



401 E. Chapman Avenue
Placentia, CA 92870
(714) 993-8232

Mission Statement:

The Placentia Community Foundation solicits, receives, invests and makes grants of funds, property and other resources to provide direct charitable services to aid, sponsor, promote, advance and assist worthy activities, programs and services in the City of Placentia to further cultural, educational, and recreational events and causes.

AGENDA
Regular Meeting of
The Placentia Community Foundation
September 23, 2024 – 6:15 P.M.

How to Submit Public Comment

Members of the public may provide public comment by sending comments for the Placentia Community Foundation meeting consideration by email to the Community Services Department at communityservices@placentia.org. Please limit to 200 words or less. Comments received before or during a Board meeting, until the close of the Oral Communications portion of the agenda, will be read into the public record, subject to the regular time limitations per speaker. Longer submittals will be included in the public record. If you are unable to provide your comments in writing, please contact the Community Services Department office for assistance at (714) 993-8232.

The Placentia Community Foundation welcomes you to this meeting. We encourage your participation. This agenda contains a brief general description of each item to be considered.

The Placentia Community Foundation encourages free expression of all points of view. Any person who wishes to speak regarding an item on the agenda will address the Board at the time the item is being considered. Upon recognition by the Chair, state your name and address for the record prior to providing your comments. Speakers will be limited to a time period set by the presiding officer. If you wish to speak on an item that is not on the agenda, please do so during the period listed for Public Comment. All supporting information is available for public review in the Foundation offices.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Placentia Community Foundation at (714) 993-8232. Notification 48 hours prior to the meeting will generally enable the Foundation to make reasonable arrangements to ensure accessibility. (28 CFR 35.102.35.104 ADA Title II)

AGENDA
Regular Meeting of
The Placentia Community Foundation
September 23, 2024 – 6:15 P.M.

ORDER OF BUSINESS

1. Meeting Called to Order

2. Pledge of Allegiance

3. Introduction New Member

- Recommended Action - Install New Member – David Radlauer

4. Roll Call: Vacant Molly Kurzbard Tricia Montelongo
Kevin A. Larson Sheila Jordan

5. Review and Approval of Minutes for August 26, 2024.

6. Public Comment.

7. Treasurer’s Report/ Budget Update.

8. Review and approval of any deposits and approval of any payments.

9. Heritage Festival.

10. Social Media Update.

11. Brick Legacy Project

12. Bylaws of The Placentia Community Foundation

13. Staff/Department comments and updates.

14. Board Member comments and requests.

15. Agenda Building and Meeting Schedule. Board to review agenda items and schedule upcoming meetings.

16. Adjournment. The Placentia Community Foundation Board of Directors Adjourn to their next regular meeting on October 28, 2024.

Certification of Posting

I, Jeannette Ortega, Secretary of the Placentia Community Foundation, hereby certify that the Agenda for the September 23, 2024, regular meeting of the Placentia Community Foundation was posted on Thursday, September 19, 2024.



Jeannette Ortega, Acting Director of Community Services/Executive Secretary



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MINUTES

Foundation Regular Meeting

August 26, 2024 – 6:15 P.M.

1. Meeting Called to Order 6:17 P.M.

2. Pledge of Allegiance. – Daniela Escobedo

3. Roll Call:

Present: Chair Kevin A. Larson, Co-Chair Shelia Jordan, Board Member Molly Kurzbard,
Board Member Tricia Montelongo

Absent: None

Guest: City Council Member Ward Smith, City Administrator Damien Arrula,
Denise May, Dave Radlauer

City Staff: Administrative Assistant of Community Services, Daniela Escobedo
Acting Director of Community Services, Jeannette Ortega

4. Review and Approval of Minutes for June 24, 2024.

Co-Chair Jordan **MOTIONED** to approve the June 24, 2024, meeting minutes. Board Member Kurzbard **SECONDED** the motion. Motion passes.

5. Public Comment.

No comment at this time.

6. Treasurer's Report/Budget Update.

Chair Larson went over the Treasurer's report and the budget with the Foundation. He explained that the \$10,000 deposited from Republic Services in June is from last year and clarified that the Foundation is still owed \$10,000 for this year, which is expected to arrive in the Fall. He also shared that the net profit for each legacy brick sold is \$105, with half of the proceeds going to the City per the MOU. A memo regarding the PCF Brick Legacy Project and MOU will be sent to all Board Members. The Foundation recommended that the City issue an announcement to provide the latest updates on the project.

Additionally, reimbursement checks for the Concert in the Park events will be issued to Board Member Montelongo for \$87.30 and to Board Member Kurzbard for \$88.38. Reimbursements of \$130 each will also be sent to Susan Castro and Javier Rendon for the Legacy Bricks.

7. Review and Approval of any deposits and approval of any payments.

Board Member Montelongo **MOTIONED** to approve the Treasurer's Report. Chair Larson **SECONDED** the motion. Motion passes.

8. Concerts in the Park Recap.

The Foundation discussed reconsidering having the Beer and Wine Garden at the concerts and explore alternatives to generate funds for the grants. Co-Chair Jordan suggested reaching out to local businesses, explaining what the Foundation does, and seeing if they'd be willing to donate to the scholarship programs. City Administrator Damien Arrula recommended working with the Placentia Chamber of Commerce and using their mailing list to contact Placentia businesses. Acting Director of Community Services Jeannette Ortega also suggested checking the HDL online database to get a list of businesses in the City.

Board Members intend to set up a meeting with Walt Lynch and Kenny Binnings to provide more background on the Foundation and help the Board reach out to businesses to grow the pool of grant funds. Council Member Ward Smith recommended seeking alcohol and beverage donations from local businesses to help cut down costs for the Concerts in the Park.

9. Heritage Festival

Co-Chair Jordan led the discussion for the Heritage Festival. The Foundation reviewed the Checklist for Heritage and assigned tasks to each Board Member for the days leading and for the day of the Heritage Festival. Co-Chair Jordan mentioned that she will follow-up with Brokentimbers and other local breweries to request alcohol donations for the festival. The Foundation plans to draft a professional letter to send to the breweries, emphasizing that the funds raised support grants for local non-profits.

Chair Larson suggested reaching out to Golden State Water Company and Yorba Linda Water District for water donations, noting that the water can only be donated, not sold. Board Member Montelongo shared that Frank Perez and former Board Member Vivian Perez requested the Placentia Community Foundation donate \$250 for being featured on the car show t-shirt. However, the Foundation agreed that there were no additional funds available to make this donation.

10. Social Media Updates

Co-Chair Jordan informed the Board that she will start to push the Heritage Festival on social media.

11. Brick Legacy Project

City Administrator Damien Arrula provided updates on the Brick Legacy Project, informing the Committee that the Kraemer Family has agreed to fully fund and construct the entire project. The design is 98% complete, and Engineering has estimated the project cost to be around \$2.3 million. City Administrator Arrula will follow up with the president of the development company to discuss the agreement details and will also provide updates to the Foundation and everyone who has purchased a Legacy Brick so far.

In addition, security cameras will be included in the project to avoid vandalism. A QR Code will be created which will include a City-wide scavenger hunt, tracing back to the Placentia Chamber of Commerce.

12. Staff/Department comments and updates.

Administrative Assistant Daniela Escobedo informed the Board that the department will be holding a community meeting regarding the Jaycee Parkette renovations at the Whitten Community Center. Acting Director of Community Services Jeannette Ortega added that the Director of Community Services job posting has closed, with a strong pool of candidates. Interviews are scheduled for the second week of September.

13. Board Members comments and requests.

None at this time.

14. Agenda Building and Meeting Schedule. Board to review agenda items and schedule upcoming meetings.

Dave Radlauer and Denis May showed interest in becoming PCF Board Members, an application will be sent to them.

Board Member Montelongo, **MOTIONED** to adjourn at 7:56 P.M. to the next regular meeting on September 23, 2024 at 6:15 P.M. Board Member Kurzbard **SECONDED** this motion. Motion carried.

15. Adjournment. The Placentia Community Foundation Board of Directors Adjourn to their next meeting on September 23, 2024, at 6:15 p.m.