



City Administrator's Weekly Briefing

October 24, 2024

Administration Department

Important Information for the 2024 Presidential General Election

Vote Centers begin opening on Saturday, October 26th, in Placentia and throughout Orange County ahead of Election Day on November 5th. Orange County residents can vote by mail, drop off completed ballots at secure ballot drop-off locations or vote centers, or vote in person. Vote Centers in Placentia will include:

- Backs Community Building, 201 N. Bradford Avenue (opening October 26th)
- Episcopal Church of the Blessed Sacrament, 1314 N. Angelina Drive (opening November 2nd)
- Yorba Linda Water District, 1717 E. Miraloma Avenue (opening November 2nd).

Ballot Drop Box locations include:

- Koch Park Recreation Center, 2210 Valencia Avenue
- Whitten Community Center, 900 S. Melrose Street

For more information on voting in the 2024 presidential election, visit www.ocvote.gov.

Apply for City Committees/Commissions



Get involved! The City is currently accepting applications for the following City Committees and Commissions: the Financial Audit Oversight Committee, the Planning Commission, and the Streetscape and Transportation Advisory Commission. [Click here for the Committees and Commissions Application.](#)

2024 State of the City Address

In case you missed it, on September 26th, the Chamber of Commerce held Mayor Jeremy Yamaguchi's 2024 State of the City Address, "Building Tomorrow's City Today," at the Alta Vista Country Club. Mayor Jeremy Yamaguchi presented a number of exciting updates on the City. [The video](#) is available for the community to watch at any time on the [City's YouTube Channel](#).

Social Media Corner

Are you following the City on social media? The City encourages you to follow us on our social media platforms to enhance communication and inform the community about the latest happenings, news, events, public safety alerts, and more. The City is active on Facebook, X, LinkedIn, YouTube, and Instagram, offering a variety of channels to stay engaged with your city. Recent Instagram videos include:

- [A PSA from Placentia PD on AI Phone Scams](#)
- [A Heritage Parade Recap](#)

- And more!

Click the following links to follow us on [Instagram](#), [X](#), [Facebook](#), [YouTube](#), and [Linkedln](#).

Placentia Chamber Health Expo

Join the Placentia Chamber of Commerce at the Placentia Round Table Women's Club, 901 N. Bradford Avenue, for a Health Expo on Saturday, November 2nd, from 12:00 p.m. - 3:00 p.m. There will be free screenings and health information, including blood pressure checks, hearing screenings, massages, a yoga class, a composition body scan, and more. For more information, visit www.placentiachamber.com.



Bradford House Halloween Haunt & Treats



Visit the Bradford House for an evening of Halloween fun this Saturday, October 26th! The event will take place from 6:30 p.m. to 8:00 p.m. at 136 Palm Circle, Placentia, CA 92870. Kids between the age of 6-12 are welcome for haunts and treats. Admission is free. For more information, visit the www.bradfordhouse.org or call (714) 993-2470.

Community Services Department

2024 Heritage Festival and Parade - Recap



The 59th Annual Placentia Heritage Festival was held on Saturday, October 19th, and included a car show, parade, live music, family-fun games, crafts, local vendors, food, beer, a business expo, and military appreciation! If you were unable to attend the event, you can watch the [full parade](#) on the [City's YouTube account](#).

Halloween Movie Night - TOMORROW!

The Community Services Department is inviting everyone to attend our Halloween Movie Night **tomorrow, October 25th**, featuring the movie Hocus Pocus! This family-friendly event is open to all ages and will be held at Oberle Gym, 974 S. Melrose St., at 6:30 p.m. Light snacks will be available. For more information, contact the Community Services Department at (714) 993-8232.



Thanksgiving Basket Drive

The Neighborhood Services Office will hold a Thanksgiving Basket Drive on Wednesday, November 20th, from 9:00 a.m. to 5:00 p.m. The donated baskets will be given to families in need in Placentia at the annual Thanksgiving Food Distribution Event. Donations can be dropped off at the Whitten Community Center. For more information on programming, please contact the Neighborhood Services Office at (714) 986-2333.

Development Services Department

2095 E. Orangethorpe Avenue Construction Update



The City is pleased to report that construction at 2095 E. Orangethorpe Avenue has advanced to the framing stage. Many of the project's features, such as a distinctive corner tower, are now visible. Located at the intersection of E. Orangethorpe Avenue and N. Lakeview Avenue, this multitenant commercial development will offer 4,296 square feet of commercial retail space and a drive-through aisle when completed. Future tenants are unknown at this time. Landscape and hardscape improvements will also be made on the 0.58-acre site, formerly a parking lot. The design features contemporary elements such as brick cladding, concrete panels, and the aforementioned 44'-6"-high tower element. The project is expected to be completed by the middle of 2025. For more information on this project and others in the City, contact the Planning Division at (714) 993-8124.

Fire and Life Safety Department

Emergency Vehicle Operations Course

This week, Placentia Fire and Life Safety attended day two of a two-day Basic Emergency Vehicle Operations Course (EVOE). Day two was an operational course, during which the crews practiced what they learned last week on the engines. We partnered with Canyon Lake and Calimesa Fire to sponsor the training which produces a certificate once the course is completed. Placentia Fire is continuously looking for creative ways to train and to pool resources with other agencies to ensure that our Department trains to be ready for all incidents in Placentia.



Police Department

2024 Drug Take Back Day

Join us for National Prescription Drug #TakeBackDay **this Saturday, October 26th**, between 9:00 a.m. and 12:00 p.m. The Police Department will collect your expired or unused Rx drugs in the Civic Center parking lot, no questions asked! We will also be joined by Ralphs Pharmacy, who will be collecting 'sharps' for proper disposal. Expired or unused prescription medications pose a public safety risk. Participate in Drug Take Back Day to safeguard lives and protect the environment. This is a drive-thru event. All you need to do is pull into the Civic Center parking lot from the All-America entrance, and we will take your items from you while you remain in your vehicle. For more information, contact Community Outreach Coordinator Kelley Krahling at kkrahling@placentia.org.

Pink Patch Project

The Police Department is offering our official uniform shoulder patch with pink highlights and the breast cancer awareness ribbon, as well as a key chain with a smaller version of the badge, as collector's pieces to show solidarity with cancer survivors and those fighting this horrible disease.



In affiliation with the Pink Patch Project, all proceeds from this program will be donated to the non-profit organization Susan G. Komen of Orange County, with their efforts to save lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer. The pink patches and key chains are available for sale at the front counter of the Placentia Police Department for \$5 and \$10, respectively.

Cub Scout 780 Tour

This week, Cub Scout Pack 780 visited the Police Station. The Scouts learned about the Police Department and took a tour, even stopping for a brief stay in our jail. They also spent time in our Dispatch Center, where Dispatcher Contreras explained how their equipment works and what happens when you call 9-1-1. Lieutenant McKenzie and Officer Lee helped the Scouts try on some gear and sit on one of our motorcycles. Finally, Officer Irvine, Officer Jung, and K9 Enzo demonstrated how K9 Enzo can detect narcotics and assists in apprehending suspects. We had a great time with the Scouts from Pack 780 and can't wait to see them again!



Tip-A-Cop Event

The Placentia Police Department will take protect and serve to a whole new level with a Tip-A-Cop fundraiser on Wednesday, November 13th from 5:00 p.m. - 9:00 p.m. at Craft Burger Co. Officers will serve as hosts and waiters, and all tips they receive will be donated to Special Olympics Orange County athletes. Come join us for delicious food, fun, and to support the Special Olympics! Craft Burger Co. is located at 1450 N. Kraemer Blvd.

Public Works Department

Shredding & E-Waste Recycling Event

The City's next free Shredding & E-Waste Recycling Event will occur **this Saturday, October 26th**, from 8:00 a.m. to 12:00 p.m. at the Placentia Civic Center. Placentia residents and businesses are invited to dispose of unwanted electronics and shred confidential documents on-site for free. A maximum of six (6) banker box size containers will be accepted from each household or business location in Placentia. Please place items in the trunk for easy access and ensure your containers are free from metals or debris that can damage the shredding equipment. If the documents are in a 3-ring binder, please remove it before shredding. Paper clips, staples, rubber bands and file folders are acceptable. Most electronics that plug into an outlet and any items with a screen will be accepted for free, but there will be a fee for major household appliances. Automotive batteries and rechargeable tools and electronics batteries will also be accepted, but smaller household batteries will not. No household hazardous waste such as chemicals, paint or unused medication will be accepted. To dispose of hazardous waste, please visit the nearest Orange County Hazardous Waste Collection Center. To find the nearest location and see a list of acceptable items, visit www.oilandfills.com/hazardous-waste. For more information, contact recycling@placentia.org or (714) 993-8148.

October is National Pedestrian Safety Month

October is National Pedestrian Safety Month, and we're joining the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA) in reminding everyone to slow down and stay alert for pedestrians. Walking should always be a safe and easy option in any community!



Road safety is everyone's responsibility. By adopting the Safe System Approach, we can prevent crashes and reduce the severity of those that occur. Here's how:

- Safer People: Encourage safe, responsible behavior on the road.
- Safer Speeds: Promote appropriate speeds for all environments.
- Safer Roads: Design safer roadways for everyone.
- Safer Vehicles: Leverage vehicle technology to prevent crashes.
- Post-Crash Care: Ensure rapid emergency response and safety for first responders.

Together, we can make Placentia safer for all. To learn more about pedestrian safety, [click here](#).

POLL

Which version of the City's e-newsletter do you like better?

NEW one

OLD one

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary: October 25-31

Library Programs, Books, Services, and More

Looking for something to do this week? We always have something going on at the library, from weekly storytimes and teen volunteering opportunities to book clubs and community events! Plus, check out books, video games and movies at the library or access eBooks, eAudiobooks, online learning resources free with your library card and more! Visit www.placentialibrary.org to get started.

Highlights for the Week:

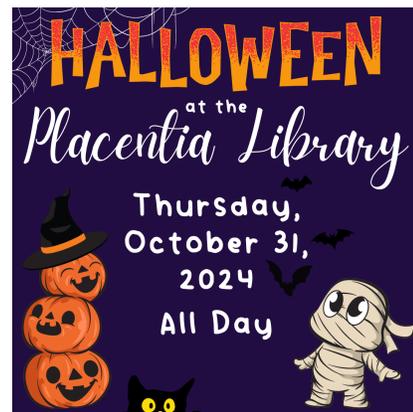
Pumpkin Book Character Decorating Contest

Thursday, October 31st

Placentia Library

Bring your family to the library on Halloween Day for some spooktacular surprises! Come to the Information Desk in your favorite costume and receive a ghoulish game and goodies. All ages are welcome to this drop-in program.

Please visit www.placentialibrary.org for guidelines, entry rules, and details.



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