



City Administrator's Weekly Briefing

December 19, 2024

Administration Department

Happy Holidays from the City of Placentia

The City of Placentia wishes you and your loved ones a happy, safe, and healthy holiday season. This time of year reminds us of the importance of community and the incredible spirit that makes Placentia a special place to call home. From gathering with family and friends to acts of kindness and generosity, we are grateful for the contributions of our residents, businesses, and community partners who make our city feel so special during the holidays. On behalf of the City of Placentia, we extend our heartfelt thanks for your continued support and collaboration with us throughout the year. May this holiday season bring joy, peace, and memorable moments with those you hold dear. Wishing you and your loved ones a joyous holiday season and a Happy New Year filled with hope, health, and prosperity.

2024-25 Placentia City Council



At the Tuesday, December 17th City Council Meeting, newly elected City Councilmember Thomas Hummer and incumbents Councilmember Jeremy B. Yamaguchi, Councilmember Ward Smith, and City Treasurer Kevin Larson were sworn in for four-year terms. The City also recognized outgoing Councilmember Rhonda Shader for her 8 years of service to the City.

The new City Council for 2024-25 is as follows:

- Mayor Kevin Kirwin
- Mayor Pro Tem Chad P. Wanke
- Councilmember Thomas Hummer
- Councilmember Ward L. Smith
- Councilmember Jeremy B. Yamaguchi



The next City Council meeting will be held on Tuesday, January 14th at 7:00 pm in the City Council Chambers at 401 E. Chapman Avenue, Placentia.

Shop Small Placentia

This holiday season, let's come together to support our local businesses. The City is excited to announce our partnership with the Placentia Chamber of Commerce on our 'Shop Small Placentia' campaign happening now

through December 25th! During this time, the community is encouraged to snap a photo while shopping at participating Placentia businesses and share it on Instagram for a chance to win a grand prize! For full details on the contest, please visit www.shopsmallplacentia.com. Happy Holiday Shopping, Placentia! Let's keep our community thriving by shopping at our local businesses.



Holiday Season City Facilities Closure

All City facilities will be closed from December 23rd through January 2nd. City Hall and other City facilities will reopen on Monday, January 6th. The Police Department lobby will be closed for the holidays on December 24th, 25th, 31st, and January 1st. The Police and Fire Departments will remain open during the holidays. For non-life-threatening emergencies, such as a fallen tree, street flooding, or other public works issues, please call (714) 993-8111.

Level Up! Restaurant and Retail Edition



Ready to "Level Up" your restaurant or retail business here in Placentia? Join the OCIE SBDC Network, the City of Placentia, and the Placentia Chamber of Commerce to refine your growth approach, avoid costly missteps, and build a solid foundation for expansion. Whether you want to open a new location, expand your customer reach, or strengthen your team, this FREE program is your next step forward. Sessions will be held Monday afternoons from 2:00 p.m. to 4:00 p.m. from January 27 through February 24, 2025. There will be two in-person and two virtual sessions, maximizing learning and flexibility. For more information and to register, visit LevelUpYourBusiness.eventbrite.com.

Community Services Department

Placentia Tamale Festival 2024 Recap

The City of Placentia hosted the 30th annual Tamale Festival on December 12th in Old Town Placentia on the 100 and 200 blocks of Santa Fe Ave and the 200 block of Bradford Ave. The event featured live entertainment from the Chinelos, Orquesta Mamboson, and the Grammy award-winning Mariachi Divas! There were over 50 vendors, including food and tamale vendors, non-profit booths, business booths, a beer garden, a Holiday Tree Lighting, and a kid's games area. Additionally, the Rotary Club of Placentia hosted the Santa booth, and everyone received a photo with Santa and a gift. The event was a great success! The City extends a sincere thank you to our event sponsors, including SoCal Gas, Northgate Market, Great Western Recreation, and Dos Equis. For more information about future events, please contact the Community Services Department at (714) 993-8232. Please [click here to watch a highlight video of the 30th annual Tamale Festival](#).



Community Christmas Basket (CCB) Event Recap

The Neighborhood Services Office hosted the annual Community Christmas Basket Event on Saturday, December 14th. Families received a hot meal, toys from Santa, food bags to take home for the holidays, photos with Santa Claus, and participated in crafts and activities. The Rotary Club of Placentia hosted the cookie decorating activity, and the Placentia Fire and Life Safety Department assisted Santa Claus with distributing toys and engaged with the community during the event. This event would not be possible without the generous donations and support from the Rotary Club of Placentia, Spark of Love, and HIS-OC. For more information on similar events, contact the Neighborhood Services Office at (714) 986-2333.



Development Services Department

Placentia to Submit Prohousing Application

The City of Placentia is excited to announce its application to become a Prohousing Designated city, which will be formally submitted to the California Department of Housing and Community Development (HCD) on December 19, 2024. In the new year, HCD will review the application and issue a determination. The application requirements include insight into the following areas: formal resolutions or policy adoption, policy completion schedule, a proposed project scoring sheet, and examples of the city's prohousing policies with enhancement factors. Once approved, Placentia would join other nearby designated cities like Brea, Rancho Cucamonga, and Santa Monica. The purpose of the Prohousing Designation Program (PDP) is to increase the availability of housing statewide, promote the quality of life of all Californians, and end homelessness. With the designation, Placentia will receive additional support, grants, incentives, and accountability measures to help ensure that we are doing our part in making meaningful progress toward the state's affordable housing goals. Some of the grants the City would become eligible for include Transformative Climate Communities (TCC), Solutions for Congested Corridors, Local Partnership Program, and the Transit and Intercity Rail Capital Program (TIRCP). To learn more about Placentia's Prohousing Designation, please visit www.placentia.org/prohousing.

Fire and Life Safety Department

Spark of Love Toy Drive

The Fire and Life Safety Department is grateful to our residents and business owners who rallied to donate for this year's Spark of Love Toy Drive. Together, we collected over 300 toys this holiday season! We are proud to partner with local non-profits to help distribute these toys to children in need and to continue contributing to the well-being of the Placentia community.



Police Department

Vacation Home Checks for the Holidays

With the holidays upon us, we want to remind everyone that our Volunteers In Police Service (VIPS) are performing Vacation Home Checks in the community! Whether you are going out of town for a few days or an extended period over the holidays, you can submit an online request to have our VIPS keep an extra set of eyes on your home while you are away. Visit www.placentia.org/vacationchecks and complete the online request form at least 5 days before your departure. Our VIPS will regularly stop by your home to ensure everything is as it should be. If you run into our VIPS this holiday season, stop and say hello!



Holiday Safety Tips

With the holidays upon us, please remember these tips to help keep your home, belongings, and yourself safe.

- Install a home security system and have timers for indoor and outdoor lights.
- Always have packages delivered to alternate locations or lockers if you will not be home to accept them.
- If you are traveling, use our Vacation Home Check service offered by our V.I.P.S. and ask neighbors to keep an eye on your home.
- Don't display expensive gifts in windows and place their boxes in black garbage bags when disposing of them.
- While shopping, be aware of your surroundings and park in well-lit areas.
- Carry purses and wallets close to your body; do not leave them in your shopping cart.
- Never leave valuables in your vehicle, and always lock your car.
- Use the Placentia PD Safe Exchange Zone, located in front of the Police Department, to conduct transactions with online buyers and sellers of e-commerce.
- Celebrate responsibly. Do not drink and drive. Always use a designated driver, public transportation, or ride services like Uber or Lyft.

We wish everyone a joyous holiday season and a happy New Year!

Public Works Department

Recycle Your Holiday Tree

Real holiday trees will be accepted at your curb by Republic Services starting Thursday, December 26, 2024, through Thursday, January 9, 2025. Remove all lights, ornaments, tinsel, garlands, and metal or plastic stands to recycle your tree. Set the bare tree at the curb on your regular trash collection day. If your tree is over 6 feet tall, please cut it in half for safe and easy collection. No flocked trees will be accepted for recycling. If you take your tree down after January 9, 2025, please cut it into pieces that will fit into your yard waste cart or dumpster with

the lid closed. You can also recycle holiday wreaths and greenery in your yard waste cart or dumpster. The wreaths and greenery must also be bare, so please remove all wires, hooks, bows, and other decorations. Collected trees and greenery are turned into mulch, compost, and ground cover. If your family enjoys an artificial tree, pack it up for next year. If you no longer have a use for your artificial tree and it is still in good condition, consider donating it to a nearby organization or second-hand store. If you are discarding an artificial tree, wreath, or flocked tree, please place it into the waste cart or dumpster or schedule a bulky item pickup. **Artificial trees, artificial wreaths, and flocked trees are not recyclable.** Contact Republic Services at (714) 238-3300 for more information.

Holiday Schedule for Trash Collection and Street Sweeping Services

There will be no trash collection services on the following holidays:

- Christmas Day – Wednesday, December 25, 2024
- New Year's Day – Wednesday, January 1, 2025

If your weekly trash pickup is on or after the holiday, your pickup that week will be delayed by one day. For instance, when the holiday is on a Wednesday, Wednesday's collection will take place on Thursday, Thursday's collection on Friday, and so on, with Friday's collection on Saturday. Please call Republic Services at (714) 238-3300 for additional information.

Street sweeping services will be temporarily suspended from December 23, 2024, through January 3, 2025. They will resume on January 6, 2025. For additional information, please visit www.placentia.org/streetsweeping.

Public Input Requested for Americans with Disabilities Self-Evaluation and Transition Plan

In keeping with its ongoing efforts to serve all members of the public, the City of Placentia is updating its Americans with Disabilities Act (ADA) self-evaluation and transition plan. The accessibility plan provides a comprehensive plan for accessibility for persons with disabilities to City facilities, programs, services, activities and events. The City is seeking input from the community and organizations assisting persons with disabilities. Your feedback will assist in addressing and prioritizing current and future accessibility needs. Your comments and opinions are important to us and will provide valuable information regarding how the City can better serve persons with disabilities. [Surveys for the public and for organizations are available here](#) and more information can be found by visiting www.placentia.org/ADA. You can also send an email or call the ADA/504 Coordinator with your comments and suggestions without completing a survey.

Kyra Tao, ADA/504 Coordinator
City of Placentia
401 E Chapman Avenue
Placentia, CA 92870
Phone: (714) 993-8148
ktao@placentia.org
TTY through California Relay at: 7-1-1

Please contact Kyra Tao, ADA/504 Coordinator, if you have questions or comments or would like to request a survey in an alternate format. Information regarding the Americans with Disabilities Act can be obtained from the ADA/504 Coordinator. The City of Placentia complies with the Americans with Disabilities Act of 1990, Public Law 101-336, which prohibits discrimination on the basis of disability. The City of Placentia will not place a surcharge on a particular individual with a disability or any group of individuals with disabilities to cover the cost of providing auxiliary aids/services or reasonable modifications of policy.

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary: December 20 - 26

Library Programs, Books, Services, and More

Looking for something to do this week? We always have something going on at the library, from

weekly meetings and teen volunteering opportunities to book clubs and community events! Plus, check out books, video games and movies at the library or access eBooks, eAudiobooks, online learning resources free with your library card and more! Visit www.placentialibrary.org to get started.

Highlights for the Week:

Morning Meet Ups

Fridays, 10:00 a.m. - 12:00 p.m.

Crossroads Corner

This Week: Friday, December 20th

Explore the Crossroads Corner area for playtime and a chance to meet other families at the Library! We will have toys, books, and learning materials available for your children. Encouraged for children ages 0-4 accompanied by a parent or caregiver.



Featured Program:

The Palace Project

Download thousands of eBooks and eAudiobooks on the Palace app!

To get started, download the Palace app from the App Store or Google Play, select Placentia Library District as your library, and sign in with your library card and PIN, which is usually the last four digits of your phone number.



City of Placentia | 401 E Chapman Avenue | Placentia, CA 92870 US

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