

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

August 1, 2024



“Rich Heritage, Bright Future”

ADMINISTRATION DEPARTMENT

West Nile Virus Detection in Placentia

The Orange County Mosquito and Vector Control District (OCMVCD) has confirmed that mosquitoes collected in the City of Placentia have tested positive for West Nile virus (WNV). These are the first samples to test positive in the Placentia this year. The positive mosquitoes were collected in an area bordered by Imperial Highway, N. Rose Drive, W. Bastanchury Rd. and Placentia Ave. in Placentia.

West Nile virus is primarily transmitted to humans through the bite of infected mosquitoes, which acquire the virus when feeding on infected birds. At present, Orange County has not reported any human cases of West Nile virus.

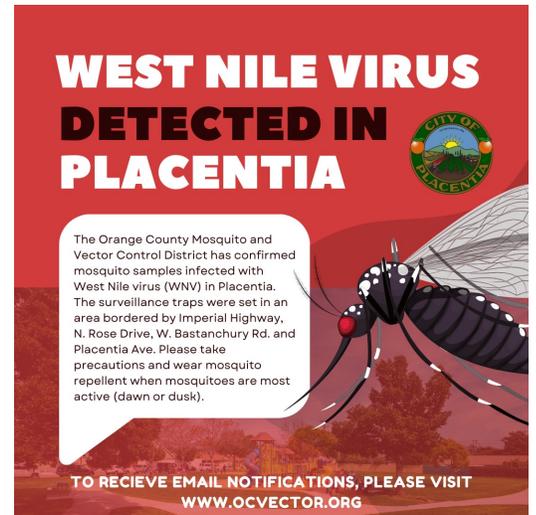
Mosquitoes testing positive for West Nile virus is an indication that the virus is circulating in the community. Placentia is historically a high-risk area for West Nile virus activity. Conditions across the region are favorable for sustained virus activity during the warm summer months.

OCMVCD staff will continue to conduct surveillance, inspections, and control measures for mosquitoes in the area to prevent additional mosquito breeding. OCMVCD will also post WNV advisory signs alerting residents of WNV activity in the affected area. To prevent mosquito bites, take action and follow these tips:

- Dump and drain containers filled with water at least once a week
- Clean and scrub bird baths and pet water bowls weekly
- Dump water from potted plant saucers
- Wear repellent containing DEET, Picaridin, IR3535, or oil of lemon eucalyptus
- Close all unscreened doors and windows to prevent mosquitoes from entering your home or space; repair broken or damaged screens

For more information about prevention, visit www.ocvector.org.

OCMVCD also sends out email notifications to subscribers when WNV is detected in your area. To sign up for these notifications, please [click here](#).



Get the iPlacentia App:



Follow us on Social Media:



Upcoming Meetings and Events

8/1/24	Concerts in the Park—Smokin' Cobras
8/5/24	Veterans Advisory Committee
8/6/24	National Night Out
8/8/24	Concerts in the Park—Soto Band
8/9/24	Movies in the Park—Kung Fu Panda 4

For additional information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

HomeAid Family CareCenter Grand Reopening

The City of Placentia attended the Grand Reopening of the Family CareCenter in the City of Orange, an emergency shelter for families. This shelter provides a communal living space for families and houses up to 16 families or 56 people nightly. The Family CareCenter temporarily closed in June of 2024 for some renovations and expansions to the facility.



The shelter will be opening its doors to families again in the coming weeks serving North Orange County families experiencing homelessness and assisting them with connections to permanent housing opportunities.

Pictured at the grand reopening from left to right is: Placentia Deputy Director of Community Services Veronica Ortiz, Housing Director of HomeAid Yvette Ahlstrom, Placentia City Administrator Damien Arrula, Executive Director of HomeAid Gina Cunningham, Placentia Management Analyst Maddie Villapando, and City of Orange Mayor Dan Slater. For more information on their programs, please visit their website at www.homeaidoc.org.



Fall 2024 CERT Course

Throughout California, we have seen the catastrophic devastation that often occurs from large-scale natural and human-induced disasters. The immediate confusion and destruction that typically arise from these events initially overwhelm the local first responders. Still, the shining light in these incidents is the many volunteers arriving to help their neighbors and community. When large-scale emergencies occur throughout the nation, we often find that the non-traditional first responders are neighbors helping neighbors; therefore, it is the mission of the City of Placentia to provide consistent training and resources to the members of our community to ensure that in an emergency, our neighborhoods and communities can quickly recover from a disaster. In Emergency Management, many officials term this act of kindness and self-sustainability as the Whole Community Approach to disasters. In Placentia, we believe the Whole Community Approach is critical to our city's resilience.



To ensure that our residents are ready for a large-scale emergency, the City offers CERT training to develop a city-wide group of volunteers trained and willing to respond to large-scale emergencies in their neighborhoods throughout Placentia and Orange County. Trained members of CERT often assist their neighbors and communities in many ways, and each person truly provides invaluable support during large events and emergencies. To sustain and increase our level of preparedness, free CERT courses are offered several times a year. The CERT course provides training in fire suppression, terrorism, search and rescue, disaster medical operations, and disaster psychology. Upon completing the CERT training, each participant is given the option and resources to further their training to serve their neighbors and neighborhoods. Fall 2024 CERT training courses are planned for Wednesday nights in September and October. Tentatively, September 11th, 18th, 25th and October 2nd, and 9th. To sign up for the Fall 2024 CERT course, contact (714) 993-8214 or email ppowers@placentia.org.



FIRE AND LIFE SAFETY DEPARTMENT

Fire and Life Safety Updates

Placentia Fire & Life Safety currently has three personnel assigned to the Park Fire in northern California. Captain Ferguson responded on Friday, July 19th, to report and assist as an Incident Communications Manager. Engineer Hogueisson and Firefighter Zamora responded to the Park Fire on July 29th to report as Fireline Emergency Medical Technicians.

As of today, over 400,000 acres of land had burned, damaging many structures and having only a 18% containment. Placentia Fire & Life Safety personnel will continue to assist our statewide partners in their time of need while always focusing on maintaining coverage back home.

This past week, Placentia Fire and Life Safety personnel were also

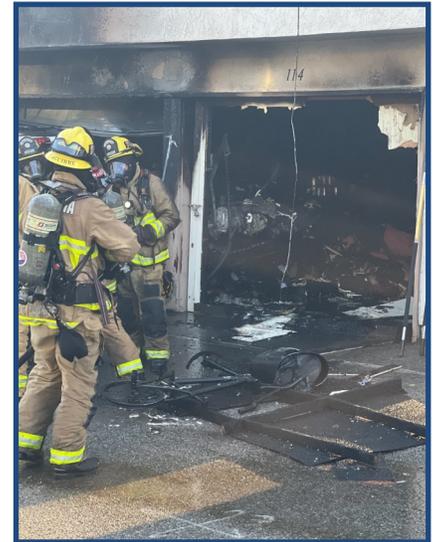


involved in two significant fires. The first fire occurred on July 24th at approximately 6:00 p.m. It affected four living units and displaced nine individuals. There were no reported injuries, and two animals were rescued during the fire containment and extinguishment.

Placentia Fire and Life Safety also assisted Anaheim Fire with a commercial fire on July 27th, with both Placentia units being the first to arrive on the scene.

Information on the fire incidents burning across the State can be found at www.fire.ca.gov/incidents.

Information on Smoke Alarms for your residence can be found [here](#).



Portable Generator Safety

Placentia Fire and Life Safety wants to remind everyone of some safety tips while using portable generators as a valuable resource in the event of an outage of local service utilities. These generators are a useful tool when used properly and can help your family on short-term occasions. However, if not used properly, portable generators can cause injury and illness. It is recommended that you follow the below safety tips when setting up and using your personal, portable generator.

- Generators emit carbon monoxide (CO). Set them up outside in a well ventilated area, at least 20 feet from any windows or doors.
- Make sure your home CO detectors are working properly and are not expired. Replace when they do not function or are expired.
- Plug appliances directly into the generator with heavy duty, certified extension cords or via a home transfer switch.
- Do not refuel your generator while it is running. Turn off the generator and allow it to cool before refueling.





POLICE DEPARTMENT

National Night Out 2024

This year's National Night Out event will be held on **Tuesday, August 6th from 5:00 p.m.—8:00 p.m.** at the Placentia Town Center, 110 E. Yorba Linda Boulevard. We will be joined by Placentia Fire and Life Safety, Placentia Public Safety Communications Center, Lynch Ambulance, Placentia Police K9 Foundation, C.E.R.T., Community Services, and many more! There will be hands-on activities, live demonstrations, informational booths hosted by businesses and civic groups, food, and fun for everyone to enjoy. This a great opportunity to meet your First Responders, ask questions, try on gear, see equipment, and learn more about the different jobs performed by each Department. You'll also get to know what resources are in and around Placentia for you and your family. We hope to see you there!

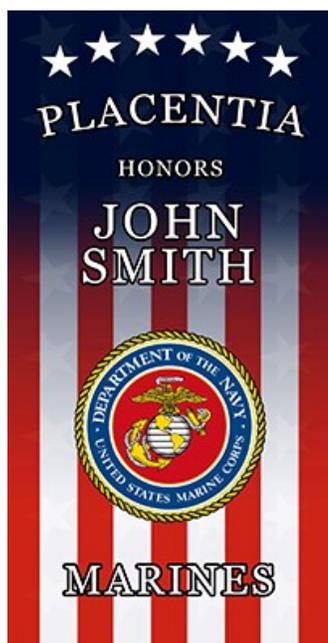


Police Department Citizen Academy

The Placentia Police Department is pleased to announce our upcoming Police Department Citizen Academy for interested members of the community. The academy is a ten-week course designed to provide community members with a better understanding of their Placentia Police Department and to help foster better communications between police personnel and citizens. The Academy will include instruction in the following areas: structure of the Placentia Police Department, investigations, traffic enforcement, accident investigation, driving under the influence investigations, gangs, narcotics, crime prevention, crime scene investigation, police K-9 program, and volunteer programs. There will also be a tour of the police facility, patrol vehicles, and equipment used by the department.

Academy graduates will receive a Placentia Police Department certificate of completion at the end of the program. For questions, please contact Officer Daniel Lee at dlee@placentia.org or Kelley Kraehling at kkraehling@placentia.org.

2024 Military Banner Recognition Program



The Placentia Military Banner Recognition program is now accepting applications for the 2024 installation. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as active-duty or honorably discharged veterans in the United States Armed Forces. Branches of service include Air Force, Army, Coast Guard, Marines, National Guard, Navy, and Space Force. Honorees must have a current place of residence in Placentia or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia. The banner will be installed along Kraemer Boulevard and Yorba Linda Boulevard based on the City's discretion and will remain on display for two years. Upon the end of the display period, the banner will be given to the person named on the banner application. Applications are currently being accepted through October 21st, allowing time for the banners to be ordered and installed during the month of November. The cost to display each customized banner is \$260, and each service person is allowed one banner. Applications are available on our City website at www.placentia.org/militarybanner, and can be submitted to the Placentia Police Department. For questions, contact Kelley Kraehling at (714) 993-8179 or kkraehling@placentia.org.



COMMUNITY SERVICES DEPARTMENT

Movies in the Park

The Movies in the Park series is back this summer at Placentia Champions Sports Complex, 505 Jefferson St. The next feature presentation of the season will be Kung Fu Panda on August 9th. Movies begin at dusk, and participants are encouraged to bring a lawn chair for comfortable viewing. Admission to the Movies in the Park series is free all summer long. Snacks and light refreshments will be available for a nominal fee. The City extends a sincere thank you to Republic Services for their generous contribution to the Movies in the Park summer series. For more information, please contact the Community Services Department at (714) 993-8232 or visit www.placentia.org/movies.



Concerts in the Park

Thursday Evenings
STARTING AT 6:30 PM

JULY 11 TRIBUTE TO TAYLOR SWIFT POP MUSIC	AUGUST 1 SMOKIN' COBRAS ROCKIN' OLDIES ROADSHOW
JULY 18 UPSTREAM REGGAE, SOCA AND CARIBBEAN MUSIC	AUGUST 8 SOTO BAND LATIN BAND
JULY 25 33 THUNDER MODERN COUNTRY MUSIC	AUGUST 15 PRIME TIME MUSIC HOSTED BY CHAMBER OF COMMERCE

FOR MORE INFORMATION, PLEASE CALL THE COMMUNITY SERVICES DEPARTMENT AT (714) 993-8232 OR VISIT US AT WWW.PLACENTIA.ORG/CONCERTS

The Concerts in the Park series continues tonight and will be held at Tri-City Park, 2301 N. Kraemer Blvd. **The featured band tonight will be Smokin' Cobras, specializing in rockin' oldies.** The Concerts series is hosted in partnership with the Placentia Parks, Arts, and Recreation Commission. The Concerts will begin at 6:30 p.m., and admission is free. Light snacks and dinner options will be available for purchase.

Please contact the Community Services Department at (714) 993-8232 for more information.

Free Recreation Swim

The Gomez Community Pool at Parque de los Ninos, 1701 Atwood Ave., is open this summer for FREE recreation swim. The pool is open Monday and Wednesday from 11:30 a.m. to 4:30 p.m. and Tuesday/Thursday/Friday/Saturday from 11:30 a.m. to 5:30 p.m. Please note, pool floaties are not allowed in the pool and all swimmers must wear proper swim attire to participate. For more information on recreation swim, contact the Community Services Department at (714) 993-8232.

City Cooling Center

With another weekend of high temperatures expected, the City will open cooling centers at the Backs Community Building, 201 N. Bradford Ave. and at the Whitten Community Center, 900 S. Melrose St. **The hours of operation will be Friday, August 2nd and Sunday, August 4th from 12:00 p.m. to 8:00 p.m. at both locations.** Tips on staying cool during extreme heat events include staying hydrated, staying in cool air-conditioned locations, wearing light loose-fitting clothing, and limiting outdoor activities during peak afternoon hours. Recognize the signs of heat illnesses, such as heavy sweating, weakness, dizziness, nausea, and headaches. If you suspect you or someone else may be experiencing heat illness, move to a cooler place, use cool cloths, and drink water. In cases of heat stroke or severe symptoms, call 9-1-1 immediately. For information on heat safety, visit the American Red Cross at www.redcross.org. For information on the City's cooling center, please contact the Community Services Department at (714) 993-8232.



DEVELOPMENT SERVICES DEPARTMENT

Solicitors and Peddlers

Did you know? Solicitors, peddlers, and canvassers must first obtain a permit from the City of Placentia before going door-to-door. According to Placentia Municipal Code (PMC) Section 6.72.010, all City-permitted solicitors, peddlers, and canvassers will be issued an identification card labeled "permit," which must be visibly worn on their outer garment.

Additionally, no peddler or solicitor, whether selling or pretending to sell goods, wares, or merchandise of any kind, or taking orders for any article, material, or substance, is allowed to ring the bell or knock on the door of any residence, dwelling, flat, or apartment that has a sign displaying "No Peddlers," "No Solicitors," or "No Peddlers or Solicitors."

If you need to report any suspected unauthorized solicitors, peddlers, or canvassers, please contact Code Enforcement at (714) 993-8165. Stay informed and help keep our community safe!

Pending Development Projects

Project Address	Project Description	Applicant	Project Status
320 E. Crowther Ave	A request to utilize a conditional use permit to permit the establishment and operation of a batting cage operation at 320 E. Crowther Avenue, in the Manufacturing (M) Zoning District	Matthew Cotter	Under Entitlement Review
440 N. Jefferson Street	A request to permit the development of 140, three-story condominium townhome units on an approximately 4.97-acre site.	Toffoli Investments	Under Entitlement Review
950 S. Via Rodeo	A request to permit the modification of UP 2015-04 to permit an expansion of the existing Type 41 ABC license to occupy an approximately 728-square-foot newly constructed patio adjacent to the brewery.	Rick and Amanda Smets, of Stereo Brewing	Under Entitlement Review
132 S. Bradford Avenue	A request to utilize a conditional use permit to permit the obtaining of an alcohol license, in conjunction with the commercial tenant improvement of an existing commercial retail space in the Old Town (OT) zoning district.	William Stanton	Under Entitlement Review
895 E. Yorba Linda Boulevard, Suite 201	A request to utilize a conditional use permit for the establishment and operation of a massage studio at an existing commercial retail space in the Commercial Office (C-O) zoning district.	Wanjiao Tan	Under Entitlement Review

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895 E. Yorba Linda Boulevard, Suite 201	A request to utilize a conditional use permit for the establishment and operation of a massage studio at an existing commercial retail space in the Commercial Office (C-O) zoning district.	Wanjiao Tan	Under Entitlement Review
440 N. Jefferson Street	A request to subdivide two (2) parcels into four (4) parcels, together with a remainder parcel, for the purpose of future townhome condominium development.	Toffoli Investments	Approved at July 9, 2024 Planning Commission meeting.
216 S. Melrose Avenue	A request to permit the construction of a new, six (6)-bedroom, four (4)-bathroom home in the rear portion of a parcel at 216 S. Melrose Street, in the R-2 Zoning District.	Luis Madrigal	Corrections issued. Awaiting resubmittal.
1664 Vincente Avenue	A request to permit the construction of a 1,918-square-foot single-family residence with a 399-square-foot attached garage, covered front porch, rear deck, driveway, and associated landscaping on a vacant lot.	Ameen Younis	Planning approved. Awaiting Building submittal.

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
202 W. Santa Fe Avenue	A Site Plan Review (SPR) to permit a 5,500-square-foot 2 nd floor addition to an existing, 5,500-square-foot commercial building at 202 W. Santa Fe Avenue, in the Old Town (OT) Zoning District.	Gevork Martirosian	Planning approved. Awaiting Building submittal.
214 and 222 W. Orangethorpe Ave	A request to permit the conversion of an existing 1,752-square-foot residence to an office, along with the construction of a 1,019-square-foot warehouse building.	Long & Sons Equipment Services, Inc.	Request withdrawn 7/24/24
300,307,312,314 , and 323 Baker Street	A request to permit the development of a five-story apartment building, with 68 affordable residential units on 300, 307, 312, 314, & 323 Baker Street, within the Old Town (High-Density 4-story Subdistrict) Zoning District.	Mercy Housing	Awaiting Plan Check submittal
201 E. Madison Ave	A request to expand the total permitted enrollment at Towne & Country Early Education Center from 68 to 84 students, to accommodate an infant center with a capacity of 16 infants, as well as construct a new, 1,756-square-foot building and 1,022-square-foot covered patio.	Maximus Kurera	In Building Plan Check
910 W. La Jolla St	To permit the demolition of a three-unit housing complex, and construct five (5) new three-story, townhomes, within the (R-3) High Density Multiple-Family District.	Anh Khoi Lam	Awaiting Plan Check submittal
803 W. La Jolla St	To permit the development of a two-story, approximately 6,559-square-foot condominium triplex with six enclosed garage parking spaces and one open guest parking space, including onsite hardscape and landscape improvement, within a R-3 High-Density Multifamily zoning district.	CHD International	In Building Plan Check
717 Dunn Way	A request to permit the development of a permanent outdoor drinking/dining area on the site of an existing parking lot at The Bruery.	The Bruery, LLC	Under Administrative Review



DEVELOPMENT SERVICES DEPARTMENT

Pending Development Projects

Project Address	Project Description	Applicant	Project Status
201 S. Bradford Ave	A request to permit the development of a 260-square-foot covered patio, two (2) new 514-square-foot bathrooms, and a 1,388-square-foot open patio cover/enclosure on the site of an existing parking lot at the El Farolito Restaurant, located at 201 S. Bradford Avenue in the Main Street (2-Story) Subarea of the Old Town (OT) Zoning District.	El Farolito Restaurant	Building Permit issued 6/27/24
604 S. Van Buren Street	A site plan review for one new two-story, 2,649-square-foot single-family dwelling on a vacant lot consisting of 3,920 square feet, containing a 1,050-square foot roof deck, along with a 100-square foot balcony on the front façade.	Mark Lee	In Building Plan Check
929 Gonzales Street	Construction of a new 2,166-square ft. single-family home with a 482-square-foot, two-car garage on an approximately 3,673-square-foot lot.	Emmanuel Gonzalez Guerrero	In Plan Check with Engineering.
Northeast of Alta Vista Street and Rose Drive. 341-501-01 through 341-501-65	To permit a new residential planned community consisting of 100 single-family detached homes.	Eric Everhart, Toll Brothers, Inc.	Initial grading and street-facing landscaping underway. Production models under construction. Temporary Certificate of Occupancy issued for two production models on 3/15/24.
503 & 513 S. Van Buren Street (Hudson)	To permit the development of two, three-story townhome buildings for a total of 12 condominium units on approximately 0.379-acre site.	Toffoli Investments, Inc.	Certificate of Occupancy issued March 13, 2024.
500 S. Placentia Avenue	Construction of a new ground-mounted PV solar system, carport PV solar system, battery energy storage system, and associated equipment to an existing commercial building.	John Bruce	Construction complete. Awaiting Building and Fire approval.

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
1952 & 1958 E. Veterans Way (346-337-33 & 35)	To permit the subdivision to establish 39, three-story residential condominiums on approximately 1.3 acres.	Toffoli Investments, Inc.	Preliminary site work underway.
17000 La Paloma Avenue	Construction of three 2,532-square-foot, two-story, single-family houses on three recently subdivided parcels	Elliot Barker	Entitlement renewed until April 20, 2025.
860 S. Placentia Avenue	Construction of a new 34,275 square foot warehouse building and a new 34,063 square foot maintenance building at an existing 6.28-acre lot.	U-Haul Co. of Orange County	Building Permit issued for Warehouse Building and Maintenance Facility.
777 W. Orangethorpe Avenue	A 248-unit development consisting of a five-story, 250,681-gross-square-foot residential building with 2,703 sq. ft. of ground floor commercial space and a seven-level, 151,900 gross sq. ft. wrapped parking structure located on a 2.72-acre lot.	Gilad Ganish, representing Orangethorpe Investment Partners, LLC	Recommended for denial at July 9, 2024 Planning Commission meeting.
NWC of E. Orangethorpe Avenue and N. Lakeview Avenue (Cobblestone Plaza)	A request to permit the development, establishment, and operation of a 4,296-square-foot multi-tenant commercial building at the northwest corner of E. Orangethorpe Avenue and N. Lakeview Avenue, within the Neighborhood Commercial (C-1) Zoning District.	Maikel Faragalla, representing Urban Dwell Architects	Grading permit issued. Building permit ready to issue.
207-209 W. Crowther Avenue	The development of a mixed-use community including 189 mixed-income apartment units and 1,500 square feet of retail on a 2.13-acre site on City-owned property.	USA Properties Fund Inc.	In Building Plan Check. Landscape Plan approved 7/24/24.
455 S. Van Buren Street	Development of 139, three-story townhome units on an approximately 5.57-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	Toffoli Investments	Construction of Phases 1, 2, 3, 4, 5, 6, 7, 8, and 9 are complete. Construction of Phases 12-13 in progress.
SEC of Rose Drive and Alta Vista Street (Chick-Fil-A)	Development of an approximately 5,500-square-foot commercial retail pad building and 54, single-family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman and Shea Homes	Chick-Fil-A in Building and Planning Plan Check. All single-family homes complete.



DEVELOPMENT SERVICES DEPARTMENT

Building Activity Report Ending July 2024

PERMIT TYPE	NUMBER OF PERMITS
Solar	14
Residential Alteration/Addition	9
Reroof	30
Commercial Alteration/Addition	0
Signs	7
New Condo/SFR	0
ADU/JADU	0
Patio	3
Pools & Spa	3
Fence/Walls	4
Demolition	1
Windows	1
TOTAL	72

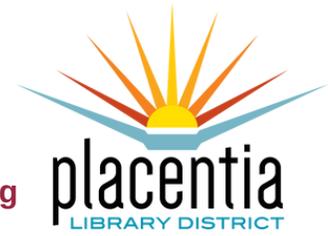
EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Placentia Library District

Weekly Summary: August 2-8, 2024

Storytimes, library events and more: calendar.placentialibrary.org



Summer at the Library!

Summer Reading Program: Ticket to Read!

Ends August 10

placentialibrary.beanstack.org or the Beanstack app

Sign up for Babies and Children, Teen or Adult reading programs on Beanstack and enter for chances to win one of these amazing prizes and more, free with your library card!



PRIZES!

Featured Online Resource: LinkedIn Learning

Learn a new skill, get resume help, take a business class on LinkedIn Learning and more, free with your library card as part of the CAreer Pathways



online resources provided by the California State Library. Get started at research.placentialibrary.org



Kids have fun, parents see results

STEAM Labs! Presented by Code Ninjas!

3:30 p.m. - 4:15 p.m.
4:15 p.m. - 5:00 p.m.

Ages 7-12

August 8

Arrays

Code Space Invaders
& Robot Attack Part 1



STEAM Labs

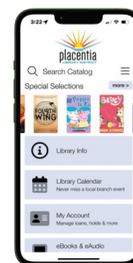
Thursday, August 8, 3:30 - 5:00 p.m.

Community Meeting Room

Join us for a series of programs focusing on coding concepts presented by Code Ninjas. Learn about sequencing, loops and arrays to plan and build mazes and games. Space is limited and seats are available on a first-come first-serve basis. Open to children ages 7 – 12.

Library App!

Download our library app, search "Placentia Library" on the App Store or Google Play



Placentia Library District
411 E. Chapman Ave., Placentia
(714) 528-1906

Search for books, items and more at:
catalog.placentialibrary.org