

Heritage Committee  
MINUTES of June 12, 2024

**Meeting called to order at 6:10 p.m.**

**PLEDGE OF ALLEGIANCE**

**HERITAGE COMMITTEE:** Kenny Binnings, Patti Martin, Frank Perez, Meridith Castillo, Michele Severson

**GUESTS:** None at the time of the meeting

**ABSENT:** Martin Gonzalez, Carole Nixon

**CITY STAFF:** Deputy Director of Community Services, Veronica Ortiz; Community Services Coordinator, Aileen Muñoz; Administrative Assistant, Daniela Escobedo

**ORAL COMMUNICATIONS:**

Sergeant Frank Garza inquired if there has been any success in getting assistance to park the buses. The Committee discussed reaching out to PYLUSD and OCTA. Community Services Coordinator Munoz mentioned that there has been no interest from volunteers for the parade but will contact Alicent Holt at the end of summer or beginning of the school year. A meeting in early July will take place between Committee member Martin, Nixon, Sergeant Garza, and City employees to discuss the parade route. The new parade route will be posted on social media and will include the City of Placentia, PD, and Fire, as well as the Heritage page on the City website.

**COMMITTEE COMMENTS AND REPORTS:**

**1. MINUTES:**

The minutes for May 8<sup>th</sup>, 2024, were **MOTIONED** for approval by Vice Chair Martin and were **SECONDED** by Committee member Severson. Motion carried.

## 2. **Sub-Committee Reports:**

### a. **Sponsorships**

Committee member Castillo informed the committee that he reached out to the Placentia Chamber of Commerce and plans on attending their meeting this Friday in hopes of sponsorship. Committee member Castillo spoke with a CVS supervisor regarding possible sponsorships and was told that they'll contribute whatever they can to help.

### b. **Parade/Band Review**

Committee member Martin suggested there be 2-3 volunteers checking noncompeting bands in and telling them where to go. Kraemer Blvd. has been the recommended location for volunteers to direct bands. Committee member Martin informed the committee that Bruce Hunt and Peggie Yamaguchi will be helping with the parade, Anne Russell will assist with parade scripts. Lorea Powell will be the announcer at the parade, and lastly Rita and Rich Watson will be the announcers for the band review.

Community Services Coordinator Munoz mentioned that Committee member Nixon has the applications for the vendors and an email was sent to her of the vendor list from the last three years for Homebase and Crafters. In addition, Committee member Nixon requested the applications for Homebase and Crafters since prices are changing. Committee member Martin suggested setting up a check-in table for band directors at the corner of McCormick.

### c. **Car Show**

Community Services Coordinator Munoz informed the Committee that there have been 11 car show entries so far. Committee member Perez informed the Committee that the Carshow DJ is on board. A new contract will be created and sent for him to sign.

### d. **Food/Craft/Business Expo/Homebased/Non-Profit/Parade**

Community Services Coordinator Munoz informed the Committee that applications are complete and will be online tomorrow morning. The City website will include applications, a map of the parade route, and shuttle stop information.

### 3. **Grand Marshall**

Community Services Coordinator Munoz informed the Committee that she has reached out to Craig Green and left a message regarding his potential role as Grand Marshall. Committee member Binnings reached out to a World War II veteran and has yet to hear back. Selection for Celebrity Grand Marshall is still in the works.

### 4. **2024 Event Theme:**

Coordinator Munoz heard back from Mayor Yamaguchi; The theme will be “Building Tomorrow’s City, Today”. Save the date colors are navy, gold, and white.

The theme for 2024 Event Theme, was **MOTIONED** for approval by Vice Chair Martin and was **SECONDED** by Chair Kenny Binnings. Motion carried.

### 5. **Staff Comments:**

Deputy Director Ortiz informed the Committee that a survey will be created and sent out to all vendors. Specific questions will be asked on the survey to better prepare for next year’s festival. The survey will be shared with the Committee next month.

### 6. **Agenda Building:**

Community Services Coordinator Munoz stated that the next meeting will include minutes, Grand Marshall selection, and add sub-committee reports and the survey for vendors.

**ADJOURNMENT:** Chair Binnings **MOTIONED** to adjourn the meeting and was **SECONDED** by Vice Chair Martin. Motion carried. The meeting adjourned at 7:39 P.M. to the next meeting on Wednesday, July 10th, 2024, at 6:00 P.M.