

# City Administrator's Weekly Briefing

From: *Damien R. Arrula*

August 29, 2024



“Rich Heritage, Bright Future”

## ADMINISTRATION DEPARTMENT

### Old Town LIVE! Autumn Series

Old Town LIVE! is making a return this autumn! The City of Placentia, in partnership with the Placita Santa Fe Merchants Association and the Placentia Chamber of Commerce, will be hosting an exciting six-week live music series. The event will take place on Thursday evenings from 6:00 p.m. to 8:00 p.m. beginning September 12th through October 17th. Come by the 100 Block of Santa Fe Avenue to enjoy a variety of music genres from different artists each week. Our lineup features Prime Time Music, Fat Maggie, Groovis Maximus, and much more! We hope to see you there!



### Fall 2024 CERT Course Beginning September 11th



To ensure that our residents are ready for a large-scale emergency, the City offers free CERT training to develop a city-wide group of volunteers trained and willing to respond to large-scale emergencies in their neighborhoods throughout Placentia and Orange County. The CERT course provides training in fire suppression, terrorism, search and rescue, disaster medical operations, and disaster psychology. Upon completing the CERT training, each participant is given the option and resources to

further their training to serve their neighbors and neighborhoods. Fall 2024 CERT training courses are planned for Wednesday nights in September and October. Tentatively, September 11th, 18th, 25th and October 2nd, and 9th. To sign up for the Fall 2024 CERT course, contact (714) 993-8214 or email [ppowers@placentia.org](mailto:ppowers@placentia.org) or [kkrahling@placentia.org](mailto:kkrahling@placentia.org).

### Supervisor Chaffee’s Kid’s Fishing Derby

Join Supervisor Doug Chaffee for the Fourth District Kid’s Fishing Derby on Saturday, September 7th, from 8:00 a.m. to 11:00 a.m. at Carbon Canyon Regional Park located at 4442 Carbon Canyon Rd, Brea. Residents of the Fourth District, including the cities of Stanton, Buena Park, Fullerton, La Habra, Brea, Placentia, and portions of Anaheim, may RSVP for the Kids Fishing derby until event capacity is reached. To RSVP, please [click here](#). Kids ages 6 to 15 may participate in the Fishing derby. Fishing Rods and bait will be available at no-cost while supplies last.

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Follow us on Social Media:



#### Upcoming Meetings and Events

- 9/2/24 Labor Day—City Facilities Closure
- 9/3/24 City Council Meeting
- 9/10/24 Planning Commission Meeting
- 9/17/24 City Council Meeting
- 9/23/24 Placentia Community Foundation

For additional

information or

questions about this

Weekly Briefing, please email:

[CAWeekly@placentia.org](mailto:CAWeekly@placentia.org)



## ADMINISTRATION DEPARTMENT

### Social Media Corner

Are you following the City on social media? The City encourages you to follow us on our social media platforms to enhance communication and inform the community about the latest happenings, news, events, public safety alerts, and more. The City is active on Facebook, X, LinkedIn, YouTube, and Instagram, offering a variety of channels to stay engaged with your city. Recent Instagram videos include:

- [A Back to School Safety Video](#)
- [Did You Know? Solicitors and Peddlers](#)
- [National Night Out Event Recap](#)
- And many more!

Click the following links to follow us on [Instagram](#), [X](#), [Facebook](#), [YouTube](#), and [LinkedIn](#).

### Labor Day City Facilities Closure

Please note that City Hall will be closed on Monday, September 2nd in observance of Labor Day. Street sweeping and trash pick-up will not be performed on September 2nd, and trash pick-up for the rest of the week will be delayed by one day. The Police Department and Fire and Life Safety Department will remain open. For non-life threatening emergencies, such as a fallen tree, street flooding, or Public Works issues, please call (714) 993-8111.



### Sixth Annual Orange County Fourth District Kindness Awards



Kindness is all about helping others without expecting anything in return. If you know someone who works, lives, serves, or volunteers in Brea, Buena Park, Fullerton, La Habra, Placentia, Stanton, portions of Anaheim, or unincorporated areas in Orange County's Fourth District, and who has shown exceptional kindness or dedication to their community, consider nominating them for a Kindness Award. Each city will have one recipient, recognizing those who truly make a difference. Please note, elected officials and organizations are not eligible for nomination. Nominations are

open until Sunday, September 1, 2024, at 11:59 p.m. To submit a nomination, [click here](#).

### Cowabunga BBQ N' Beer Festival

The Rotary Club of Placentia will host the 15th annual Cowabunga BBQ N' Beer Festival on Saturday, September 7th from 2:00 p.m. to 9:00 p.m. at Kraemer Memorial Park. Try some of North Orange County's local barbeque and sip on beer from local Craft Breweries. Spend the day in the park and enjoy live music by Pickleback Shine, a car show with 75+ classic cars presented by Mac Speed & Custom, shop local craft vendors, eat food from local restaurants, play outdoor games, participate in a silent auction, and win prizes. All proceeds go back into the community. Last year the event proceeds enabled them to give \$17,000 in college scholarships, school supplies for children, and stock food pantries throughout Placentia. For more information on this event, [click here](#).





## COMMUNITY SERVICES DEPARTMENT

### Jaycee Parkette Community Meeting

Please join us for a Community Meeting! The City will host a **Community Meeting tonight, August 29th, at 6:00 p.m.** at the Whitten Community Center to discuss the upcoming playground renovations at Jaycee Parkette. The playground renovation is part of the Placentia Parks Initiative Plan (PPI). The PPI was presented and approved by the City Council in May 2021 and is aimed at improving and renovating aging park infrastructure and amenities.

The community meeting will focus on finalizing the playground design by obtaining community feedback. Following the community meeting, the City Council will be presented with the final concept design for approval. This playground renovation is funded by Prop 68. For more information on park projects, contact the Community Services Department at (714) 993-8232.



contact the Community Services

### 2024 Heritage Festival and Parade

The 59th Annual Placentia Heritage Festival will take place on Saturday, October 19th, and includes a car show, parade, live music, family-fun games, crafts, local vendors, food, beer, a business expo, and military appreciation! The City encourages all residents and community groups to enter the parade and showcase their group/neighborhood. Gather with friends, family, and neighbors, and get creative! Enter your own float or walking group or ride your bikes down the parade route! All are invited to showcase your community pride! Lastly, if you want to participate in the event as a vendor at the festival or be in the Car Show, call (714) 993-8232 or visit [www.placentia.org/heritage](http://www.placentia.org/heritage).

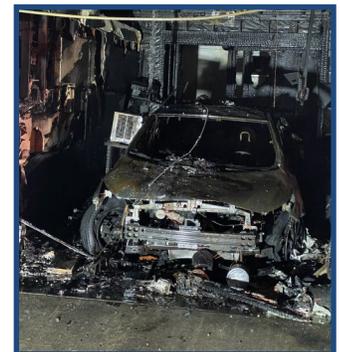
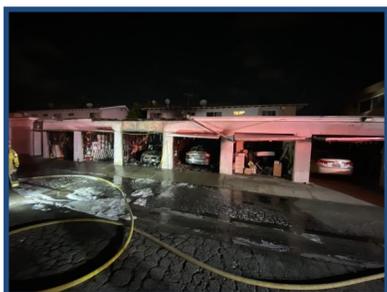
### Fall 2024 Recreation Class Registration

Registration for fall programs is now ongoing. Sports programs, fitness classes, virtual classes, dance classes, science camps, music, and art classes will all be offered for youth and adults this fall! All programs and classes are filled on a first-come, first-serve basis. To browse the Placentia Palm Quarterly for available classes and programs [click here](#). Complete your registration online by visiting [www.placentia.org/classes](http://www.placentia.org/classes). In-person registration is available at Placentia City Hall Monday through Thursday between 7:30 a.m. to 6:00 p.m. For more information, contact (714) 993-8232.

## FIRE AND LIFE SAFETY DEPARTMENT

### Structure Fire

On August 22nd Placentia Fire and Life Safety was dispatched to a reported structure fire in the 600 block of Center Street. Crews from Engine 1 and Truck 2 arrived on scene to find a garage fire with heavy smoke and flames. Battalion 1 arrived on scene to take command and request aid from Fullerton Battalion 1, Fullerton Engine 1, Fullerton Engine 5, and Anaheim Battalion 1, Anaheim Truck 1, and Anaheim Engine 5. The crews worked to knock down the fire and ultimately kept the fire to the garage with some fire damage to the adjoining garages.



The Red Cross was contacted for two displaced adults due to the smoke damage to their apartment. No civilian or fire personnel were injured on the incident.



## DEVELOPMENT SERVICES DEPARTMENT

### Placentia Pursues Prohousing Designation

The City of Placentia is excited to announce the pending application to become a Prohousing Designated City through the California Department of Housing and Community Development (HCD). The application will be submitted in the coming months for the agency to review. The application requirements include insight into the following areas: formal resolutions or policy adoption, policy completion schedule, proposed project scoring sheet, and examples of the city's prohousing policies with enhancement factors. Once approved, Placentia would join other designated cities like Brea, Rancho Cucamonga, and Santa Monica.

The purpose of the Prohousing Designation Program (PDP) is to increase the availability of housing statewide promoting the quality of life of all Californians and to end homelessness. With the designation, it will provide Placentia with additional support, grants, incentives, and accountability measures to ensure that we are doing our part in making meaningful progress in the State's affordable housing goals. Some of the grants the City would become eligible for would include: Transformative Climate Communities (TCC), Solutions for Congested Corridors, Local Partnership Program, and Transit and Intercity Rail Capital Program (TIRCP).

To learn more about Placentia's Prohousing Designation you can follow [this link](#) to our Prohousing webpage. Additionally, the Development Services Department will be hosting a community engagement meeting to discuss the Prohousing application in the coming weeks and information will be posted on the webpage. Be sure to keep an eye out for the day and time of the meeting – water and snacks will be available.

Housing affordability is a topic that touches all of us and we'd love to hear your thoughts, ideas, and feedback regarding the designation! Your input is vital for the future of our community and if you have a few moments, we have created a survey which is available in both [English](#) and [Spanish](#). We look forward to hearing from you!

## PUBLIC WORKS DEPARTMENT

### Expand the Forest Program

The City is still accepting applications for its Expand the Forest Program. This program allows residents to purchase and dedicate a tree to commemorate a loved one or special event. Planting a tree in a City Park is a special way to honor a loved one and provides a gift to the whole community by contributing to the expansion of the City's Urban Forest. The cost to purchase and plant a tree will be funded by the tree sponsor and is based on the current contract price paid by the City for 24-inch box trees. The current cost is \$390 for an Expand the Forest tree. Once a location is selected, and payment for the tree has been received, the City will arrange to have the tree planted by the City's landscape maintenance contractor. Once planted, the City will assume maintenance responsibilities to care for the tree. For more information on this program, visit [www.placentia.org/urbanforest](http://www.placentia.org/urbanforest), call (714) 993-8148, or email [urbanforest@placentia.org](mailto:urbanforest@placentia.org).

### OC Waste and Recycling's Free Compost Program

Compost and mulch are currently free from Bee Canyon Greenery at Frank R. Bowerman Landfill in Irvine and Capistrano Greenery at Prima Deshecha Landfill in San Juan Capistrano. OC Waste & Recycling is accepting requests for compost and/or mulch from Orange County residents, commercial businesses, local cities, and government agencies. For more information and to schedule a pickup appointment, visit [www.OClandfills.com/compost](http://www.OClandfills.com/compost).





## POLICE DEPARTMENT

### 2024 Military Banner Recognition Program

The Placentia Military Banner Recognition program is now accepting applications for the 2024 installation. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as active-duty or honorably discharged veterans in the United States Armed Forces. Branches of service include Air Force, Army, Coast Guard, Marines, National Guard, Navy, and Space Force. Honorees must have a current place of residence in Placentia or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia. The banner will be installed along Kraemer Boulevard and Yorba Linda Boulevard based on the City's discretion and will remain on display for two years. Upon the end of the display period, the banner will be given to the person named on the banner application. Applications are currently being accepted through October 21st, allowing time for the banners to be ordered and installed during the month of November. The cost to display each customized banner is \$260, and each service person is allowed one banner. Applications are available online at [www.placentia.org/militarybanner](http://www.placentia.org/militarybanner), and can be submitted to the Placentia Police Department. For questions, contact (714) 993-8179 or [kkrahling@placentia.org](mailto:kkrahling@placentia.org).

### OC Animal Care Clear the Shelters

August is Clear the Shelter Month! August is all about giving cats and dogs the loving homes they deserve. Join OC Animal Care in their mission to find every shelter pet a forever family. From puppies to kittens, there's a perfect companion waiting for you.

From now through September 10th, adoption fees are waived for all dogs 25+ pounds, and all cat and kitten adoptions are 2-for-1.

Waived adoption fees do not include licensing fees or puppies 6 months of age or younger. Two cats and/or kittens must be adopted together during the same adoption visit. For more information, visit [www.OCpetinfo.com](http://www.OCpetinfo.com) or call (714) 935-6848.



## EXTERNAL COMMUNICATION

### Placentia Library District Weekly Summary

# Placentia Library District

## Weekly Summary: August 30-September 5, 2024

Storytimes, library events and more: [calendar.placentialibrary.org](https://calendar.placentialibrary.org)

Library Closure: Monday, September 2, for Labor Day



### Storytimes!

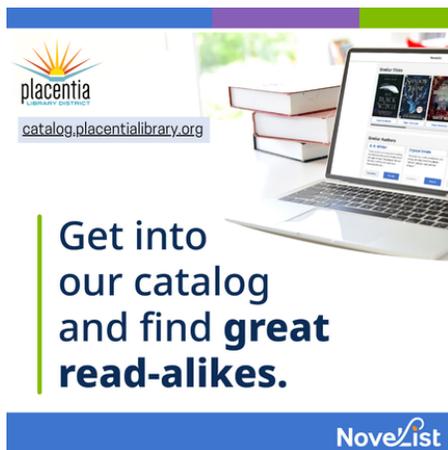
Join us at the library for three amazing storytimes for children of all ages and their caregivers!

View our full storytime schedule and learn more at [calendar.placentialibrary.org](https://calendar.placentialibrary.org)



### Browse our Catalog!

New: Find recommended books and read-alikes on our catalog while searching for books!



### Sewing 101

Adults and Teens: Saturday, August 31

Session 1: 1:00 p.m. - 2:30 p.m.

Session 2: 3:00 p.m. - 4:30 p.m.

*The Hangar DIY Lab*

Get started with this hands-on overview of the sewing machine, including winding a bobbin, sewing a straight line, and other stitches. Materials will be provided for a starter project. Space is limited; first-come, first-served open to Adults and Teens. Please arrive by 12:30 p.m. to receive a ticket to participate in one of the two classes.

[catalog.placentialibrary.org](https://catalog.placentialibrary.org)

Placentia Library District  
411 E. Chapman Ave., Placentia  
(714) 528-1906

Search for books, items and more at:  
[catalog.placentialibrary.org](https://catalog.placentialibrary.org)