



Cultural Arts Commission Agenda

April 10, 2012 – 6:00 p.m.

Regular Meeting

Evelyn Lawrence
Chair

Daniel Davis
Vice Chair

Allan Stark
Commissioner

Thea Bullock
Commissioner

Elizabeth Dewey
Commissioner

William Heaton
Commissioner

Marsha Mulrone
Commissioner

Yahaira Ortiz
Commissioner

LeeAndrah Silva
Commissioner

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Community Services
Department
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Procedures for Addressing the Cultural Commission

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Cultural Arts Commission encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Cultural Arts Commission discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMISSION IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (714) 993-8184. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility. (28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8184, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

Cultural Arts Commission

April 10, 2012

REGULAR MEETING
6:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER

ROLL CALL: Chair / Commissioner Lawrence
Vice Chair / Commissioner Davis
Commissioner Bullock
Commissioner Dewey
Commissioner Heaton
Commissioner Mulroney
Commissioner Ortiz
Commissioner Silva
Commissioner Stark

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

At this time the public is invited to address the Cultural Arts Commission concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Cultural Arts Commission.

COMMISSIONER COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects and programs that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Commission member would like formal action on any of the discussed items, it will be placed on a future Commission Agenda.

CULTURAL ARTS AGENDA

1. **Approval of Minutes** – March 13, 2012
2. **Photography Contest** - Subcommittee to provide update on the 2012 contest.
3. **Strategic Planning**- Subcommittee to share ideas from meeting with Commission.
4. **Cultural Arts Logo** – Commission to discuss a new logo.
5. **Concerts in the Park 2012** - Commission to discuss current progress with the 2012 Concert Series.
6. **Heritage Festival and Parade** – Discussion on Commission’s involvement with the Heritage Festival and Parade scheduled for Saturday, October 13, 2012.

7. **Agenda Building and Meeting Schedule** - Commission to review agenda items and schedule upcoming meetings.

STAFF COMMENTS

ADJOURNMENT

The Cultural Arts Commission Adjourn to a Regular Meeting on Tuesday, May 8, 2012 at 6:00 p.m. in the front conference room, located at City Hall, 401 E Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Jonathan Nicks, Deputy Director of Community Services, hereby certify that the Agenda for April 10, 2012 meeting of the Cultural Arts Commission was posted on April 5, 2012.



Jonathan Nicks

Deputy Director of Community Services

MINUTES - PLACENTIA CULTURAL ARTS COMMISSION
REGULAR MEETING OF MARCH 13, 2012
COMMUNITY MEETING ROOM

The regular meeting was called to order at 6:00 p.m.

ROLL CALL Present: Lawrence, Davis, Stark, Bullock, Dewey, Mulroney, Ortiz, Silva
Late Arrival: Heaton
Staff: Jon Nicks, Deputy Director of Community Services

PLEDGE OF ALLEGIANCE – Commissioner Lawrence led the Commission on the Pledge of Allegiance.

ORAL COMMUNICATIONS – Lori Arroyo from the Placentia Heritage Festival Committee requested continued partnership from the Cultural Arts Commission for the Heritage Festival that is scheduled for October 13, 2012. Commissioner Lawrence stated that the topic will be placed on the agenda for the next meeting and partnership will be discussed and voted on at that time.

COMMISSIONER'S COMMENTS AND REPORTS – Commissioner Stark reported that the vandalism and graffiti has decreased in the downtown area, but in order to decrease it even more the City will install two cameras that will transmit the images wirelessly to the Placentia Police Department. Commissioner Stark stated that the Metrolink station is scheduled to begin construction by the end of 2013. The back facade of the buildings on Santa Fe Street will be refaced, a third track will be added and a three story parking structure is part of the improvement. Commissioner Stark stated that the Transit Authority has 16 million dollars for the project and half of that amount is exclusively for building purposes. Commissioner Stark announced that the lighting on Santa Fe Street has been improved.

1. **Approval of Minutes – February 14, 2012**

MOTION by Commissioner Stark to approve the minutes of February 14, 2012 as corrected; **SECOND** by Commissioner Davis and **CARRIED** by **6-0-1-2 VOICE VOTE** (Heaton absent; Mulroney, Bullock abstained).

2. **Photography Contest** – Commissioner Stark informed the committee that the application has been printed and distributed to the subcommittee and applications should be available to the public within the next week.

3. **Strategic Planning** – Commissioner Lawrence stated that she has not had an opportunity to discuss fundraising opportunities with Commissioner Heaton but plans to have a report to the committee by next meeting.

4. **Concerts in the Park 2012** – Commissioner Lawrence distributed the final list and stated that The Answer are unable to attend this summer but will try to be a part of Concerts in the Park for next year. As a replacement Commissioner Lawrence contacted Custom Motion Band and Show due to their solid reputation. Custom Motion Band and Show will be this summer's opening band on July 5th and will be followed by: The Kid N' Nic Show on July 12th, The Swing Cats on July 19th, Pacific Symphonic Band on July 26th, Aquarius on

August 2nd , Upstream on August 9th , Open Wide on August 16th and All American Wranglers on August 23rd. Commissioner Silva announced that she has not been able to have a meeting with her committee and would like to schedule a meeting for next Tuesday, March 21, 2012 at Commissioner Lawrence's home. [Commissioner Heaton arrived during this portion of the meeting]. Commissioner Mulrone suggested that there should be a memo that states how much money each school receives from ticket sales in regards to the opportunity drawing to increase sales. Commissioner Lawrence suggested that Staff Zambrano and Commissioner Silva work together to add variety to the food vendor list.

5. **Agenda Building and Meeting Schedule** – Commissioner Lawrence stated that on the April 10th meeting the agenda should have Approval of Minutes, Photography Contest, Strategic Planning, Concerts in the Park 2012, Cultural Arts Logo, Heritage Festival Involvement and Agenda Building and Meeting Schedule.

STAFF COMMENTS – Deputy Director Nicks announced that Thursday, March 22nd at 5:00 p.m. the grand re-opening for Kramer Memorial Park will take place and a Neighborhood Conversation is scheduled at Backs Community Building at 6:00 p.m. Deputy Director Nicks announced that the Rotary Club and Placentia Library will host the Easter Eggcitement on Saturday, March 31, 2012.

ADJOURNMENT – There being no further business, a **MOTION** by Commissioner Lawrence to adjourn to a regular meeting on Tuesday, April 10, 2012 at 6:00 p.m.; **SECOND** by Commissioner Davis and **CARRIED** by a **9-0-0-0 VOICE VOTE**. The meeting adjourned at 6:44 p.m.

Veronica Cervantes
Community Services Department