

# City Administrator's Weekly Briefing

From: *Damien R. Arrula*

September 12, 2024



"Rich Heritage, Bright Future"

## ADMINISTRATION DEPARTMENT

### Old Town LIVE! Autumn Series—Kicking Off TONIGHT!

The Old Town LIVE! Autumn Series kicks off TONIGHT with Prime Time Music! The City of Placentia, in partnership with the Placita Santa Fe Merchants Association and the Placentia Chamber of Commerce, is hosting this exciting six-week live music series. The event takes place on Thursday evenings from 6:00 p.m. to 8:00 p.m. through October 17th. Come by the 100 Block of Santa Fe Avenue to enjoy a variety of music genres from different artists each week. Other upcoming concerts feature Fat Maggie, Groovis Maximus, Zavala Jazz & Soul Posse, and much more. We hope to see you tonight!



### 2024 State of the City "Building Tomorrow's City Today"



Mayor Jeremy Yamaguchi's State of the City Address, "Building Tomorrow's City Today," will take place on Thursday, September 26th, at 11:15 am at Alta Vista Country Club. Mayor Yamaguchi will highlight the City's progress and accomplishments over the last year, as well as discuss upcoming developments and events throughout the City.

For more information or to purchase tickets for this event, please [click here](#).

The event will also be available for the whole community to watch live on the City's YouTube Channel, beginning at 11:15 a.m. that day. To watch the live broadcast, visit the City's YouTube channel [here](#).

### Supervisor Chaffee's Second Annual Prostate Cancer Awareness Community Bike Ride

September is Prostate Cancer Awareness Month. Supervisor Doug Chaffee's Office is raising awareness and supporting those affected by this disease by hosting a free, fun, and family friendly bike ride on Saturday, September 21st beginning at 8:00 a.m. at Craig Regional Park. Resources and giveaways will also be available immediately after the bike ride. For more information and to register, [click here](#).

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Follow us on Social Media:



#### Upcoming Meetings and Events

- 9/12/24 Old Town LIVE! - Prime Time Music
- 9/17/24 City Council Meeting
- 9/19/24 Old Town LIVE! - Fat Maggie
- 9/23/24 Placentia Community Foundation
- 9/24/24 Candidates Forum

For additional

information or

questions about this

Weekly Briefing, please email:

[CAWeekly@placentia.org](mailto:CAWeekly@placentia.org)



## ADMINISTRATION DEPARTMENT

### Social Media Corner

Are you following the City on social media? The City encourages you to follow us on our social media platforms to enhance communication and inform the community about the latest happenings, news, events, public safety alerts, and more. The City is active on Facebook, X, LinkedIn, YouTube, and Instagram, offering a variety of channels to stay engaged with your city. Recent Instagram videos include:

- [An Old Town LIVE! Promotion Video](#)
- [An E-Bike Safety Video](#)
- And many more!

Click the following links to follow us on [Instagram](#), [X](#), [Facebook](#), [YouTube](#), and [LinkedIn](#).

### September is Emergency Preparedness Month

September is Emergency Preparedness Month, reminding us of the importance of being prepared for disasters or emergencies that can arise at any time. ReadyOC is Orange County's emergency preparedness outreach initiative with one simple goal: to help OC residents prepare and protect themselves in the wake of an emergency. One thing you can do to ensure you are prepared for an emergency is to make a plan. How often is your entire family all in one place at one time? The likelihood becomes even less probable in the chance of a disaster. Odds are your children will be at school, your pet will be at home, and you will be at work. If a disaster occurred, how would you contact one another, get back together, and handle the disaster in your individual locations? You have a responsibility to protect yourself, and your family, by knowing what to do before, during, and after an event.

Making a plan includes: Developing an "In Case of Emergency" (ICE) contact list; Identifying an emergency meeting place nearby; Signing up for emergency notifications through AlertOC; Developing an evacuation plan with multiple routes; Preparing and regularly freshening your "go" bag and "stay" box of emergency items; Finding a shelter - if a friend is not available, dial 2-1-1

For more information on how you can make a plan for you and your family, please [click here](#).

### OC Transportation Demand Management (TDM) Plan



The Orange County Transportation Authority (OCTA) is developing a plan that will provide recommendations that shift trips away from those driving alone and encourage alternative travel options. Orange County is looking at a significant population and employment increase of 9% and 12% by 2045, which will lead to more vehicles on the road. This growth is expected to increase travel demand and traffic congestion

significantly if convenient alternatives are not provided.

The plan will introduce strategies and policies that prioritize sustainability, efficiency, and accessibility such as carpooling, telecommuting, carshare, and bikeshare. Through these policies, the TDM will aim to create positive outcomes in economic vitality, congestion relief, air quality and health, and equity. In Summer 2023, your recommendations helped OCTA identify potential strategies that are most supportive of alternative transportation modes across the county. OCTA wants to hear your ideas on the transportation solutions you want to see in your community. Here is how to get involved: Attend the Zoom Webinar on Wednesday, September 18th at 5:30 p.m. [Register here](#). Participate in the [online survey](#) for a chance to win a prize. The survey will be live until October 14th. For more information on the plan, visit [octa.net/TDM](https://octa.net/TDM).



## ADMINISTRATION DEPARTMENT

### Cal OES Site Visit to the City's Public Safety Building

This week the City's Public Safety Communications Dispatch Center had a few visitors from Cal OES come out to complete a site walk of the City's new Public Safety Building and to discuss the Next Gen 9-1-1 phone system upgrade process. Five representatives from the State provided Communications Manager Reyes and Police Sergeant Radomski with the necessary information to transition our call processing equipment in our current dispatch center to the new facility. Cal OES provided reassurance to our staff they will assist us any way possible throughout our move. We appreciate the support from our public safety partners and look forward to using the new system!



### Southern California Edison Programs for Electric Bill Assistance

Southern California Edison (SCE) recognizes that rising electric bills can be a hardship for many customers, and they are working hard to keep customer bills manageable. They are investing in new technology to make sure that the power customers need is there when they need it, now and well into the future. They are also reducing the costs of running their business to keep electric rates as low as possible. Customers can also take action to keep their electric bills manageable. The quickest way for customers to lower their electric bills is by using SCE programs and free tools to get more active with their daily energy usage:

- [Budget Assistant Tool](#): This online tool uses your account's projected next bill, compares it to your selected spending goal and sends you an alert based on your settings.
- [Rate Plan Comparison Tool](#): This tool gives you a personalized comparison between your current plan and other plan options. You can view the rate plans you qualify for side-by-side and get estimates of how much each would cost based on your past usage.
- [Demand Response Programs \(for homes\)](#): These programs help you save money by providing incentives to reduce electricity use when the electricity demand is high. You can get bill credits, reduced rates, and other compensation.
- [Demand Response Programs \(for businesses\)](#): These programs reward organizations for reducing or shifting their electricity use when electricity demand is high. Your business will save money and help reduce the strain on the energy supply.
- [Time Of Use \(TOU\) Rate Plan](#): TOU allows you to take advantage of lower rates during certain times or days. You'll save money by avoiding higher weekday rates when energy resources are in demand. Use energy when rates are lower, before 4:00 or 5:00 p.m., or after 8:00 or 9:00 p.m.
- [Discounted Rate Programs](#): These include popular programs like California Alternate Rates for Energy (CARE) and Family Electric Rate Assistance (FERA). The former provides a discount of up to 30% and the latter 18% on monthly bills.
- [Payment Arrangements](#): You can make one payment or smaller monthly payments over a specified period. Eligible charges are divided into equal installments, which are billed separately each month from your current bill.
- [Rebates and Incentives](#): SCE offers many energy-saving rebates and incentives to help you save energy and money. Find out about energy-efficient products and energy savings for your home or business.



## ADMINISTRATION DEPARTMENT

### Apply for City Committees

Get involved in your community! The City is currently accepting applications for the following City Committees and Commissions: Financial Audit Oversight Committee, Historical Committee, Planning Commission, Park Arts and Recreation Committee, and Streetscape and Transportation Commission. For more information and to apply, [click here](#).

### City Council Candidates Forum

The League of Women Voters will be hosting a Candidates Forum on Tuesday, September 24th at 6:00 p.m. at the Placentia City Council Chambers. The Forum is an opportunity for the candidates to share their positions on key issues with the public. The community is invited to attend the event in-person at 401 E. Chapman Avenue in the City of Placentia. The League of Women Voters is an organization that does not endorse candidates or political parties. It does encourage the informed and active participation of citizens. All candidates running for the Placentia City Council have been invited to participate in the Forum. For more information, please visit [www.lwvnoc.org](http://www.lwvnoc.org).

### Chamber of Commerce Golf for a Cure Charity Tournament

The Placentia Chamber of Commerce is partnering with [Brothers On A Quest](#) to present their 2024 Golf Tournament on Monday, September 23rd at Alta Vista Country Club. Please [click here](#) for the flyer. The event will have food and drink vendors throughout the course and more. Please [click here](#) for more details, sponsorship opportunities, and to reserve your spot. For questions, please call (714) 528-1873 or email [info@placentiachamber.com](mailto:info@placentiachamber.com).

## COMMUNITY SERVICES DEPARTMENT

### 2024 Heritage Festival and Parade



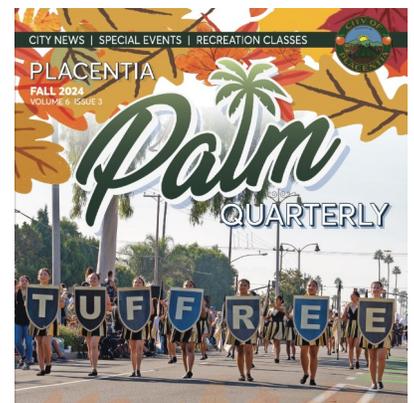
The 59th Annual Placentia Heritage Festival will take place on Saturday, October 19th, and includes a car show, parade, live music, family-fun games, crafts, local vendors, food, beer, a business expo, and military appreciation! The City encourages all residents and community groups to enter the parade and showcase their group/neighborhood. Gather with friends, family, and neighbors, and get creative! Enter your own float or walking group or ride your bikes down the parade route! All are invited to showcase your community pride! Lastly, if you want to participate in

the event as a vendor at the festival or be in the Car Show, call (714) 993-8232 or visit [www.placentia.org/heritage](http://www.placentia.org/heritage).

### Fall 2024 Recreation Class Registration

Registration for fall programs is now ongoing. Sports programs, fitness classes, virtual classes, dance classes, science camps, music, and art classes will all be offered for youth and adults this fall! All programs and classes are filled on a first-come, first-serve basis. To browse the Placentia Palm Quarterly for available classes and programs [click here](#).

Complete your registration online by visiting [www.placentia.org/classes](http://www.placentia.org/classes). In-person registration is available at Placentia City Hall Monday through Thursday between 7:30 a.m. to 6:00 p.m. For more information, contact (714) 993-8232.





## COMMUNITY SERVICES DEPARTMENT

### Tiny Tots Program Fall Registration

Fall registration for the Tiny Tots program is now ongoing in person and online. The program focuses on introducing youth ages 3-5 years old to numbers, counting, colors, shapes, letters, vocabulary development, and following directions in order to gain valuable socialization skills and prepare for kindergarten. The program is offered in 6-week sessions at the Koch Park Community Building. To view the program flyer, please [click here](#). For more information, please visit [www.placentia.org/tinytots](http://www.placentia.org/tinytots) or contact Tiny Tots staff at (714) 572-0467.

## POLICE DEPARTMENT

### 2024 Military Banner Recognition Program

The Placentia Military Banner Recognition program is now accepting applications for the 2024 installation. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as active-duty or honorably discharged veterans in the United States Armed Forces. Branches of service include Air Force, Army, Coast Guard, Marines, National Guard, Navy, and Space Force.

Honorees must have a current place of residence in Placentia or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia. The banner will be installed along Kraemer Boulevard and Yorba Linda Boulevard based on the City's discretion and will remain on display for two years. Upon the end of the display period, the banner will be given to the person named on the banner application.

Applications are currently being accepted through October 21st, allowing time for the banners to be ordered and installed during the month of November. The cost to display each customized banner is \$260, and each service person is allowed one banner. Applications are available online at [www.placentia.org/militarybanner](http://www.placentia.org/militarybanner), and can be submitted to the Placentia Police Department. For questions, contact (714) 993-8179 or [kkrahling@placentia.org](mailto:kkrahling@placentia.org).

## FIRE AND LIFE SAFETY DEPARTMENT

### Orange County September 11th Remembrance Ceremony

On Wednesday, September 11th, Placentia Fire and Life Safety participated in the Orange County Fire Service Remembrance Ceremony to honor the lives lost at the World Trade Center, the Pentagon and Shanksville, Pennsylvania on September 11th 2001.

This remembrance service provides an opportunity for us to pay tribute to all who lost their lives that day while giving a salute to the members of the following uniformed services: 343 fallen members of FDNY, 23 fallen members of NYPD, and the 37 fallen members of Port Authority Police. May they never be forgotten for their brave acts of service.





## DEVELOPMENT SERVICES DEPARTMENT

### 2095 E. Orangethorpe Avenue Construction Update

The City of Placentia is pleased to report that construction is underway at 2095 E. Orangethorpe Avenue. Located at the intersection of East Orangethorpe Avenue and North Lakeview Avenue, the multitenant commercial development will offer 4,296 square feet of commercial retail space together with a drive-through drive aisle when completed.

Associated landscape and hardscape improvements will also be made on the 0.58-acre site, of which was formerly a parking lot. The design features contemporary elements such as brick cladding, concrete panels, and a 44'-6"-high tower element.

The project is expected to be completed by the middle of 2025. For further information on this project and others in the City, please contact the Planning Division at (714) 993-8124.



## PUBLIC WORKS DEPARTMENT

### OC Waste and Recycling's Free Compost Program

Compost and mulch are currently free from Bee Canyon Greenery at Frank R. Bowerman Landfill in Irvine and Capistrano Greenery at Prima Deshecha Landfill in San Juan Capistrano. OC Waste & Recycling is accepting requests for compost and/or mulch from Orange County residents, commercial businesses, local cities, and government agencies. For more information and to schedule a pickup appointment, visit [www.OCLandfills.com/compost](http://www.OCLandfills.com/compost).

### OC Loop Bikeway Construction Alert

Construction of OC Loop Bikeway Segment D is now underway. The bikeway will span approximately one mile through portions of Brea, Placentia and Yorba Linda, and connect to the existing El Cajon Trail. Activities will include the use of large equipment to transform unused dirt area along a flood control channel into a safe, paved bikeway (the bikeway also includes a short portion along the south side of Imperial Highway). During construction activities, there may be periods of lane closures adjacent to the project area at Imperial Highway, Golden Avenue and Bastanchury Road in order to accommodate movement of equipment and materials. Please observe all project safety caution signs, barricades and personnel. Residents and businesses near the project area may experience an increase in noise during working hours. This project is funded by Bicycle Corridor Improvement Program (BCIP) and Senate Bill 1 (SB1), and managed by OC Public Works with the County of Orange.

The OC Loop vision is 66 miles of seamless connections and an opportunity for people to bike, walk and connect to many of OC's most popular destinations. Details about the OC Loop are available at [www.OCTA.net/OCLoop](http://www.OCTA.net/OCLoop). For more information, contact visit [www.ocpublicworks.com](http://www.ocpublicworks.com), call (714) 245-4500, or email [ProjectInfo@ocpw.ocgov.com](mailto:ProjectInfo@ocpw.ocgov.com).



## PUBLIC WORKS DEPARTMENT

### Coastal Cleanup Day—September 21st

This year's Coastal Cleanup Day will take place on Saturday, September 21st. To participate, check the [map](#) for the cleanup site you want to join. All the information you need is located within each pin on the map. More cleanup sites will be posted to the map as the date gets closer.

Coastal Cleanup Day is California's largest annual volunteer event. It is an opportunity for people across the state to clean our creeks, rivers, lakes, coast, and shorelines of all kinds, to help restore our environment. Virtually every body of water in California ultimately flows to the ocean, and that water can carry a lot of trash. That's why Coastal Cleanup Day takes place throughout the state – no matter where you're cleaning, you are helping to protect our coast and ocean. For more information, [click here](#).

California Coastal Cleanup Day is organized by the California Coastal Commission in partnership with many NGOs and local government partners around the state. It is part of the International Coastal Cleanup, organized by the Ocean Conservancy, which is the largest volunteer event on the planet!



## EXTERNAL COMMUNICATION

### Placentia Library District Weekly Summary

# Placentia Library District

## Weekly Summary: September 13-19, 2024

Storytimes, library events and more: [calendar.placentialibrary.org](https://calendar.placentialibrary.org)



### Children's Programs

#### Storytimes!

Join us at the library for three amazing storytimes for children of all ages and their caregivers!

- Luna, Luna! Bilingual Storytime:  
Wednesdays at 6:30 p.m.
  - This Week: Wednesday, September 18
- Baby Giggles and Wiggles Storytime:  
Fridays at 9:30 a.m.
  - This Week: Friday, September 13
- Family Storytime: Saturdays at 10:00 a.m.
  - This Week: Saturday, September 14

View our full storytime schedule and learn more at [calendar.placentialibrary.org](https://calendar.placentialibrary.org)

### Teen Programs

#### PLACENTIA TEEN ADVISORY COUNCIL

1st and 3rd Thursday of each month  
Placentia Library Meeting Room  
6:00 p.m. - 7:00 p.m.

Fall 2024 - Winter 2025  
September 5, 19    December 5, 19  
October 3, 17    January 16  
November 7, 21    February 6, 20



## Placentia Teen Advisory Council

First and Third Thursday of Each Month  
6:00 - 7:00 p.m.

Community Meeting Room

**This Week: Thursday, September 19**

The Placentia Teen Advisory Council is open to all high school students interested in gaining community service experience, volunteer hours, and leadership skills through planning and supporting library events. For more information, contact [volunteers@placentialibrary.org](mailto:volunteers@placentialibrary.org) or (714) 528-1906.

Placentia Library District  
411 E. Chapman Ave., Placentia  
(714) 528-1906

Hispanic Heritage Month  
September 15 - October 15

Books featured: Benita y las Criaturas Nocturnas, Papa's Magical Water-Jug Clock, Jovita Wore Pants, Shut Up, This is Serious, The Lesbian's Guide to Catholic School, Our Migrant Souls, Anita de Monte Laughs Last, Of Women and Salt.

ebooks.placentialibrary.org

## Celebrate Hispanic Heritage Month

National Hispanic Heritage Month is celebrated each year from September 15 - October 15. Join us by reading one of these books and so many more, available at the library or as digital eBooks and eAudiobooks on the Libby, Hoopla or Palace apps, free with your library card!

### Morning Meet Ups

Fridays, 10:00 a.m. – 12:00 p.m.

Crossroads Corner

**This Week: Friday, September 13**

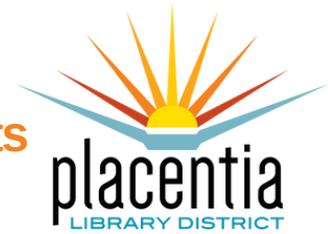
Explore the Crossroads Corner area for play time and a chance to meet other families at the library! We will have toys, books, and learning materials available for your children. Encouraged for children 0-4 accompanied by a parent or caregiver.

Search for books, items and more at:  
[catalog.placentialibrary.org](https://catalog.placentialibrary.org)

# Placentia Library District

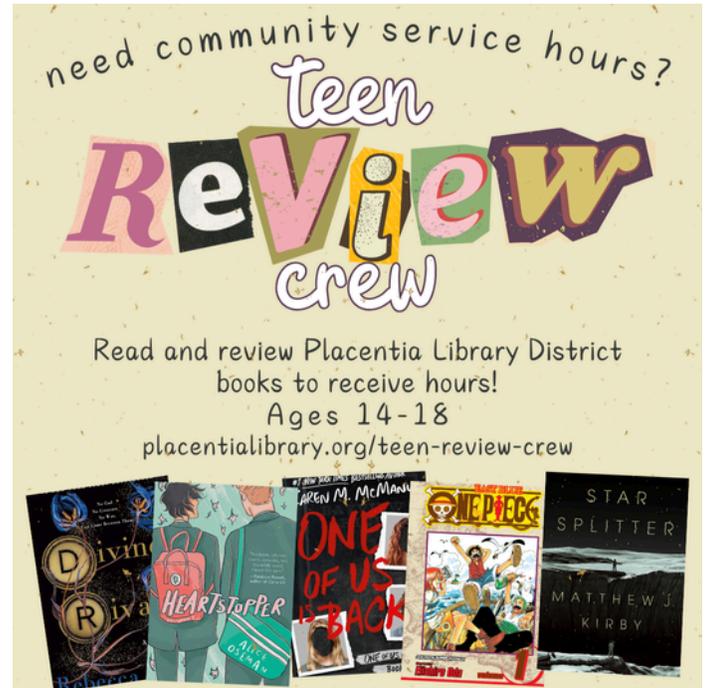
## Weekly Summary: September Library Highlights

Follow us on Instagram! @placentialib



### Featured Database: Bookflix

BookFlix is a digital literacy resource for students in grades pre-K-2 that pairs animated stories with eBooks. Access free with your library card at [ebooks.placentialibrary.org](https://ebooks.placentialibrary.org)

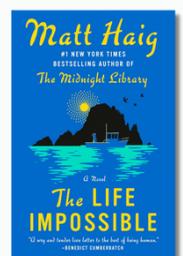
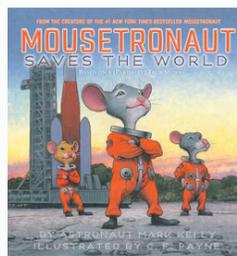


### Featured Library Service: Teen Review Crew

Are you a high school student in need of community service hours? Try out the Placentia Library District's Teen Review Crew! Teens can read and review books from the library's collection to receive volunteer service hours. Visit our website for more details.

### Upcoming Releases at Your Library!

Browse our catalog for new books, digital audiobooks, Blu-rays and more! Scan the QR code or visit: [catalog.placentialibrary.org](https://catalog.placentialibrary.org)



Placentia Library District  
411 E. Chapman Ave., Placentia  
(714) 528-1906

Search for books, items and more at:  
[catalog.placentialibrary.org](https://catalog.placentialibrary.org)