



Heritage Committee Agenda

May 14, 2025 – 6:15 p.m.

Regular Meeting

Heritage Committee

Patti Martin
Chair

Kenny Binnings
Vice Chair

Carole Nixon
Treasurer

Frank Perez

Martin Gonzalez

Michele Severson

Lisa Pallares

City of Placentia
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City of Placentia, CA 92870

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Procedures for Addressing the Heritage Committee

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Heritage Committee encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Heritage Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMITTEE IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at cityclerk@placentia.org or by calling (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.

(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8232, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

REGULAR MEETING

May 14, 2025, 6:15 p.m. – City Hall Front Community Room

MEETING CALLED TO ORDER

PLEDGE OF ALLEGIANCE

EXECUTIVE COMMITTEE

ROLL CALL:

Chair / Patti Martin
Vice Chair / Kenny Binnings
Treasurer / Carole Nixon
Frank Perez
Martin Gonzalez
Michele Severson
Lisa Pallares

ORAL COMMUNICATIONS

At this time, the public is invited to address the Heritage Festival Committee concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Heritage Festival Committee.

COMMITTEE COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Committee member would like formal action on any of the discussed items, it will be placed on a future Agenda.

HERITAGE COMMITTEE AGENDA

1. Minutes
 - a. Adjourned Regular meeting
April 09, 2025
Recommended Action: Approve
2. Grand Marshal – Committee and staff to review and discuss the potential Placentia businesses for the 2025 Grand Marshal
3. Subcommittees – Committee and staff to discuss subcommittee assignments.
 - a. Sponsorship
 - b. Parade/Band Review
 - c. Car Show
 - d. Food
 - e. Craft

- f. Business Expo
- g. Homebased
- h. Non-Profit

4. Staff Comments

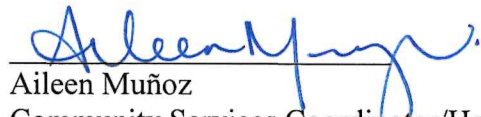
5. Agenda Building – Staff and committee to review agenda items for next meeting.

ADJOURNMENT

The Heritage Committee Adjourn to the next regular meeting on Wednesday, June 11, 2025, at 6:15 p.m. in the Community Meeting Room located at City Hall, 401 East Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Aileen Munoz, Community Services Coordinator/Heritage Festival Staff Liaison, hereby certify that the Agenda for the May 14, 2025, meeting of the Heritage Committee was posted on Thursday, May 08, 2025.



Aileen Muñoz

Community Services Coordinator/Heritage Committee Staff Liaison

Heritage Committee
MINUTES of April 09, 2025

Meeting called to order at 6:19 P.M.

PLEDGE OF ALLEGIANCE

HERITAGE COMMITTEE: Patti Martin, Kenny Binnings, Carole Nixon, Frank Perez, Lisa Pallares, Michele Severson

GUESTS: None at the time of the meeting

ABSENT: Meredith Castillo, Martin Gonzalez

CITY STAFF: Community Services Coordinator, Aileen Muñoz; Administrative Assistant, Daniela Escobedo

ORAL COMMUNICATIONS: None

COMMITTEE COMMENTS AND REPORTS: Vice Chair Binnings informed that he and Chair Martin had a subcommittee meeting with David Saliby and Bincins Garcia for website-digital data management discussions with another meeting tentatively scheduled for April 22, 2025. Discussions included digital payments and online applications via google docs as well as reaching out to potential parade participants to increase variety. Payment of school district bus driver's for their help was also discussed.

Coordinator Muñoz conveyed that the Heritage Festival website is scheduled to be completed by the end of the fourth week of April per the marketing manager. Coordinator Muñoz also informed the committee that the sponsorship packet is ready and will be posted to the Heritage website in a couple of weeks but we can post it on the city website while we wait for the Heritage website to be up and running.

Chair Martin informed that Treasurer Nixon will contact SCSBOA to update information. Vice Chair Binnings informed that Zamir Yasai will take over the V.I.P area subcommittee and that he is still looking for someone to take over the Honor Convoy. Treasure Nixon informed the committee that Bruce Hunt will not be able to assist with the Heritage Parade this year. Chair Martin suggested having a discussion regarding parking passes for the parade.

1. Minutes:

The minutes for March 12, 2025, were **MOTIONED** for approval by Member Severson and were **SECONDED** by Chair Martin.

2. Events Theme:

The event theme, '60 Years of Heritage in Motion', was **MOTIONED** for approval by Chair Martin and was **SECONDED** by Vice Chair Binnings

3. Grand Marshal:

A compilation of Business who started 60 years ago in the city of Placentia to be the Grand Marshals of the Heritage Parade was **MOTIONED** for approval by Chair Martin and was **SECONDED** by Member Perez

4. Entertainment Bands:

CC Stugino Band as the Heritage Festival entertainment band was **MOTIONED** for approval by Vice Chair Binnings and **SECONDED** by Member Severson.

5. Subcommittees:

- a. Sponsorships- Coordinator Muñoz informed the sponsorship packet is ready and she will email any committee member who needs it.
- b. Parade/Band Review- Coordinator Muñoz informed that Trophies can be delivered to Tynes Gym
- c. Car show- Coordinator Muñoz informed that Shirts can be delivered to Tynes Gym. Member Frank confirmed what edits he needs made to the car show application. Member Frank will also send the artwork as soon as possible. Online payments were discussed.
- e. Craft- Treasurer Nixon informed that she has advertised on Craft Masters Magazine and that the committee should try and attend various events from now until September to promote the event.

6. Staff Comments: Coordinator Muñoz confirmed for Vice Chair Binnings that next years Heritage Festival will be held on Saturday, October 10, 2026. Member Pallares would like a hard copy of the Heritage Flyer to start promoting the event.

7. Agenda Building:

The committee will continue discussions on potential businesses to be grand marshals for the parade as well as parade floats. Community outreach and involvement will be added to the agenda.

ADJOURNMENT: Vice Chair Binnings **MOTIONED** to adjourn the meeting and was **SECONDED** by Committee Member Perez. Motion carried. The meeting adjourned at 8:01 P.M. to the next meeting on Wednesday, May 14, 2025, at 6:15 P.M.