



City Administrator's Weekly Briefing

December 5, 2024

Administration Department

Shop Small Placentia

This holiday season, let's come together to support our local businesses. The City is excited to announce our partnership with the Placentia Chamber of Commerce on our 'Shop Small Placentia' campaign happening now through December 25th! During this time, the community is encouraged to snap a photo while shopping at participating Placentia businesses and share it on Instagram for a chance to win a grand prize! For full details on the contest, please visit www.shopsmallplacentia.com. Happy Holiday Shopping, Placentia! Let's keep our community thriving by shopping at our local businesses.



Level Up! Restaurant and Retail Edition

Level Up!
Restaurant & Retail Edition

AMERICA'S SBDC CALIFORNIA
ORANGE COUNTY INLAND EMPIRE

Mondays | 2 - 4 p.m.
January 27 - February 24, 2025

A Hybrid Program (In-Person & Zoom)
*Please see the registration page for details.

Ready to Level Up Your Restaurant or Retail Business?

Join us, the OCIE SBDC Network, along with the City of Placentia and the Placentia Chamber of Commerce, to refine your growth approach, avoid costly missteps, and build a solid foundation for expansion. Whether you're looking to open a new location, expand your customer reach, or strengthen your team, this program is your next step forward.

Weekly Topics:

- 01 Mapping Your Growth Plan
- 02 Financial Foundations for Expansion
- 03 Expanding Your Customer Base
- 04 Building a High-Performing Team

IN PARTNERSHIP WITH

Cal State Fullerton | Placentia Chamber of Commerce

REGISTER TODAY!
LevelUpYourBusiness.eventbrite.com

Ready to "Level Up" your restaurant or retail business here in Placentia? Join the OCIE SBDC Network, the City of Placentia, and the Placentia Chamber of Commerce to refine your growth approach, avoid costly missteps, and build a solid foundation for expansion. Whether you want to open a new location, expand your customer reach, or strengthen your team, this FREE program is your next step forward. Sessions will be held Monday afternoons from 2:00 p.m. to 4:00 p.m. from January 27 through February 24, 2025. There will be two in-person and two virtual sessions, maximizing learning and flexibility. For more information and to register, visit LevelUpYourBusiness.eventbrite.com.

Community Services Department

Placentia Toy Drive

The Community Services Department, Police Department, Fire and Life Safety Department, and the Placentia Library are hosting a Holiday Toy Drive. Donations of toys are being accepted now through December 12th. Gifts will be distributed to families in need in Placentia and surrounding communities. For those interested in donating, please drop off new, unwrapped toys for children ages 0-18 at one of the locations listed on the flyer. [Click here to view the Toy Drive flyer.](#) For more information, contact the Neighborhood Services Office at (714) 986-2333.



Holiday Tree Lighting Event



Please join us **tonight, December 5th**, for the annual Holiday Tree Lighting event at the Civic Center Plaza from 6:00 p.m. to 9:00 p.m. The event will feature performances by the Musical Theatre University and the Freckled Frog Dance Group, the lighting of the Menorah by the Chabad Beth Meir Hachohen, holiday crafts, and the lighting of the Holiday Tree! OC Tacos Truck will have Latin cuisine. Please visit the following link to view the menu: www.foodsmackdown.com/oc-tacos. Sweets Stop will also have treats available for purchase. Photos with Santa Claus will be available between 7:30 p.m. and 9:00 p.m. Please bring your own camera for photos. The Holiday Tree will be lit every evening throughout the Holiday Season. For more information, contact Community Services at (714) 993-8232. We hope to see you there!

Holiday Movie Night

The Community Services Department is inviting everyone to attend our Holiday Movie Night **this Friday, December 6th**, featuring the movie Elf! This family-friendly event is open to all ages and will be held at Oberle Gym, 974 S. Melrose St., at 6:30 p.m. Light snacks will be available. For more information, contact the Community Services Department at (714) 993-8232.

Placentia Tamale Festival 2024

The City of Placentia is pleased to announce the 30th annual Tamale Festival to be held in Old Town Placentia on the 100 and 200 blocks of Santa Fe and the 200 block of Bradford Ave on Thursday, December 12th, from 4:00 p.m. to 10:00 p.m. Each year, the event draws large crowds of 8,000 to 10,000 attendees, and the City is excited to kick off the Holiday season with this beloved festival. The event will feature live entertainment, food and tamale vendors, non-profit booths, business booths, two beer vendors and a craft beer garden, pictures with Santa Claus, a Holiday Tree Lighting, and a kid's game area. Additionally, a free event shuttle will be available throughout the evening to and from nearby off-site parking locations. If you are interested in being a vendor, or for more information about the event, please



Thanksgiving Basket Distribution

The Neighborhood Services Office held the annual Thanksgiving Basket Distribution on Tuesday, November 26th, at the Whitten Community Center. Donations of Thanksgiving non-perishable food items were distributed to families in need in the City of Placentia and the surrounding area. Over 270 families were served and received a gift card to purchase a turkey at a local grocery store and a food bag full of traditional Thanksgiving food items. The City extends a sincere thank you to all those who donated items for the event, including the Rotary Club of Placentia and various community members. The City also thanks the Placentia Community Foundation, St. Jude, and Golden State Water Company for the generous grant funds they provided to the event. For more information on upcoming holiday programs, please contact the Neighborhood Services Office at (714) 986-2333.



Development Services Department

Pending Development Project List - December 2024

The City has a number of ongoing development projects around Placentia. [Click here to view the pending projects for December 2024.](#)

Fire and Life Safety Department

Holiday Decorating Safety

Decorating homes and businesses is a long-standing tradition during the holiday season. Unfortunately, these decorations may increase your chances of a fire. Follow the tips below to help prevent fires during the holidays:

- Water your Christmas tree every day. A dry tree can burn fast and hot.
- Make sure your tree is at least three feet away from heat sources (like fireplaces, radiators, space heaters, candles, or heat vents). Make sure your tree doesn't block exits.
- Get rid of your tree after Christmas or when it is dry.
- Inspect holiday lights each year before you put them up. Throw away light strands with frayed or pinched wires.
- Read the manufacturer's instructions for the number of light strands to connect together.
- Consider using battery-operated flameless candles instead of real candles.
- Keep candles at least 12 inches away from anything that burns. Ensure they are in stable holders and place them where they cannot be knocked down easily.

Put a **FREEZE** on Winter Holiday Fires

Did you know? As you deck the halls this season, be fire smart.

More than **1 in every 5** Christmas tree fires were caused by a heat source too close to the tree.

Read manufacturer's instructions for the number of light strands to connect.

Make sure your tree is **at least 3 feet away** from heat sources like fireplaces, radiators and space heaters.

U.S. Fire Administration | Fire in Your Home | NFPA

Police Department

Vacation Home Checks for the Holidays

With the holidays upon us, we want to remind everyone that our Volunteers In Police Service (VIPS) are performing Vacation Home Checks in the community! Whether you are going out of town for a few days or an extended period over the holidays, you can submit an online request to have our VIPS keep an extra set of eyes on your home while you are away. Visit www.placentia.org/vacationchecks and complete the online request form at least 5 days before your departure. Our VIPS will regularly stop by your home to ensure everything is as it should be. If you run into our VIPS this holiday season, stop and say hello!



Public Works Department

Public Input Requested for Americans with Disabilities Self-Evaluation and Transition Plan

In keeping with its ongoing efforts to serve all members of the public, the City of Placentia is updating its Americans with Disabilities Act (ADA) self-evaluation and transition plan. The accessibility plan provides a comprehensive plan for accessibility for persons with disabilities to City facilities, programs, services, activities and events. The City is seeking input from the community and organizations assisting persons with disabilities. Your feedback will assist in addressing and prioritizing current and future accessibility needs. Your comments and opinions are important to us and will provide valuable information regarding how the City can better serve persons with disabilities. [Surveys for the public and for organizations are available here](#) and more information can be found by visiting www.placentia.org/ADA. You can also send an email or call the ADA/504 Coordinator with your comments and suggestions without completing a survey.

Kyra Tao, ADA/504 Coordinator
 City of Placentia
 401 E Chapman Avenue
 Placentia, CA 92870
 Phone: (714) 993-8148
ktao@placentia.org
 TTY through California Relay at: 7-1-1

Please contact Kyra Tao, ADA/504 Coordinator, if you have questions or comments or would like to request a survey in an alternate format. Information regarding the Americans with Disabilities Act can be obtained from the ADA/504 Coordinator. The City of Placentia complies with the Americans with Disabilities Act of 1990, Public Law 101-336, which prohibits discrimination on

the basis of disability. The City of Placentia will not place a particular individual with a disability or any group of individuals with disabilities to cover the cost of providing auxiliary aids/services or reasonable modifications of policy.

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary: December 6 - 12

Library Programs, Books, Services, and More

Looking for something to do this week? We always have something going on at the library, from weekly storytimes and teen volunteering opportunities to book clubs and community events! Plus, check out books, video games and movies at the library or access eBooks, eAudiobooks, online learning resources free with your library card and more! Visit www.placentialibrary.org to get started.

Highlights for the Week:

Book Club

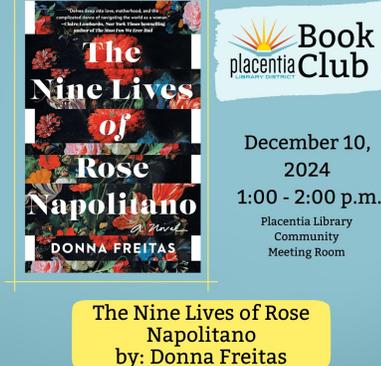
Second Tuesday of Each Month

1:00 p.m. - 2:00 p.m.

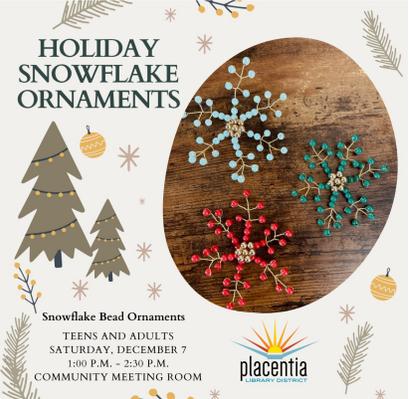
Community Meeting Room

This Week: Tuesday, December 10th

You're invited to our monthly book club! Our group is always open to new members, so stop by to share or listen! Selections include a robust mix of fiction genres, and selected titles are available for checkout at the library. Ages 14+.



The poster features the book cover for "The Nine Lives of Rose Napolitano" by Donna Freitas. To the right of the cover is the Placentia Library Book Club logo. Below the logo, the event details are listed: December 10, 2024, 1:00 - 2:00 p.m., at the Placentia Library Community Meeting Room. A yellow box at the bottom of the poster contains the text: "The Nine Lives of Rose Napolitano by: Donna Freitas".



The poster is titled "HOLIDAY SNOWFLAKE ORNAMENTS". It features a central image of a wooden circular board with several colorful snowflake ornaments hanging from it. To the left, there are illustrations of Christmas trees and snowflakes. The text at the bottom reads: "Snowflake Bead Ornaments TEENS AND ADULTS SATURDAY, DECEMBER 7 1:00 P.M. - 2:30 P.M. COMMUNITY MEETING ROOM". The Placentia Library logo is also present.

Featured Program:

Holiday Snowflake Ornaments

Teens and Adults

Saturday, December 6th

1:00 p.m. - 2:30 p.m.

Community Meeting Room

This Week: Saturday, December 7th

Join us for a merry time as we make holiday-themed snowflake ornaments! Enjoy this fun session by making handcrafted decorations to garnish your Christmas tree or home for the holiday season. Materials will be provided. This program is open to teens and adults. Space is limited, so it is first come, first served.

OC Fourth District Supervisor Doug Chaffee Holiday Toy Drive

Join Supervisor Doug Chaffee for the Annual Holiday Toy Drive Event

Orange County Fourth District Supervisor Doug Chaffee will host his annual Toy Drive on December 14th at Loara High School, 1765 W Cerritos Avenue, Anaheim. This is a drive-thru event only; no walk-ups are allowed. All items are on a first-come, first-served basis while supplies last. Registration is encouraged but not required.

[Click here for more information and to register.](#)



The poster is for the "HOLIDAY DRIVE-THRU TOY DISTRIBUTION" event. At the top, it says "SUPERVISOR Doug Chaffee DISTRICT 4". The word "HOLIDAY" is written in large, red, candy-cane-like letters. Below that, it says "DRIVE-THRU TOY DISTRIBUTION" and "SATURDAY, DECEMBER 14, 2024 9:00A.M. - 2:00P.M.". The location is "LOARA HIGH SCHOOL, 1765 W CERRITOS AVE., ANAHEIM, CA 92804". There is a QR code and a small graphic of a child with a toy. At the bottom, there is a green box with white text: "CHILD MUST BE PRESENT TO RECEIVE A TOY OR ANY ITEM OFFERED. DRIVE-THRU EVENT ONLY; NO WALK-UPS WILL BE ALLOWED IN THE DRIVE-THRU OR DISTRIBUTION AREAS. PLEASE BE COURTEOUS OF OTHERS WHILE YOU WAIT IN LINE. ALL ITEMS ARE ON A FIRST COME, FIRST SERVED BASIS WHILE SUPPLIES LAST." Below this, it says "SPONSORED BY:" and lists several logos including the City of Anaheim, Orange County, and others.

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