

# City Administrator's Weekly Briefing

From: *Damien R. Arrula*

September 19, 2024



"Rich Heritage, Bright Future"

## ADMINISTRATION DEPARTMENT

### Old Town LIVE! Autumn Series—Tonight Featuring Fat Maggie!

The Old Town LIVE! Autumn Series continues tonight with Fat Maggie! The City of Placentia, in partnership with the Placita Santa Fe Merchants Association and the Placentia Chamber of Commerce, is hosting this exciting six-week live music series. The event takes place on Thursday evenings from 6:00 p.m. to 8:00 p.m. through October 17th. Come by the 100 Block of Santa Fe Avenue to enjoy a variety of music genres from different artists each week. We hope to see you tonight!



### 2024 State of the City "Building Tomorrow's City Today"



Mayor Jeremy Yamaguchi's State of the City Address, "Building Tomorrow's City Today," will take place on Thursday, September 26th, at 11:15 am at Alta Vista Country Club. Mayor Yamaguchi will highlight the City's progress and accomplishments over the last year, as well as discuss upcoming developments and events throughout the City.

For more information or to purchase tickets for this event, please [click here](#).

The event will also be available for the whole community to watch live on the City's YouTube Channel, beginning at 11:15 a.m. that day. To watch the live broadcast, visit the City's YouTube channel [here](#).

### Supervisor Chaffee's Second Annual Prostate Cancer Awareness Community Bike Ride

September is Prostate Cancer Awareness Month. Supervisor Doug Chaffee's Office is raising awareness and supporting those affected by this disease by hosting a free, fun, and family friendly bike ride on Saturday, September 21st beginning at 8:00 a.m. at Craig Regional Park. Resources and giveaways will also be available immediately after the bike ride. For more information and to register, [click here](#).

<p>Get the iPlacentia App:</p> <p>Follow us on Social Media:</p>	<p><b>Upcoming Meetings and Events</b></p> <ul style="list-style-type: none"> <li>9/19/24 Old Town LIVE! - Fat Maggie</li> <li>9/23/24 Placentia Community Foundation</li> <li>9/24/24 Candidates Forum</li> <li>9/26/24 2024 State of the City Address</li> <li>9/26/24 Old Town LIVE! - Groovis Maximus</li> </ul>	<p><b>For additional information or questions about this Weekly Briefing, please email:</b></p> <p><a href="mailto:CAWeekly@placentia.org">CAWeekly@placentia.org</a></p>
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## ADMINISTRATION DEPARTMENT

### Social Media Corner

Are you following the City on social media? The City encourages you to follow us on our social media platforms to enhance communication and inform the community about the latest happenings, news, events, public safety alerts, and more. The City is active on Facebook, X, LinkedIn, YouTube, and Instagram, offering a variety of channels to stay engaged with your city. Recent Instagram videos include:

- [Military Banner Recognition Program Video](#)
- [An E-Bike Safety Video](#)
- And many more!

Click the following links to follow us on [Instagram](#), [X](#), [Facebook](#), [YouTube](#), and [LinkedIn](#).

### September is Emergency Preparedness Month

September is Emergency Preparedness Month, reminding us of the importance of being prepared for disasters or emergencies that can arise at any time. ReadyOC is Orange County's emergency preparedness outreach initiative with one simple goal: to help OC residents prepare and protect themselves in the wake of an emergency. One thing you can do to ensure you are prepared for an emergency is to make a plan. How often is your entire family all in one place at one time? The likelihood becomes even less probable in the chance of a disaster. Odds are your children will be at school, your pet will be at home, and you will be at work. If a disaster occurred, how would you contact one another, get back together, and handle the disaster in your individual locations? You have a responsibility to protect yourself, and your family, by knowing what to do before, during, and after an event.

Making a plan includes: Developing an "In Case of Emergency" (ICE) contact list; Identifying an emergency meeting place nearby; Signing up for emergency notifications through AlertOC; Developing an evacuation plan with multiple routes; Preparing and regularly freshening your "go" bag and "stay" box of emergency items; Finding a shelter - if a friend is not available, dial 2-1-1

For more information on how you can make a plan for you and your family, please [click here](#).

### OC Transportation Demand Management (TDM) Plan



The Orange County Transportation Authority (OCTA) is developing a plan that will provide recommendations that shift trips away from those driving alone and encourage alternative travel options. Orange County is looking at a significant population and employment increase of 9% and 12% by 2045, which will lead to more vehicles on the road. This growth is expected to increase travel demand and traffic congestion

significantly if convenient alternatives are not provided.

The plan will introduce strategies and policies that prioritize sustainability, efficiency, and accessibility such as carpooling, telecommuting, carshare, and bikeshare. Through these policies, the TDM will aim to create positive outcomes in economic vitality, congestion relief, air quality and health, and equity. In Summer 2023, your recommendations helped OCTA identify potential strategies that are most supportive of alternative transportation modes across the county. OCTA wants to hear your ideas on the transportation solutions you want to see in your community. Participate in the [online survey](#) for a chance to win a prize. The survey will be live until October 14th. For more information on the plan, visit [octa.net/TDM](https://octa.net/TDM).



## ADMINISTRATION DEPARTMENT

### Older Adults Advisory Commission—OC Transit Vision Recap

The Orange County Older Adults Advisory Commission (OAAC) advises the County on matters affecting older adults in OC. OOAAC hosts a monthly presentation during commission meetings to share information on services and resources for older adults, people with disabilities, and caregivers. At the September 13th meeting, the OCTA presented the OC Transit Vision, a 30-year plan to improve public transportation in Orange County. This plan aims to enhance accessibility and reliability for older adults, making it easier to use buses, paratransit, and other transportation services. These efforts help older adults maintain their independence and stay connected with essential services and community activities. To learn more about this plan, visit [octa.net/OCTransitVision](https://octa.net/OCTransitVision). To listen to the presentation, [click here](#).

### Apply for City Committees

Get involved in your community! The City is currently accepting applications for the following City Committees and Commissions: **Financial Audit Oversight Committee, Historical Committee, Planning Commission, and Streetscape and Transportation Commission**. The Financial Audit Oversight Committee Serves as an advisory body to the City Council, primarily overseeing internal audits. The responsibilities include issuing a Request for Proposals (RFP) for qualified audit firms, interviewing candidates, negotiating costs, and recommending a firm for selection. The committee also helps set goals for the annual audit plan and submits written and verbal audit reports to the City Council. The Historical Committee



serves as an advisory body to the City Council on historical structures and sites in Placentia. It also nominates buildings, sites, or districts for local landmark designation per Policy No. 703 and reviews items from the City Council, staff, or the public to recommend appropriate actions. The Planning Commission recommends to the City Council the adoption, amendment, or repeal of the General Plan for the City's physical development. Oversees land subdivisions, advises on public works and redevelopment of blighted areas, and exercises zoning functions as prescribed by ordinance. The Streetscape and Transportation Advisory Commission advises the City Council on traffic safety, active transportation programs, and transportation management, including parking, speed humps, and vehicle, bicycle, and pedestrian regulations per Title 13 of the Placentia Municipal Code. It also oversees public tree management, including removal and planting in public spaces, and reviews appeals of tree removal decisions. For more information and to apply, [click here](#).

### City Council Candidates Forum

The League of Women Voters will be hosting a Candidates Forum on Tuesday, September 24th at 6:00 p.m. at the Placentia City Council Chambers. The Forum is an opportunity for the candidates to share their positions on key issues with the public. The community is invited to attend the event in -person at 401 E. Chapman Avenue in the City of Placentia. The League of Women Voters is an organization that does not endorse candidates or political parties. It does encourage the informed and active participation of citizens. All candidates running for the Placentia City Council have been invited to participate in the Forum. For more information, visit [www.lwvnoc.org](http://www.lwvnoc.org).

### Chamber of Commerce Golf for a Cure Charity Tournament

The Placentia Chamber of Commerce is partnering with [Brothers On A Quest](#) to present their 2024 Golf Tournament on Monday, September 23rd at Alta Vista Country Club. Please [click here](#) for the flyer. The event will have food and drink vendors throughout the course and more. Please [click here](#) for more details, sponsorship opportunities, and to reserve your spot. For questions, call (714) 528-1873 or email [info@placentiachamber.com](mailto:info@placentiachamber.com).



## COMMUNITY SERVICES DEPARTMENT

### 2024 Heritage Festival and Parade

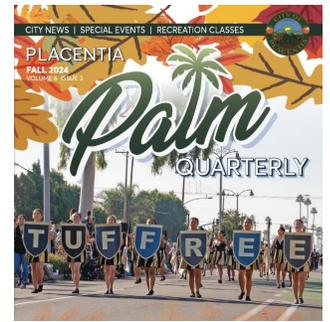


The 59th Annual Placentia Heritage Festival will take place on Saturday, October 19th, and includes a car show, parade, live music, family-fun games, crafts, local vendors, food, beer, a business expo, and military appreciation! The City encourages all residents and community groups to enter the parade and showcase their group/neighborhood. Gather with friends, family, and neighbors, and get creative! Enter your own float or walking group or ride your bikes down the parade route! All are invited to showcase your community pride! Lastly, if you want to participate

in the event as a vendor at the festival or be in the Car Show, call (714) 993-8232 or visit [www.placentia.org/heritage](http://www.placentia.org/heritage).

### Fall 2024 Recreation Class Registration

Registration for fall programs is now ongoing. Sports programs, fitness classes, virtual classes, dance classes, science camps, music, and art classes will all be offered for youth and adults this fall! All programs and classes are filled on a first-come, first-serve basis. To browse the Placentia Palm Quarterly for available classes and programs [click here](#). Complete your registration online by visiting [www.placentia.org/classes](http://www.placentia.org/classes). In-person registration is available at Placentia City Hall Monday through Thursday between 7:30 a.m. to 6:00 p.m. For more information, contact (714) 993-8232.



### Tiny Tots Program Fall Registration

Fall registration for the Tiny Tots program is now ongoing in person and online. The program focuses on introducing youth ages 3-5 years old to numbers, counting, colors, shapes, letters, vocabulary development, and following directions in order to gain valuable socialization skills and prepare for kindergarten. The program is offered in 6-week sessions at the Koch Park Community Building. To view the program flyer, please [click here](#). For more information, please visit [www.placentia.org/tinytots](http://www.placentia.org/tinytots) or contact Tiny Tots staff at (714) 572-0467.

## POLICE DEPARTMENT

### George Key School Visit



Last week we were invited to join George Key School for their Patriot Day Assembly. The students presented handmade 'Thank You' cards and drawings to Officers Lee, Trejo, Servin and Field Training Officer Martinez.

After the ceremony we visited the classrooms and spent some time visiting with the students. Thank you for including us in this very important service. We can't wait for our next visit!

### Patriot Day Visit

We want to extend a huge 'thank you' to First Team Realty for visiting us on September 11th and treating us to lunch. The Placentia Police Department greatly appreciates the support and thoughtfulness of the Placentia community.





## POLICE DEPARTMENT

### 2024 Military Banner Recognition Program

The Placentia Military Banner Recognition program is now accepting applications for the 2024 installation. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as active-duty or honorably discharged veterans in the United States Armed Forces. Branches of service include Air Force, Army, Coast Guard, Marines, National Guard, Navy, and Space Force.

Honorees must have a current place of residence in Placentia or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia. The banner will be installed along Kraemer Boulevard and Yorba Linda Boulevard based on the City's discretion and will remain on display for two years. Upon the end of the display period, the banner will be given to the person named on the banner application.

Applications are currently being accepted through October 21st, allowing time for the banners to be ordered and installed during the month of November. The cost to display each customized banner is \$260, and each service person is allowed one banner. Applications are available online at [www.placentia.org/militarybanner](http://www.placentia.org/militarybanner), and can be submitted to the Placentia Police Department. For questions, contact (714) 993-8179 or [kkrahling@placentia.org](mailto:kkrahling@placentia.org).

## FIRE AND LIFE SAFETY DEPARTMENT

### Orange County Business Council Recognition

On Thursday, September 12th, the Orange County Business Council (OCBC) hosted its annual First Responders Dinner to recognize first responder organizations that protect and serve Orange County businesses and communities. At this dinner, the OCBC recognized Placentia Fire and Life Safety Captain Joshua Martin, Engineer Samuel Listoe, and Probationary Firefighter Mark Aguirre for their notable rescue of a woman from a sewer fire in May.



On Monday, May 20, 2024, at 9:55 p.m., Placentia Engine 1, Truck 2, and Battalion 1 were dispatched to a potentially life-threatening incident involving smoke emanating from a storm drain near Orangethorpe Avenue and the northbound 57 freeway onramp. Initial reports suggested the presence of individuals possibly trapped within the storm drain, prompting the urgent addition of paramedics and emergency transport to the scene. The crew from Engine 1, including Captain Joshua Martin, Engineer Samuel Listoe, and Firefighter Mark Aguirre, arrived first and quickly confirmed the presence of light smoke from the storm drain. Concurrently, Placentia Police Department officers were also on-site, seeking to locate any trapped victims. In their efforts to establish contact with anyone who may be trapped, they made voice contact with a distressed female trapped within the storm drain and suffering from smoke inhalation and burns. This victim was discovered in an underground storm drain chamber heavily filled with smoke, making self-extrication impossible. Demonstrating exceptional resourcefulness, the crew from Engine 1 opened the manhole cover above the victim's location. Utilizing a New York Hook—a tool typically used to breach ceilings—they extended it down to the trapped female, providing her a means to hold on. With coordinated effort and teamwork, the crew, alongside a Placentia Police Officer, successfully hoisted the victim out of the manhole. The female victim was promptly transferred to Paramedic Unit 1 for immediate hospital transport and was later discharged.

The Fire and Life Safety Department is very proud of the men and women who serve the City of Placentia and grateful to the OCBC for this recognition.



## DEVELOPMENT SERVICES DEPARTMENT

### Placentia Pursues Prohousing Designation

The City of Placentia is excited to announce that our application to become a Prohousing Designated City will be formally submitted to the California Department of Housing and Community Development (HCD). In the coming months, HCD will review the application and issue a determination. The application requirements include insight into the following areas: formal resolutions or policy adoption, policy completion schedule, a proposed project scoring sheet, and examples of the City's prohousing policies with enhancement factors. Once approved, Placentia would join other nearby designated cities like Brea, Rancho Cucamonga, and Santa Monica.



The purpose of the Prohousing Designation Program (PDP) is to increase the availability of housing statewide, promote the quality of life of all, and to end homelessness. With the designation, Placentia will receive additional support, grants, incentives, and accountability measures to help ensure that we are doing our part in making meaningful progress in the State's affordable housing goals. Some of the grants the City would become eligible for include: Transformative Climate Communities (TCC), Solutions for Congested Corridors, Local Partnership Program, and the Transit and Intercity Rail Capital Program (TIRCP).

To learn more about Placentia's Prohousing Designation, you may follow [this link](#) to our Prohousing webpage. Additionally, to inform the community and discuss the City's Prohousing application, the Development Services Department will be hosting a community engagement meeting on October 10th at 5:00 p.m. The meeting will take place in the Front Community Room at City Hall, located at 401 E. Chapman Avenue. Further details and information, including a flyer, will be posted on the City's webpage. Snacks and refreshments will be available.

Housing affordability is a topic that touches all of us, and given the seriousness of this, we would love to hear your thoughts, ideas, and feedback regarding the designation! Your input is vital for the future of our community. If you have a few moments to chime in, we have created a survey, of which is available in both [English](#) and [Spanish](#). We look forward to hearing from you!

## PUBLIC WORKS DEPARTMENT

### OC Loop Bikeway Construction Alert

Construction of OC Loop Bikeway Segment D is now underway. The bikeway will span approximately one mile through portions of Brea, Placentia and Yorba Linda, and connect to the existing El Cajon Trail. Activities will include the use of large equipment to transform unused dirt area along a flood control channel into a safe, paved bikeway (the bikeway also includes a short portion along the south side of Imperial Highway). During construction activities, there may be periods of lane closures adjacent to the project area at Imperial Highway, Golden Avenue and Bastanchury Road in order to accommodate movement of equipment and materials. Please observe all project safety caution signs, barricades and personnel. Residents and businesses near the project area may experience an increase in noise during working hours. This project is funded by Bicycle Corridor Improvement Program (BCIP) and Senate Bill 1 (SB1), and managed by OC Public Works with the County of Orange. The OC Loop vision is 66 miles of seamless connections and an opportunity for people to bike, walk and connect to many of OC's most popular destinations. Details about the OC Loop are available at [www.OCTA.net/OCLoop](http://www.OCTA.net/OCLoop). For more information, contact visit [www.ocpublicworks.com](http://www.ocpublicworks.com), call (714) 245-4500, or email [ProjectInfo@ocpw.ocgov.com](mailto:ProjectInfo@ocpw.ocgov.com).



## **PUBLIC WORKS DEPARTMENT**

### **Update on Citywide Streetlight LED Conversion Project**

Southern California Edison (SCE) will start construction on the Citywide Streetlight LED Conversion Project on Monday, September 23rd. As part of the City's Five-Year Strategic Plan, the City has partnered with SCE to convert existing streetlights with new energy-efficient light-emitting diode (LED) lights citywide.

This project will upgrade over 3,400 SCE-owned streetlights in the City with LED fixtures through SCE's LS-1 Option E Program. In addition, all the Mission Bell streetlights in the City will be replaced with cobra-head LED fixtures. The benefits of these new LED lights include improved visibility, longer light life, reduced maintenance, fewer outages, and a significant reduction of electricity needed to power streetlights citywide, resulting in energy and cost savings. As a result, the City will realize an estimated annual energy cost savings of \$158,120 for the first 20 years. This equates to a cumulative savings of \$3.1 million over 20 years.

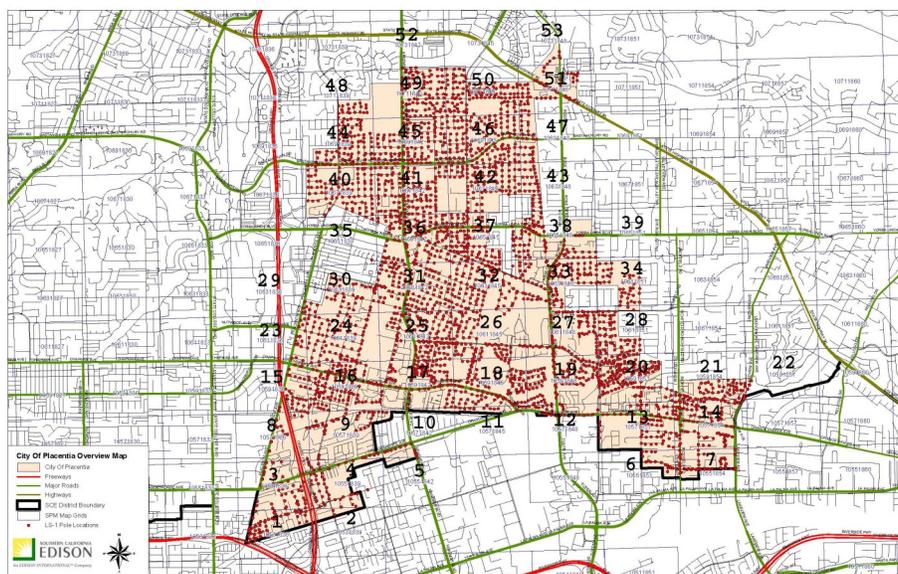
The project is expected to be completed by December 2024. SCE's contractor, SASCO will begin upgrading streetlights at the southwest corner of the City. They will be working during daylight hours over the next month to install the new fixtures across Placentia. They will be performing the work during the following hours:

- Residential Streets: 7:30 a.m. – 3:30 p.m.
- Arterial Streets: 9:00 a.m. – 3:00 p.m.

This work will not have an impact on City street sweeping or trash collection services. The installation will take about 3-4 weeks. The initial installation is estimated to be completed by the end of October 2024. There are approximately 20 lights located on Imperial Highway/Rose Drive that require the right-of-way approval from Caltrans, and this approval process will take approximately two months. SCE anticipates completing the retrofit of these lights by December 2024.

If you are an HOA community and would like to convert the SCE-owned streetlights to LED on your private streets, you may be eligible to participate in SCE's LS-1 Option Program. For more information on this program, please contact SCE Manager of Street Light Projects, John King at [john.king@sce.com](mailto:john.king@sce.com).

To learn more about this project please visit [www.placentia.org/streetlightproject](http://www.placentia.org/streetlightproject). If you have any questions or concerns regarding this project, contact Senior Management Analyst Elsa Robinson, at [erobinson@placentia.org](mailto:erobinson@placentia.org) or (714) 993-8189.





## PUBLIC WORKS DEPARTMENT

### Coastal Cleanup Day—September 21st

This year's Coastal Cleanup Day will take place on Saturday, September 21st. To participate, check the [map](#) for the cleanup site you want to join. All the information you need is located within each pin on the map. More cleanup sites will be posted to the map as the date gets closer.

Coastal Cleanup Day is California's largest annual volunteer event. It is an opportunity for people across the state to clean our creeks, rivers, lakes, coast, and shorelines of all kinds, to help restore our environment. Virtually every body of water in California ultimately flows to the ocean, and that water can carry a lot of trash. That's why Coastal Cleanup Day takes place throughout the state – no matter where you're cleaning, you are helping to protect our coast and ocean. For more information, [click here](#).

California Coastal Cleanup Day is organized by the California Coastal Commission in partnership with many NGOs and local government partners around the state. It is part of the International Coastal Cleanup, organized by the Ocean Conservancy, which is the largest volunteer event on the planet!



## EXTERNAL COMMUNICATION

### Placentia Library District Weekly Summary

## Placentia Library District

### Weekly Summary: September 20-26, 2024

Storytimes, library events and more: [calendar.placentialibrary.org](https://calendar.placentialibrary.org)



# AI at the Library

Creative Arts and Button-Making

Saturday, September 21

1:00 p.m. - 4:30 p.m.

The Hangar



Children and Parents:

1:00 p.m. - 2:30 p.m.

Tweens and Teens:

3:00 p.m. - 4:30 p.m.



Space is limited; first come, first served.  
Entry tickets will be issued starting at 12:30 p.m.



## Local History Lecture Orange County History: Prehistory to 1889

Thursday, September 26

6:00 p.m. - 7:00 p.m.

Community Meeting Room

**This Week: Thursday, September 26: Local History Lecture**

Join local historian Chris Jepsen at our Local History Lecture as he explores Orange County's earliest history, from 9,000 years ago through the creation of our county in 1889. Ages 14+. No registration required. Program rescheduled from July 2024.

## AI at the Library: Creative Arts and Button-Making

Saturday, September 21

1:00 p.m. - 4:30 p.m.

Children and Parents: 1:00 p.m. - 2:30 p.m.

Tweens and Teens: 3:00 p.m. - 4:30 p.m.

**This Week: Saturday, September 21: AI at the Library**

Learn about AI technologies from our librarians with an interactive, mixed-media take-home craft including AI-generated artwork, button-making and printed collages. Bring your creativity, and the only limitation is your imagination.

Materials will be provided. Space is limited. Entry tickets for both timeslots will be issued starting at 12:30 p.m. the day of the program.

# BANNED BOOKS WEEK

SEPT. 22-28, 2024



[ALA.ORG/BBOOKS](https://ALA.ORG/BBOOKS) | ALAAmericanLibraryAssociation

## Banned Book Week

This Banned Books Week, read a banned book from the library or from our eBooks and eAudiobooks available at [ebooks.placentialibrary.org](https://ebooks.placentialibrary.org).

This year's theme is Freed Between the Lines, learn more at the library's lobby display or on the American Library Association's website.

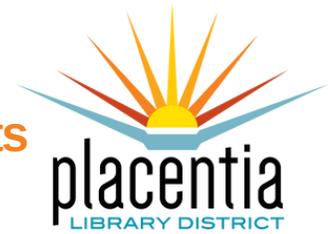
Search for books, items and more at:  
[catalog.placentialibrary.org](https://catalog.placentialibrary.org)

Placentia Library District  
411 E. Chapman Ave., Placentia  
(714) 528-1906

# Placentia Library District

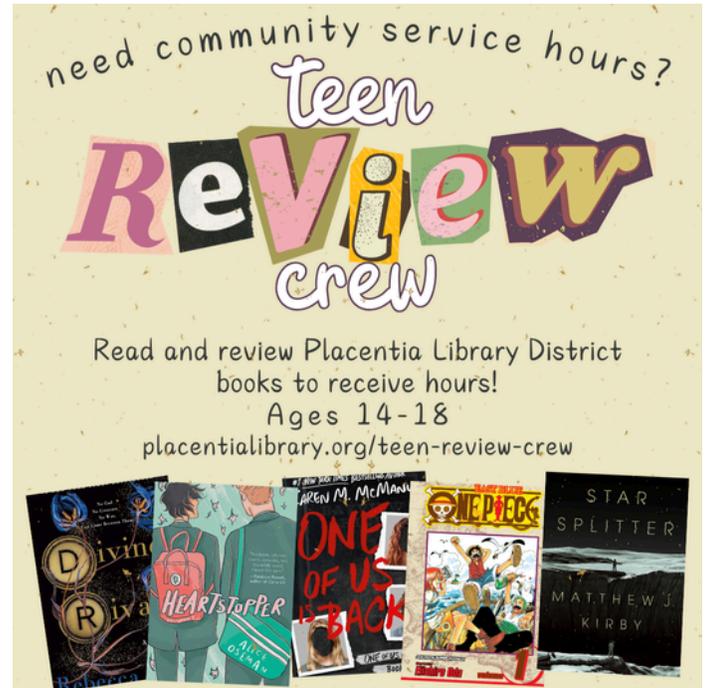
## Weekly Summary: September Library Highlights

Follow us on Instagram! @placentialib



### Featured Database: Bookflix

BookFlix is a digital literacy resource for students in grades pre-K-2 that pairs animated stories with eBooks. Access free with your library card at [ebooks.placentialibrary.org](https://ebooks.placentialibrary.org)

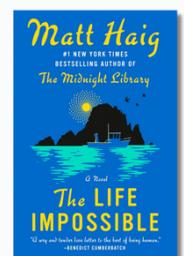
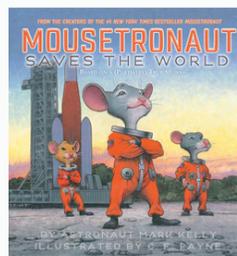


### Featured Library Service: Teen Review Crew

Are you a high school student in need of community service hours? Try out the Placentia Library District's Teen Review Crew! Teens can read and review books from the library's collection to receive volunteer service hours. Visit our website for more details.

### Upcoming Releases at Your Library!

Browse our catalog for new books, digital audiobooks, Blu-rays and more! Scan the QR code or visit: [catalog.placentialibrary.org](https://catalog.placentialibrary.org)



Placentia Library District  
411 E. Chapman Ave., Placentia  
(714) 528-1906

Search for books, items and more at:  
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