

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

July 11, 2024



“Rich Heritage, Bright Future”

ADMINISTRATION DEPARTMENT

Ace Hardware Board Cutting Event

The City participated in a Board Cutting event today to kick off the grand opening celebrations for the new Ace Hardware of Placentia, located at 1257 E. Yorba Linda Boulevard in the Rose Linda Shopping Center. Their community-wide grand opening event will be held this Saturday, July 13th from 11:00 a.m. and 2:00 p.m. The event will include opportunity drawings and prizes, vendor demos, kids activities, and more. Ace is the City’s first large-scale hardware store and represents a strong vote of confidence in the City’s commercial market outlook. Ace opened to the general public on June 14th. For more information on developments in the City, contact Development Services at (714) 993-8124.



SoCalGas Pipeline Safety Tips

In order to safely transport and deliver natural gas, SoCalGas rigorously maintains their natural gas pipeline, monitors the natural gas for quality, and adds a distinctive odor to help detect leaks. Part of their commitment to safety means making sure customers have the knowledge and tools to keep themselves safe. SoCalGas provides the following resources:

Pipeline Markers: Pipeline markers indicate the locations of most major pipelines near you. Since most pipelines are buried underground, pipeline markers are intended to let you know the approximate locations of major pipelines and include their emergency number. However, markers do not indicate the depth or number of pipelines in the area.

Pipeline Maps: If you want to find out where pipelines are located throughout your area, see the following maps:

[SoCalGas' Pipeline Map](#)

[National Pipeline Mapping System](#)

Keep in mind that these maps only indicate the general location of pipelines and shouldn't be used as a substitute for calling 811 at least two business days before digging.

Additional Pipeline Safety Resources; Help avoid pipeline damage by calling 811 before you dig. Learn how to identify a potential pipeline leak. For more information, [click here](#).

Get the iPlacentia App:



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Upcoming Meetings and Events

- 7/11/24 Concerts in the Park—Tribute to Taylor Swift
- 7/12/24 Movies in the Park—Emperor’s New Groove
- 7/16/24 City Council Meeting
- 7/18/24 Concerts in the Park—Upstream
- 8/1/24 Concerts in the Park—Soto Band

For additional information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Heat Safety Considerations for People with Access and Functional Needs

As temperatures continue to increase, the City of Placentia wants guests and residents to stay safe from the heat this summer. Some populations are at a higher risk for heat related illnesses, including people with access and functional needs (AFN) like people with disabilities, older adults, children, limited English proficiency and transportation disadvantaged. The City offers a few tips and considerations to stay safe from heat and reduce health risks:

Have a Heat Plan: Check your weather forecasts and heat advisories to know when heat events will happen and how long it's expected to last. Create a [heat plan](#) and share it with others to stay safe during an extreme heat event.

Keep Cool: Visit a local cooling center or public air-conditioned space such as the Placentia Library, Senior Center, or Brea Mall. If you're unable to travel to or find an air-conditioned space, consider the following at home:

- Close windows, doors, shades, and curtains to prevent hot air and sunlight from entering your home during high heat days.
- Place a cool damp towel on the back of your neck and wear light-colored, loose-fitting clothes.
- Use cool compresses and take a cool shower or bath to help reduce body temperature and provide relief from the heat.

Utilize Your Support Networks: Identify individuals in your life such as family, friends, and neighbors, who could help support you and check in on you during heat events. Remember, creating an emergency preparedness plan based on your personal needs is critical to ensure you and your loved ones remain safe during an emergency.

Check Your Medications: Talk to your healthcare provider or pharmacist to see if any of your medications affect your body's ability to regulate temperature. Before an emergency, organize and protect your prescriptions, over-the-counter medicine and vitamins. Below are some health complications that can result from exposure to extreme heat include:

- Cardiovascular disease
- Respiratory disease
- Kidney disease
- Diabetes
- Neurological conditions
- Mental health conditions

Warning: If your doctor limits the amount of fluid you drink, or if you take water pills, ask him or her how much you should drink when the weather is hot. If you are on a low-salt diet, talk with your doctor before drinking a sports beverage.

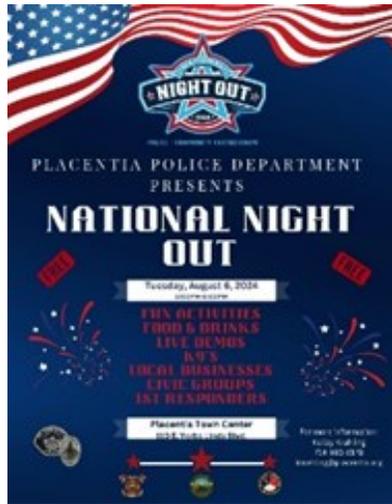
Know the Signs of Heat-Related Medical Conditions: Heat stroke symptoms can include high body temperature, dizziness, rapid heart rate, confusion, and loss of consciousness. If you experience these symptoms, call 9-1-1. Heat exhaustion signs include sweating, weakness, dizziness, nausea, vomiting and headache. Move to a cool place and get medical help if symptoms get worse or last longer than one hour.





POLICE DEPARTMENT

National Night Out 2024



This year's National Night Out event will be held on Tuesday, August 6th from 5:00 p.m.—8:00 p.m. at the Placentia Town Center, 110 E. Yorba Linda Boulevard. We will be joined by Placentia Fire and Life Safety, Placentia Public Safety Communications Center, Lynch Ambulance, Placentia Police K9 Foundation, C.E.R.T., Community Services, and many more! There will be hands-on activities, live demonstrations, informational booths hosted by businesses and civic groups, food, and fun for everyone to enjoy. This a great opportunity to meet your First Responders, ask questions, try on gear, see equipment, and learn more about the different jobs performed by each Department. You'll also get to know what resources are in and around Placentia for you and your family. If you are interested in being a vendor at National Night Out, visit www.placentia.org/NNO or contact kkrahling@placentia.org.

Police Department Citizen Academy

The Placentia Police Department is pleased to announce our upcoming Police Department Citizen Academy for interested members of the community. The academy is a ten-week course designed to provide community members with a better understanding of their Placentia Police Department and to help foster better communications between police personnel and citizens. The Academy will include instruction in the following areas: structure of the Placentia Police Department, investigations, traffic enforcement, accident investigation, driving under the influence investigations, gangs, narcotics, crime prevention, crime scene investigation, police K-9 program, and volunteer programs. There will also be a tour of the police facility, patrol vehicles, and equipment used by the department. Academy graduates will receive a Placentia Police Department certificate of completion at the end of the program. For questions, please contact Officer Daniel Lee at dlee@placentia.org or Kelley Krahlung at kkrahling@placentia.org.



FIRE AND LIFE SAFETY DEPARTMENT

Fourth of July Neighborhood Parade

On Thursday, July 4th, Placentia Fire and Life Safety participated in a local neighborhood parade on Eckenrode Way to celebrate the holiday. The Department was excited to participate in the festivities and the children were happy to see the fire truck lead the parade in their neighborhood! Placentia Fire personnel also provided a live demonstration on the proper handling of a fire hose, displayed their personal protective equipment, and shared essential fire safety tips.





COMMUNITY SERVICES DEPARTMENT

City Cooling Center

With another weekend of high temperatures expected, the City will open a cooling center at the Whitten Community Center, 900 S. Melrose St. The hours of operation will be Saturday, July 13th and Sunday, July 14th from 12:00 p.m. to 8:00 p.m. Tips on staying cool during extreme heat events include staying hydrated, staying in cool air-conditioned locations, wearing light loose-fitting clothing, and limiting outdoor activities during peak afternoon hours. Recognize the signs of heat illnesses, such as heavy sweating, weakness, dizziness, nausea, and headaches. If you suspect you or someone else may be experiencing heat illness, move to a cooler place, use cool cloths, and drink water. In cases of heat stroke or severe symptoms, call 9-1-1 immediately. For information on heat safety, visit the American Red Cross at www.redcross.org. For information on the City's cooling center, please contact the Community Services Department at (714) 993-8232.

Movies in the Park

The Movies in the Park series is back this summer at Placentia Champions Sports Complex, 505 Jefferson St. The next feature presentation of the season will be **The Emperor's New Groove on July 12th**. Movies begin at dusk, and participants are encouraged to bring a lawn chair for comfortable viewing. Admission to the Movies in the Park series is free all summer long. Snacks and light refreshments will be available for a nominal fee. The City extends a sincere thank you to Republic Services for their generous contribution to the Movies in the Park summer series. For more information, please contact the Community Services Department at (714) 993-8232 or visit www.placentia.org/movies.



Concerts in the Park



The Concerts in the Park series starts **tonight, July 11th** and will be held at Tri-City Park, 2301 N. Kraemer Blvd. The first concert will feature the band **Tribute to Taylor Swift!** The second concert will be held on July 18th and will feature Upstream. The Concerts series is hosted in partnership with the Placentia Parks, Arts, and Recreation Commission. The Concerts will begin at 6:30 p.m., and admission is free. Light snacks and dinner options will be available for purchase. Please contact the Community Services Department at (714) 993-8232 for more information.

Free Recreation Swim

The Gomez Community Pool at Parque de los Ninos, 1701 Atwood Ave., is open this summer for **FREE** recreation swim. The pool is open Monday and Wednesday from 11:30 a.m. to 4:30 p.m. and Tuesday/Thursday/Friday/Saturday from 11:30 a.m. to 5:30 p.m. Please note, pool floaties are not allowed in the pool and all swimmers must wear proper swim attire to participate. For more information on recreation swim, please contact the Community Services Department at (714) 993-8232.

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
SEC of Rose Drive and Alta Vista Street (Chick-Fil-A)	Development of an approximately 5,500-square-foot commercial retail pad building and 54, single-family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman and Shea Homes	Chick-Fil-A in Building and Planning Plan Check. All single-family homes complete.
455 S. Van Buren Street	Development of 139, three-story townhome units on an approximately 5.57-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	Toffoli Investments	Construction of Phases 1, 2, 3, 4, 5, 6, 7, 8, and 9 are complete. Construction of Phases 10-19 in progress.
207-209 W. Crowther Avenue	The development of a mixed-use community including 189 mixed-income apartment units and 1,500 square feet of retail on a 2.13-acre site on City-owned property.	USA Properties Fund Inc.	In Building and Landscape Plan Check
1314 N. Angelina Drive	Development of an affordable senior housing project consisting of two, two-story buildings, one with 33 units and one with 32 units, as well as a new parish hall for an existing church.	National Core	Certificate of Occupancy issued for Parish Hall and two apartment buildings. Ribbon-cutting ceremony held May 13, 2024.
777 W. Orangethorpe Avenue	A 248-unit development consisting of a five-story, 250,681-gross-square-foot residential building with 2,703 sq. ft. of ground floor commercial space and a seven-level, 151,900 gross sq. ft. wrapped parking structure located on a 2.72-acre lot.	Gilad Ganish, representing Orangethorpe Investment Partners, LLC	Under Entitlement Review.
860 S. Placentia Avenue	Construction of a new 34,275 square foot warehouse building and a new 34,063 square foot maintenance building at an existing 6.28-acre lot.	U-Haul Co. of Orange County	Building Permit issued for Warehouse Building and Maintenance Facility.
17000 La Paloma Avenue	Construction of three 2,532-square-foot, two-story, single-family houses on three recently subdivided parcels	Elliot Barker	Entitlement renewed until April 20, 2025.
1952 & 1958 E. Veterans Way (346-337-33 & 35)	To permit the subdivision to establish 39, three-story residential condominiums on approximately 1.3 acres.	Toffoli Investments, Inc.	In Building Plan Check

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
500 S. Placentia Avenue	Construction of a new ground-mounted PV solar system, carport PV solar system, battery energy storage system, and associated equipment to an existing commercial building.	John Bruce	Construction in progress.
503 & 513 S. Van Buren Street (Hudson)	To permit the development of two, three-story townhome buildings for a total of 12 condominium units on approximately 0.379-acre site.	Toffoli Investments, Inc.	Certificate of Occupancy issued March 13, 2024.
Northeast of Alta Vista Street and Rose Drive. 341-501-01 through 341-501-65	To permit a new residential planned community consisting of 100 single-family detached homes.	Eric Everhart, Toll Brothers, Inc.	Initial grading and street-facing landscaping underway. Production models under construction. Temporary Certificate of Occupancy issued for two production models on 3/15/24.
929 Gonzales Street	Construction of a new 2,166-square ft. single-family home with a 482-square-foot, two-car garage on an approximately 3,673-square-foot lot.	Emmanuel Gonzalez Guerrero	In Plan Check with Engineering.
1257 E. Yorba Linda Boulevard	To permit the establishment and operation of a 24,000-square foot hardware store, with façade improvement and an outdoor retail component in the parking lot, within an existing multitenant commercial shopping center.	Westlake Hardware, Inc.	Pending issuance of Final Building Permit. Ribbon Cutting July 11. Grand Opening July 12-14
604 S. Van Buren Street	A site plan review for one new two-story, 2,649-square-foot single-family dwelling on a vacant lot consisting of 3,920 square feet, containing a 1,050-square foot roof deck, along with a 100-square foot balcony on the front façade.	Mark Lee	In Building Plan Check
201 S. Bradford Ave	A request to permit the development of a 260-square-foot covered patio, two (2) new 514-square-foot bathrooms, and a 1,388-square-foot open patio cover/enclosure on the site of an existing parking lot at the El Farolito Restaurant, located at 201 S. Bradford Avenue in the Main Street (2-Story) Subarea of the Old Town (OT) Zoning District.	El Farolito Restaurant	Building Permit issued 6/27/24

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
717 Dunn Way	A request to permit the development of a permanent outdoor drinking/dining area on the site of an existing parking lot at The Bruery.	The Bruery, LLC	Under Administrative Review
1474 N. Kraemer Blvd., Suite A-2	A request to expand the existing Type 41 ABC license to include the existing outdoor patio, located in the northwest corner of Village Plaza Shopping Center.	Spitz Restaurant	Grand Opening took place June 21, 2024. Restaurant is open for business.
803 W. La Jolla St	To permit the development of a two-story, approximately 6,559-square-foot condominium triplex with six enclosed garage parking spaces and one open guest parking space, including onsite hardscape and landscape improvement, within a R-3 High-Density Multifamily zoning district.	CHD International	In Building Plan Check
910 W. La Jolla St	To permit the demolition of a three-unit housing complex, and construct five (5) new three-story townhomes, within the (R-3) High Density Multiple-Family District.	Anh Khoi Lam	Awaiting Plan Check submittal
201 E. Madison Ave	A request to expand the total permitted enrollment at Towne & Country Early Education Center from 68 to 84 students, to accommodate an infant center with a capacity of 16 infants, as well as construct a new, 1,756-square-foot building and 1,022-square-foot covered patio.	Maximus Kurera	In Building Plan Check
214 and 222 W. Orangethorpe Ave	A request to permit the conversion of an existing 1,752-square-foot residence to an office, along with the construction of a 1,019-square-foot warehouse building.	Long & Sons Equipment Services, Inc.	Under Entitlement Review
300,307,312,314, and 323 Baker Street	A request to permit the development of a five-story apartment building, with 68 affordable residential units on 300, 307, 312, 314, & 323 Baker Street, within the Old Town (High-Density 4-story Subdistrict) Zoning District.	Mercy Housing	Awaiting Plan Check submittal
202 W. Santa Fe Avenue	A Site Plan Review (SPR) to permit a 5,500-square-foot 2 nd floor addition to an existing, 5,500-square-foot commercial building at 202 W. Santa Fe Avenue, in the Old Town (OT) Zoning District.	Gevork Martirosian	Planning approved. Awaiting Building submittal.



DEVELOPMENT SERVICES DEPARTMENT

Pending Development Projects

Project Address	Project Description	Applicant	Project Status
1664 Vincente Avenue	A request to permit the construction of a 1,918-square-foot single-family residence with a 399-square-foot attached garage, covered front porch, rear deck, driveway, and associated landscaping on a vacant lot.	Ameen Younis	Planning approved. Awaiting Building submittal.
216 S. Melrose Avenue	A request to permit the construction of a new, six (6)-bedroom, four (4)-bathroom home in the rear portion of a parcel at 216 S. Melrose Street, in the R-2 Zoning District.	Luis Madrigal	Corrections issued. Awaiting resubmittal.
NWC of E. Orangethorpe Avenue and N. Lakeview Avenue (Cobblestone Plaza)	A request to permit the development, establishment, and operation of a 4,296-square-foot multi-tenant commercial building at the northwest corner of E. Orangethorpe Avenue and N. Lakeview Avenue, within the Neighborhood Commercial (C-1) Zoning District.	Maikel Faragalla, representing Urban Dwell Architects	Planning Approved. In Building Plan Check
440 Jefferson Street	A request to subdivide two (2) parcels into four (4) parcels, together with a remainder parcel, for the purpose of future townhome condominium development.	Toffoli Investments	Scheduled for July 9, 2024 Planning Commission
895 E. Yorba Linda Blvd	A request to utilize a conditional use permit for the establishment and operation of a massage studio at an existing commercial retail space in the Commercial Office (C-O) zoning district.	Wanjiao Tan	Under Entitlement Review.
132 S. Bradford Ave	A conditional request to permit the obtaining of an alcohol license, in conjunction with the commercial tenant improvement of an existing commercial retail space in the Old Town (OT) zoning district.	William Stanton	Under Entitlement Review.

Building Activity Report Ending June 2024

PERMIT TYPE	NUMBER OF PERMITS
Solar	20
Residential Alteration/Addition	5
Reroof	18
Commercial Alteration/Addition	4
Signs	3
New Condo/SFR	2
ADU/JADU	8
Patio	2
Pools & Spa	2
Fence/Walls	5
Demolition	1
Windows	3
TOTAL	73

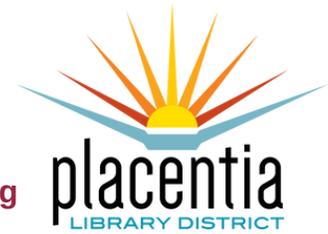
EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Placentia Library District

Weekly Summary: July 12-18, 2024

Storytimes, library events and more: calendar.placentialibrary.org



Summer at the Library!

Summer Reading Program: Ticket to Read!

June 15 - August 10

placentialibrary.beanstack.org or the
Beanstack app

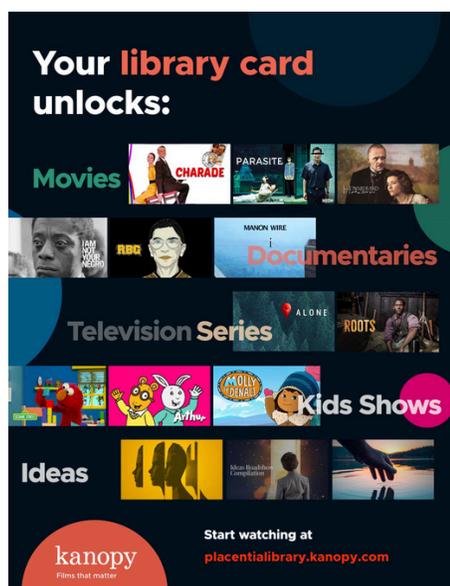
Sign up for Babies and Children, Teen or Adult reading programs on Beanstack and enter for chances to win one of these amazing prizes and more, free with your library card!

PRIZES!



Featured Online Resource: Kanopy

Stream critically-acclaimed movies, kids content, documentaries and more with Kanopy. Access free with your library card at placentialibrary.kanopy.com



Lunch at the Library & Wild Wednesday

Wednesdays, June 19 - August 7
Lunch: 12:00 p.m. - 1:00 p.m.
Community Meeting Room

Free Summer Meals
Join us for a free lunch, books, and a fun activity. All children 18 and under can receive a free meal at the library.
**While supplies last.*

Performance: 11:00 a.m. - 11:45 a.m.
Virginia and Norman Haussman Storytime Alcove

Please visit
placentialibrary.org/lunch-at-the-library
for a list of dates and performers.

Lunch at the Library: Wild Wednesday/ Almuerzo En La Biblioteca Miércoles Enlocados

Show: 11:00 a.m. - 11:45 a.m.
Virginia and Norman Haussman Storytime Alcove
Lunch: 12:00 p.m. - 1:00 p.m.
Community Meeting Room

This Week:

July 17: Bubblemania and Co – Bubble Show

Upcoming Performances:

July 24: Doodlebugs Animal Adventures – Wild About Animals Show

July 31: Mad Science – Fire and Ice Show

Performers are subject to change, check website for current details

Free lunches at the library for children and teens 18 years and under. Visit placentialibrary.org/lunch-at-the-library to learn more!

Placentia Library District
411 E. Chapman Ave., Placentia
(714) 528-1906

Search for books, items and more at:
catalog.placentialibrary.org