



City Administrator's Weekly Briefing

January 9, 2025

Administration Department

Placentia Welcomes Interim City Administrator Tom Hatch

The City of Placentia is excited to announce Thomas (Tom) Hatch as our Interim City Administrator. With over 36 years of local government experience, Tom brings a wealth of expertise and leadership to our community. His career includes serving as Assistant City Manager and City Manager for Costa Mesa, Chief Human Resources Officer for the County of Orange, and Interim City Manager for Orange, Santa Fe Springs, and Santa Ana. He has also worked for other Southern California cities, including Walnut, Brea, South Pasadena, West Covina, and El Monte. We're excited to have Tom join our team and guide Placentia through this transitional period. His proven track record of public service and community-focused leadership makes him a tremendous asset to our city. Welcome, Tom!



Level Up! Restaurant and Retail Edition

Level Up!
Restaurant & Retail Edition

AMERICA'S
SBDC
CALIFORNIA
ORANGE COUNTY - INLAND EMPIRE

Mondays | 2 - 4 p.m.
January 27 - February 24, 2025

A Hybrid Program (In-Person & Zoom)
*Please see the registration page for details.

Ready to Level Up Your Restaurant or Retail Business?

Join us, the OCIE SBDC Network, along with the City of Placentia and the Placentia Chamber of Commerce to refine your growth approach, avoid costly missteps, and build a solid foundation for expansion. Whether you're looking to open a new location, expand your customer reach, or strengthen your team, this program is your next step forward.

Weekly Topics

01. Mapping Your Growth Plan
02. Financial Foundations for Expansion
03. Expanding Your Customer Base
04. Building a High-Performing Team

By invitation only

Cal State Fullerton | Placentia Chamber of Commerce

REGISTER TODAY!
[LevelUpYourBusiness.eventbrite.com](https://www.levelupyourbusiness.eventbrite.com)

Ready to "Level Up" your restaurant or retail business here in Placentia? Join the OCIE SBDC Network, the City of Placentia, and the Placentia Chamber of Commerce to refine your growth approach, avoid costly missteps, and build a solid foundation for expansion. Whether you want to open a new location, expand your customer reach, or strengthen your team, this FREE program is your next step forward. Sessions will be held Monday afternoons from 2:00 p.m. to 4:00 p.m. from January 27th through February 24th. There will be two in-person and two virtual sessions, maximizing learning and flexibility. For more information and to register, visit [LevelUpYourBusiness.eventbrite.com](https://www.levelupyourbusiness.eventbrite.com).

Community Services Department

Neighborhood Services Food Program

The City of Placentia hosts a food distribution program on the 1st and 3rd Tuesday of each month, from 2:00 p.m. until supplies last. Families receive canned and dry goods, bread, vegetables, and meat/poultry when available. These food distributions are held at the Whitten Community Center, 900 S. Melrose St. For more information on the food programs, please contact the Neighborhood Services Office at (714) 986-2333.

Senior Lunch Program

The City of Placentia Senior Center, in partnership with Meals on Wheels Orange County, offers a daily lunch program for older adults Monday through Friday, 11:00 a.m. to 12:00 p.m. A monthly schedule of meals is available at the Placentia Senior Center Front Desk. A suggested donation per meal is \$3.00 per individual 60+. Meal costs for individuals under 60 are \$5.00. Participants must register for the program on their first visit and can do so on-site at the Placentia Senior Center. For more information on the Senior lunch program, please contact the Placentia Senior Center at (714) 986-2332.

Development Services Department

Pending Development Project List - January 2025

The City has a number of ongoing development projects around Placentia. [Click here to view the pending projects for January 2025.](#)

Fire and Life Safety Department

Preventing Winter Fires

Although trending downward since the early 1980s, heating fires remained the second leading cause of home fires in 2021. An estimated 32,200 home heating fires were reported to fire departments within the United States in 2021. These fires caused an estimated 190 deaths, 625 injuries, and \$442 million in property loss.

To keep your loved ones and home safe, follow these tips:

- Keep anything that can burn at least three feet from all heat sources, including fireplaces, wood stoves, radiators, space heaters, or candles.
- Turn space heaters off when leaving a room or going to bed.
- Never use an oven to heat your home.



Police Department

Spring 2025 CERT Training

We are excited to announce our Spring 2025 Community Emergency Response Team (CERT) training. This training focuses on Emergency Preparedness and Neighborhood Watch, Fire Safety, Search and Rescue, Disaster Medical Operations, Terrorism, and Disaster Psychology. The course concludes with a Disaster Simulation, where participants use



their newly acquired skills in real-life emergency scenarios. As recent fires have shown, emergencies arise suddenly, and our best defense is strong preparation. We encourage everyone to attend this valuable, FREE course. Spring 2025 CERT training dates are planned for Tuesday nights in February and March 2025. For more information, email ppowers@placentia.org or kkrahling@placentia.org.

Placentia PD Welcomes Officer Gutierrez



On Wednesday, January 8th, we were pleased to welcome Officer R. Gutierrez to the Placentia Police Department. Officer Gutierrez comes to us from the Brawley Police Department. We are excited to have him on our team and wish him the best of luck in his continued law enforcement career!

Public Works Department

Free Compost and Mulch

OC Waste & Recycling has opened the Valencia Greenery at Olinda Alpha Landfill in Brea for public pick-up of free compost and mulch. Free STA-certified compost and mulch are available for pick-up. Visit the Valencia Greenery at 1942 Valencia Ave, Brea, and bring your own tools! For more information, please visit oclandfills.com/compost.



2025 Compost Giveaway Event

The City of Placentia and Republic Services will be giving away compost on Saturday, February 1st, from 7:30 a.m. to 10:30 a.m. (or until compost runs out) at Tri-City Park, 2301 N. Kraemer Blvd. Please bring your own containers or buckets for Republic Services staff to fill with compost, as bags are not allowed. There is a limit of 60 gallons of compost per household. You must provide proof of residency (California driver's license or utility bill). This event may be subject to changes or postponement. This event is a big "thank you" to Placentia residents for diverting yard waste from landfills! Composting is recycling organic materials into a useful soil product that can be used in gardens or on potted plants. It can save money and time and reduce your garden's watering and weeding needs. It also benefits the environment by recycling valuable organic resources and extending the life of our landfills. This compost is a rich, organic soil amendment that consists of composted, recycled green waste collected as part of the City's residential green waste recycling program. A new state-mandated organics recycling program is being developed that will require the community to recycle food scraps and yard waste. For more information on this event, contact (714) 993-8123 or recycling@placentia.org.

Public Input Requested for Americans with Disabilities Self-Evaluation and Transition Plan

In keeping with its ongoing efforts to serve all members of the public, the City of Placentia is updating its Americans with Disabilities Act (ADA) self-evaluation and transition plan. The accessibility plan provides a comprehensive plan for accessibility for persons with disabilities to City facilities, programs, services, activities and events. The City is seeking input from the community and organizations assisting persons with disabilities. Your feedback will assist in addressing and prioritizing current and future accessibility needs. Your comments and opinions are important to us and will provide valuable information regarding how the City can better serve persons with disabilities. [Surveys for the public and for organizations are available here](#) and more information can be found by visiting www.placentia.org/ADA. You can also send an email or call the ADA/504 Coordinator with your comments and suggestions without completing a survey.

Kyra Tao, ADA/504 Coordinator
City of Placentia
401 E Chapman Avenue
Placentia, CA 92870
Phone: (714) 993-8148
ktao@placentia.org
TTY through California Relay at: 7-1-1

Please contact Kyra Tao, ADA/504 Coordinator, if you have questions or comments or would like to request a survey in an alternate format. Information regarding the Americans with Disabilities Act can be obtained from the ADA/504 Coordinator. The City of Placentia complies with the Americans with Disabilities Act of 1990, Public Law 101-336, which prohibits discrimination on the basis of disability. The City of Placentia will not place a surcharge on a particular individual with a disability or any group of individuals with disabilities to cover the cost of providing auxiliary aids/services or reasonable modifications of policy.

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary: January 10 - 16

Library Programs, Books, Services, and More

Looking for something to do this week? We always have something going on at the library, from weekly storytimes and teen volunteering opportunities to book clubs and community events! Plus, check out books, video games and movies at the library or access eBooks, eAudiobooks, online learning resources free with your library card and more! Visit www.placentialibrary.org to get started.

Highlights for the Week:

Book Club

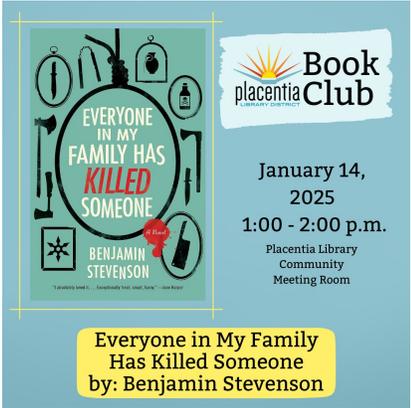
Second Tuesday of Each Month

1:00 p.m. 2:00 p.m.

Community Meeting Room

This Week: Tuesday, January 14th

You're invited to our monthly book club! Our group is always open to new members, so stop by to share or listen! Selections include a robust mix of fiction genres, and selected titles are available for checkout at the library. Ages 18+

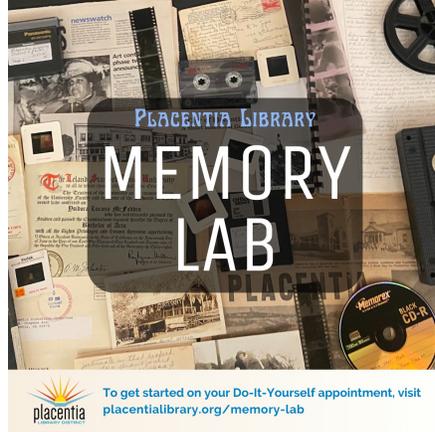


The graphic features a central image of the book cover for "Everyone in My Family Has Killed Someone" by Benjamin Stevenson. The cover is green and black with various icons. To the right of the book cover is the Placentia Library Book Club logo, which includes a sun icon and the text "placentia Club". Below the logo, the event details are listed: "January 14, 2025" and "1:00 - 2:00 p.m.". At the bottom right, it says "Placentia Library Community Meeting Room". At the bottom center, a yellow box contains the text "Everyone in My Family Has Killed Someone by: Benjamin Stevenson".

Featured Program:

Memory Lab

The Placentia Library Memory Lab is a do-it-yourself digitization space where you can convert your memories into digital format. Using library equipment, patrons can



digitize various formats, including slides, negatives, photographic prints, and documents. Our mission is to provide our communities the ability to preserve their documents, photos, and audiovisuals through digitization. If you would like Memory Lab assistance, call (714) 528-1906, ext. 224, or email historyroom@placentialibrary.org.

Fourth District Supervisor Doug Chaffee

The County of Orange, in partnership with Fourth District Supervisor Doug Chaffee and the Brea Mall, a Simon Center, invites you to attend a career fair on Thursday, January 30th, from 10:00 a.m. - 1:00 p.m. at the Brea Mall, 1065 Brea Mall. Attendees will be able to:

- Connect with top businesses
- Submit resumes directly
- Interview on the spot
- Streamline the job hunt

For questions, contact (866) 500-6587 or info@ocworkforcesolutions.com. [Click here for more information and to register.](#)



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