



# Heritage Committee Agenda

September 11, 2024 – 6:15 p.m.

## Regular Meeting

## Heritage Committee

**Kenny Binnings**  
Chair

**Patti Martin**  
Vice Chair

**Carole Nixon**  
Treasurer

**Frank Perez**

**Meredith Castillo**

**Martin Gonzalez**

**Michele Severson**

**Lisa Pallares**

### Procedures for Addressing the Heritage Committee

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Heritage Committee encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Heritage Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMITTEE IS IN SESSION.

### Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at [cityclerk@placentia.org](mailto:cityclerk@placentia.org) or by calling (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.

(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8232, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

**City of Placentia**  
401 E Chapman Avenue  
City of Placentia, CA 92870

**Community Services Department**  
Phone: (714) 993-8232  
Fax: (714) 961-0283  
Website: [www.placentia.org](http://www.placentia.org)

## REGULAR MEETING

September 11, 2024, 6:15 p.m. – City Hall Front Community Room

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### MEETING CALLED TO ORDER

### PLEDGE OF ALLEGIANCE

### EXECUTIVE COMMITTEE

**ROLL CALL:** Chair / Kenny Binnings  
Vice Chair / Patti Martin  
Treasurer / Carole Nixon  
Frank Perez  
Meredith Castillo  
Martin Gonzalez  
Michele Severson  
Lisa Pallares

### ORAL COMMUNICATIONS

At this time, the public is invited to address the Heritage Festival Committee concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Heritage Festival Committee.

### COMMITTEE COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Committee member would like formal action on any of the discussed items, it will be placed on a future Agenda.

### HERITAGE COMMITTEE AGENDA

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1. Minutes
  - a. Adjourned Regular meeting.  
August 14, 2024  
Recommended Action: Approve
2. Treasurer's Report: Carole Nixon to provide an update on the Treasurer's Report.
3. Sub-Committee Reports
  - a. Sponsorship
  - b. Parade/Band Review
  - c. Car Show
  - d. Food
  - e. Craft
  - f. Business Expo
  - g. Homebased
  - h. Non-Profit
  - i. Games

- j. Celebrity Circle
- k. Honor Convoy

- 4. Grand Marshals - Committee and staff to discuss the 2024 grand marshal.
- 5. Staff Comments – Staff to provide updates and discuss areas of responsibility.
- 6. Agenda Building – Staff and committee to review agenda items for the next meeting.

**ADJOURNMENT**

The Heritage Committee Adjourn to the next regular meeting on Wednesday, October 9, 2024, at 6:15 p.m. in the Community Meeting Room located at City Hall, 401 East Chapman Avenue, Placentia.

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**CERTIFICATION OF POSTING**

I, Aileen Munoz, Community Services Coordinator/Heritage Festival Staff Liaison, hereby certify that the Agenda for the September 11, 2024, meeting of the Heritage Committee was posted on Thursday, September 5, 2024.

  
Aileen Muñoz

Community Services Coordinator/Heritage Committee Staff Liaison

Heritage Committee  
MINUTES of August 7, 2024

**Meeting called to order at 6:27 P.M.**

**PLEDGE OF ALLEGIANCE**

**HERITAGE COMMITTEE:** Kenny Binnings, Patti Martin, Carole Nixon, Frank Perez, Meridith Castillo, Lisa Pallares

**GUESTS:** None at the time of the meeting

**ABSENT:** Martin Gonzalez, Michele Severson

**CITY STAFF:** Community Services Coordinator, Aileen Muñoz; Administrative Assistant, Daniela Escobedo

**ORAL COMMUNICATIONS:** None at the time of the meeting

**COMMITTEE COMMENTS AND REPORTS:** None at the time of the meeting

**1. MINUTES:**

The minutes for July 10, 2024, were **MOTIONED** for approval by Chair Binnings and were **SECONDED** by Vice-Chair Martin. Motion carried.

**2. Treasurer's Report**

Carole Nixon provided an update on the Treasurer's Report. Treasurer Nixon reported that, from January 1st to August 1st, the income from Heritage Festival applications totaled \$5,159, with the following breakdown:

1. Car Show Entry: \$1,880
2. Craft Vendor: \$310
3. Business Expo Vendor: \$1,535
4. Non-Profit Vendor: \$1,157
5. Food Vendor: \$277

Coordinator Muñoz included that the Committee does not have any current expenses at this time.

### 3. **Sub-Committee Reports:**

#### a. **Sponsorships**

Committee Member Castillo informed the Committee that he visited the liquor store next to CVS, the Crescendo Senior Living of Placentia, and US Bank to drop off literature in hopes of securing sponsorship for the Heritage Festival.

#### b. **Parade/Band Review**

Treasurer Nixon informed the Committee of that she is currently working on obtaining more bands for the Band Review and Parade. She further stated that while some bands will be in attendance due to the festival's date change, others will not be able to attend due to scheduling conflicts.

#### c. **Car Show**

Coordinator Muñoz informed the Committee that there have been 59 car show entries so far. Committee member Perez presented the Car Show t-shirt design to the Committee and mentioned that he will provide the invoice for the artwork within the next two weeks.

#### d. **Food/Craft/Business Expo/Homebased/Non-Profit/Parade/Games**

Coordinator Muñoz informed the Committee of the current number of applications received for each type of vendor:

1. Crafters: 2
2. Food: 2
3. Business Expo: 4
4. Home-based: 0
5. Non-Profit: 7
6. Parade: 2
7. Games: 0

Coordinator Muñoz noted that Committee Member Severson will work on getting more food vendors for the festival once the Taste of Placentia is over. Moreover, she stated that the entertainers have been contacted and plans on reaching out to get an estimate for the mini zoo. The Committee discussed alternatives to Fun Services and the possibility of adding new games to the festival.

**e. Celebrity Circle**

Chair Binnings mentioned to the Committee that he reached out to Rodney Allen to build another Celebrity Circle, the design for the flyer is ready for him to send out. The flyer will later be updated with the names of the vendors participating and will be uploaded on Facebook.

Chair Binning contacted Rebel Off Road if they were interested in joining the parade and setting up a booth, displaying their vehicles. Coordinator Muñoz informed the Committee that the County would like to schedule a meeting to confirm the designated location for off-road vehicles and the helicopter. Paperwork still needs to be submitted for the park permit and the meeting with the County will be set up for within the next couple weeks.

**f. Honor Convoy**

Chair Binnings informed the Committee that he's getting drivers to participate in the parade. Feedback from previous festivals suggested signs including the name, rank, and years of service of the veterans on the vehicles. Coordinator Muñoz stated that each parade entry would have to provide their own signs.

**4. Grand Marshall**

Chair Binnings has contacted local Olympians and professional athletes, both past and present, and informed the Committee that some have agreed to participate as Celebrity Grand Marshalls. It was suggested that Pony Baseball lead the Olympians and professional athletes down the parade route.

Currently, the Committee has Craig Green as Grand Marshall, Pony Baseball with the professional athletes as Celebrity Grand Marshall, and the 100-year-old WWII veteran from Orange as the Celebrity Grand Marshall for the Honor Convoy, if Chair Binnings can contact her. It was recommended that the celebrities walk down the parade route and then go to an autograph booth afterward.

**5. Meeting Time:**

The meeting start time to move to 6:15 P.M. from 6:00 P.M., was **MOTIONED** for approval by Chair Binnings and was **SECONDED** by Vice-Chair Martin. Motion carried.

**6. Staff Comments:**

Coordinator Muñoz informed the Committee that the Community Services Department is currently without a Director and Deputy Director. She introduced Deputy Director of Administrative Services Jeannette Ortega, who will be serving as Interim Director for the Department.

Interim Director Jeanette Ortega informed the Committee that she is working on forming a committee for the 2026 Centennial Celebration. Members from various City committees and commissions will be selected. She also mentioned that every City event will feature a special 100-year anniversary theme.

7. **Agenda Building:**

Items to be in the next Sub-Committee Report include Games Vendors and Sports Groups.

**ADJOURNMENT:** Chair Binnings **MOTIONED** to adjourn the meeting and was **SECONDED** by Vice-Chair Martin. Motion carried. The meeting adjourned at 7:32 P.M. to the next meeting on Wednesday, September 11<sup>th</sup>, 2024, at 6:15 P.M.