3, 2024.



Aileen Muñoz

Community Services Coordinator/Heritage Committee Staff Liaison

Heritage Committee  
MINUTES of June 12, 2024

**Meeting called to order at 6:10 p.m.**

**PLEDGE OF ALLEGIANCE**

**HERITAGE COMMITTEE:** Kenny Binnings, Patti Martin, Frank Perez, Meridith Castillo, Michele Severson

**GUESTS:** None at the time of the meeting

**ABSENT:** Maiiin Gonzalez, Carole Nixon

**CITY STAFF:** Deputy Director of Community Services, Veronica Ortiz; Community Services Coordinator, Aileen Mufi.oz; Administrative Assistant, Daniela Escobedo

**ORAL COMMUNICATIONS:**

Sergeant Frank Garza inquired if there has been any success in getting assistance to park the buses. The Committee discussed reaching out to PYLUSD and OCTA. Community Services Coordinator Munoz mentioned that there has been no interest from volunteers for the parade but will contact Alicent Holt at the end of summer or beginning of the school year. A meeting in early July will take place between Committee member Martin, Nixon, Sergeant Garza, and City employees to discuss the parade route. The new parade route will be posted on social media and will include the City of Placentia, PD, and Fire, as well as the Heritage page on the City website.

**COMMITTEE COMMENTS AND REPORTS:**

**1. MINUTES:**

The minutes for April 10, 2024, were **MOTIONED** for approval by Vice Chair Martin and were **SECONDED** by Committee member Severson. Motion carried.

## 2. Sub-Committee Reports:

### a. Sponsorships

Committee member Castillo informed the committee that he reached out to the Placentia Chamber of Commerce and plans on attending their meeting this Friday in hopes of sponsorship. Committee member Castillo spoke with a CVS supervisor regarding possible sponsorships and was told that they'll contribute whatever they can to help.

### b. Parade/Band Review

Committee member Martin suggested there be 2-3 volunteers checking bands in and telling them where to go. Kraemer Blvd. has been the recommended location for volunteers to direct bands. Committee member Martin informed the committee that Bruce Hunt and Peggie Yamaguchi will be helping with the parade, Anne Russell will assist with parade scripts. Lorea Powell will be the announcer at the parade, and lastly Rita and Rich Watson will be the announcers for the band review.

Community Services Coordinator Munoz mentioned that Committee member Nixon has the applications for the vendors and an email was sent to her of the vendor list from the last three years for Homebase and Crafters. In addition, Committee member Nixon requested the applications for Homebase and Crafters since prices are changing. Committee member Martin suggested setting up a check-in table for band directors at the corner of McCormick.

### c. Car Show

Community Services Coordinator Munoz informed the Committee that there have been 11 car show entries so far. Committee member Perez informed the Committee that the Carshow DJ is on board. A new contract will be created and sent for him to sign.

### d. Food/Craft/Business Expo/Homebased/Non-Profit/Parade

Community Services Coordinator Munoz informed the Committee that applications are complete and will be online tomorrow morning. The City website will include applications, a map of the parade route, and shuttle stop information.

### 3. Grand Marshall

Community Services Coordinator Munoz informed the Committee that she has reached out to Craig Green and left a message regarding his potential role as Grand Marshall. Committee member Binnings reached out to a World War II veteran and has yet to hear back. Selection for Celebrity Grand Marshall is still in the works.

### 4. 2024 Event Theme:

Coordinator Munoz heard back from Mayor Yamaguchi; The theme will be "Building Tomorrow's City, Today". Save the date colors are navy, gold, and white.

The theme for 2024 Event Theme, was **MOTIONED** for approval by Vice Chair Martin and was **SECONDED** by Chair Kenny Binnings. Motion carried.

### 5. Staff Comments:

Deputy Director Ortiz informed the Committee that a survey will be created and sent out to all vendors. Specific questions will be asked on the survey to better prepare for next year's festival. The survey will be shared with the Committee next month.

### 6. Agenda Building:

Community Services Coordinator Munoz stated that the next meeting will include minutes, Grand Marshall selection, and add sub-committee reports and the survey for vendors.

**ADJOURNMENT:** Chair Binnings **MOTIONED** to adjourn the meeting and was **SECONDED** by Vice Chair Martin. Motion carried. The meeting adjourned at 7:39 P.M. to the next meeting on Wednesday, July 10th, 2024, at 6:00 P.M.