



Heritage Festival Committee Agenda

April 11, 2012 – 7:00 p.m.

Regular Meeting

Heritage Festival Committee

Bruce Hunt Jr.
Chair

Anne Russell
Vice Chair

Veronica Harlan
Secretary

Carole Nixon
Treasurer

Jim Cucalon
2nd Vice Chair

Bruce Hunt

Tommie Kalman

Frank Perez

Procedures for Addressing the Heritage Festival Committee

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Heritage Festival Committee encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Heritage Festival Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMITTEE IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (714) 993-8184. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.
(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8184, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

City of Placentia
401 E Chapman Avenue
City of Placentia, CA 92870

Community Services Department
Phone: (714) 993-8184
Fax: (714) 961-0283
Website: www.placentia.org

REGULAR MEETING
7:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER

EXECUTIVE COMMITTEE

ROLL CALL: Chair / Bruce Hunt Jr.
Vice Chair / Anne Russell
2nd Vice Chair Jim Cucalon
Secretary/Veronica Harlan
Treasurer/Carole Nixon
Bruce Hunt
Tommie Kalman
Frank Perez
Peggie Yamaguchi

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

At this time, the public is invited to address the Heritage Festival Committee concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Heritage Festival Committee.

COMMITTEE COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Committee member would like formal action on any of the discussed items, it will be placed on a future Agenda.

HERITAGE FESTIVAL AGENDA

1. Minutes
 - a. Regular Meeting – March 14, 2012
Recommended Action: Approve
2. Treasurer's Report – Carole Nixon to provide an updated treasurer's report.
3. Budget – Committee to review proposal once more for 2012 report.
4. Pancake Breakfast – Committee to discuss the pancake breakfast
5. T-shirts – Committee to discuss new t-shirts for members
6. Sub-Committee Report – Sub-Committee chairpersons to review areas of responsibilities for discussion.
7. Agenda Building – Staff and committee to review agenda items for the next meeting.

ADJOURNMENT

The Heritage Festival Committee Adjourn to a Regular Meeting on Wednesday, May 9, 2012 at 7:00 p.m. in the front conference room located at City Hall, 401 East Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Veronica Harlan, Recording Secretary of the Heritage Festival Committee hereby certify that the Agenda for the April 11, 2012 meeting of the Heritage Festival Committee post April 5, 2012.

Veronica Harlan

Veronica Harlan
Recording Secretary

Heritage Festival Committee
MINUTES of March 14, 2012

Meeting called to order 7:15 p.m.

PLEDGE OF ALLEGIANCE

ROLL CALL, Laurie Arroyo, , Jim Cucalon, Veronica Harlan, G. R. Hodges Bruce Hunt, Bruce Hunt, Jr., , Carole Nixon, Frank Perez,

Absent: Gerry Carnevalie, Tommie Kalman, Janice Lacher, and Peggie Yamaguchi
Excuse: Anne Russell

CITY STAFF: Jon Nicks, Deputy Director Community Services; and Veronica Ortiz, Community Services Coordinator

CHAMBER OF COMMERCE: Rosalina Davis, President, and Erin Green

Guests: Suzanne Wulff from St. Joseph Catholic Church and Victoria Morales. Turgut Cakiraga, William Cakiraga, Roy Redman and Hugh Wood from Placentia Rotary Club

APPROVAL OF MINUTES: There were corrections to the last minutes made by **Jim** under Parade Grand Marshal should have one "s" and Sam Rubin is spelled with an "i".
MOTION to approve the minutes of February 8, 2012 as amended made by **Carole**
SECOND by **GR Hodges**.

TREASURER REPORT: (**Carole**) distribute and reviewed the financial report for March 14, 2012 period covering February 6, 2012 through March 13, 2012. She states our Heritage Trust at City of Placentia is -\$7,600.37. The net change for Trust account was -\$150.00. The Heritage Trust balance at the City is -\$7,600.37. Treasurer's report filed for audit.

Income: \$250 from the Placentia Rotary Club

BUDGET: The 2011 Heritage Festival Budget was distributed. **Rosalina** would like to know at what point the numbers change.

Discussion: Non-profit food vendors should have a profit fee of 34% of sales.

(Band Review Budget) **Victoria** suggested going with another trophy company **Carole** explained that we ultimately go with one trophy company, because they are the best to give us specifically what we want.

(Parade Budget) **Laurie** would like to know if we can get less Explorers; except **Bruce** believes we need all of our Explorers. **Rosalina** suggested having the food vendors give

the Explorers food coupons to feed them. **Bruce** suggests having a different venue for the food coupons.

(Parade Budget) **Laurie** would like to have \$300.00 on the hospitality budget, and would like to keep the VIP contain under a canopy, so they will no wonder back to their car before its time.

(Game Budget) stays the same per Anne.

(Beer Budget) **Bruce** would like to have the wristbands and beer sales separated. Also, have the Beer Garden event go longer as to extend the beginning and the ending. **Susan** suggested going to the vendors to pay for advertising.

Discussion; **Bruce** does not believe we should infringe on the businesses for paying advertising. We will talk to Tommie on the advertising on next month's meeting.

FUNDRAISER COMMITTEE: will talk to Tommie to see if she has a letter for fundraising and funnel it through the foundation money to be used as a tax write-off, which is a valuable donation. Put donation under the city or the foundation's 504C3

Jon mentions that he has a meeting next week with the foundation, and he will go out to solicit sponsors.

Discussion: **Laurie** has a letter that she received from the city last year, which she passed out 120 ribbons to sponsors.

Event Applications: **V. Ortiz** distributed all the applications and to each member and in turn made their changes accordingly. Food and crafters will have the same end date.

SUBCOMITTEE REPORTS: **Laurie** would like to have a list of the VIP for this year. We will target the volunteers and have them ready to help-out the Cultural Arts group as needed.

AGENDA ITEMS: Pancake breakfast, budget, and T-shirts for chair members.

ADJOURNMENT: The meeting adjourned at 9:35 p.m. The next regular meeting will be Wednesday, April 11, 2012, at 7:00 p.m.

Veronica Harlan
Heritage Committee Secretary